## Market Intelligence Update <br> Australian Avocado Exports

This report was developed for AAL from data of the Department of Agriculture Fisheries and Forestry (DAFF) Plant Export Operation for use by the Australian

Weekly to 19 March 2023 Avocado industry only. This report gives the Australian avocado industry an insight on previous and current year export performance.

Australian Avocado exports from July to date based on DAFF data were 6,722 tonnes which was 20.7 per cent below the same period in $2021 / 22$. Exports in the latest week were 241 tonnes and 33 per cent below than the same week last year. Hong Kong, Singapore, and Malaysia account for 96 per cent of all exports YTD. Japan has recorded 245 tonnes since July though no trade since 18 December. Most other markets are showing low and occasional trade. The ABS data for latest 7 months to January 2023 records 5,427 tonnes exported worth $A \$ 29.48 \mathrm{~m}$ with a unit value of $A \$ 5.43$ per kg (Table 3 ). If this was extrapolated to the 2022/23 YTD result the value would be $\$ 36.52 \mathrm{~m}$ for the 8.6 month period subject to final ABS data.

Table 1 : Avocados exported from Australia by week Exports by Week


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Table 2 : Avocado Exports by Market Year to Date, by latest week and previous 4 weeks

| Market | Last MAT Jan - Dec | July to 19/3/2023 | Market | 19/3/2023 | $12 / 3 / 2023$ | $5 / 3 / 2023$ | 26/2/2023 | 19/2/2023 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Tonnes | Tonnes | \% | Tonnes | Tonnes | Tonnes | Tonnes | Tonnes |
| Hong Kong | 4,976 | 2,807 | 42\% | 157 | 123 | 103 | 73 | 68 |
| Singapore | 3,394 | 2,319 | 35\% | 58 | 48 | 75 | 57 | 48 |
| Malaysia | 1,707 | 1,180 | 18\% | 25 | 20 | 35 | 42 | 46 |
| Japan | 263 | 245 | 4\% | - | - | - | - | - |
| Indonesia | 41 | 19 | 0\% | 0.3 | 0.4 | 0.5 | 0.4 | 0.7 |
| Brunei Daruss | 36 | 23 | 0\% | 0.3 | 1.0 | 0.6 | 0.6 | 1.1 |
| Fiji | 18 | 12 | 0\% | 0.2 | 0.2 | 0.2 | 0.3 | 0.2 |
| New Caledoni | 21 | 19 | 0\% | - | - | - | - | - |
| Kuwait | 7 | - | 0\% | - | - | - | - | - |
| United Arab E | 11 | 9 | 0\% | - | - | - | - | - |
| Qatar | 8 | 5 | 0\% | 0.1 | - | - | 0 | - |
| all other | 51 | 40 | 1\% | - | 0 | - | 0 | 0 |
| Total Tonnes | 10,533 | 6,677 | 100\% | 241 | 193 | 214 | 173 | 164 |


[^0]:    Source: DAFF; Fresh Intelligence analysis

