

AV22011 Avocado Quality Monitoring Retail Snapshot - February 2024



Figure 1. Acceptable fruit (<10% internal defects) by source - average past 12 months

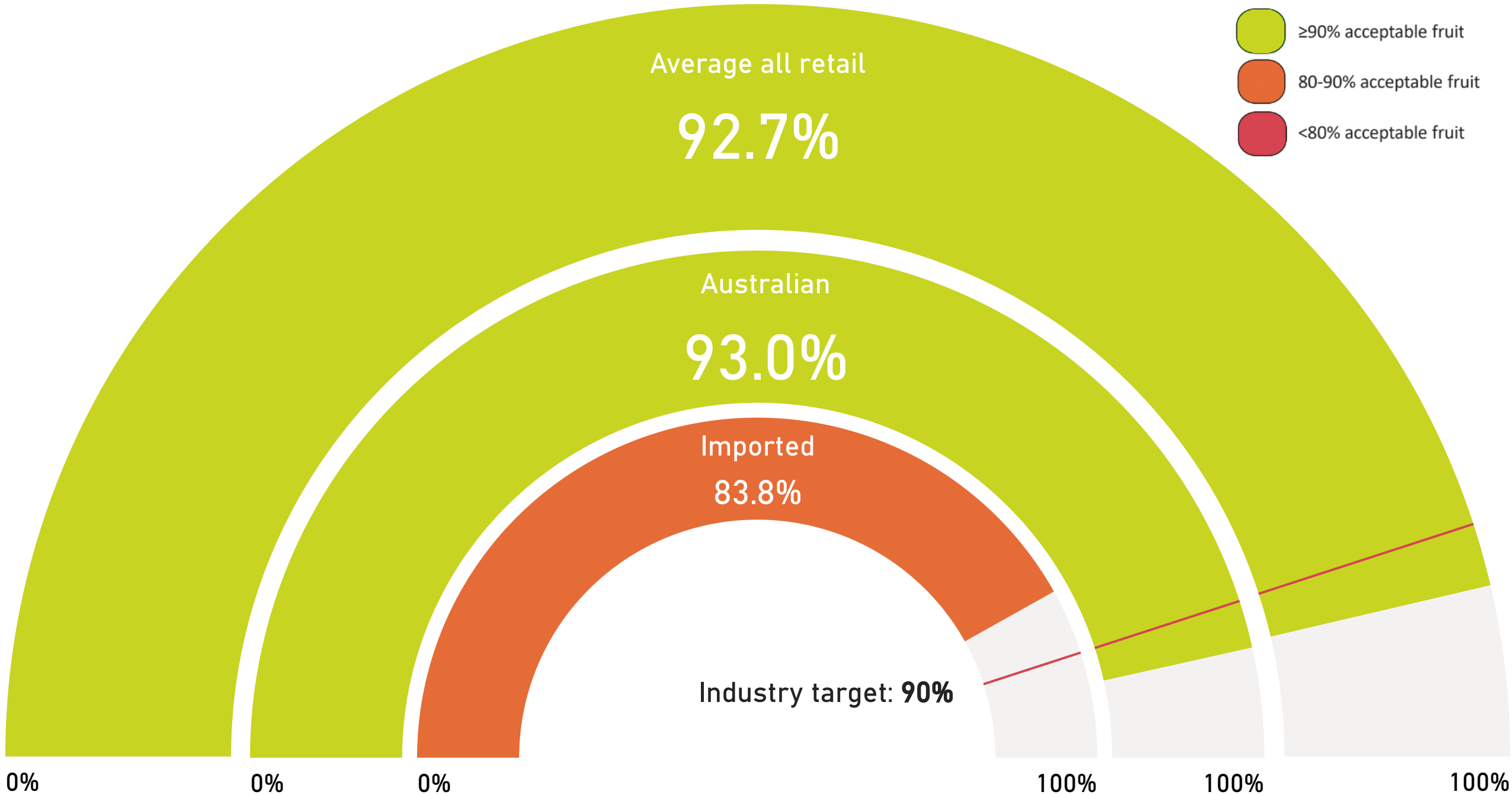


Figure 2. Acceptable fruit (< 10% internal defects) by retail location - February 2024

