



Market Intelligence Update Australian Avocado Exports Weekly to 14 January 2024

This report was developed for Avocados Australia Ltd from data of the Department of Agriculture Fisheries and Forestry (DAFF) Plant Export Operation for use by the Australian Avocado industry only. This report gives the Australian Avocado industry an insight on previous and current year export performance.

Australian Avocado exports in 6.5 months to 14 January were 11,570 tonnes which was 127.6 per cent above the same period in 2022/23. Exports in second week of 2024 were 366 tonnes. Hong Kong, Singapore, and Malaysia accounted for 82 per cent of all exports to date in FY24 while others are increasing share. **Japan has recorded 849 tonnes from WA for the 2023/24 season to date. Thailand has recorded 490 tonnes under the new protocol.** The ABS data for 12 months to November 2023 records 15,610 tonnes exported worth A\$73.66m with a unit value of A\$4.72 per kg (Table 3). The unit value in July–Nov was lower at \$4.10. If this was extrapolated to the 2023/24 YTD result the value would be \$47.35m for the period subject to final ABS data.

Table 1 : Avocados exported from Australia by week Exports by Week

Week No	W/Ending	YTD to week		Difference
		2022/23	2023/24	
		Tonnes	Tonnes	%
26	2-Jul	-	-	
27	9-Jul	207	346	67%
28	16-Jul	181	314	73%
29	23-Jul	247	339	37%
30	30-Jul	214	322	50%
31	6-Aug	200	318	59%
32	13-Aug	192	322	67%
33	20-Aug	222	373	68%
34	27-Aug	231	517	124%
35	3-Sep	311	497	60%
36	10-Sep	156	537	244%
37	17-Sep	207	529	155%
38	24-Sep	216	665	208%
39	1-Oct	197	469	138%
40	8-Oct	196	399	103%
41	15-Oct	144	394	174%
42	22-Oct	182	402	120%
43	29-Oct	163	436	167%
44	5-Nov	131	477	264%
45	12-Nov	202	618	206%
46	19-Nov	238	535	124%
47	26-Nov	192	318	66%
48	3-Dec	173	351	103%
49	10-Dec	195	569	192%
50	17-Dec	158	374	137%
51	24-Dec	135	297	119%
52	31-Dec	72	249	248%
1	7-Jan	38	225	496%
2	14-Jan	77	366	
FYTD	14-Jan	5,078	11,556	127.6%
Moving Annual Total		15,610		

Source: DAFF; Fresh Intelligence analysis

YTD Week ending Sunday, 14 January 2024

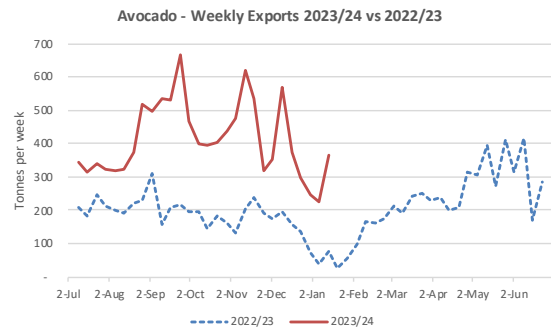


Table 2 : Avocado Exports by Market Year to Date, by latest week and previous 4 weeks

Market	Last MAT	July to	Market	14/1/2024	7/1/2024	31/12/2023	24/12/2023	17/12/2023
	November	14/1/2024	share	2	1	52	51	50
	Tonnes	Tonnes	%	Tonnes	Tonnes	Tonnes	Tonnes	Tonnes
Hong Kong	6,929	4,554	39%	162	30	139	71	198
Singapore	4,071	2,778	24%	90	32	77	120	70
Malaysia	2,922	2,152	19%	22	38	5	13	69
Japan	811	849	7%	6	17	-	-	-
Thailand	314	490	4%	39	41	2.8	25.0	10.2
United Arab E	243	370	3%	10	23	19	42.4	17.6
Saudi Arabia	64	96	1%	-	-	1.3	20	4
Qatar	48	56	0%	1.0	1	1	1	1
Indonesia	67	34	0%	0.7	0	0	1	1
Brunei Daruss	36	24	0%	-	2	1	1	1
Fiji	21	14	0%	0.1	-	0.1	-	-
India	9	74	1%	34	34	-	2	-
all other	84	69	1%	2	5	3	1	3
Total Tonnes	15,610	11,570	100%	366	225	249	297	374

Source: IHS Global Trade Atlas (2023); DAFF; Fresh Intelligence analysis (minor rounding errors may show negatives for low values)

Table 3: Latest ABS Monthly

	July to November	change	MAT
Tonnes	9,491	108%	15,610
Million AUD	38.89	62%	73.66
A\$ per kg	\$4.10	-22%	\$4.72

Source: ABS via IHS Global Trade Atlas; Fresh Intelligence analysis

MAT = Moving Annual Total

2023/24 est Value \$47.35 m

Table 4: FYTD Export by state*

States	FYTD (Tonnes)	share
NSW	3,575	31%
QLD	1,255	11%
VIC	1,652	14%
WA	4,249	37%
Other		0%
Total	11,556	100%
AIR	5,162	45%
SEA	6,394	55%

* establishment state of exp

