AV22011 Avocado Quality Monitoring Retail Snapshot - February 2024





Figure 1. Acceptable fruit (<10% internal defects) by source - average past 12 months

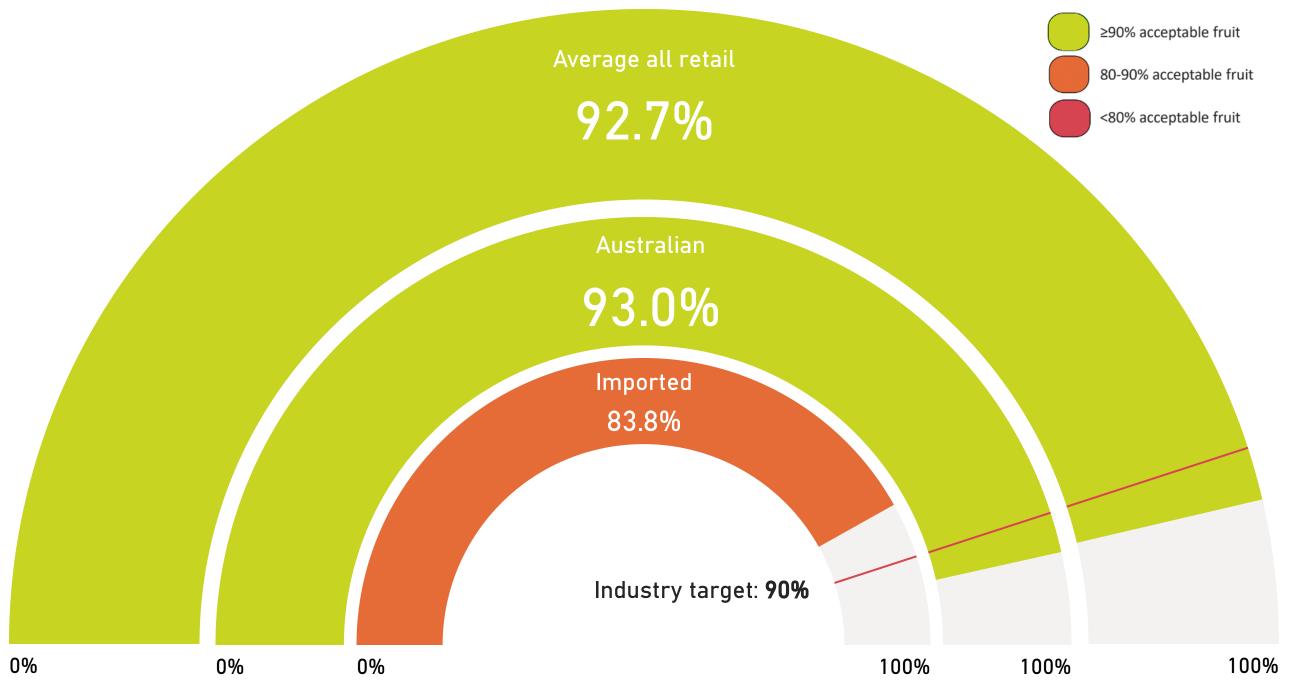


Figure 2. Acceptable fruit (<10% internal defects) by retail location - February 2024

