

# AV19003 - Monitoring avocado quality at retail

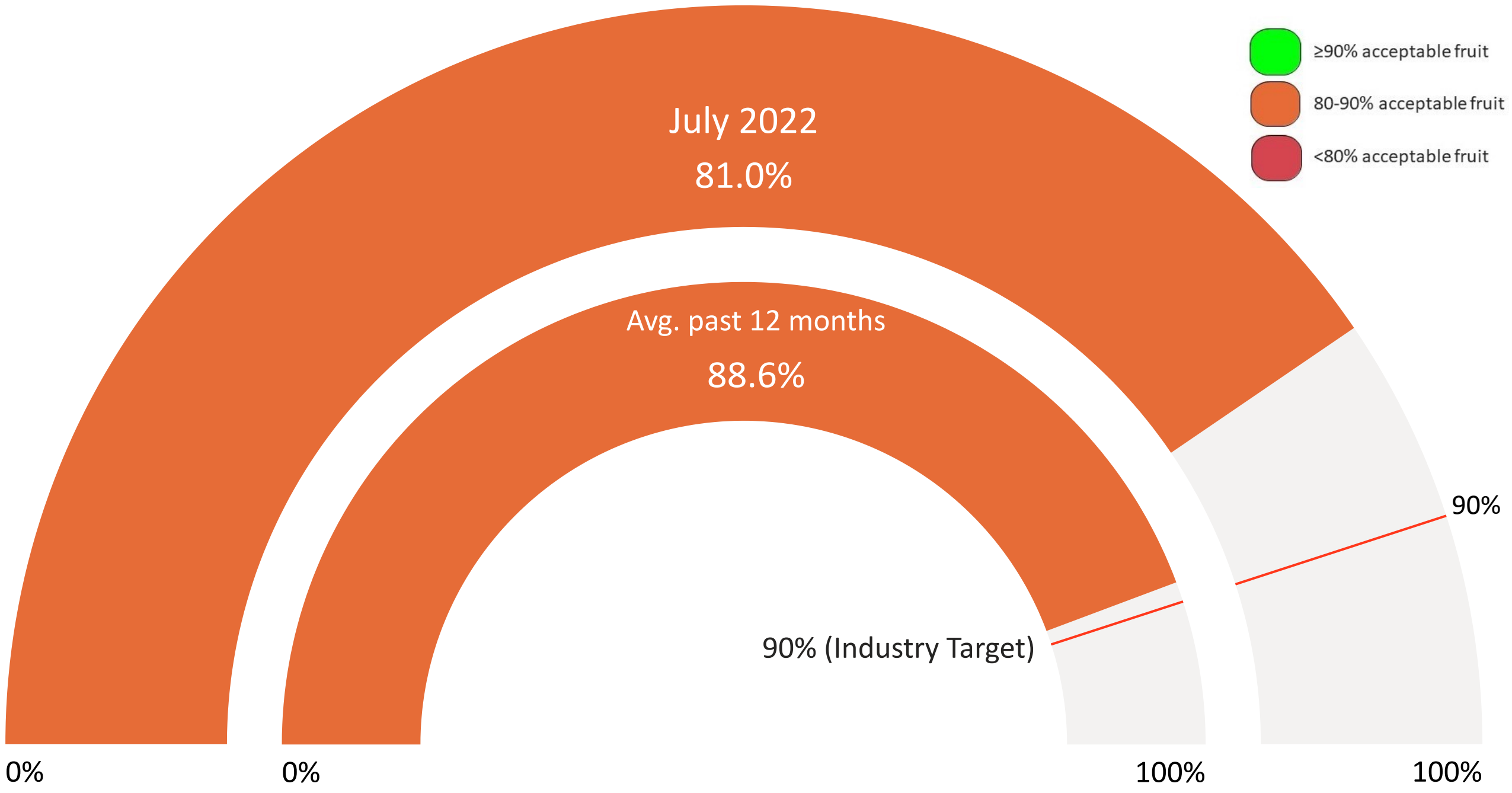
## Industry Snapshot - July 2022



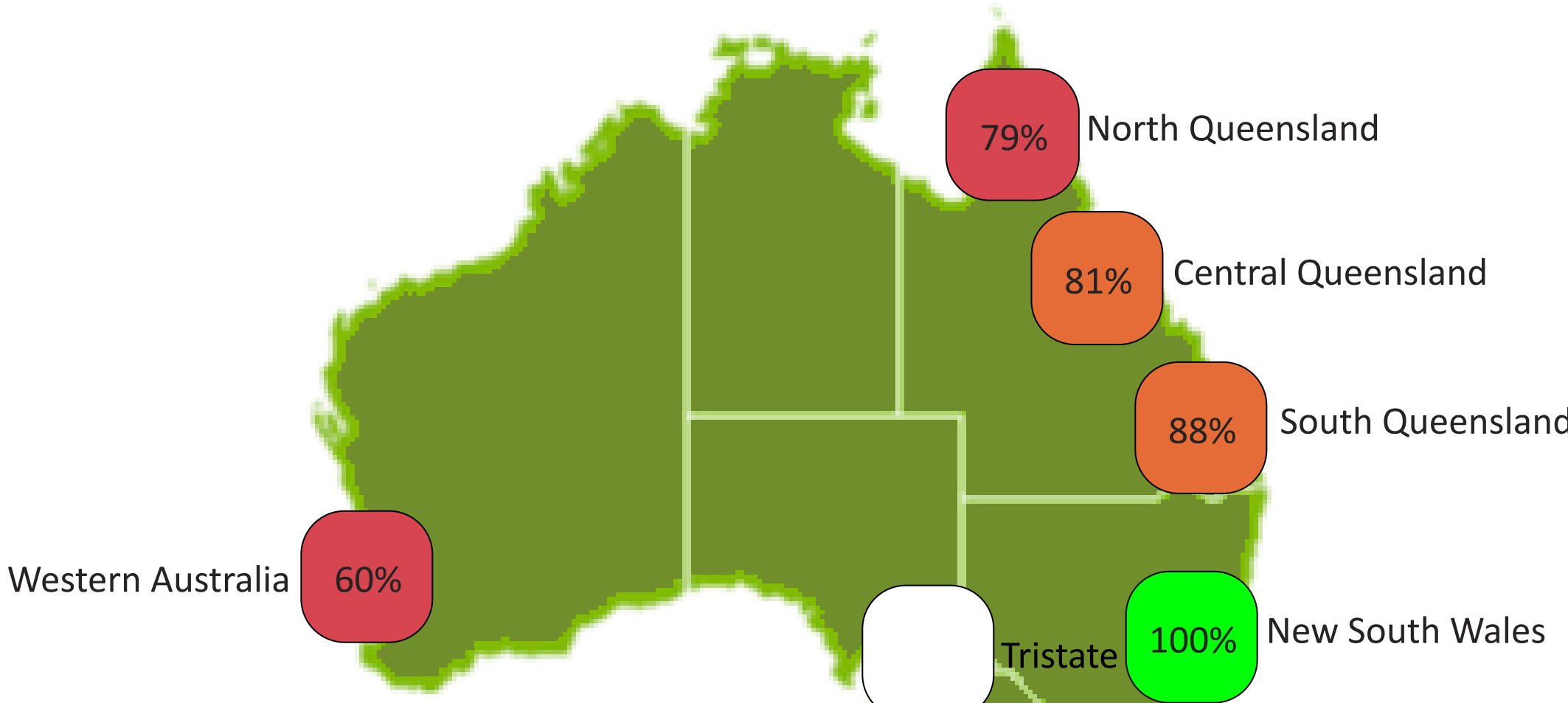
**Hort  
Innovation**  
Strategic levy investment

**AVOCADO  
FUND**

Project AV19003 has been funded by Hort Innovation using the avocado research and development levy and funds from the Australian Government.



