

Avocados Australia online retail pricing report

Reporting period: week 26-2024 (Wed 26/06/24 - Tue 02/07/24)

Hass avocado single fruit online retail pricing over 12 months: Coles and Woolworths

Key: ■ Coles online ■ Woolworths online



Avocado online retail pricing for Coles and Woolworths

Reporting period: week 26-2024 (Wed 26/06/24 - Tue 02/07/24)

	Pack Type	Variety	Description/ Origin	Brisbane	Sydney	Melbourne	Perth
Coles	Single fruit	Hass	Australian	\$1.80↑	\$1.80	\$1.80↑	\$2.00
	Single fruit	GMAX	Australian	\$2.50			
	5 pack	not indicated	Australian	\$4.90↓*	\$4.50*	\$4.90↓*	\$5.00↓*
	1kg bag	not indicated	I'm Perfect	\$4.50↓*	\$4.50↓*	\$4.50↓*	\$6.00
	<i>Organic Single fruit</i>	not indicated	Australian	\$3.80	\$3.80	\$3.50	
Woolworths	Single fruit	Hass	Australian	\$1.50↓*	\$2.00↑	\$1.50↓*	\$2.00
	Single fruit	GMAX	Australian	\$2.50	\$2.90↑		
	5 pack	not indicated	Australian	\$6.00	\$6.00	\$6.00	\$6.50↑
	1kg Prepacked	not indicated	Odd Bunch	\$5.00↑	\$4.50↑	\$5.00↓	\$5.50*
	<i>Organic Single fruit</i>	not indicated	Australian	\$3.90	\$3.90	\$3.90	
	<i>550g Organic mini fruit</i>	not indicated	Australian		\$7.90		
Single fruit average by city (Hass & Shepard, excluding organic)				\$1.65	\$1.90↑	\$1.65↑	\$2.00
Population (as proxy for volume, source: ABS 21/03/2024)				2,706,966	5,450,496	5,207,145	2,309,338
Single fruit average (Hass & Shepard, excluding organic), weighted by each city's population			\$1.79↑				

Key:

*	advertised as a weekly and/or catalogue special
↑ (green)	increase in price from previous week
(yellow)	same price as previous week
↓ (red)	decrease in price from previous week

Catalogue offers on avocados:

Coles - National: No catalogue offers

Woolworths - Brisbane: Queensland Hass \$1.50 each

Woolworths - Sydney: Australian unspecified variety Odd bunch 1kg bag \$4.50

Woolworths - Melbourne: Australian Hass \$1.50 each

Woolworths - Perth: Australian unspecified variety Odd bunch 1kg bag \$5.50

Aldi - National: No catalogue offers

Foodworks - National: No catalogue offers

IGA - Brisbane: Australian Hass 2 for \$2.50

Notes for graphs on previous page:

Online retail pricing for [Hass & Shepard single fruit](#)

29/05/2024 to 26/06/2024 (Weeks 22 - 26)

Coles & Woolworths single Shepard price not available nationally

22/05/2024 (Week 21)

Coles & Woolworths single Shepard price not available nationally

Woolworths single Hass price not available in Melbourne

15/05/2024 (Week 20)

Coles & Woolworths single Shepard price not available nationally

Woolworths single Hass price not available in Brisbane & Melbourne

08/05/2024 (Week 19)

Coles single Hass available in Melbourne only

Coles single Shepard price not available in Perth

WW single Hass not available in Brisbane & Melbourne

WW single Shepard price not available in Perth

01/05/2024 (Week 18)

Coles single Hass price not available nationally

Woolworths single Hass price not available in Brisbane & Melbourne

Woolworths single Shepard price not available in Perth

24/04/2024 (Week 17)

Coles single Hass price not available nationally

Woolworths single Hass price not available in Brisbane & Melbourne

Woolworths single Shepard price not available in Perth



Avocados Australia research the online shopping and catalogue prices for avocados on Wednesdays when major supermarkets usually publish their weekly prices. Advertised weekly, prices are valid for seven days, Wednesday to Tuesday.

Hort Innovation
Strategic levy investment

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