AV19003 - Monitoring avocado quality at retail Retail Snapshot - December 2021









Figure 1. Acceptable fruit (<10% internal defects) by source - average past 12 months



Figure 2. Acceptable fruit (<10% internal defects), by retail location - December 2021

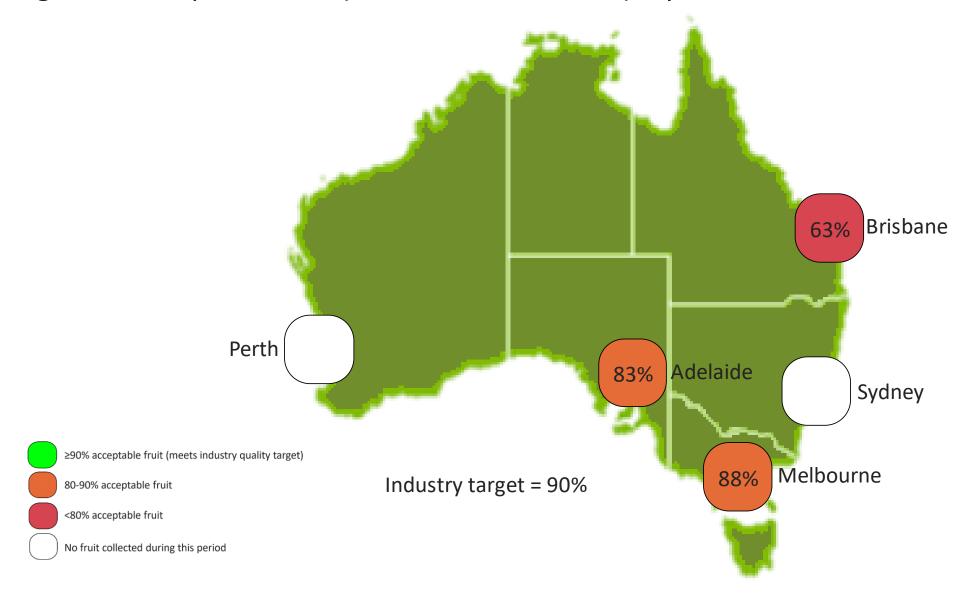


Figure 3. Unacceptable fruit (>10% damage) by damage type and retailer group – December 2021

