

AV19003 - Monitoring avocado quality at retail

Retail Snapshot - July 2022



**Hort
Innovation**
Strategic levy investment

**AVOCADO
FUND**

Project AV19003 has been funded by Hort Innovation using the avocado research and development levy and funds from the Australian Government.



- ≥90% acceptable fruit
- 80-90% acceptable fruit
- <80% acceptable fruit

Avg. all retail

86.6%

Australian

88.6%

Imported

66.9%

90% (Industry Target)

0%

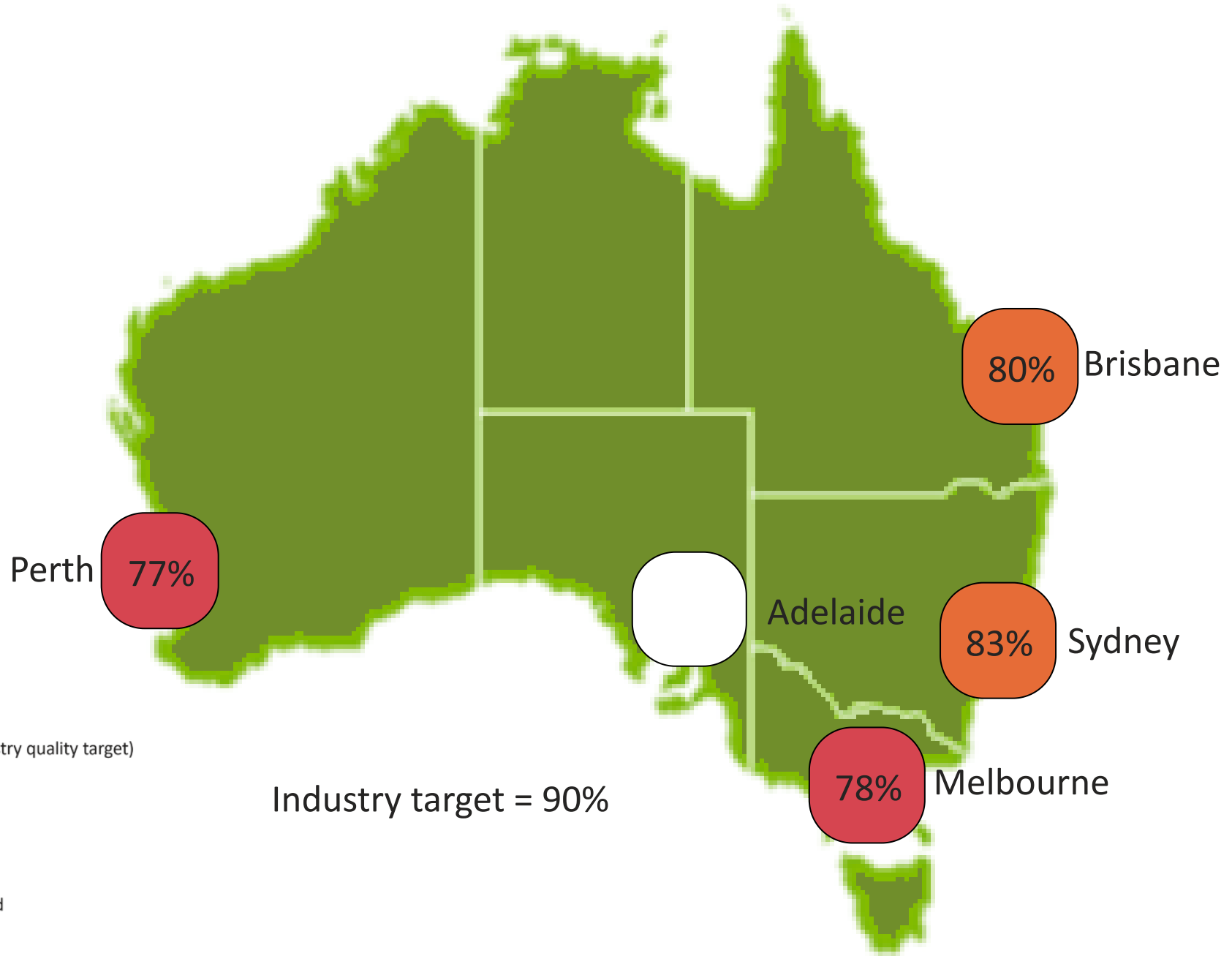
0%

0%

100%

100%

100%



- ≥90% acceptable fruit (meets industry quality target)
- 80-90% acceptable fruit
- <80% acceptable fruit
- No fruit collected during this period

Industry target = 90%

● Body Rot ● Stem-end Rot ● Bruising ● Vasc. Browning ● Flesh Discolouration

