

# AV19003 - Monitoring avocado quality at retail

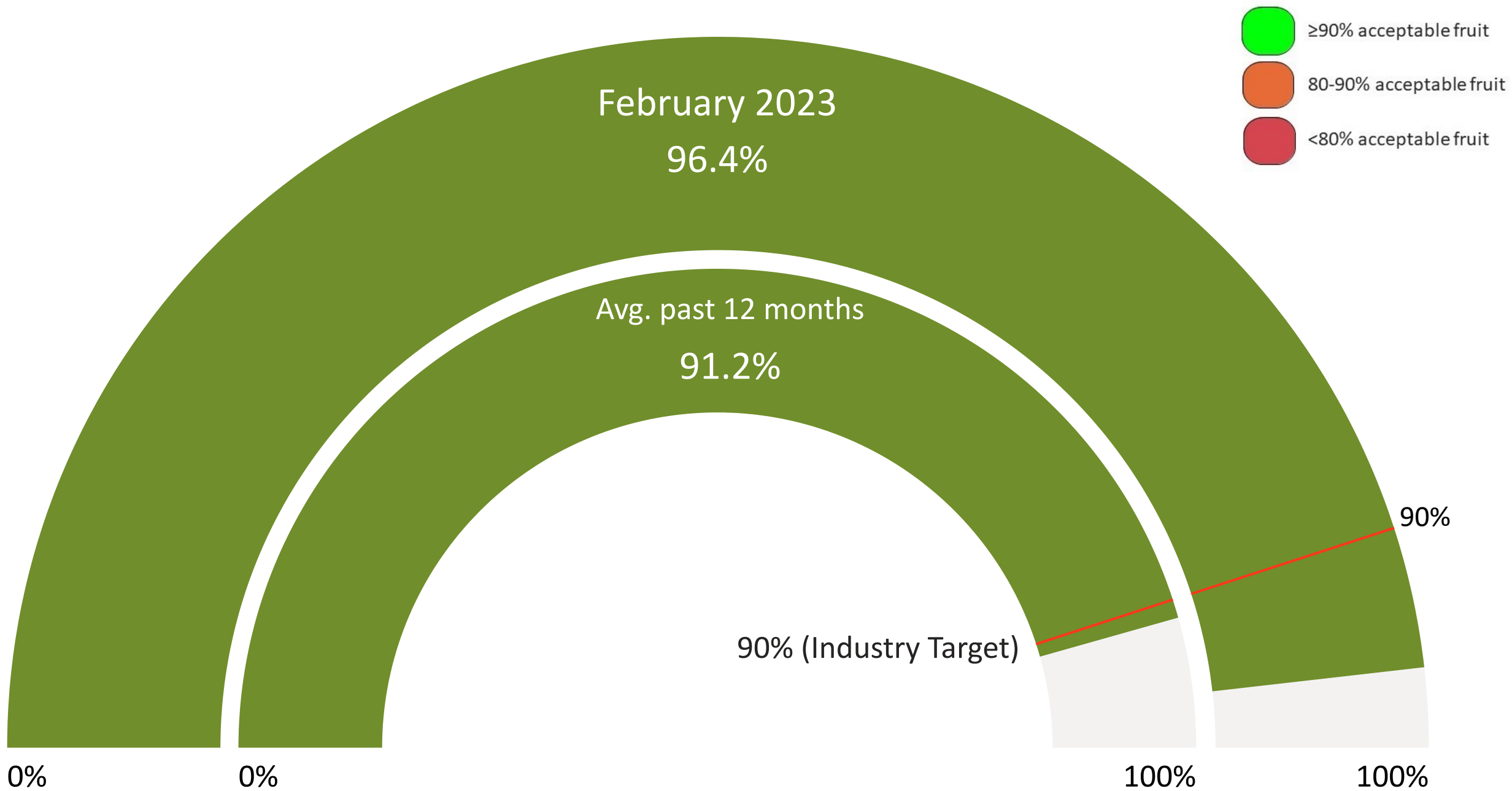
## Industry Snapshot - February 2023

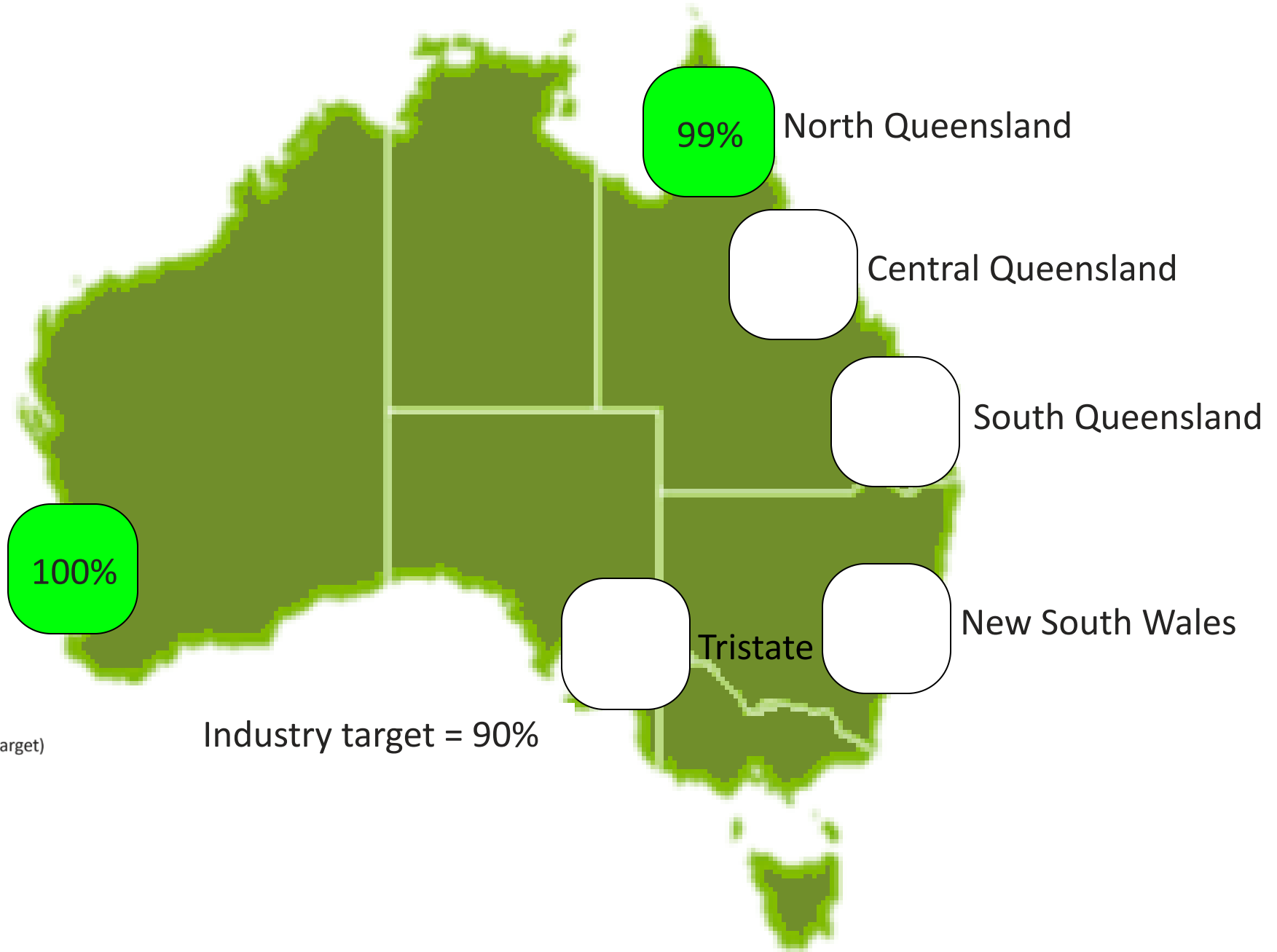






**Hort  
Innovation**  
Strategic levy investment

**AVOCADO  
FUND**

Project AV19003 has been funded by Hort Innovation using the avocado research and development levy and funds from the Australian Government.