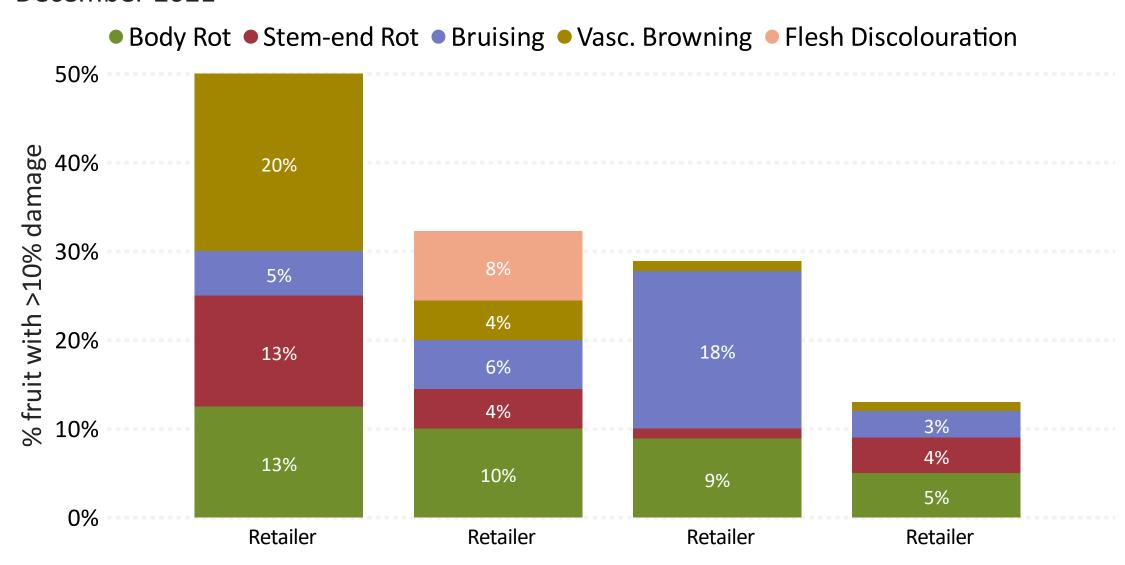


Figure 4. Ripeness stage at purchase - December 2021 Best practice 43% Does not meet best practice 40% 37% 30% % of fruit 11% 10% 4% 4% 0% 0% 2. Rubbery 1. Hard 3. Breaking 4. Firm-ripe 5. Ripe 6. Over-ripe Stage of Ripeness

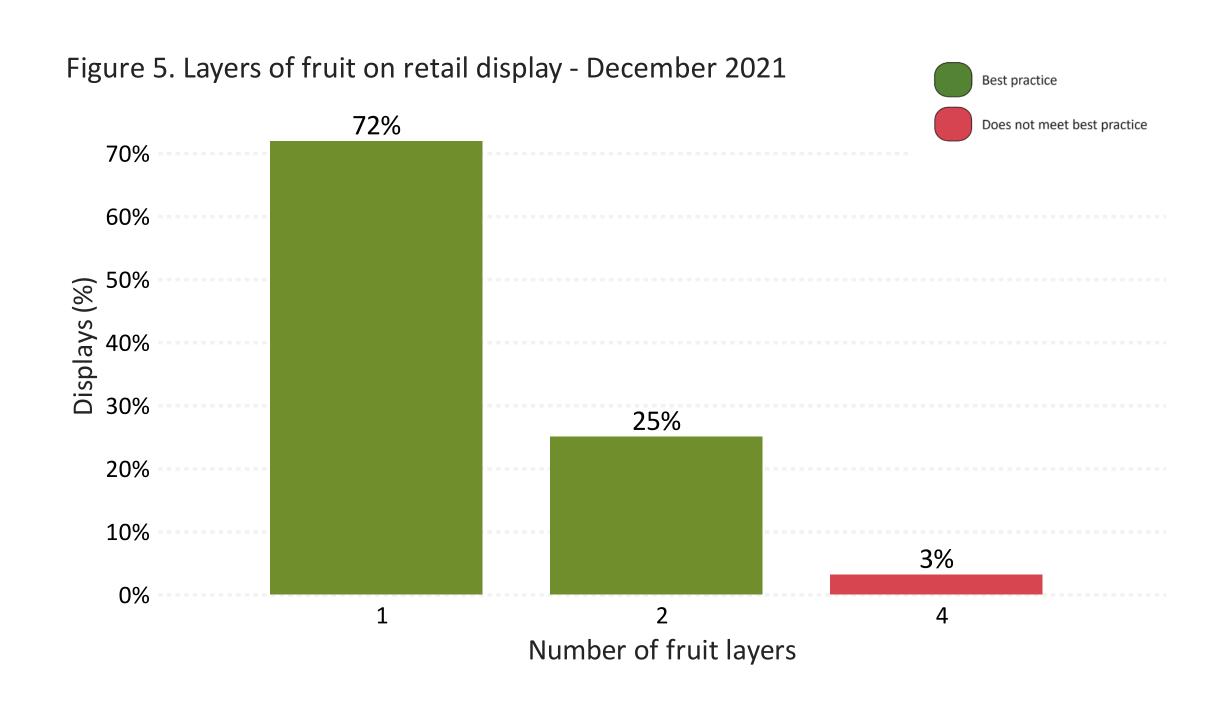


Figure 6. Fruit age across retailers - December 2021 Meets best practice Fruit age (days from pack to purchase) Does not meet best practice 20 17 17 12 Retailer Retailer Retailer Retailer