

# AV19003 - Monitoring avocado quality at retail

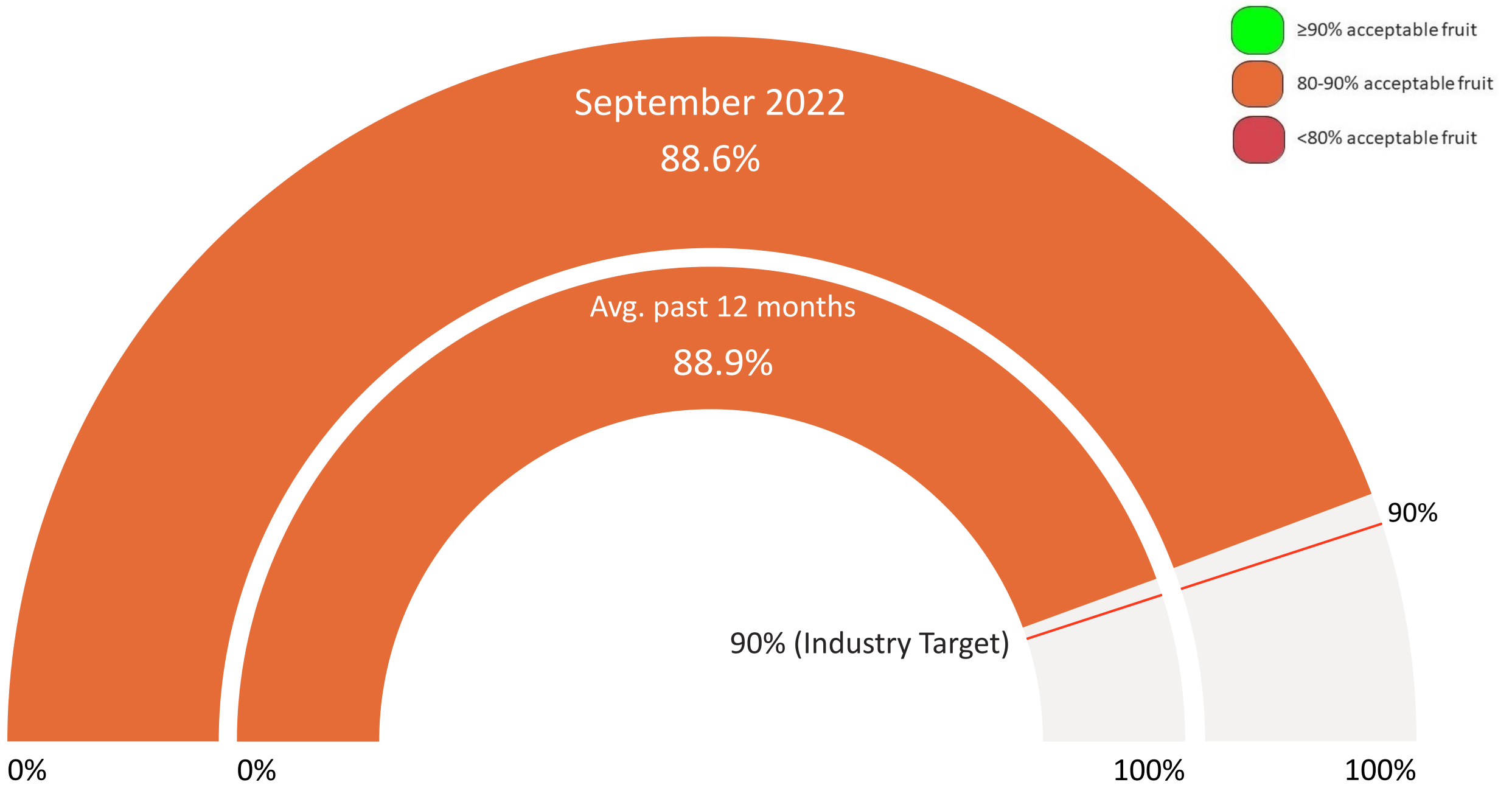
## Industry Snapshot - September 2022

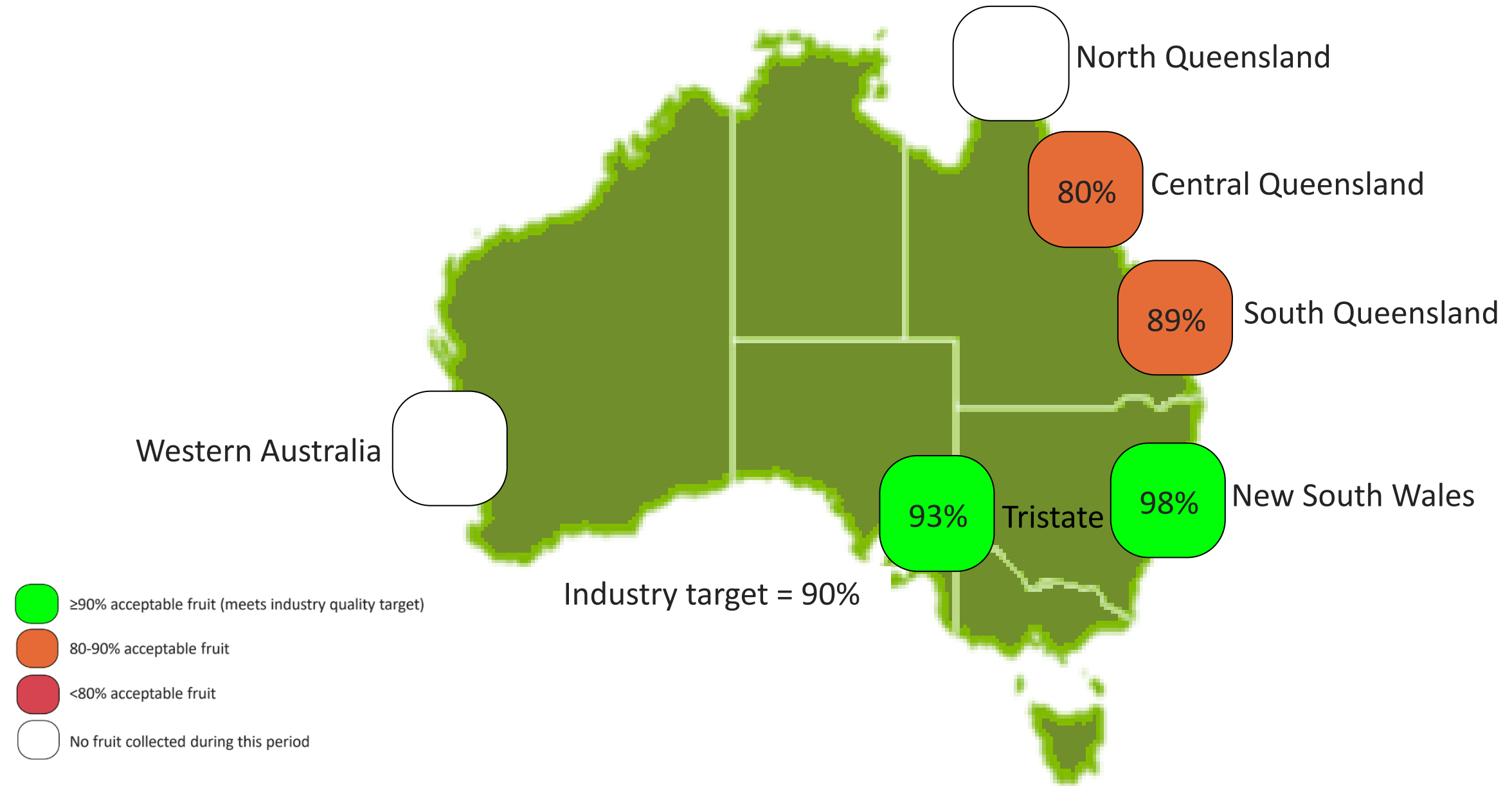


**Hort  
Innovation**  
Strategic levy investment

**AVOCADO  
FUND**

Project AV19003 has been funded by Hort Innovation using the avocado research and development levy and funds from the Australian Government.





