

Monthly Export / Import Update

December 2023

By December of the 2023/24 year, exports of avocados recorded 11,149 tonnes worth A\$45.20m and was 115 per cent above the same period last year (Table 1). The overall value increased by 77 per cent. Unit values were 23 per cent lower at AU\$4,14 per kg (FOB). The MAT (Moving Annual Total) was 16,624 tonnes, up 7.8 per cent since the previous month's MAT maintaining a very strong positive momentum.

| Table 1 : Avocado Key Measures | | | | | | | |
|--------------------------------|-----------------|--------|--------|--|--|--|--|
| EXPORTS | YTD (from July) | Chg LY | MAT | | | | |
| Volume (tonnes) | 11,149 | 115% | 16,624 | | | | |
| Value (M AUD) | 46.20 | 65% | 77.0 | | | | |
| \$ per kg (FOB) | \$4.14 | -22.9% | \$4.63 | | | | |

Source: IHS Global Trade Atlas; Fresh Intelligence analysis

Hong Kong remains the lead market with 4,274 tonnes, up 103 per cent followed by Singapore (+48%) and Malaysia (+150%). These markets accounted for 83 per cent of the exports to date and reducing with diversification.

There were 810 tonnes exported to Japan (+196%) from Western Australia, and 443 tonnes to Thailand since the new protocol. (Table 3). Trade to Middle East recorded 512 tonnes compared to just 14 tonnes last year.

| July to | December | | | | |
|-------------------|----------|---------|--------|-------|--------|
| | 2022/23 | 2023/24 | Chg LY | share | MAT |
| | Tonnes | Tonnes | % | % | Tonnes |
| Western Australia | 908 | 4,870 | 436% | 44% | 5,172 |
| Queensland | 2,628 | 2,396 | -9% | 21% | 6,972 |
| New South Wales | 1,134 | 1,927 | 70% | 17% | 2,320 |
| Victoria | 303 | 1,454 | 380% | 13% | 1,612 |
| South Australia | 222 | 502 | 126% | 4% | 547 |
| Other | 1 | 0 | | 0% | 2 |
| Total | 5,196 | 11,149 | 115% | 100% | 16,624 |

| Table 3 : Avocado Exports by Market | | | | | | | | |
|-------------------------------------|----------------|------------|--------|-------|--------|--|--|--|
| | July to | December | | | | | | |
| Market | FY 2022/23 | FY 2023/24 | Chg LY | share | MAT | | | |
| | Tonnes | Tonnes | % | % | Tonnes | | | |
| Hong Kong | 2,104 | 4,274 | 103% | 38.3% | 7,243 | | | |
| Singapore | 1,825 | 2,698 | 48% | 24.2% | 4,269 | | | |
| Malaysia | 919 | 2,295 | 150% | 20.6% | 3,121 | | | |
| Japan | 273 | 810 | 196% | 7.3% | 813 | | | |
| Thailand | - | 443 | ++ | 4.0% | 443 | | | |
| United Arab Emirates | 9 | 328 | ++ | 2.9% | 340 | | | |
| Saudi Arabia | 1 | 92 | ++ | 0.8% | 107 | | | |
| Qatar | 4 | 50 | 1133% | 0.4% | 56 | | | |
| Indonesia | 14 | 34 | 142% | 0.3% | 68 | | | |
| Kuwait | - | 26 | ++ | 0.2% | 26 | | | |
| Brunei Darussalam | 15 | 20 | 37% | 0.2% | 36 | | | |
| New Caledonia | 18 | 19 | 4% | 0.2% | 22 | | | |
| all other | 13 | 61 | | | 78 | | | |
| Total YTD Tonnes | 5,196 | 11,149 | 115% | 100% | 16,624 | | | |
| MIDDLE EAST | 14 | 512 | 3555% | 4.6% | 551 | | | |

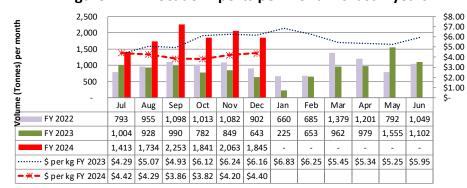
Western Australia was the largest export state for the period and 436 per cent higher to 4,870 tonnes. Queensland was 9 per cent lower to 2,396 tonnes for the 6 months to December (Table 2).