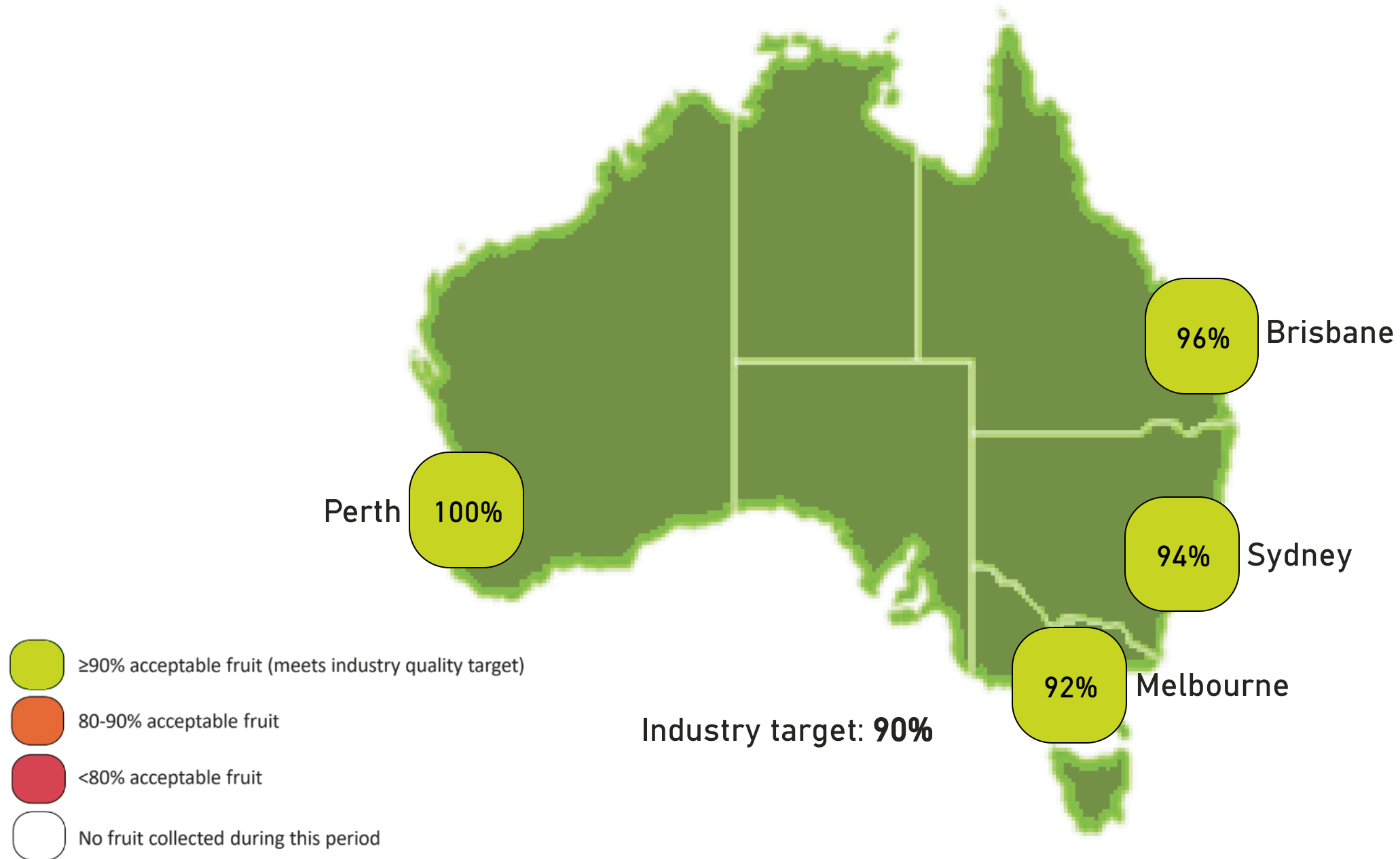


Figure 4. Ripeness stage at purchase - February 2024

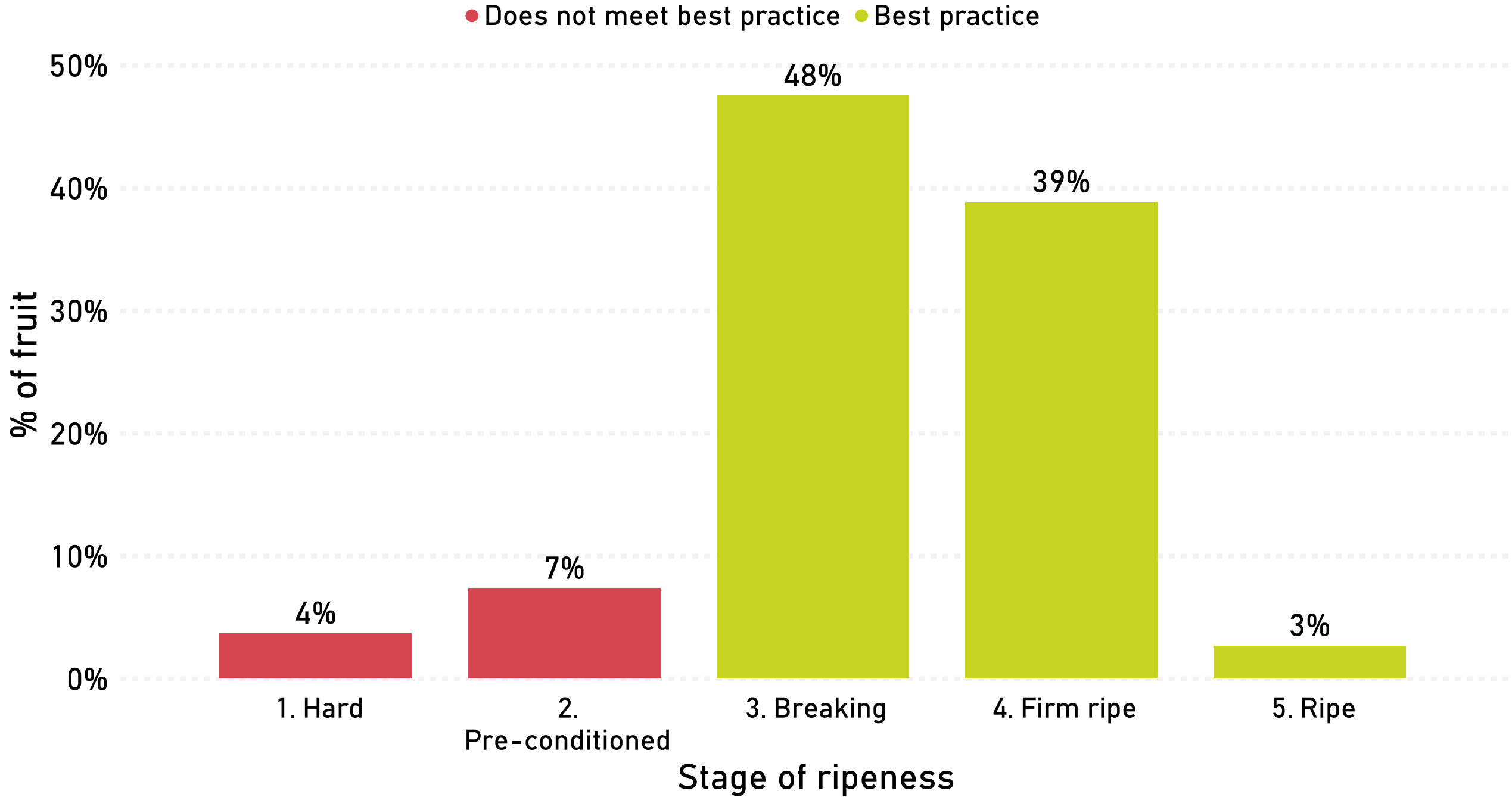


