





Market Intelligence Update **Australian Avocado Exports**

This report was developed for Avocados Australia Ltd from data of the Department of Agriculture Fisheries and Forestry (DAFF) Plant Export Operation for use by the Australian Avocado industry only. This report gives the Australian Weekly to 12 November 2023 Avocado industry an insight on previous and current year export performance.

WA

Other

Total

Australian Avocado exports to the latest week were 8,273 tonnes which was 118 per cent above the same period in 2022/23. Exports in the latest week were 618 tonnes. Hong Kong, Singapore, and Malaysia accounted for 84 per cent of all exports to date in FY24 while others are increasing share. Japan has recorded 654 tonnes from WA for the 2023/24 season to date. Thailand has recorded 247 tonnes under the new protocol. The ABS data for 12 months to September 2023 records 13,273 tonnes exported worth A\$67.8m with a unit value of A\$5.11 per kg (Table 3). The unit value in July -Sept was lower at \$4.16. If this was extrapolated to the 2023/24 YTD result the value would be \$34.37m for the period subject to final ABS data.

Table 1: Avocados exported from Australia by week Exports by Week

	111/5 11	YTD to week	12-Nov	D:#	
Week No	W/Ending	2022	2023	Difference	
		Tonnes	Tonnes	%	
26	2-Jul	-	-	#DIV/0!	
27	9-Jul	207	346	67%	
28	16-Jul	181	314	73%	
29	23-Jul	247	339	37%	
30	30-Jul	214	322	509	
31	6-Aug	200	318	59%	
32	13-Aug	192	322	679	
33	20-Aug	222	373	689	
34	27-Aug	231	517	1249	
35	3-Sep	311	497	609	
36	10-Sep	156	537	2449	
37	17-Sep	207	529	1559	
38	24-Sep	216	665	2089	
39	1-Oct	197	469	1389	
40	8-Oct	196	399	1039	
41	15-Oct	144	394	1749	
42	22-Oct	182	402	1209	
43	29-Oct	163	436	1679	
44	5-Nov	131	477	2649	
45	12-Nov	202	618	2069	
46	19-Nov	238	-		
47	26-Nov	192	-		
48	3-Dec	173	-		
49	10-Dec	195	-		
50	17-Dec	158	-		
51	24-Dec	135	-		
52	31-Dec	72	-		
1	7-Jan	38	-		
2	14-Jan	77	-		
FYTD	12-Nov	3,800	8,273	117.79	
oving Annual T	otal	13,273			



Sunday, 12 November 2023 Table 3: Latest ABS Monthly July to September change Tonnes 5,524 89% Million AUD 22.95 65% \$4.16 A\$ per kg Source: ABS via IHS Global Trade Atlas; Fresh Intelligence analysis MAT = Moving Annual Total 2023/24 est Value \$34.37 m Table 4: FYTD Export by state* FYTD (Tonnes) NSW 2,917 QLD 1,207 VIC 1,580

Table 2: Avocado Exports by Market Year to Date, by latest week and previous 4 weeks

----2022/23 ----2023/24

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	Last MAT	July to	Market	12/11/2023	5/11/2023	29/10/2023	22/10/2023	15/10/2023
Market	September	12/11/2023	share	45	44	43	42	41
	Tonnes	Tonnes	%	Tonnes	Tonnes	Tonnes	Tonnes	Tonnes
Hong Kong	6,134	3,345	41%	221	132	132	139	132
Singapore	3,847	2,081	25%	140	130	130	83	82
Malaysia	2,389	1,507	18%	108	64	64	49	78
Japan	535	654	8%	85	16	16	62	84
Thailand	76	247	3%	24.3	49	49.3	26.5	4.8
United Arab E	67	171	2%	32.3	29	29	18.8	5.2
Qatar	37	47	1%	0.8	6	6.3	4	-
Indonesia	67	27	0%	-	1	1	1	-
Brunei Daruss	33	17	0%	-	-	-	3	1
Fiji	19	10	0%	-	-	-	0	-
New Caledoni	16	9	0%	-	1	0.6	0.7	-
India	9	3	0%	-	-	-	-	
all other	54	26	0%	6	50	9	16	8
Total Tonnes	13.273	8.250	100%	618	477	436	402	394

Source: IHS Global Trade Atlas (2023); DAFF, Fresh Intelligence analysis (minor rounding errors may show negatives for low values) * establishment state of expo

2,581

8,273

3,923

MAT

13,273

67.80

share

35%

15%

19%

31%

0%

100%

47% 53%

\$5.11



Source: DAFF: Fresh Intelligence analysis