On a month to month basis the December exports were 187 per cent higher at 1,845 tonnes compared to 643 tonnes a year ago and FOB prices were 29 per cent lower at A\$4.40 per kg (Figure 1).

price A\$ per kg FOB

Unit





Source: IHS Global Trade Atlas; Fresh Intelligence analysis

Sea freight accounted for 55 per cent of avocado shipments in July- Dec lifting 281 per cent compared to Dec last year.

Table 4. Avocado By Transport Mode

| July to | December | | |
|---------|----------|--------|------|
| | 2023/24 | change | shar |
| | Tonnes | % | % |
| Air | 5,050 | 40% | 45% |
| Sea | 6,099 | 281% | 55% |
| | | | |

115%

100%

11.149 Source: IHS Global Trade Atlas; Fresh Intelligence analysis



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MARKET INSIGHTS

Hong Kong (Dec 23)

Hong Kong imported 14,185 tonnes of avocados from July to December 2023, which was 43.7 per cent more than the previous year. More than 60 per cent is re-exported to China. Australia supplied 4,399 tonnes or 96 per cent more. Peru is the largest supplier and was up 128 per cent to 6,055 tonnes where most of this is reexported to China. Chile was 91 per cent higher to 2,410 tonnes.

Singapore (Dec 23)

Singapore imported 3,190 tonnes of avocados from July to December 2023, 16.8 per cent more than last year.

Australia supplied 2,726 tonnes or 36 per cent more than a year ago accounting for 85 per cent market share. Kenya was 37 per cent lower at 102 tonnes. China has entered the market with 61 tonnes. New Zealand supplied 117 tonnes which is tracking 59 per cent lower for the period.

| Table 5 : Avocado Imports by Hong Kong | | | | | | | | |
|--|---------------------------------------|--------|-------|----------|----------------|----------------|--|--|
| | Jul to December Year to date Month of | | | | | | | |
| Market | FY 2023/24 | Chg LY | share | Value | Unit Value | December | | |
| | Tonnes | % | % YTD | A\$ Mill | A\$ per kg CIF | A\$ per kg CIF | | |
| Australia | 4,399 | 95.8% | 31% | 21.4 | \$4.86 | \$4.53 | | |
| Peru | 6,055 | 128.0% | 43% | 15.1 | \$2.50 | \$3.01 | | |
| Chile | 2,410 | 90.9% | 17% | 11.8 | \$4.88 | \$4.58 | | |
| Mexico | 375 | -79.1% | 3% | 1.6 | \$4.32 | \$4.73 | | |
| Other | 945 | | 7% | 4.0 | \$4.25 | | | |
| | | | | | | | | |
| Total YTD Tonnes | 14,185 | 43.7% | 100% | 53.9 | \$3.80 | \$4.56 | | |

Source: IHS Global Trade Atlas; Fresh Intelligence analysis

Table 6: Avocado Imports by Singapore Jul to December Year to date Month of Chg LY Market FY 2023/24 share Value Unit Value December AS Mill % YTD AS per ka CIF Tonnes AS per ka CIF Australia 2,726 85% 12.4 \$4.48 New Zealand 4% 0.5 \$3.95 \$3.72 117 -58.8% China 2% 0.2 \$3.94 \$4.50 61 102 3% 0.2 Kenya -37.0% \$2.22 Mexico 19 1% 0.2 \$8.80 Other 165 5% 0.6 **Total YTD Tonnes** 3,190 14.1 \$4.42

Source: IHS Global Trade Atlas; Fresh Intelligence analysis

Malaysia (Nov 23)

Malaysia has imported 2,469 tonnes of avocados from July to November 2023, which was 50 per cent more than last year. Australia supplied 2,009 tonnes or 100 per cent more than last year and holds 81 per cent market share. Kenya increased 25 per cent to 181 tonnes and 7 per cent market share. Australian CIF prices were recorded A\$4,31 average for the year and dropped to \$3.85 in November possibly under pressure from low offers from Kenya recording \$2.31 per kg.

