

AV19003 - Monitoring avocado quality at retail

Retail Snapshot - June 2022



**Hort
Innovation**
Strategic levy investment

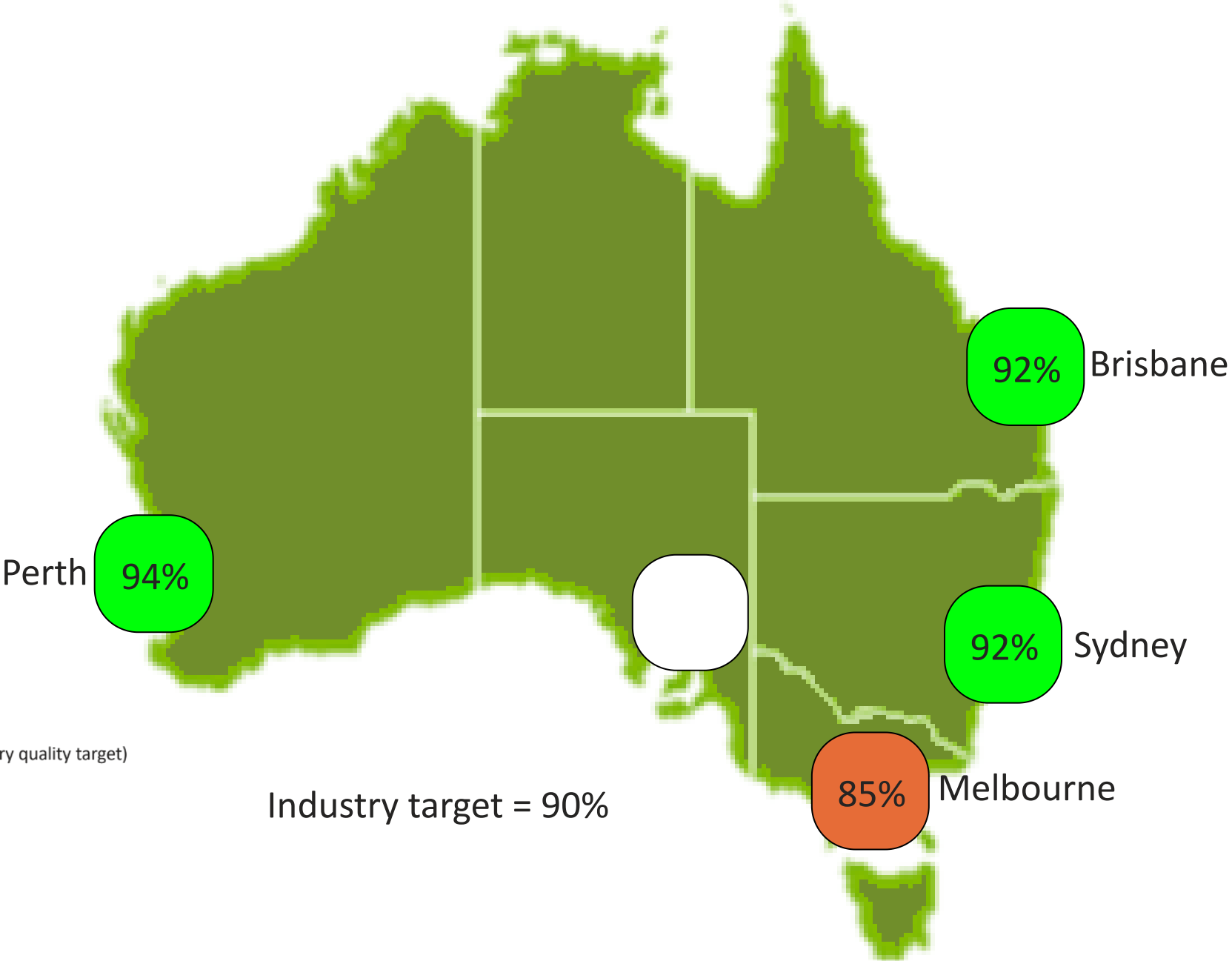
**AVOCADO
FUND**

Project AV19003 has been funded by Hort Innovation using the avocado research and development levy and funds from the Australian Government.

