

AV19003 - Monitoring avocado quality at retail

Retail Snapshot - February 2023



**Hort
Innovation**
Strategic levy investment

**AVOCADO
FUND**

Project AV19003 has been funded by Hort Innovation using the avocado research and development levy and funds from the Australian Government.



- ≥90% acceptable fruit
- 80-90% acceptable fruit
- <80% acceptable fruit

Avg. all retail
88.9%

Australian
91.2%

Imported
71.5%

90% (Industry Target)

0%

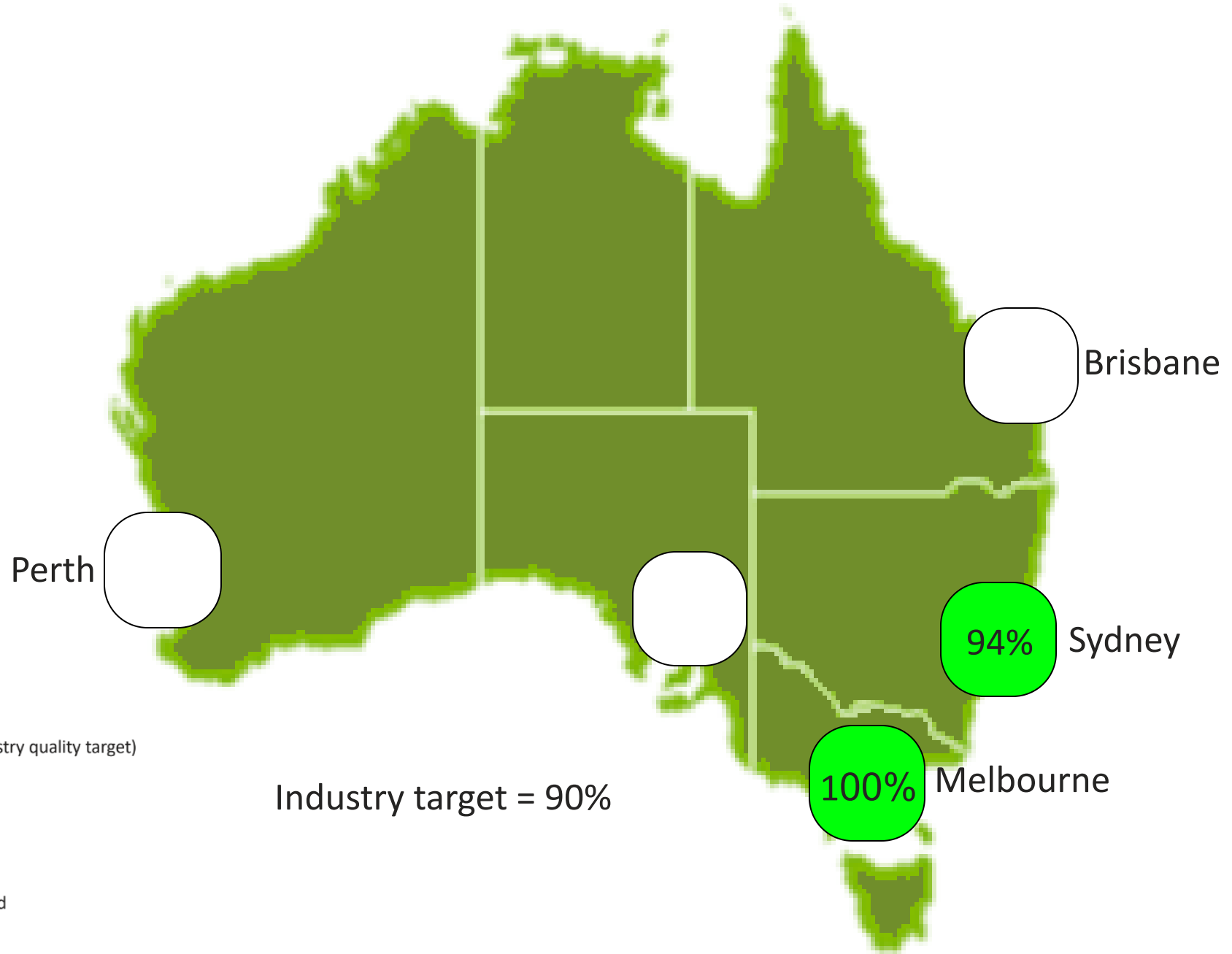
0%





0%

100%

100%

100%



-  ≥90% acceptable fruit (meets industry quality target)
-  80-90% acceptable fruit
-  <80% acceptable fruit
-  No fruit collected during this period

Industry target = 90%

● Body Rot ● Stem-end Rot ● Bruising ● Vasc. Browning ● Flesh Discolouration

