

# AV19003 - Monitoring avocado quality at retail

## Retail Snapshot - March 2022



**Hort  
Innovation**  
Strategic levy investment

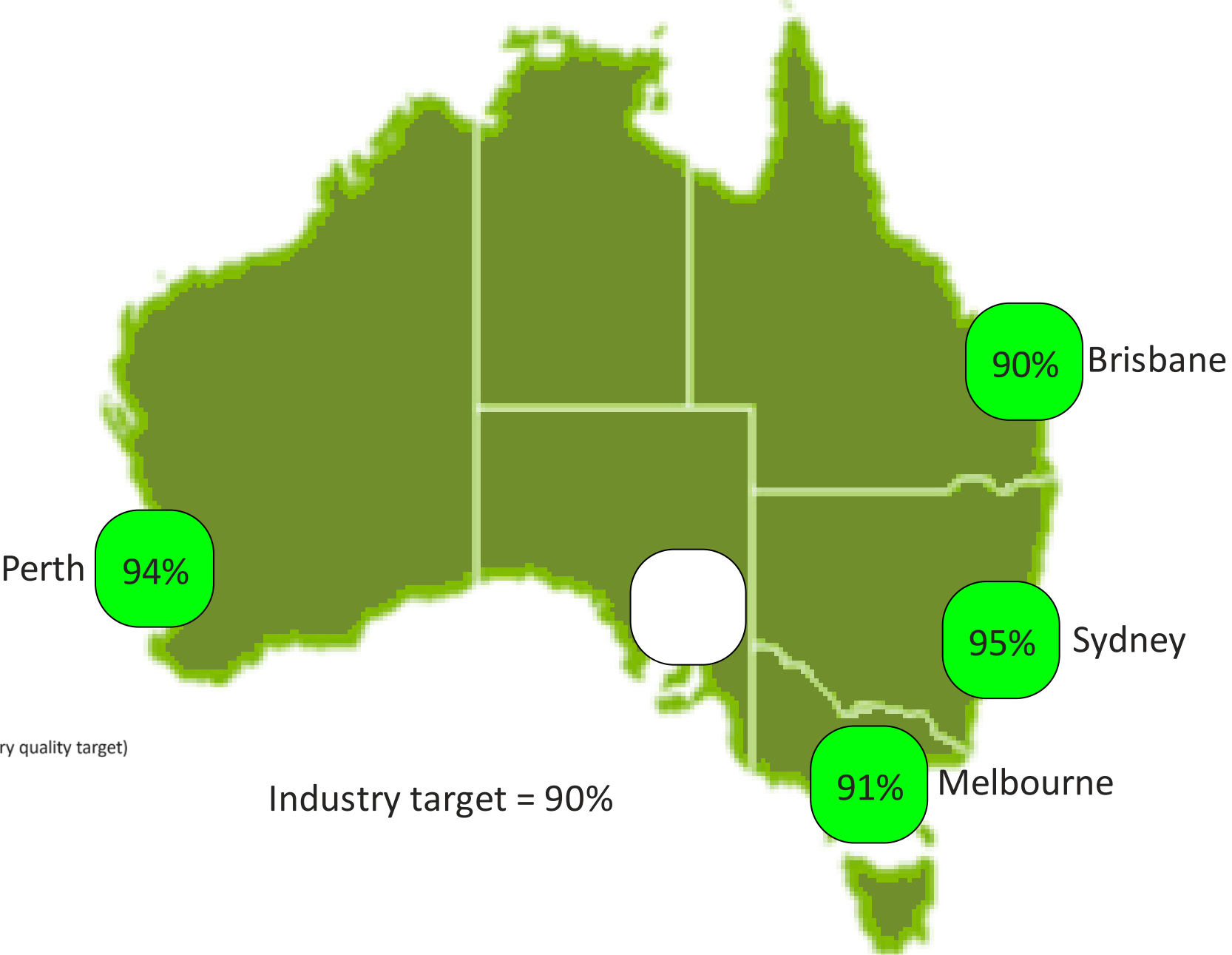
**AVOCADO  
FUND**

Project AV19003 has been funded by Hort Innovation using the avocado research and development levy and funds from the Australian Government.

