

AV22011 Avocado Quality Monitoring Retail Snapshot - September 2023



Figure 1. Acceptable fruit (<10% internal defects) by source - average past 12 months

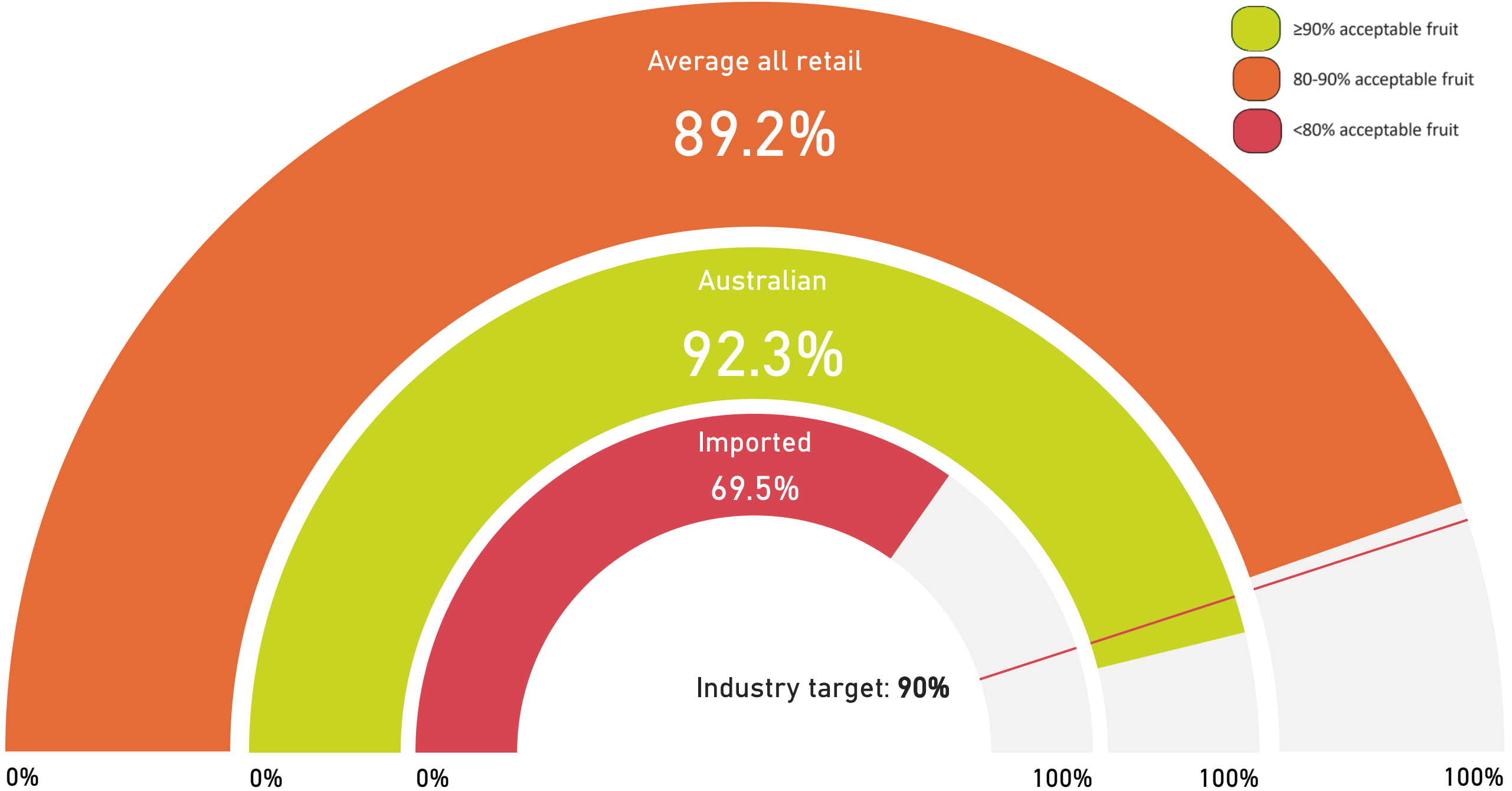


Figure 2. Acceptable fruit (< 10% internal defects) by retail location - September 2023

