

AV19003 - Monitoring avocado quality at retail

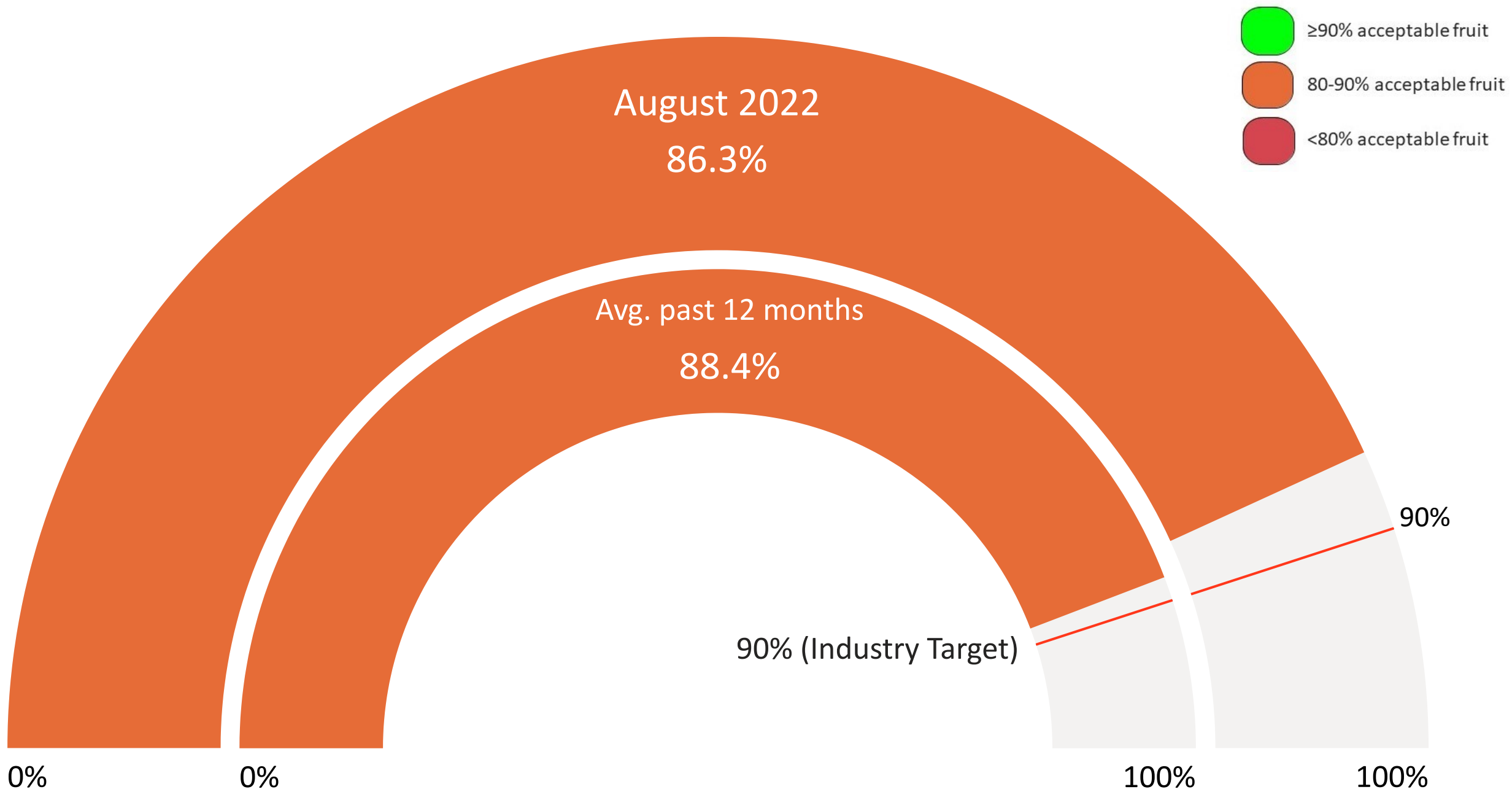
Industry Snapshot - August 2022

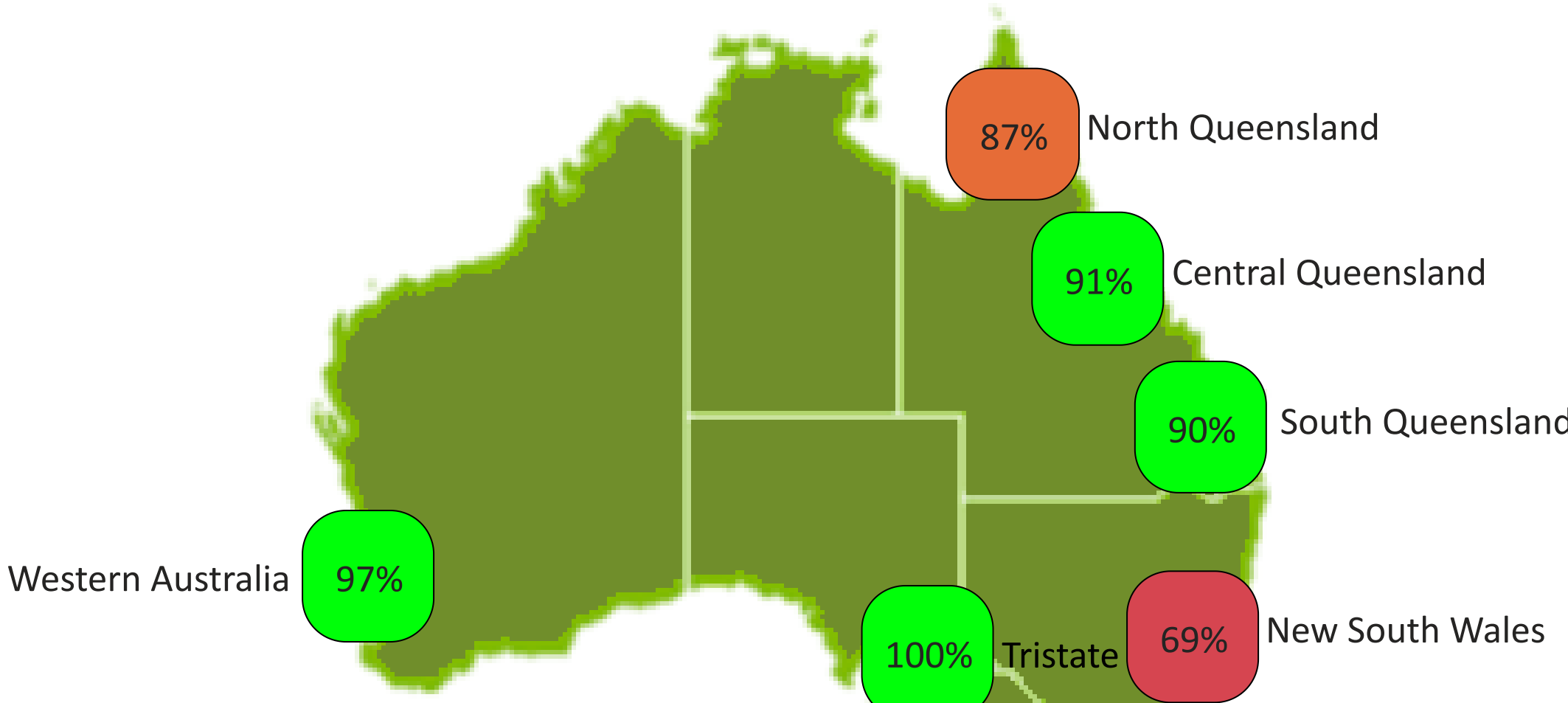


**Hort
Innovation**
Strategic levy investment

**AVOCADO
FUND**

Project AV19003 has been funded by Hort Innovation using the avocado research and development levy and funds from the Australian Government.





