

# AV19003 - Monitoring avocado quality at retail

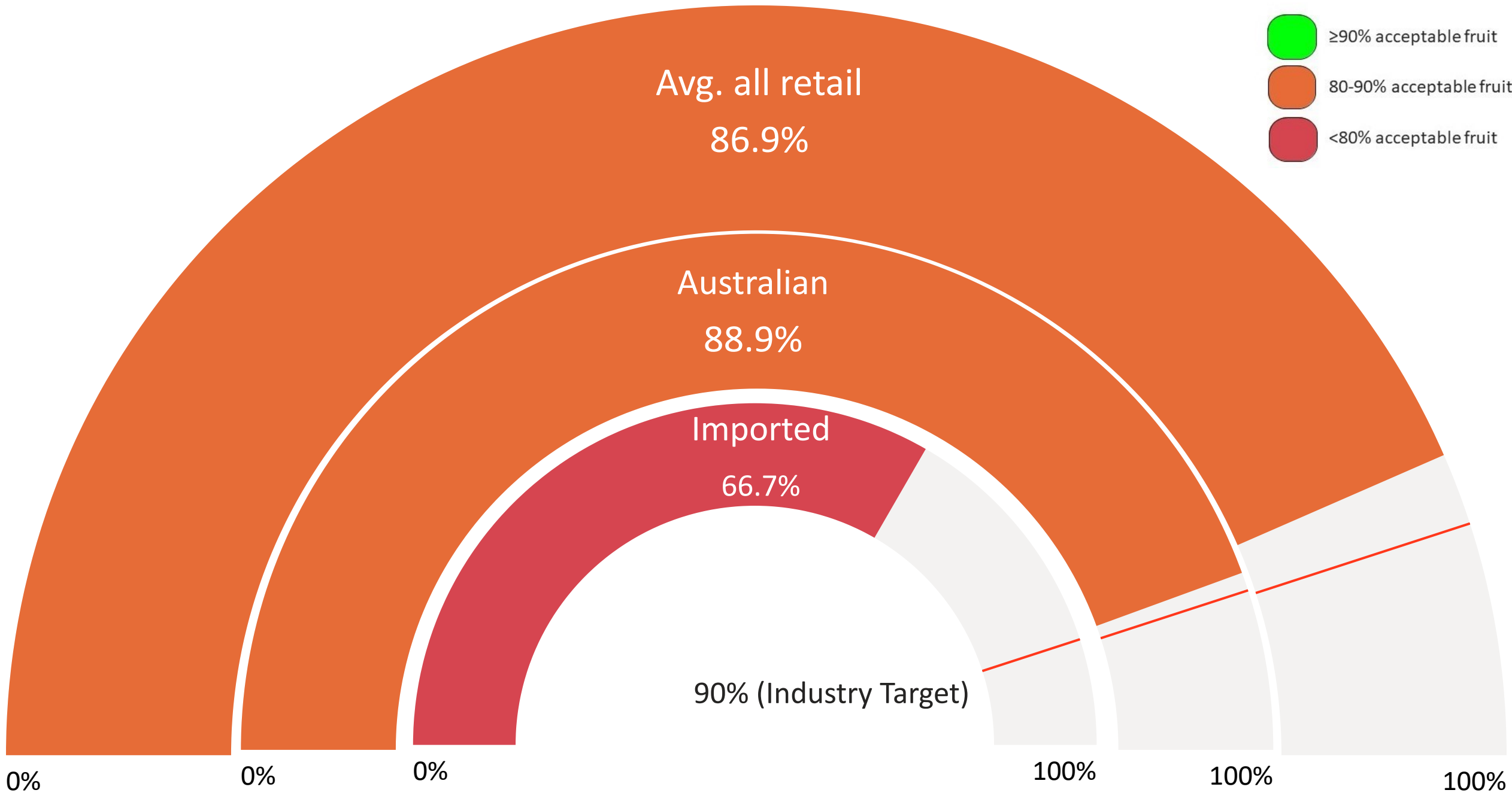
## Retail Snapshot - September 2022



**Hort  
Innovation**  
Strategic levy investment

**AVOCADO  
FUND**

Project AV19003 has been funded by Hort Innovation using the avocado research and development levy and funds from the Australian Government.