Figure 5. Layers of fruit on retail display - February 2024

● Best practice ● Does not meet best practice

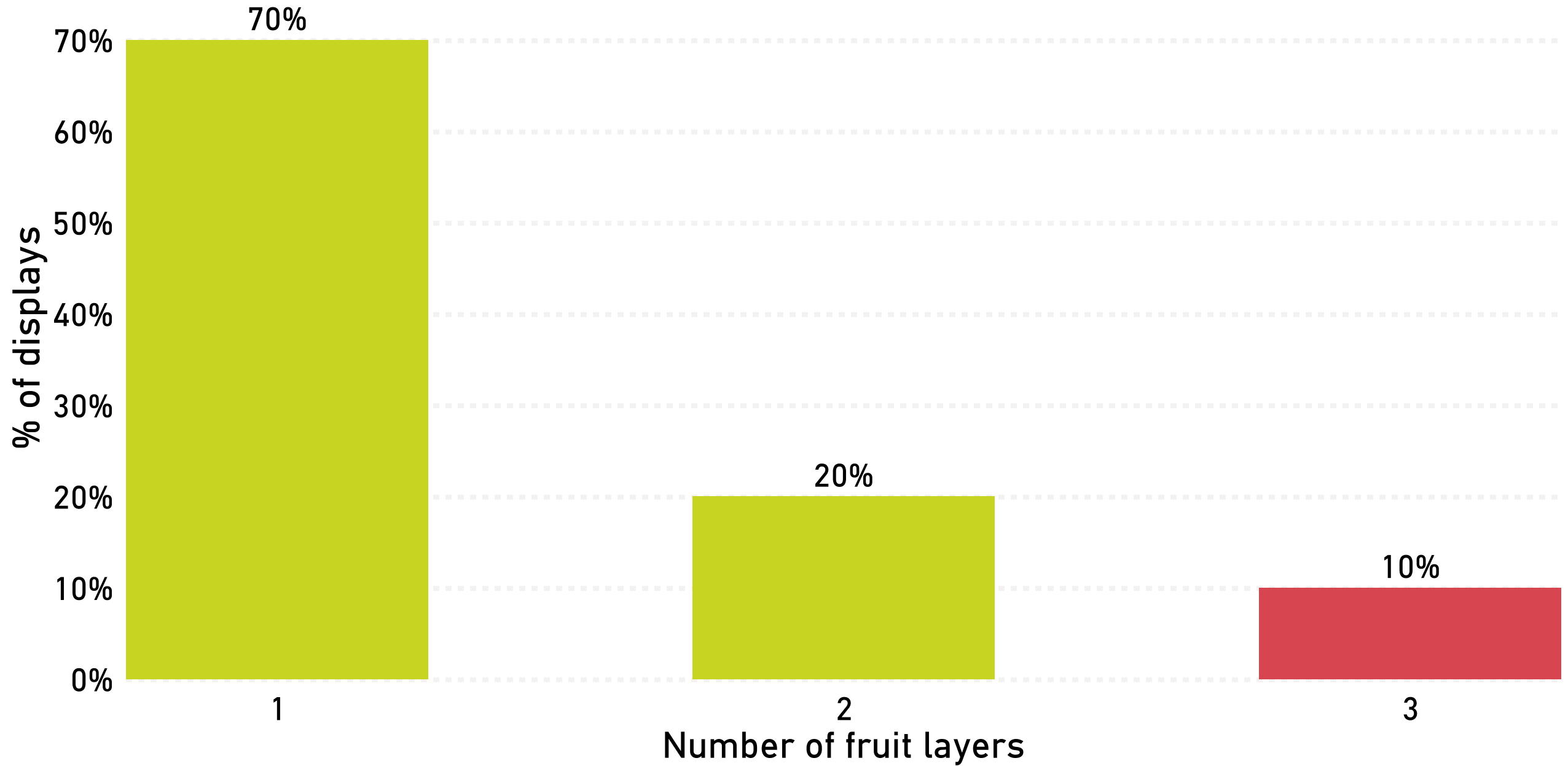


Figure 6. Fruit age across retailers - February 2024

● Best practice ● Does not meet best practice

Fruit age (days from pack to purchase)

