



Market Intelligence Update Australian Avocado Exports Weekly to 23 July 2023

This report was developed for Avocados Australia Ltd from data of the Department of Agriculture Fisheries and Forestry (DAFF) Plant Export Operation for use by the Australian Avocado industry only. This report gives the Australian Avocado industry an insight on previous and current year export performance.

Australian Avocado exports for the start of FY24 were 1,296 tonnes which was 37 per cent above the same period in 2022/23, although this overlaps the last week of FY23. Exports in the latest week were 338 tonnes. Hong Kong, Singapore, and Malaysia accounted for 96 per cent of all exports in FY23.. The first consignments to India have now been recorded with 10.5 tonnes to date. The ABS data for latest 11 months to May 2023 records 9,591 tonnes exported worth A\$52.3m with a unit value of A\$5.45 per kg (Table 3). If this was extrapolated to the 2023/24 YTD result the value would be \$7.06m for the first 3 week period subject to final ABS data.

Table 1 : Avocados exported from Australia by week Exports by Week

Week No	W/Ending	YTD to week		Difference
		2022	2023	
		Tonnes	Tonnes	%
9	3-Mar	218	214	-2%
10	10-Mar	324	193	-41%
11	17-Mar	358	241	-33%
12	24-Mar	415	250	-40%
13	31-Mar	425	228	-46%
14	7-Apr	351	238	-32%
15	14-Apr	354	198	-44%
16	21-Apr	218	209	-4%
17	28-Apr	164	316	93%
18	5-May	146	307	111%
19	12-May	138	396	187%
20	19-May	187	273	46%
21	26-May	290	414	43%
22	2-Jun	263	315	20%
23	9-Jun	228	414	82%
24	16-Jun	290	169	-42%
25	23-Jun	327	286	-12%
26	2-Jul	313	297	-5%
27	9-Jul	207	346	68%
28	16-Jul	181	314	73%
29	23-Jul	247	338	37%
30	30-Jul	214	-	-
31	6-Aug	200	-	-
32	13-Aug	192	-	-
33	20-Aug	222	-	-
34	27-Aug	231	-	-
35	3-Sep	311	-	-
36	10-Sep	156	-	-
37	17-Sep	207	-	-
YTD	23-Jul	948	1,296	36.6%
Moving Annual Total		10,639		

Source: DAFF; Fresh Intelligence analysis

YTD Week ending Sunday, 23 July 2023

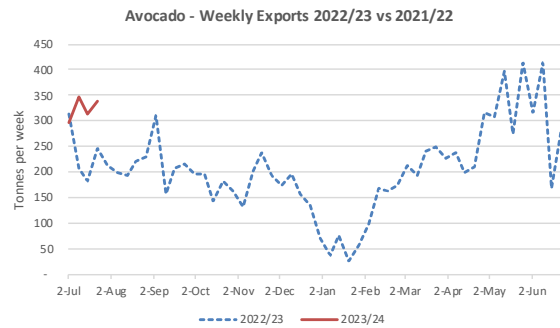


Table 2 : Avocado Exports by Market Year to Date, by latest week and previous 4 weeks

Market	Last MAT	July to		23/7/2023		16/7/2023		9/7/2023		2/7/2023		25/6/2023	
	Jun - May	23/7/2023	Market share	28	27	26	25	24	Tonnes	Tonnes	Tonnes	Tonnes	Tonnes
	Tonnes	Tonnes	%	Tonnes	Tonnes	Tonnes	Tonnes	Tonnes	Tonnes	Tonnes	Tonnes	Tonnes	Tonnes
Hong Kong	5,203	598	46%	166	139	152	141	128					
Singapore	3,346	398	31%	95	86	118	99	86					
Malaysia	1,634	267	21%	69	84	68	45	63					
Japan	293	-	0%	-	-	-	-	-					
Indonesia	50	9	1%	1.3	0.6	1.1	6.0	-					
Brunei Daruss	32	3	0%	-	1.1	1.7	-	1.0					
United Arab E	17	-	0%	-	-	-	-	4.2					
New Caledoni	23	-	0%	-	-	-	-	-					
Fiji	18	2	0%	1.4	1	-	-	0					
Qatar	6	1	0%	1	-	-	-	-					
India	-	7	1%	1.4	-	2.1	3.3	3.2					
Kuwait	0	2	0%	2	-	-	-	-					
all other	17	-	0%	1	2	3	4	1					
Total Tonnes	10,639	1,295	100%	338	314	346	297	286					

Source: IHS Global Trade Atlas (2023); DAFF, Fresh Intelligence analysis

(minor rounding errors may show negatives for low values)

Table 3: Latest ABS Monthly

	July to May	change
Tonnes	9,591	-9%
Million AUD	52.28	11%
A\$ per kg	\$5.45	22%

Source: ABS via IHS Global Trade Atlas; Fresh Intelligence
MAT = Moving

July to date	23-Jul
2021/22	948
2022/23	1,296
Change	37%

2022/23 est Value \$7.06 m

AIR	581 tonnes
SEA	715 tonnes