- ≥90% acceptable fruit
- 80-90% acceptable fruit
- <80% acceptable fruit

Avg. all retail  
86.9%

Australian  
88.9%

Imported  
66.7%

90% (Industry Target)

0%

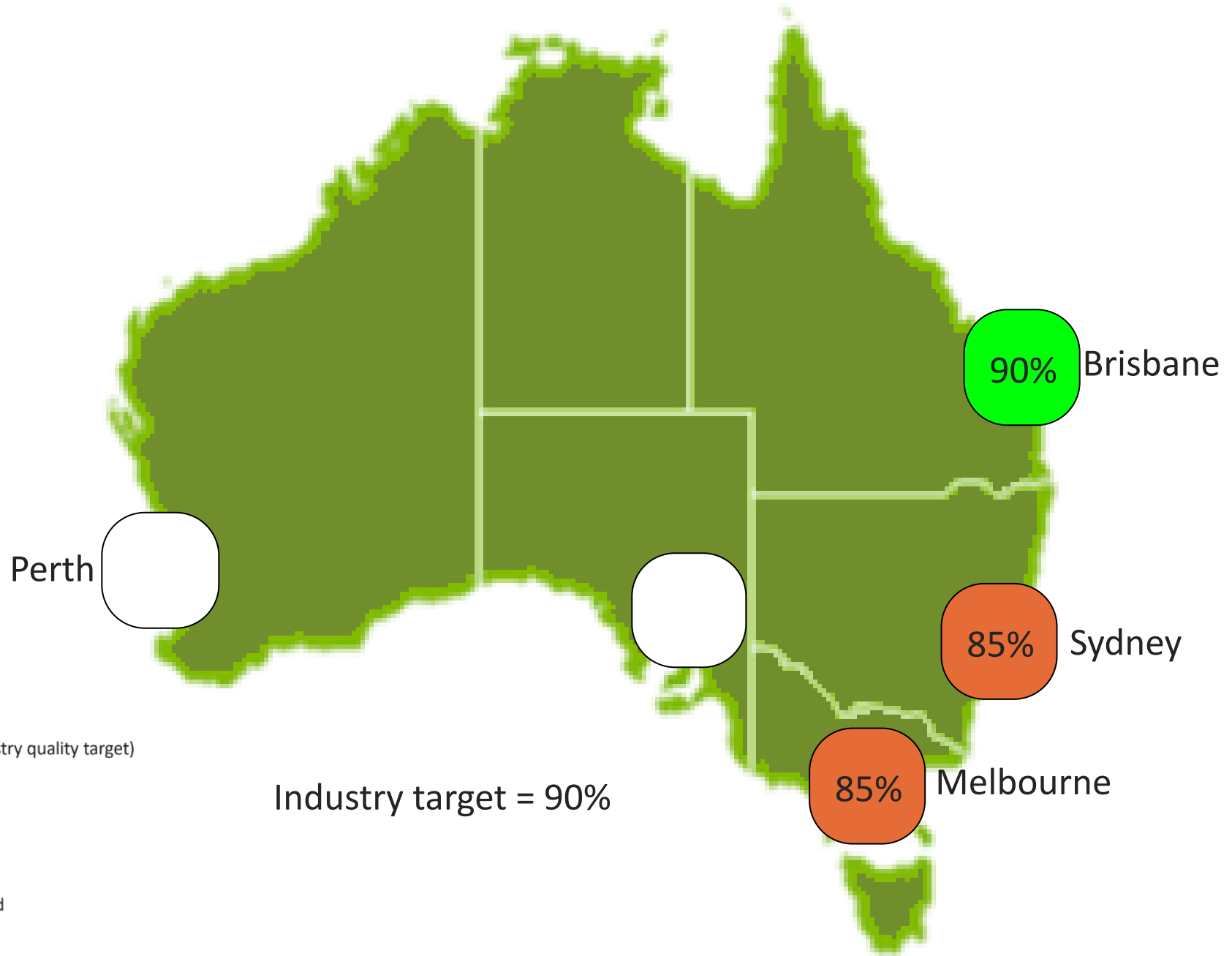
0%


0%


100%


100%

100%



 ≥90% acceptable fruit (meets industry quality target)

 80-90% acceptable fruit

 <80% acceptable fruit

 No fruit collected during this period

Industry target = 90%

● Body Rot ● Stem-end Rot ● Bruising ● Vasc. Browning ● Flesh Discolouration