Figure 1. Acceptable fruit (<10% internal defects) by source - average past 12 months



Figure 2. Acceptable fruit (<10% internal defects), by retail location - March 2022



- ≥90% acceptable fruit (meets industry quality target)
- 80-90% acceptable fruit
- <80% acceptable fruit
- No fruit collected during this period

Figure 3. Unacceptable fruit (>10% damage) by damage type and retailer group – March 2022

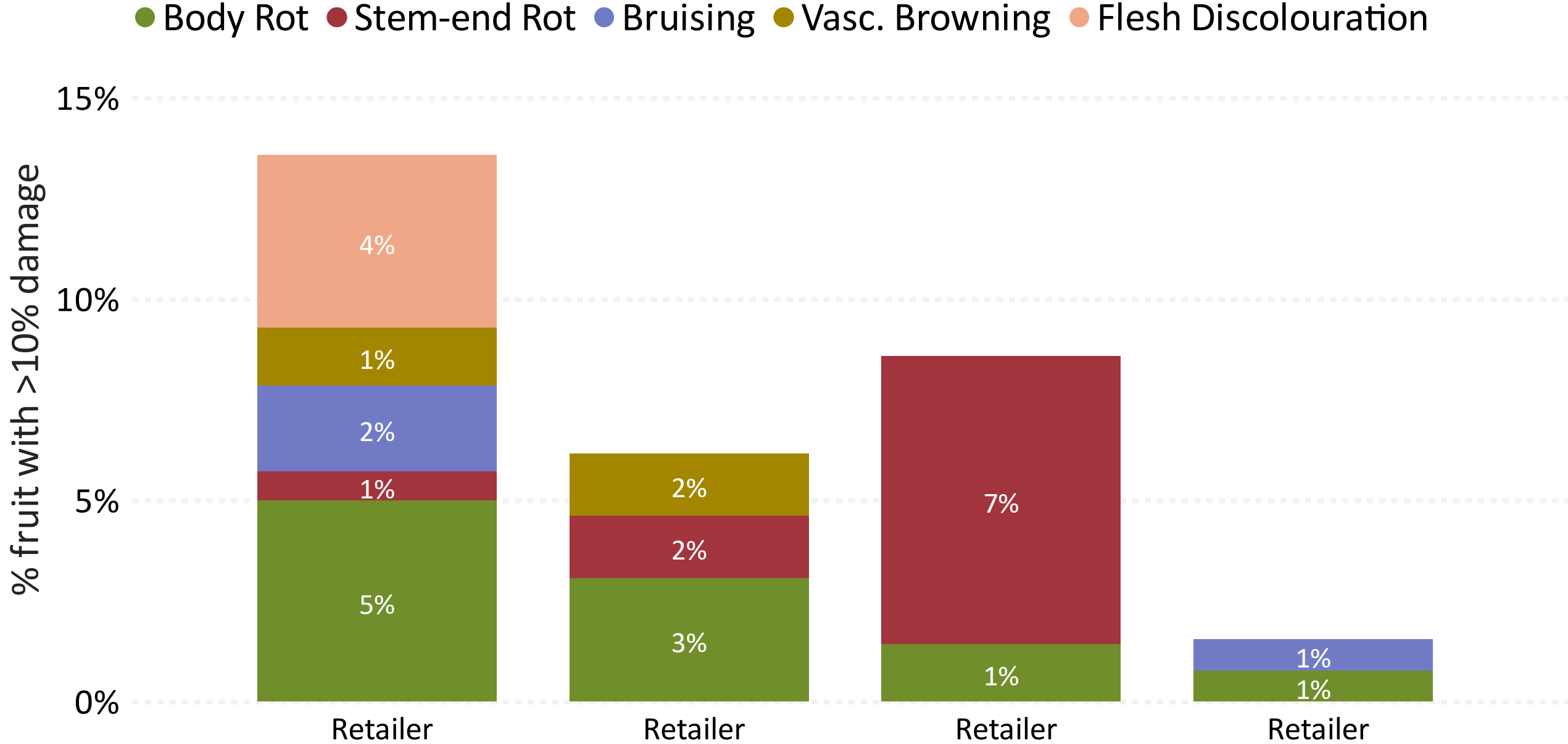