Western Australia

North Queensland

80% Central Queensland

89% South Queensland

93% Tristate

98% New South Wales

- ≥90% acceptable fruit (meets industry quality target)
- 80-90% acceptable fruit
- <80% acceptable fruit
- No fruit collected during this period

● Avg. past 12 months ● September 2022

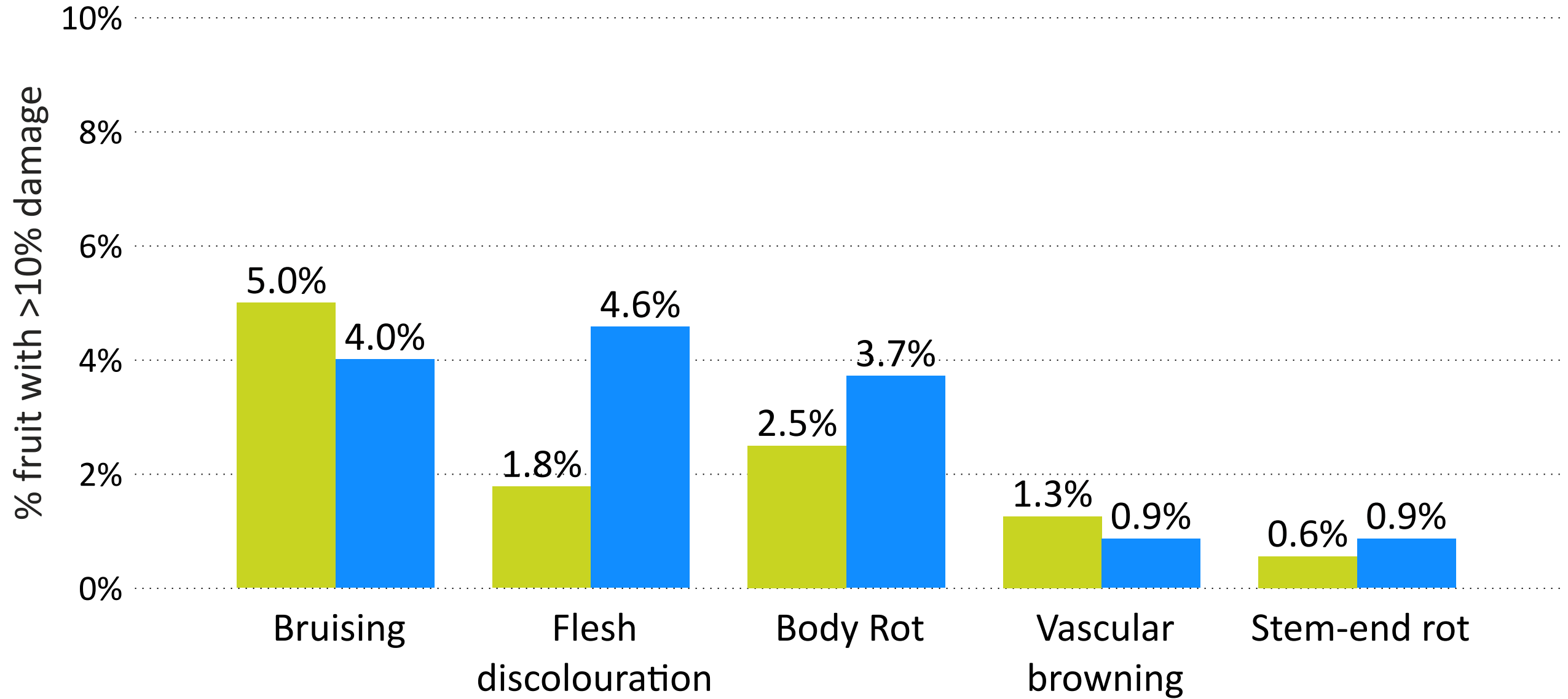


Figure 4. Average fruit age and ripeness on retail display by retail location - September 2022 (Australian supply only)

Retail Location	Fruit Age (Days)	Ripeness Stage (1-5)	Number of 10-fruit samples collected
Sydney	16	2.7	14
Brisbane	14	2.9	11
Melbourne	16	3.7	10

Figure 5. Number of 10-fruit samples collected by production region - September 2022

Production Region	No. Samples Collected
Central Queensland	11
South Queensland	10
Tristate	9
New South Wales	5
<b>Total</b>	<b>35</b>