Figure 1. Acceptable fruit (<10% internal defects) by source - average past 12 months



Figure 2. Acceptable fruit (<10% internal defects), by retail location - June 2022



- ≥90% acceptable fruit (meets industry quality target)
- 80-90% acceptable fruit
- <80% acceptable fruit
- No fruit collected during this period

Figure 3. Unacceptable fruit (>10% damage) by damage type and retailer group – June 2022

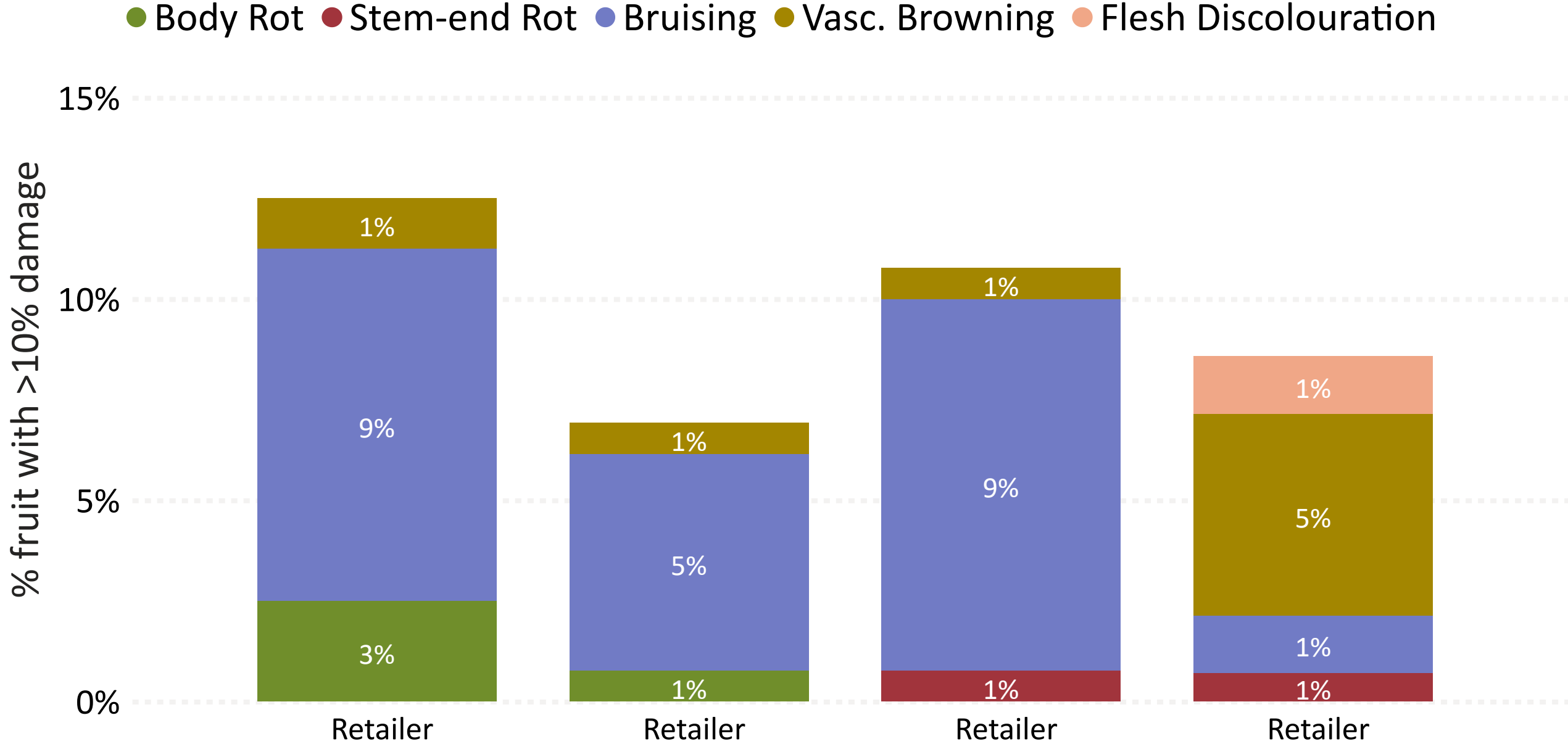


