

AV19003 - Monitoring avocado quality at retail

Industry Snapshot - September 2021



**Hort
Innovation**
Strategic levy investment

**AVOCADO
FUND**

Project AV19003 has been funded by Hort Innovation using the avocado research and development levy and funds from the Australian Government.

Figure 1. Acceptable fruit (<10% internal defects) for Australian grown fruit - September 2021

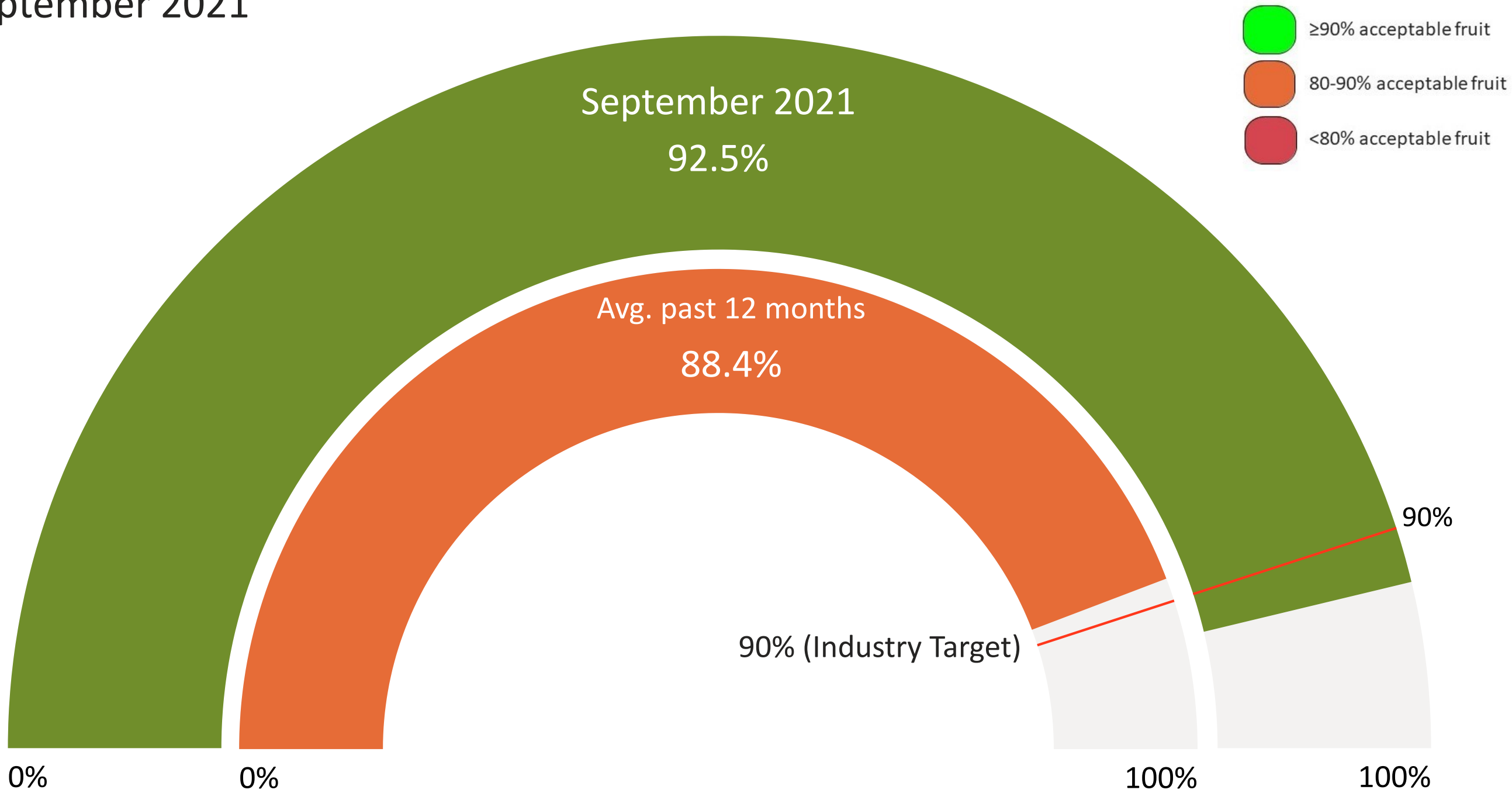


Figure 2. Acceptable fruit (<10% internal defects) by production region - September 2021