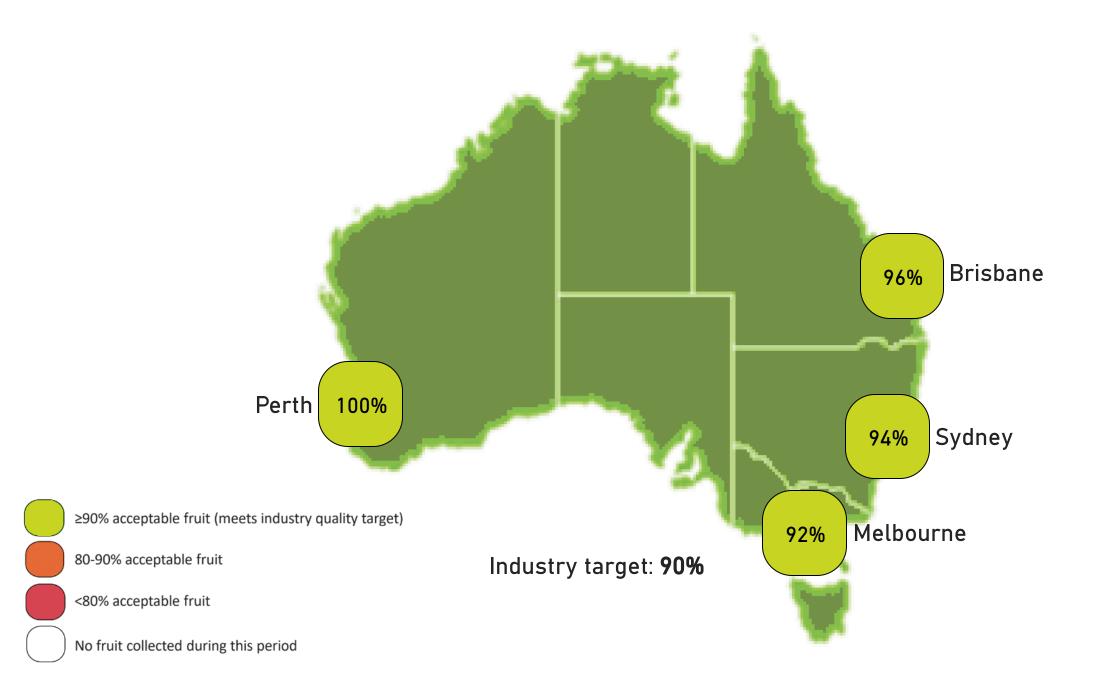


Figure 3. Unacceptable fruit (>10% damage) by damage type and retailer group - February 2024

• Bruising • Body rot • Stem-end rot • Vascular browning • Flesh discolouration • 'Other' defect

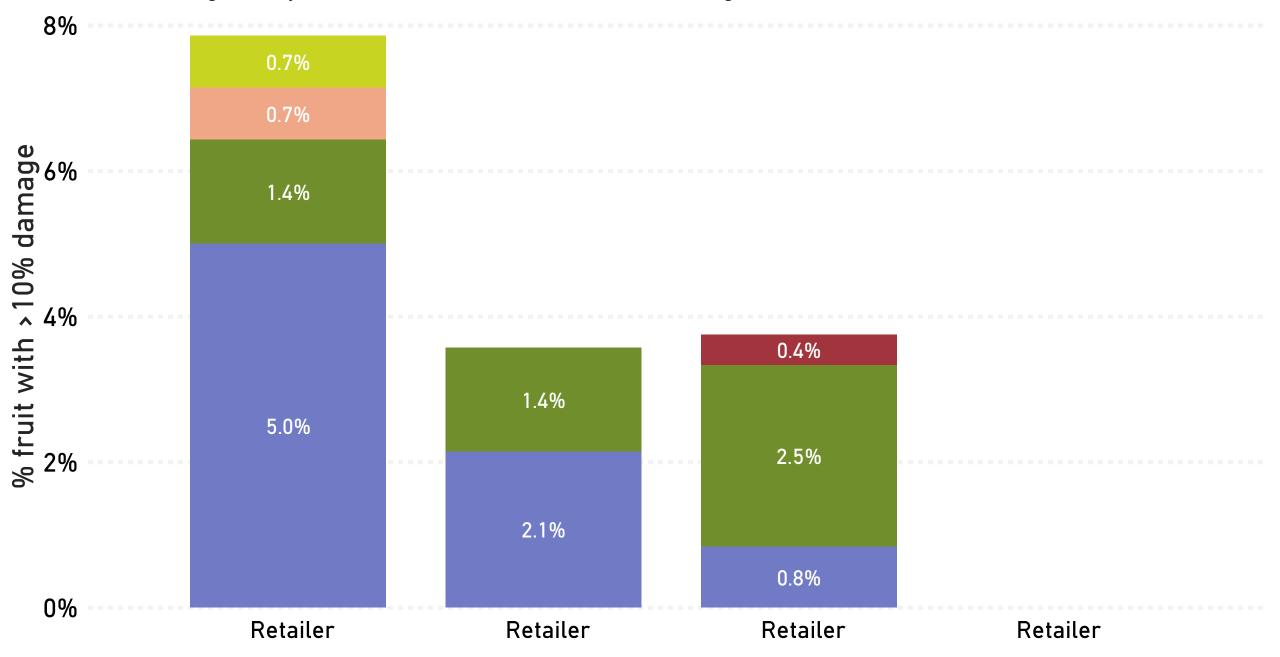


Figure 4. Ripeness stage at purchase - February 2024 Does not meet best practice Best practice 50% 48% 39% 40% % of fruit % 50% 10% 7% 4% 3% 0% 1. Hard 2. 3. Breaking 4. Firm ripe 5. Ripe Pre-conditioned Stage of ripeness

Figure 5. Layers of fruit on retail display - February 2024

Best practice
Does not meet best practice