-  ≥90% acceptable fruit (meets industry quality target)
-  80-90% acceptable fruit
-  <80% acceptable fruit
-  No fruit collected during this period

Industry target = 90%

● Avg. past 12 months ● February 2023

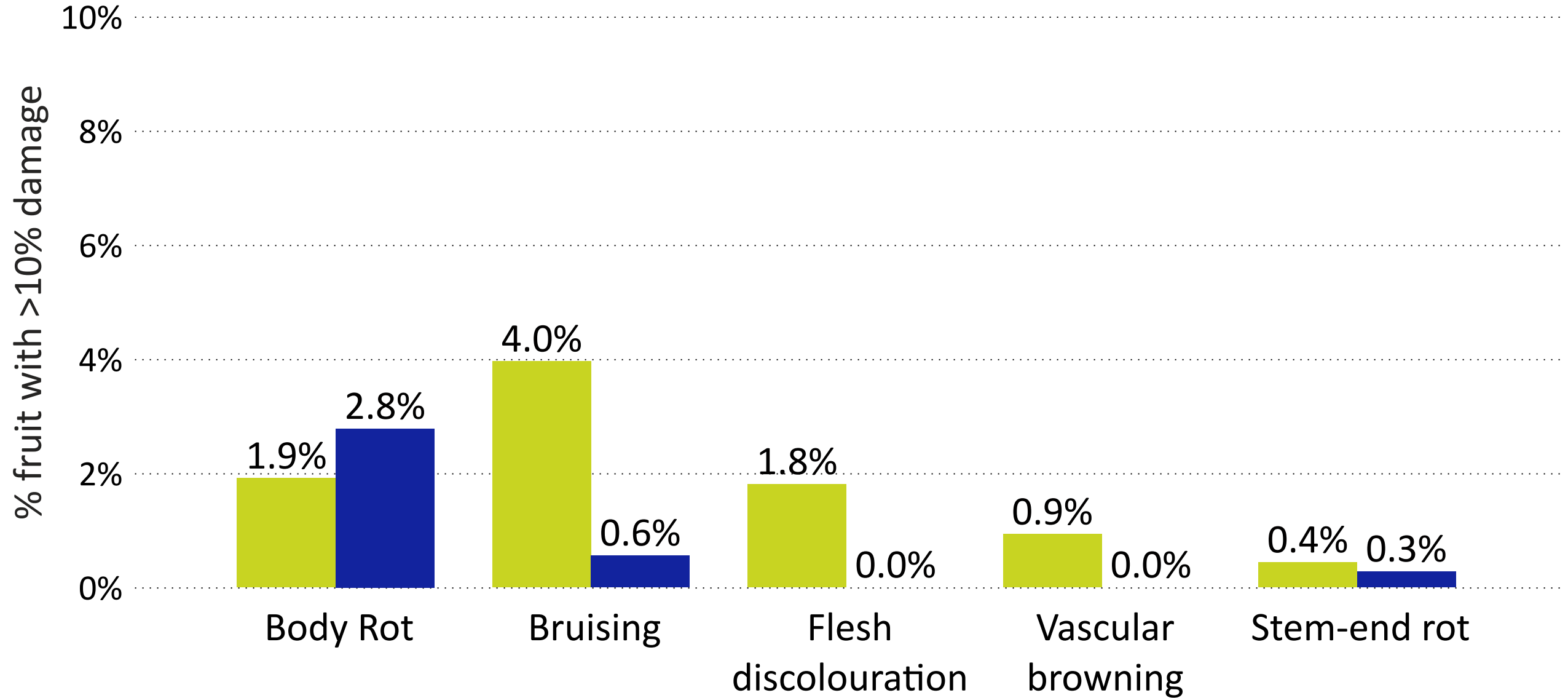


Figure 4. Average fruit age and ripeness on retail display by retail location - February 2023 (Australian supply only)

Retail Location	Fruit Age (Days)	Ripeness Stage (1-5)	Number of 10-fruit samples collected
Sydney	14	2.9	25
Melbourne	16	3.6	11

Figure 5. Number of 10-fruit samples collected by production region - February 2023

Production Region	No. Samples Collected
North Queensland	25
Western Australia	10
Unknown	1
<b>Total</b>	<b>36</b>