





Market Intelligence Update **Australian Avocado Exports** Weekly to 3 December 2023

This report was developed for Avocados Australia Ltd from data of the Department of Agriculture Fisheries and Forestry (DAFF) Plant Export Operation for use by the Australian Avocado industry only. This report gives the Australian Avocado industry an insight on previous and current year export performance.

5,524

22.95

\$4.16

\$39.38 m

States

NSW

QLD

VIC

WA

Other

Total

ΔIR

Table 4: FYTD Export by state*

FYTD (Tonnes)

3,131

1,220

1,632

3,155

9,477

4.399

5.078

Australian Avocado exports to the latest week were 9,477 tonnes which was 115 per cent above the same period in 2022/23. Exports in the latest week were 351 tonnes. Hong Kong, Singapore, and Malaysia accounted for 83 per cent of all exports to date in FY24 while others are increasing share. Japan has recorded 725 tonnes from WA for the 2023/24 season to date. Thailand has recorded 364 tonnes under the new protocol. The ABS data for 12 months to September 2023 records 13,273 tonnes exported worth A\$67.8m with a unit value of A\$5.11 per kg (Table 3). The unit value in July -Sept was lower at \$4.16. If this was extrapolated to the 2023/24 YTD result the value would be \$39.38m for the period subject to final ABS data.

Table 1: Avocados exported from Australia by week Evenoute by Wool

Week No W/Endin		YTD to week	3-Dec 2023	Difference	
	,	Tonnes	Tonnes	%	
26	2-Jul	_			
27	9-Jul	207	346	67%	
28	16-Jul	181	314	73%	
29	23-Jul	247	339	37%	
30	30-Jul	214	322	50%	
31	6-Aug	200	318	59%	
32	13-Aug	192	322	67%	
33	20-Aug	222	373	68%	
34	27-Aug	231	517	124%	
35	3-Sep	311	497	60%	
36	10-Sep	156	537	244%	
37	17-Sep	207	529	155%	
38	24-Sep	216	665	208%	
39	1-Oct	197	469	138%	
40	8-Oct	196	399	103%	
41	15-Oct	144	394	174%	
42	22-Oct	182	402	120%	
43	29-Oct	163	436	167%	
44	5-Nov	131	477	264%	
45	12-Nov	202	618	206%	
46	19-Nov	238	535	124%	
47	26-Nov	192	318	66%	
48	3-Dec	173	351	103%	
49	10-Dec	195	-		
50	17-Dec	158	-		
51	24-Dec	135	-		
52	31-Dec	72	-		
1	7-Jan	38	-		
2	14-Jan	77	-		
FYTD	3-Dec	4,404	9,477	115.2%	
	otal	13,273			



Table 2: Avocado Exports by Market Year to Date, by latest week and previous 4 weeks

---- 2022/23 ---- 2023/24

	Last MAT	July to	Market	3/12/2023	26/11/2023	19/11/2023	12/11/2023	5/11/2023
Market Se	September	3/12/2023	share	48	47	46	45	44
	Tonnes	Tonnes	%	Tonnes	Tonnes	Tonnes	Tonnes	Tonnes
Hong Kong	6,134	3,803	40%	143	103	213	221	132
Singapore	3,847	2,348	25%	102	67	98	140	130
Malaysia	2,389	1,692	18%	43	80	62	108	64
Japan	535	725	8%	-	-	72	85	16
Thailand	76	364	4%	40	42	35.4	24.3	49.3
United Arab E	67	252	3%	15	19	47	32.3	28.7
Qatar	37	48	1%	0.1	1	0.1	1	6
Indonesia	67	29	0%	0.7	1	-	-	1
Brunei Daruss	33	21	0%	1.4	1	1	-	-
Fiji	19	11	0%	0	0	0	-	-
New Caledoni	16	14	0%	-	2	3.4	-	0.6
India	9	3	0%	-	-	-	-	-
all other	54	26	0%	6	2	3	6	50
Tatal Tanasa	12 272	0.454	1000/	251	210	525	C10	477

Source: IHS Global Trade Atlas (2023); DAFF, Fresh Intelligence analysis

(minor rounding errors may show negatives for low values)



MAT 89%

65%

MAT = Moving Annual Total

13,273

67.80

share

33%

13%

17%

33%

0%

100%

46% 54%

\$5.11



Source: DAFF; Fresh Intelligence analysis