





## Market Intelligence Update **Australian Avocado Exports** Weekly to 21 January 2024

This report was developed for Avocados Australia Ltd from data of the Department of Agriculture Fisheries and Forestry (DAFF) Plant Export Operation for use by the Australian Avocado industry only. This report gives the Australian Avocado industry an insight on previous and current year export performance.

9.491

38.89

\$4.10

\$49.94 m

States

NSW

QLD

VIC

WA

Other

Total

AIR

Table 4: FYTD Export by state\*

FYTD (Tonnes)

3,862

1,247

1,626

5,347

12,187

5,363

6.824

Australian Avocado exports for FY24 to 21 January were 12,187 tonnes which was 138 per cent above the same period in 2022/23. Exports in third week of 2024 were 631 tonnes. Hong Kong, Singapore, and Malaysia accounted for 82 per cent of all exports to date in FY24 while others are increasing share. Japan has recorded 888 tonnes from WA for the 2023/24 season to date. Thailand has recorded 531 tonnes under the new protocol and now exceed the previous highest annual volume recorded in 2011.

The ABS data for 12 months to Nov 2023 records 15,610 tonnes exported worth A\$73.66m with a unit value of A\$4.72 per kg (Table 3). The unit value in July -Nov was lower at \$4.10. If this was extrapolated to the 2023/24 YTD result the value would be \$49.94m for the period subject to final ABS data.

Table 1: Avocados exported from Australia by week Exports by Wook

Maali Na	\\//Fnd:na	YTD to week	21-Jan 2023/24	Difference	
Week No	W/Ending	2022/23	•		
		Tonnes	Tonnes	%	
39	1-Oct	197	469	4000	
40	8-Oct	196	399	103%	
41	15-Oct	144	394	174%	
42	22-Oct	182	402	120%	
43	29-Oct	163	436	167%	
44	5-Nov	131	477	264%	
45	12-Nov	202	618	206%	
46	19-Nov	238	535	124%	
47	26-Nov	192	318	66%	
48	3-Dec	173	351	103%	
49	10-Dec	195	569	192%	
50	17-Dec	158	374	137%	
51	24-Dec	135	297	119%	
52	31-Dec	72	249	248%	
1	7-Jan	38	225	496%	
2	14-Jan	77	366	377%	
3	21-Jan	26	631		
4	28-Jan	56	-		
5	4-Feb	98	-		
6	11-Feb	167	-		
7	18-Feb	164	-		
8	25-Feb	173	-		
9	3-Mar	214	-		
10	10-Mar	193	-		
11	17-Mar	241	-		
12	24-Mar	250	-		
13	31-Mar	228	-		
14	7-Apr	238	-		
15	14-Apr	198	-		
FYTD	21-Jan	5,103	12,187	138.8%	
ving Annual Total		15,610			
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Table 2: Avocado Exports by Market Year to Date, by latest week and previous 4 weeks

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	Last MAT	July to	Market	21/1/2024	14/1/2024	7/1/2024	31/12/2023	24/12/2023
Market	November	21/1/2024	share	3	2	1	53	52
	Tonnes	Tonnes	%	Tonnes	Tonnes	Tonnes	Tonnes	Tonnes
Hong Kong	6,929	4,860	40%	306	162	30	139	71
Singapore	4,071	2,902	24%	124	90	32	77	120
Malaysia	2,922	2,205	18%	53	22	38	5	13
Japan	811	888	7%	39	6	17	-	-
Thailand	314	531	4%	41	39	41.4	2.8	25.0
United Arab E	243	393	3%	23	10	23	19.3	42.4
Saudi Arabia	64	97	1%	0.5	-	-	1	20
Qatar	48	57	0%	1.1	1	1	1	1
Indonesia	67	34	0%	-	1	0	0	1
Brunei Daruss	36	27	0%	3	-	2	1	1
Fiji	21	14	0%	-	0	-	0.1	-
India	9	114	1%	40	34	34	-	2
all other	84	69	1%	1	2	5	3	1
Total Tonnes	15 610	12 201	100%	621	366	225	2/10	207

Source: IHS Global Trade Atlas (2023); DAFF, Fresh Intelligence analysis

(minor rounding errors may show negatives for low values)

\* establishment state of expo

MAT

15.610

73.66

share

32%

10%

13%

44%

0%

100%

44%

56%

\$4.72

108%

62%

-22%

MAT = Moving Annual Total



Source: DAFF: Fresh Intelligence analysis