Industry target = 90%

- ≥90% acceptable fruit (meets industry quality target)
- 80-90% acceptable fruit
- <80% acceptable fruit
- No fruit collected during this period

● August 2022 ● Avg. past 12 months

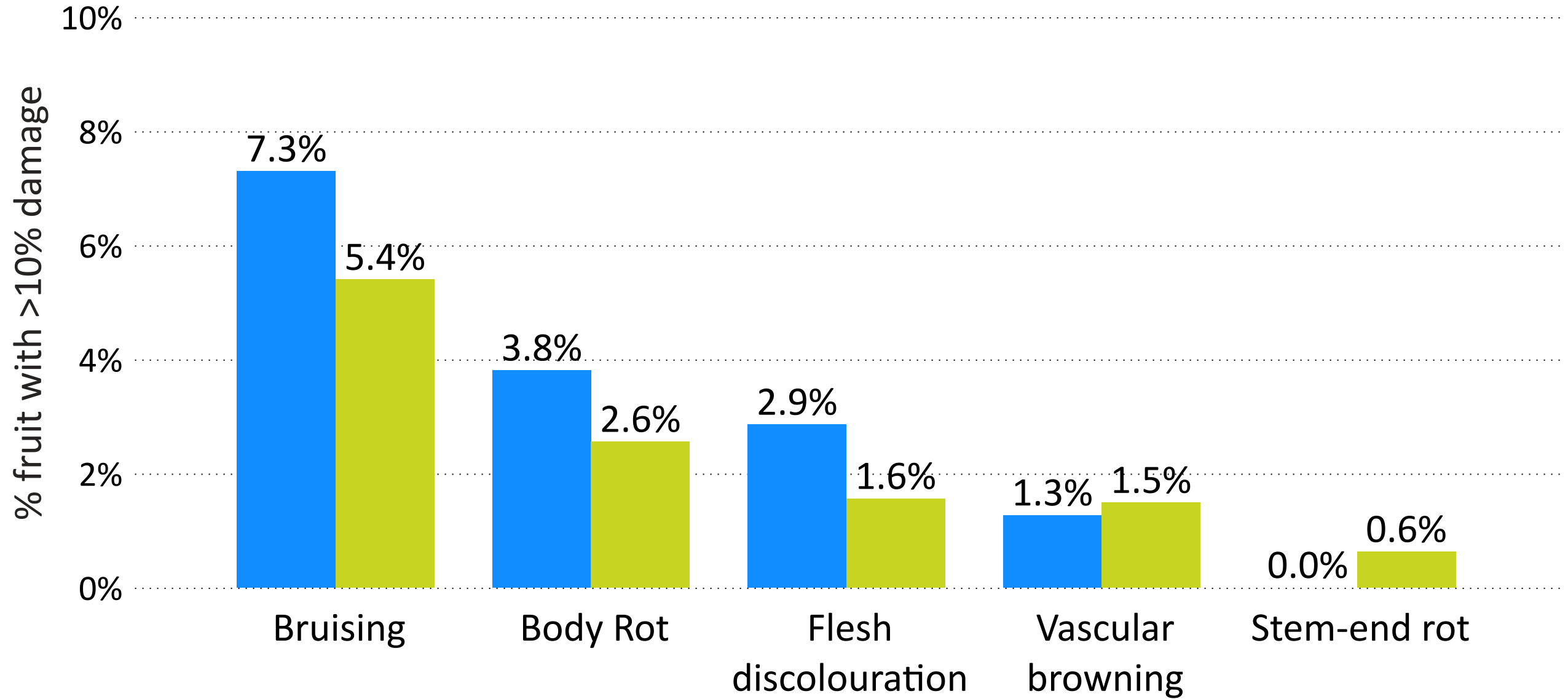


Figure 4. Average fruit age and ripeness on retail display by retail location - August 2022 (Australian supply only)

Retail Location	Fruit Age (Days)	Ripeness Stage (1-5)	Number of 10-fruit samples collected
Sydney	13	2.8	29
Melbourne	15	3.3	13
Brisbane	9	2.7	11
Perth	13	4.0	10

Figure 5. Number of 10-fruit samples collected by production region - August 2022

Production Region	No. Samples Collected
Central Queensland	35
New South Wales	10
South Queensland	6
North Queensland	3
Tristate	3
Unknown	3
Western Australia	3
Total	63