

## Avo Connections was a hit with Industry



Above: Over 150 people attended this year's Avo Connections.

Over 150 industry representatives came together on Monday 6 June to hear the latest developments related to the domestic market, export markets and marketing of Australian avocados.

Avo Connections brought together key players in the Australian avocado industry and provided an excellent forum for networking. Representatives from Avocados Australia, Hort Innovation, Harris Farms, Applied Horticulture Research, Department of Agriculture & Fisheries, and The Farmind Corporation spoke at Avo Connections and provided insights into aspects of how the industry is performing, the challenges and opportunities.

The afternoon finished with a panel session that examined the future prospects of the Australian avocado industry and the audience was able to ask questions and discuss the issues. Overall the forum was a great success and Avocados Australia was encouraged to see so many members of the industry turning out for the event.

Avocados Australia CEO John Tyas said it was good to see members of the Australian avocado industry coming together to hear important presentations relevant to the industry.

"The event provided a great opportunity for people to join key industry stakeholders from across the supply chain and hear the latest in industry, marketing, retail and supply chain R&D developments and improvements, including our export markets."

“It was also an excellent opportunity to present information regarding our new Avocado Export Strategy 2022-2026 to the industry,” Mr Tyas said.

Growers who may have missed the event can access PDF copies of all of the presentations on the Best Practice Resource in the Library under "Event Proceedings": [avocado.org.au/bpr/](http://avocado.org.au/bpr/).

### Networking at Avo Connections



From left, Paul Moraitis (Morco Fresh), Antony Allen (The Avolution) and Anthony Moraitis (Morco Fresh).



From left, Karli Horwood (Woolworths), Trena Welch (GreenSkin Avocados) and Cara Reynolds(Woolworths).



From left, Daryl Boardman (Sunnyspot Packhouse) and Bill Mair (Balmoral Orchard).



Above, Alvin made an appearance and here he is with Hayleigh Dawson, AAL's Market Development Manager.

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