

# Avocados Australia online retail pricing report

Reporting period: week 17-2024 (Wed 24/04/24 - Tue 30/04/24)

Hass avocado single fruit online retail pricing over 12 months: Coles and Woolworths

Key: ■ Coles online ■ Woolworths online

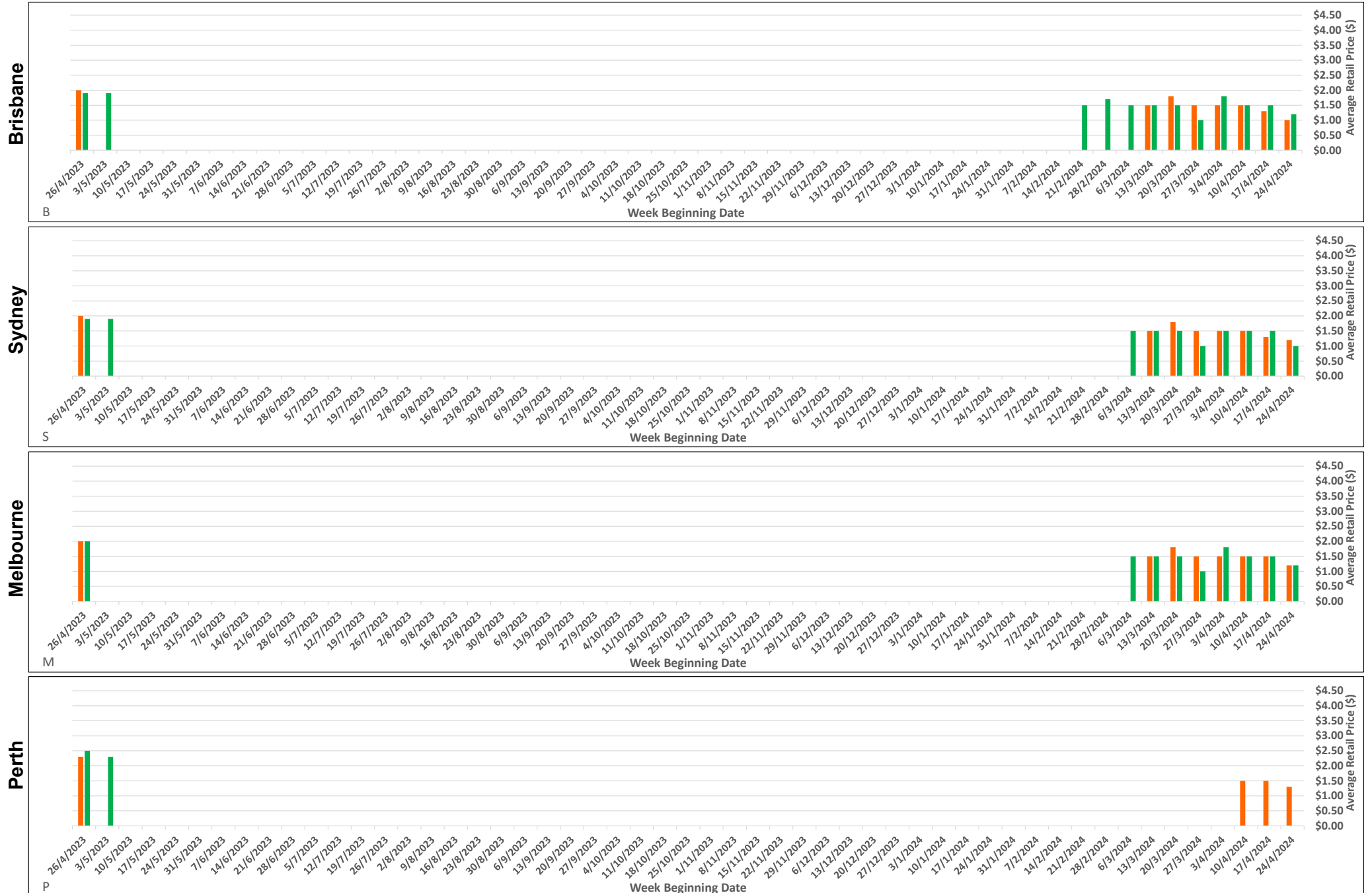


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Shepard avocado single fruit online retail pricing over 12 months: Coles and Woolworths

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# Avocado online retail pricing for Coles and Woolworths