| Table 7 : Avocado Imports by Malaysia | | | | | | | |
|---------------------------------------|--------|--------|-------|----------|----------------|----------------|--|
| Jul to November Year to date Month | | | | | | | |
| Market | 2023 | Chg LY | share | Value | Unit Value | November | |
| | Tonnes | % | % YTD | A\$ Mill | A\$ per kg CIF | A\$ per kg CIF | |
| Australia | 2,009 | 99.5% | 81% | 8.7 | \$4.31 | \$3.85 | |
| Kenya | 181 | 25.1% | 7% | 0.4 | \$2.31 | | |
| Philippines | 134 | -20.6% | 5% | 0.4 | \$2.98 | \$2.61 | |
| Indonesia | 75 | -20.0% | 3% | 0.1 | \$1.05 | \$1.05 | |
| Thailand | 39 | -11.4% | 2% | 0.0 | \$0.87 | \$0.66 | |
| Other | 31 | | 1% | 0.1 | \$2.97 | | |
| | | | | | | | |
| Total YTD Tonnes | 2,469 | 50.5% | 100% | 9.7 | \$3.92 | \$3.76 | |

Source: IHS Global Trade Atlas; Fresh Intelligence analysis



Japan (Dec 23)

Japan imported 30,458 tonnes of avocados from July to December 23 which is 17.2 per cent higher than last year. Australia has supplied 756 tonnes. Mexico, the lead supplier over a year, was 16 per cent higher to 19,845 tonnes and recovering from a lower volume year in 2022. Peru increased 15 per cent to 9,516 tonnes to finish their season. Australia's recorded average CIF price was A\$4.47 compared to average A\$3.99 from all sources.

Thailand (Dec 23)

Thailand imported 1,007 tonnes of avocados from July to December 23 and is 0.8 per cent higher than last year. Australia has now supplied more than Peru with 367 tonnes from Western Australia recorded. New Zealand supplied 490 tonnes, down 19 per cent, and Peru supplied 150 tonnes leading into a changeover period to NZ supply. Given no market growth Australia is taking market share from others.

India (Dec 23)

India imported 2,197 tonnes of avocados from July to December 23 and is 86 per cent above the same period last year. Tanzania supplied 2,018 tonnes and now accounts for 92 per cent share. Netherlands (ex-Peru) is 87 per cent lower. New Zealand has supplied 99 tonnes. Australia's first consignments were recorded in June and July, with the July consignments recorded here though more will flow from January where 235 tonnes have been recorded in other sources.

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| Table 8 : Avocado Imports by Japan | | | | | | | |
|------------------------------------|------------|--------|-------|----------|----------------|----------------|--|
| Jul to December Year to date Month | | | | | | | |
| Market | FY 2023/24 | Chg LY | share | Value | Unit Value | December | |
| | Tonnes | % | % YTD | A\$ Mill | A\$ per kg CIF | A\$ per kg CIF | |
| Australia | 756 | 197.4% | 2% | 3.4 | \$4.47 | \$4.55 | |
| Mexico | 19,845 | 16.3% | 65% | 84.3 | \$4.25 | \$3.95 | |
| Peru | 9,516 | 15.0% | 31% | 32.3 | \$3.40 | | |
| New Zealand | 337 | 113.4% | 1% | 1.6 | \$4.81 | \$5.57 | |
| United States | 4 | -51.9% | | 0.0 | \$10.97 | \$6.90 | |
| Other | - | | 0% | 0.0 | | | |
| | | | | | | | |
| Total YTD Tonnes | 30,458 | 17.2% | 100% | 121.7 | \$3.99 | \$4.00 | |