Figure 4. Ripeness stage at purchase - June 2022

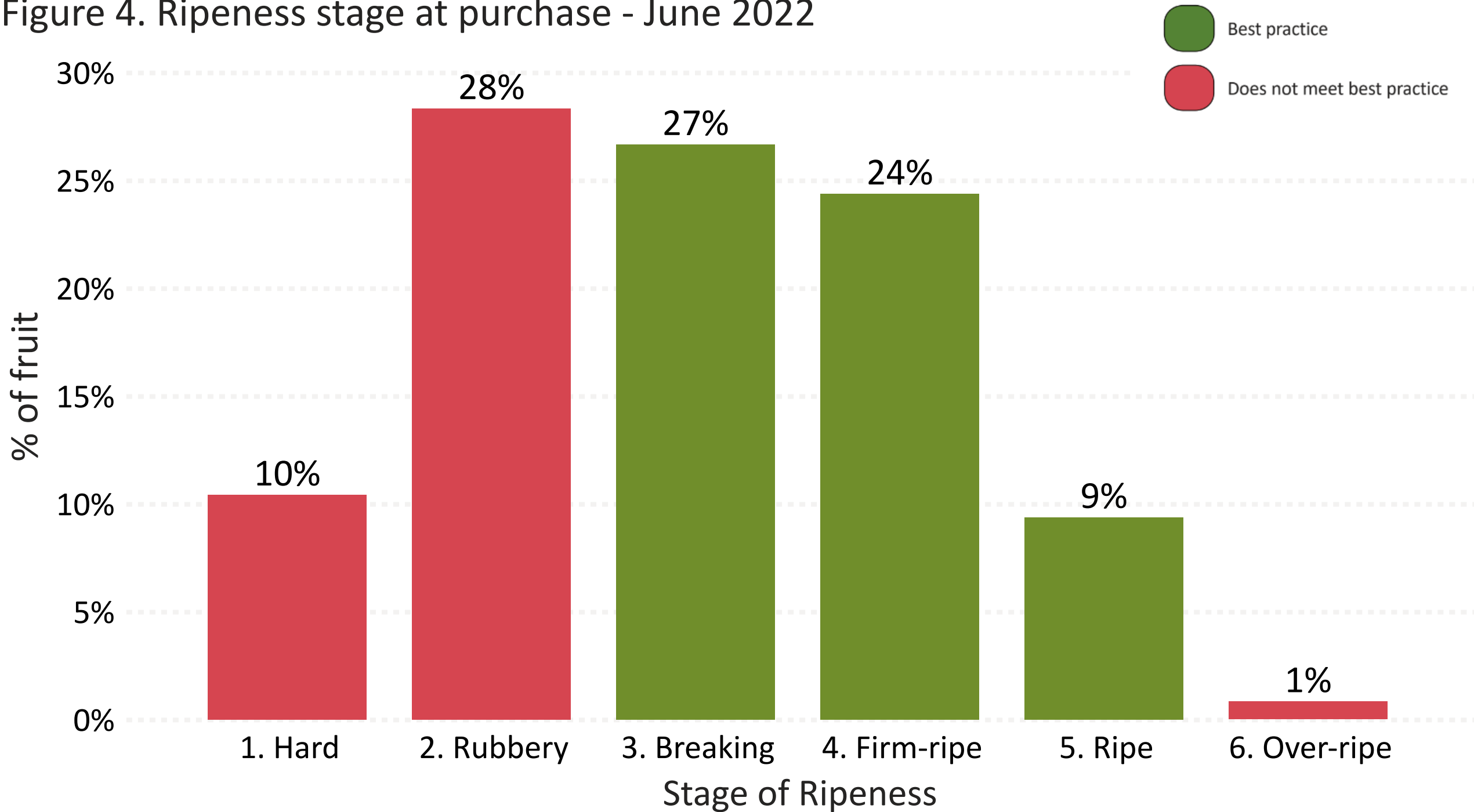


Figure 5. Layers of fruit on retail display - June 2022

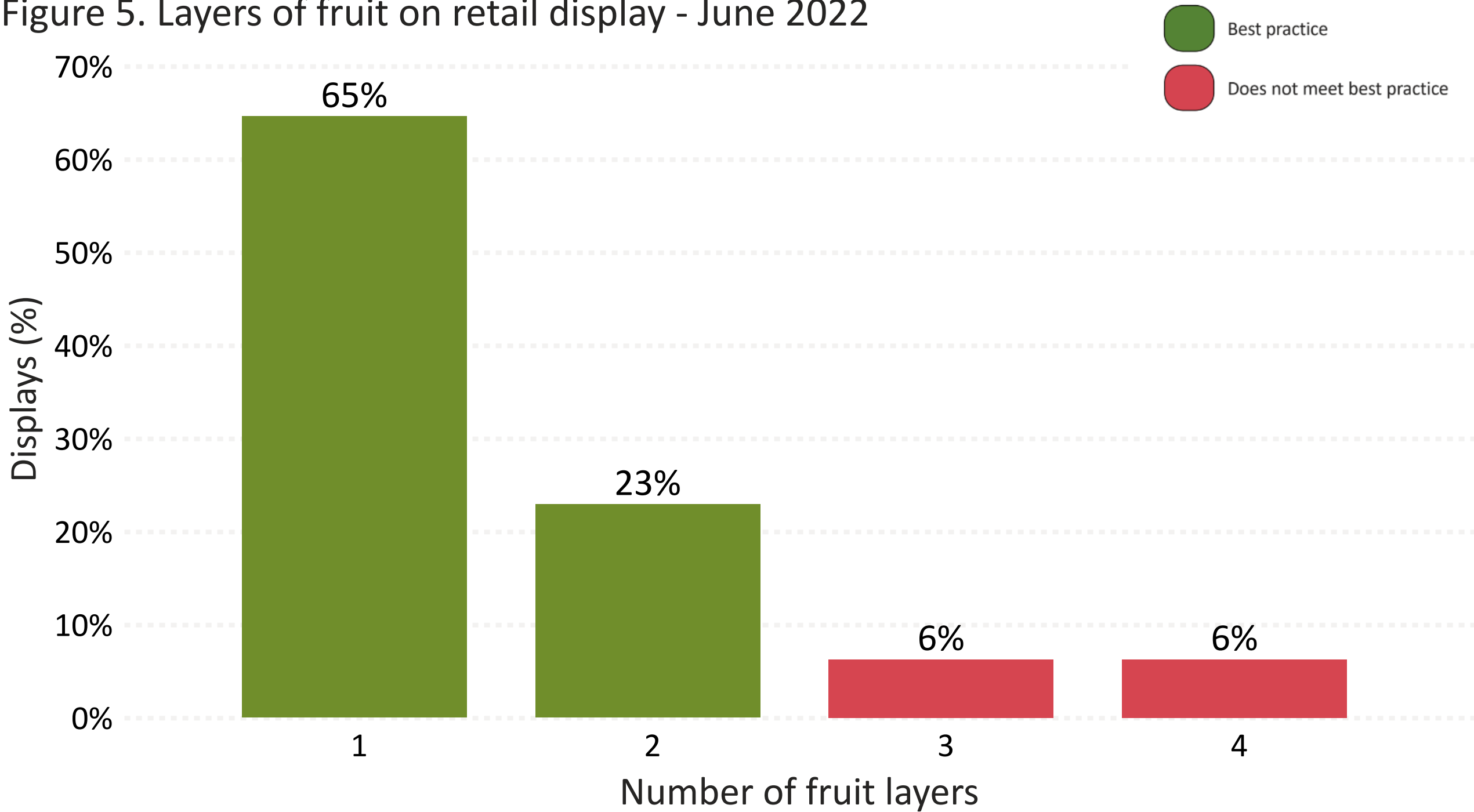


Figure 6. Fruit age across retailers - June 2022