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	Pack Type	Variety	Description/ Origin	Brisbane	Sydney	Melbourne	Perth
<b>Coles</b>	Single fruit	Hass	Australian				
	Single fruit	not indicated (Autumn)	Australian	\$1.00↓*	\$1.20↓*	\$1.20↓*	
	Single fruit	Shepard	Australian	\$1.00↓*	\$1.20↓*	\$1.20↓*	\$1.30↓*
	5 pack	not indicated	Australian	\$4.50*	\$5.50*	\$5.50*	\$6.90↑
	1kg bag	not indicated	I'm Perfect	\$5.00↑	\$4.50*	\$5.00↑	\$6.90
	Organic Single fruit	not indicated	Australian	\$4.00	\$4.00	\$4.00	
<b>Woolworths</b>	Single fruit	Hass	Australian		\$1.00↓		\$1.80↑
	Single fruit	Shepard	Australian	\$1.20↓*	\$1.00↓*	\$1.20↓*	
	5 pack	not indicated	Australian	\$5.00↓*	\$5.00	\$5.00↓*	\$5.50↓*
	1kg Prepacked	not indicated	Odd Bunch	\$4.50↓*	\$4.00↓	\$4.50↓*	\$5.90↓
	Organic Single fruit	not indicated	Australian	\$4.20	\$4.00	\$4.00	
	550g Organic mini fruit	not indicated	Australian		\$6.50		
<b>Single fruit average by city</b> (Hass & Shepard, excluding organic)				\$1.10↓	\$1.07↓	\$1.20↓	\$1.55↑
<b>Population</b> (as proxy for volume, source: ABS 21/03/2024)				<b>2,706,966</b>	<b>5,450,496</b>	<b>5,207,145</b>	<b>2,309,338</b>
<b>Single fruit average</b> (Hass & Shepard, excluding organic), weighted by each city's population				\$1.19↓			

## Catalogue offers on avocados:

Coles - National: No catalogue offers

Woolworths - Brisbane: Queensland unspecified variety 5 pack \$5.00 each

Woolworths - Sydney: Australian Shepard \$1.30 each

Woolworths - Melbourne: Australian unspecified variety 5 pack \$5.00 each

Aldi - National: Australian unspecified variety 1kg bag \$4.49 each

Foodworks - Sydney: Australian Hass \$1.49 each

IGA - National: No catalogue offers

## Key:

*	advertised as a weekly and/or catalogue special
↑ (green)	increase in price from previous week
(yellow)	same price as previous week
↓ (red)	decrease in price from previous week

## Notes for graphs on previous page:

Online retail pricing for [Hass & Shepard single fruit](#)

### 24/04/2024 (Week 17)

Coles single Hass price not available nationally  
Woolworths single Hass price not available in Brisbane & Melbourne  
Woolworths single Shepard price not available in Perth

### 17/04/2024 (Week 16)

Coles single Hass price not available nationally  
Woolworths single Hass price not available in Brisbane & Melbourne  
Woolworths single Shepard price not available in Perth

### 10/04/2024 (Week 15)

Coles and Woolworths single Hass price only available in Perth  
Woolworths single Shepard price not available in Perth

### 21/02/2024 to 02/04/2024 (Weeks 08 - 14)

Coles and Woolworths single Shepard price not available in Perth.  
Coles single Hass price only available in Perth.

### 24/05/23 to 20/02/24 (Weeks 21- 07)

Coles single Shepard price not available nationally  
Woolworths single Shepard price not available nationally

### 27/12/23 to 02/01/24 (Week 52)

Retail prices not collected due to office being closed over Xmas break.

### 17/05/23 (Week 20)

Coles single Shepard price not available nationally  
Woolworths single Shepard price not available nationally

### 10/05/23 (Week 19)

Coles single Hass price not available Bris & Perth  
Coles single Shepard price not available nationally  
Woolworths single Shepard price not available nationally



Avocados Australia research the online shopping and catalogue prices for avocados on Wednesdays when major supermarkets usually publish their weekly prices. Advertised weekly, prices are valid for seven days, Wednesday to Tuesday.

**Hort Innovation**  
Strategic levy investment

**AVOCADO FUND**

This project has been funded by Hort Innovation using the avocado research and development levy and funds from the Australian Government. For more information on the fund and strategic levy investment visit [horticulture.com.au](http://horticulture.com.au)