



# Market Intelligence Update Australian Avocado Exports Weekly to 25 February 2024

This report was developed for Avocados Australia Ltd from data of the Department of Agriculture Fisheries and Forestry (DAFF) Plant Export Operation for use by the Australian Avocado industry only. This report gives the Australian Avocado industry an insight on previous and current year export performance.

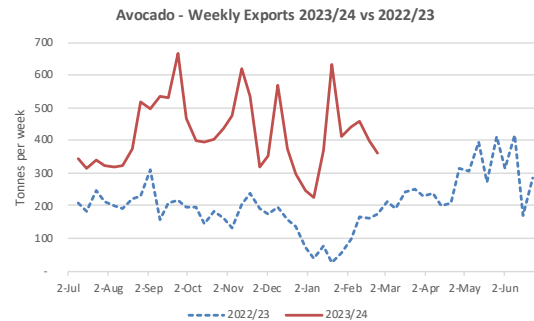
Australian Avocado exports for FY24 to 25 February were 14,264 tonnes which was 148 per cent above the same period in 2022/23. Exports in most recent week 360 tonnes. Hong Kong, Singapore, and Malaysia accounted for 81 per cent of all exports to date in FY24 while others are increasing share. **Japan has recorded 954 tonnes from WA for the 2023/24 season to date. Thailand has recorded 663 tonnes under the new protocol and exceeds the previous highest annual volume recorded in 2011. Over 313 tonnes have been exported to India in the past 10 weeks.** The ABS data for 12 months to Dec 2023 records 16,624 tonnes exported worth A\$77.01m with a unit value of A\$4.63 per kg (Table 3). The unit value in July–Dec was lower at \$4.14. If this was extrapolated to the 2023/24 YTD result the value would be \$59.11m for the period subject to final ABS data.

**Table 1 : Avocados exported from Australia by week Exports by Week**

Week No	W/Ending	YTD to week		Difference
		2022/23	2023/24	
		Tonnes	Tonnes	%
39	1-Oct	197	469	
40	8-Oct	196	399	103%
41	15-Oct	144	394	174%
42	22-Oct	182	402	120%
43	29-Oct	163	436	167%
44	5-Nov	131	477	264%
45	12-Nov	202	618	206%
46	19-Nov	238	535	124%
47	26-Nov	192	318	66%
48	3-Dec	173	351	103%
49	10-Dec	195	569	192%
50	17-Dec	158	374	137%
51	24-Dec	135	297	119%
52	31-Dec	72	249	248%
1	7-Jan	38	225	496%
2	14-Jan	77	369	380%
3	21-Jan	26	631	
4	28-Jan	56	414	634%
5	4-Feb	98	441	351%
6	11-Feb	167	459	174%
7	18-Feb	164	401	145%
8	25-Feb	173	360	108%
9	3-Mar	214	-	
10	10-Mar	193	-	
11	17-Mar	241	-	
12	24-Mar	250	-	
13	31-Mar	228	-	
14	7-Apr	238	-	
15	14-Apr	198	-	
<b>FYTD</b>	<b>25-Feb</b>	<b>5,762</b>	<b>14,264</b>	<b>147.6%</b>
<b>Moving Annual Total</b>		<b>16,624</b>		

Source: DAFF; Fresh Intelligence analysis

**YTD Week ending Sunday, 25 February 2024**



July to date	25-Feb
2021/22	5,762
2022/23	14,264
<b>Change</b>	<b>148%</b>

**Table 2 : Avocado Exports by Market Year to Date, by latest week and previous 4 weeks**

Market	Last MAT	July to	Market	25/2/2024	18/2/2024	11/2/2024	4/2/2024	28/1/2024
	December	25/2/2024	share	7	6	5	4	3
		Tonnes	%	Tonnes	Tonnes	Tonnes	Tonnes	Tonnes
Hong Kong	7,243	5,712	40%	151	140	284	162	204
Singapore	4,269	3,407	24%	84	120	71	92	98
Malaysia	3,121	2,589	18%	62	34	27	40	17
Japan	813	954	7%	-	-	-	36	47
Thailand	443	663	5%	22	5	38	29	5
United Arab E	340	456	3%	3	35	4	26	4
India	12	313	2%	17	64	32	51	35
Saudi Arabia	107	113	1%	20.1	-	-	-	-
Qatar	56	56	0%	-	0.8	0.9	0.8	-
Indonesia	68	37	0%	0.5	0.5	-	0.9	-
Brunei Daruss	36	30	0%	0.5	0.9	1.0	1.1	1.1
Fiji	21	14	0%	-	-	-	-	-
all other	115	-	0%	1	1	0	2	3
<b>Total Tonnes</b>	<b>16,624</b>	<b>14,445</b>	<b>100%</b>	<b>360</b>	<b>401</b>	<b>459</b>	<b>441</b>	<b>414</b>

Source: IHS Global Trade Atlas (2023); DAFF, Fresh Intelligence analysis (minor rounding errors may show negatives for low values)

**Table 3: Latest ABS Monthly**

	July to	December	change	MAT
<b>Tonnes</b>	11,149	46.20	115%	16,624
<b>Million AUD</b>	46.20	46.20	65%	77.01
<b>A\$ per kg</b>	\$4.14	\$4.14	-23%	\$4.63

Source: ABS via IHS Global Trade Atlas; Fresh Intelligence analysis

MAT = Moving Annual Total  
2023/24 est Value \$59.11 m

**Table 4: FYTD Export by state\***

States	FYTD (Tonnes)	share
NSW	4,352	31%
QLD	1,373	10%
VIC	1,848	13%
WA	8,473	59%
Other		0%
<b>Total</b>	<b>14,264</b>	<b>100%</b>
<b>AIR</b>	<b>6,180</b>	<b>43%</b>
<b>SEA</b>	<b>8,084</b>	<b>57%</b>

\* establishment state of exp