Source: IHS Global Trade Atlas; Fresh Intelligence analysis

| Table 9 : Avocado Imports by Thailand | | | | | | |
|---------------------------------------|------------|--------|-------|----------|----------------|----------------|
| Jul to December Year to date Month of | | | | | | |
| Market | FY 2023/24 | Chg LY | share | Value | Unit Value | December |
| | Tonnes | % | % YTD | A\$ Mill | A\$ per kg CIF | A\$ per kg CIF |
| Australia | 367 | ++ | 36% | 2.0 | \$5.51 | \$4.90 |
| New Zealand | 490 | -19.2% | 49% | 3.7 | \$7.59 | \$8.39 |
| Peru | 150 | -61.9% | 15% | 0.7 | \$4.96 | |
| Other | - | | 0% | - 0.0 | | |
| | | | | | | |
| Total YTD Tonnes | 1,007 | 0.8% | 100% | 6.5 | \$6.44 | \$5.64 |

Source: IHS Global Trade Atlas; Fresh Intelligence analysis

| Table 10 : Avocado Imports by India | | | | | | | |
|---------------------------------------|------------|--------|-------|----------|----------------|----------------|--|
| Jul to December Year to date Month of | | | | | | | |
| Market | FY 2023/24 | Chg LY | share | Value | Unit Value | December | |
| | Tonnes | % | % YTD | A\$ Mill | A\$ per kg CIF | A\$ per kg CIF | |
| Australia | 11 | ++ | 0% | 0.1 | \$5.46 | \$6.56 | |
| Tanzania | 2,018 | 169.4% | 92% | 7.5 | \$3.74 | \$4.08 | |
| New Zealand | 99 | -45.7% | 4% | 0.6 | \$6.19 | \$8.13 | |
| Netherlands | 23 | -87.6% | 1% | 0.2 | \$9.04 | \$14.81 | |
| Kenya | 47 | 70.1% | 2% | 0.2 | | \$4.05 | |
| Other | 0 | | 0% | 0.2 | | | |
| | | | | | | | |
| Total YTD Tonnes | 2,197 | 86.0% | 100% | 8.6 | \$3.91 | \$4.31 | |

Source: IHS Global Trade Atlas; Fresh Intelligence analysis



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The imports for the 2023/24 import are tracking 81 per cent lower than last year. Imports of avocados were **1,991** tonnes worth A\$8.99m (Table 11). Unit values increased 2.5 per cent to A\$4.52 and has meant the overall value decreased by 80 per cent for the period. The MAT (Moving Annual Total) was 4,625 tonnes decreasing 32 per cent in the month.

| Table 11 : Import Key Measures | | | | | | | | |
|---|-------|------|-------|--|--|--|--|--|
| IMPORTS /TD (from July Chg LY MA | | | | | | | | |
| Volume (tonnes) | 1,991 | -81% | 4,625 | | | | | |
| Value (M AUD) | 8.99 | -80% | 22.2 | | | | | |
| \$ per kg \$4.52 2.5% \$4.81 | | | | | | | | |
| Source: IHS Global Trade Atlas; Fresh Intelligence analysis | | | | | | | | |

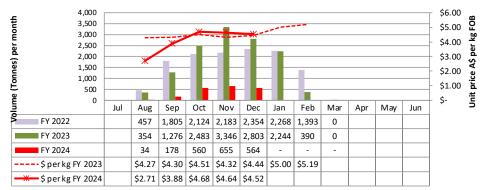
| Table 12 : Avocado Imports by Market | | | | | | | | |
|--------------------------------------|---------|--------|----------|------------|--|--|--|--|
| July to December | | | | | | | | |
| Market | 2023/24 | Chg LY | Value | Unit Value | | | | |
| | Tonnes | % | A\$ Mill | A\$ per kg | | | | |
| New Zealand | 1,991 | -79% | 9.0 | \$4.52 | | | | |
| Chile | - | | - | | | | | |
| | | | | | | | | |
| Total YTD Tonnes | 1,991 | -81% | 9.0 | \$4.52 | | | | |

Source: IHS Global Trade Atlas; Fresh Intelligence analysis

No volume has been recorded from Chile, including any exports recorded from Chile to Australia.

December imports recorded 564 tonnes, compared to 2,803 tonnes for the same month last year.

Avocado Imports per month vs last 2 years



Source: IHS Global Trade Atlas: Fresh Intelligence analysis