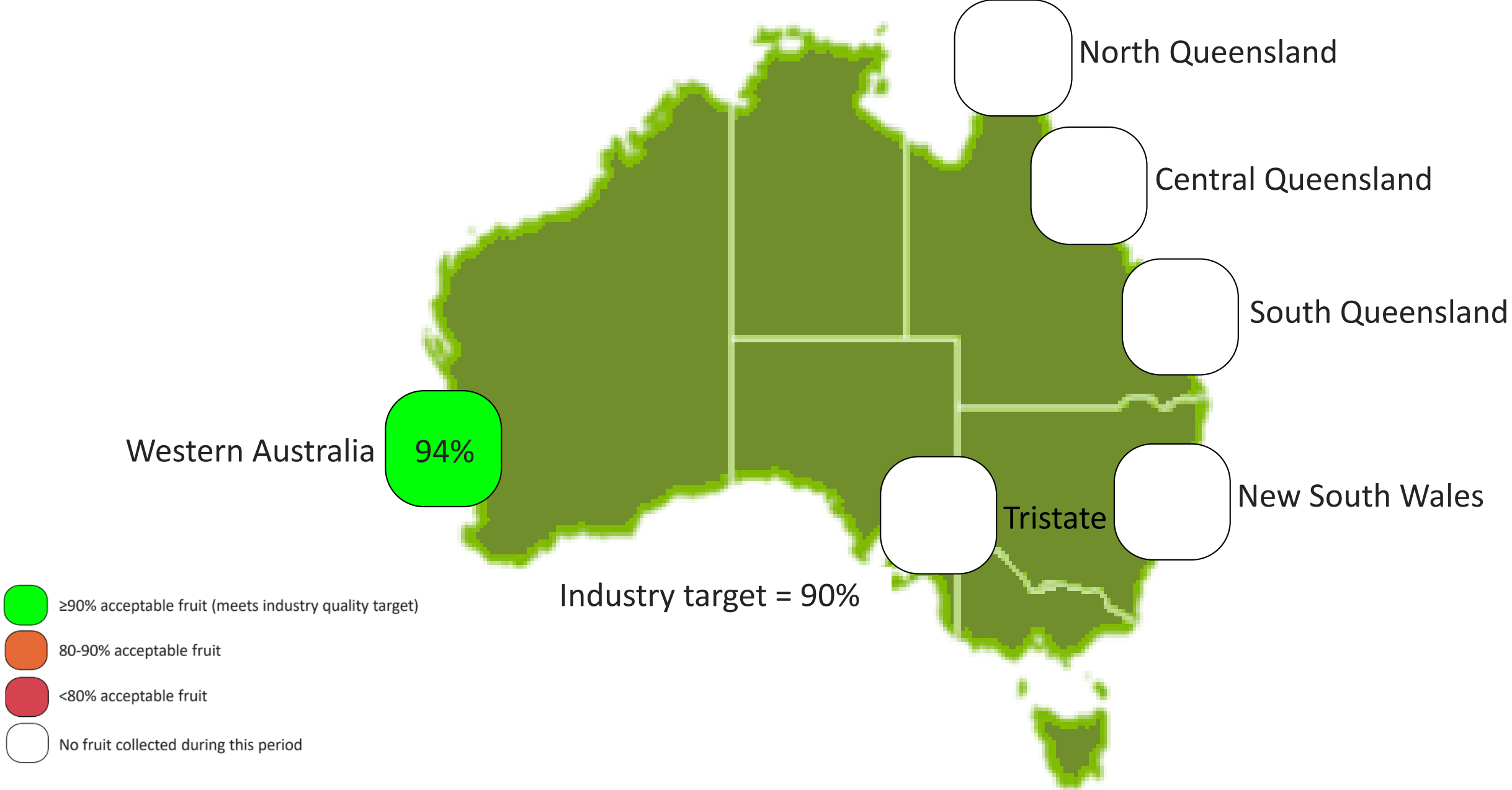


Figure 3. Unacceptable fruit damage by defect type (>10% internal defects); Australian grown fruit - September 2021