- ≥90% acceptable fruit
- 80-90% acceptable fruit
- <80% acceptable fruit



Industry target = 90%

- ≥90% acceptable fruit (meets industry quality target)
- 80-90% acceptable fruit
- <80% acceptable fruit
- No fruit collected during this period

● Avg. past 12 months ● July 2022

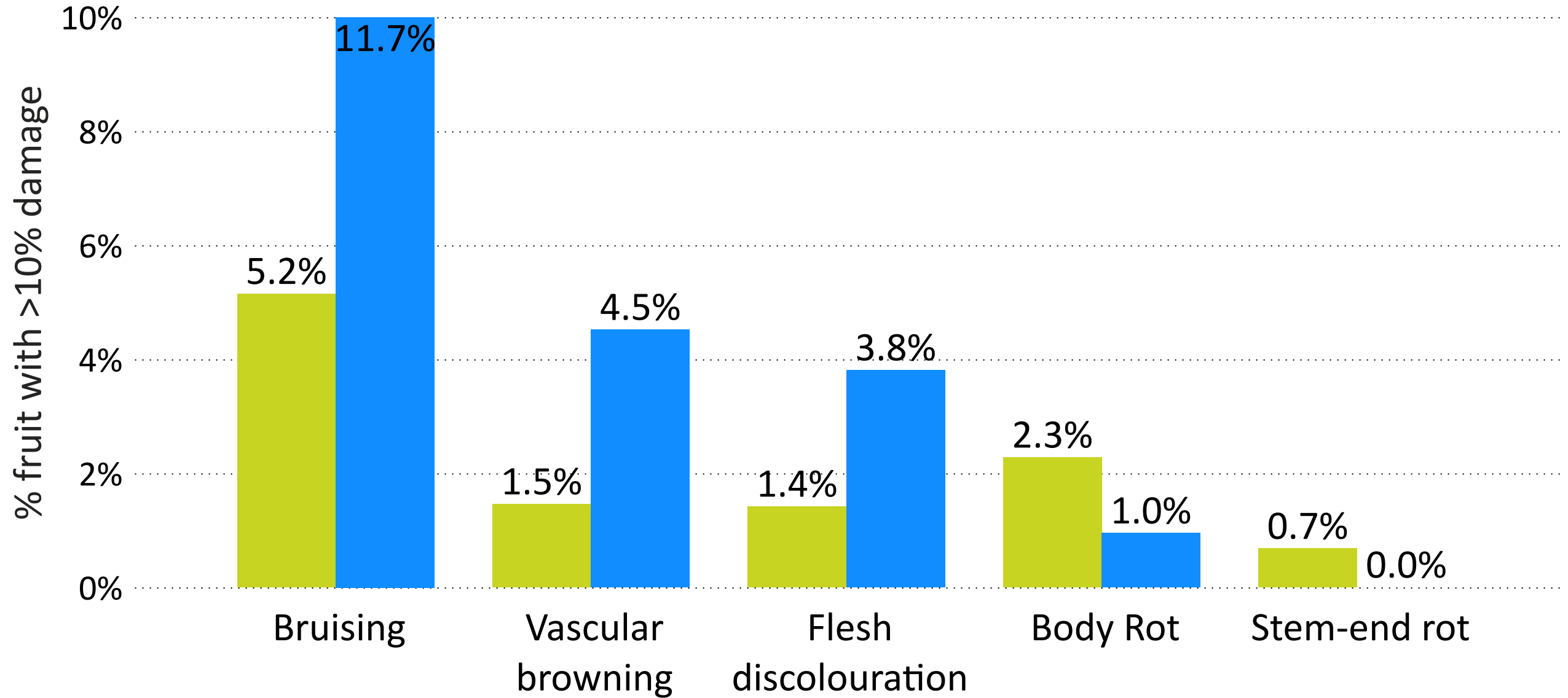


Figure 4. Average fruit age and ripeness on retail display by retail location - July 2022 (Australian supply only)

Retail Location	Fruit Age (Days)	Ripeness Stage (1-5)	Number of 10-fruit samples collected
Melbourne	13	2.8	13
Brisbane	12	2.9	11
Perth	20	3.3	9
Sydney	13	3.1	9

Figure 5. Number of 10-fruit samples collected by production region - July 2022

Production Region	No. Samples Collected
Central Queensland	17
North Queensland	16
South Queensland	5
New South Wales	2
Unknown	1
Western Australia	1
<b>Total</b>	<b>42</b>