Figure 4. Ripeness stage at purchase - March 2022

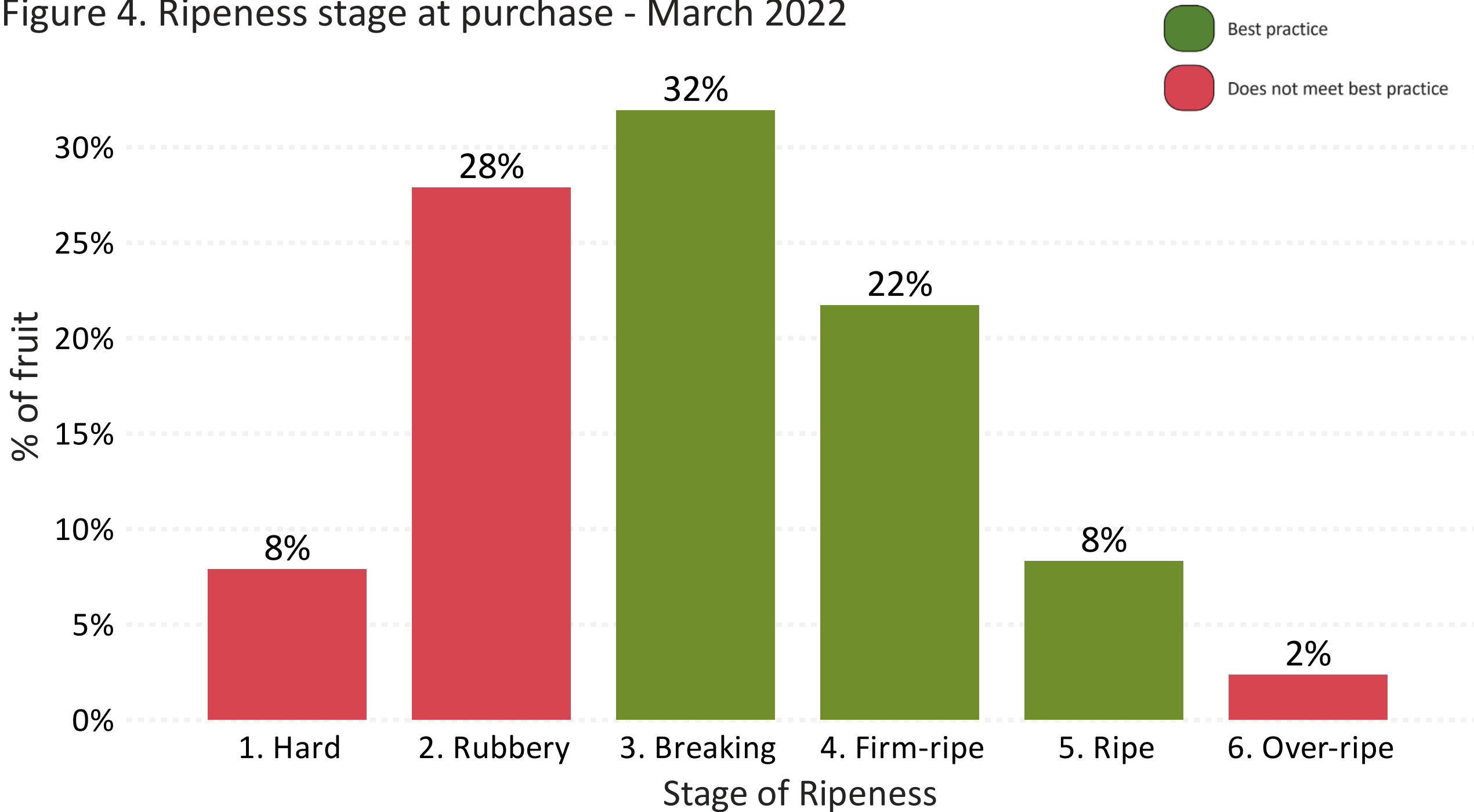


Figure 5. Layers of fruit on retail display - March 2022

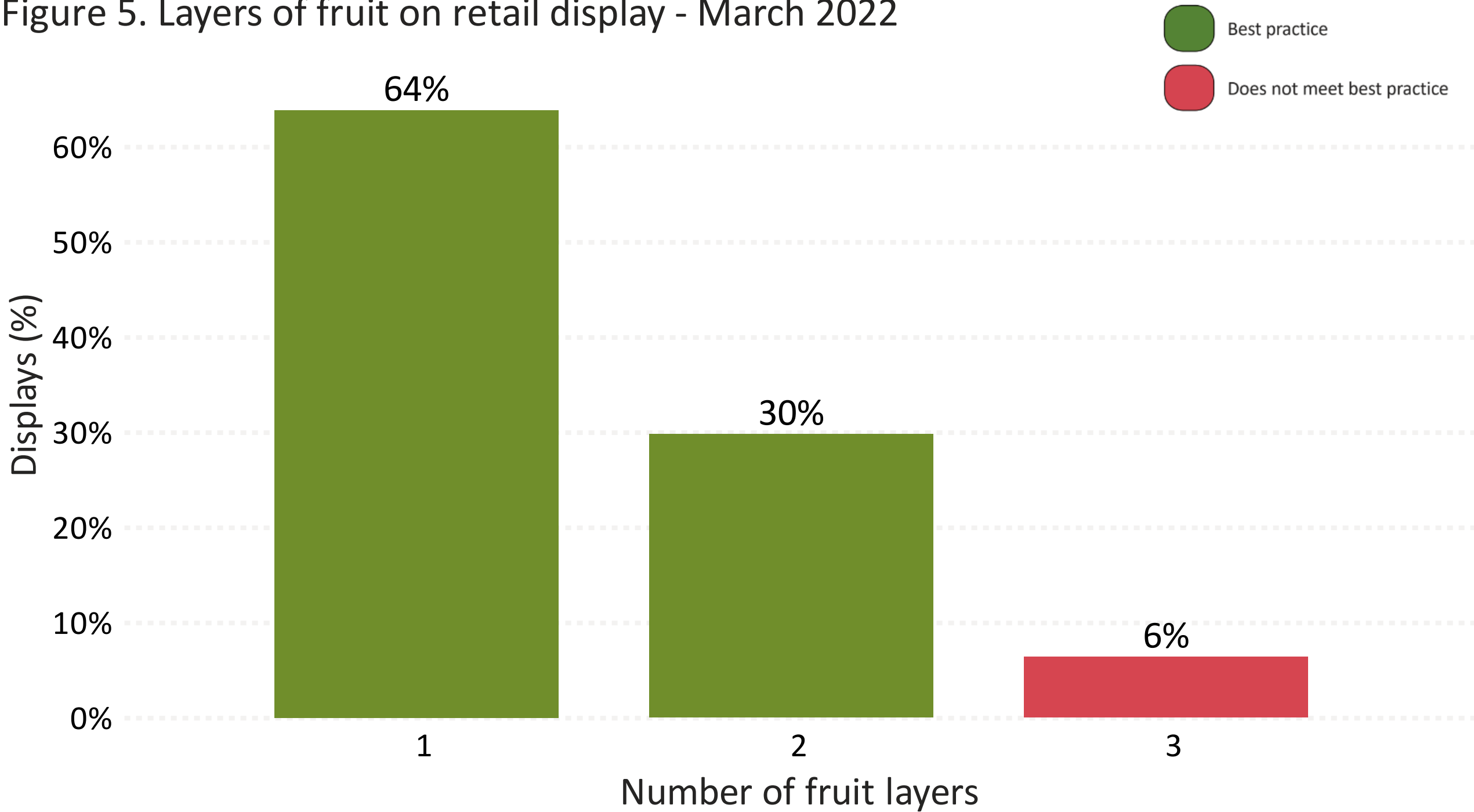


Figure 6. Fruit age across retailers - March 2022