● Avg. past 12 months ● September 2021

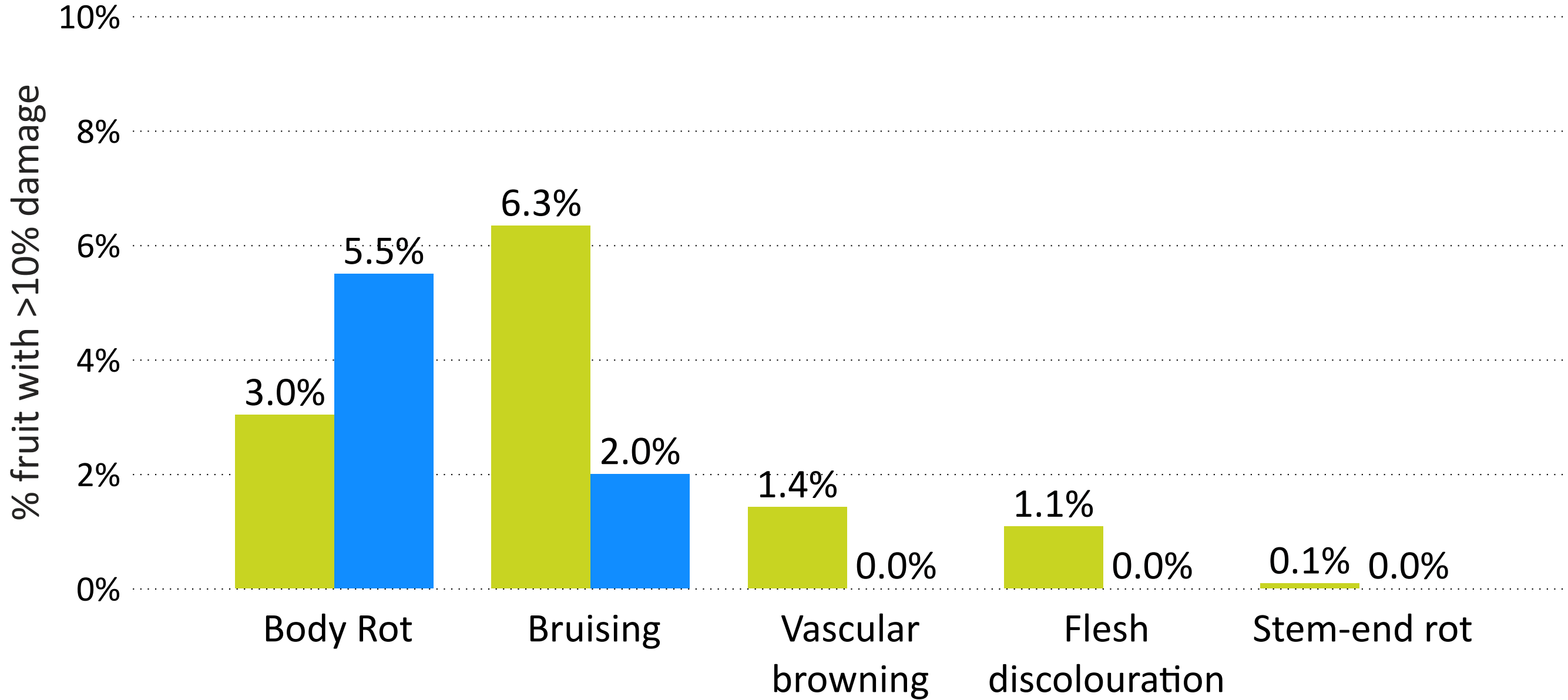


Figure 4. Average fruit age and ripeness on retail display by retail location - September 2021 (Australian supply only)

Retail Location	Fruit Age (Days)	Ripeness Stage (1-5)	Number of 10-fruit samples collected
Perth	11	3.6	20

Figure 5. Number of 10-fruit samples collected by production region - September 2021

Production Region	No. Samples Collected
Western Australia	17
Unknown	3
Total	20