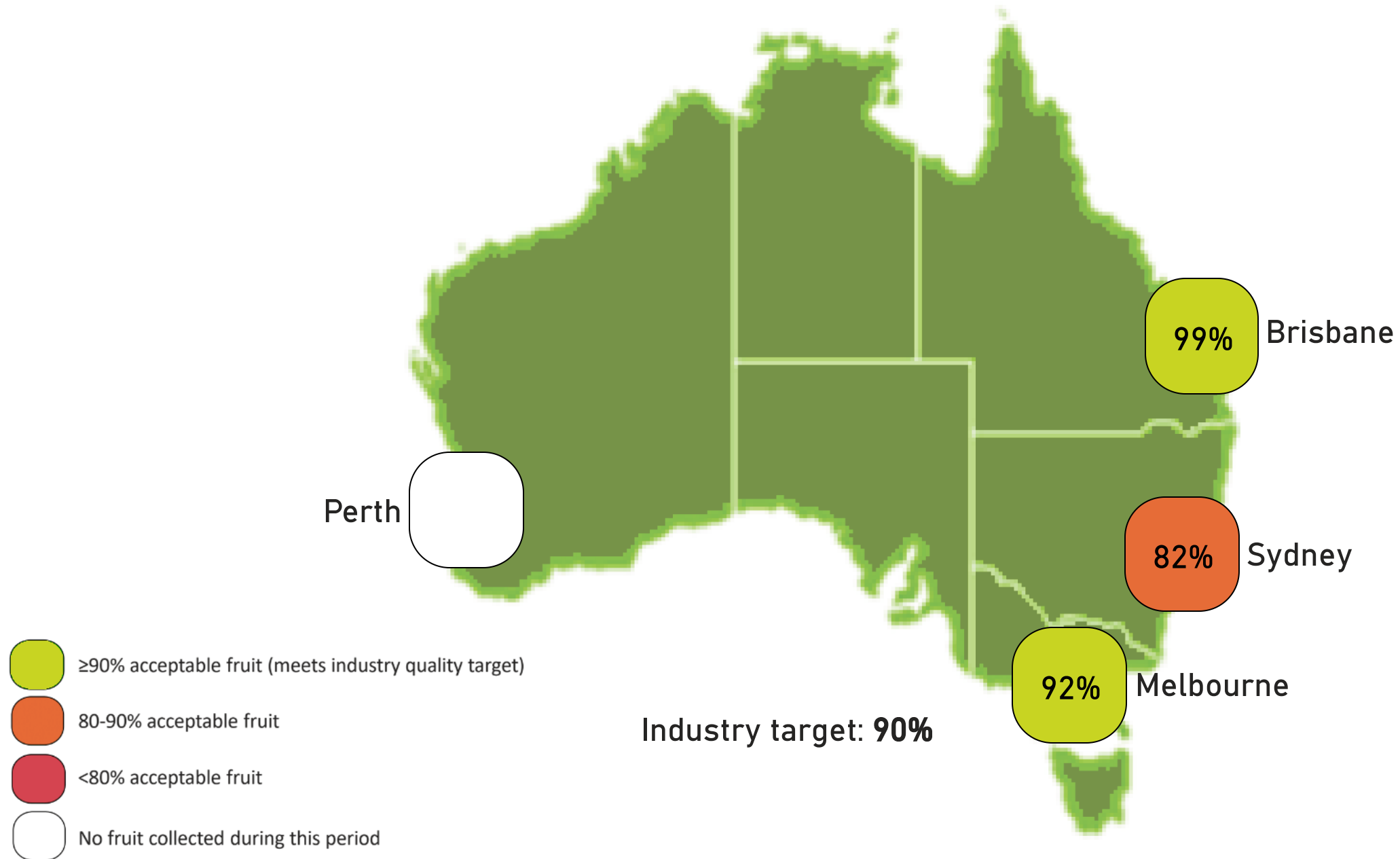


Figure 3. Unacceptable fruit (> 10% damage) by damage type and retailer group - September 2023

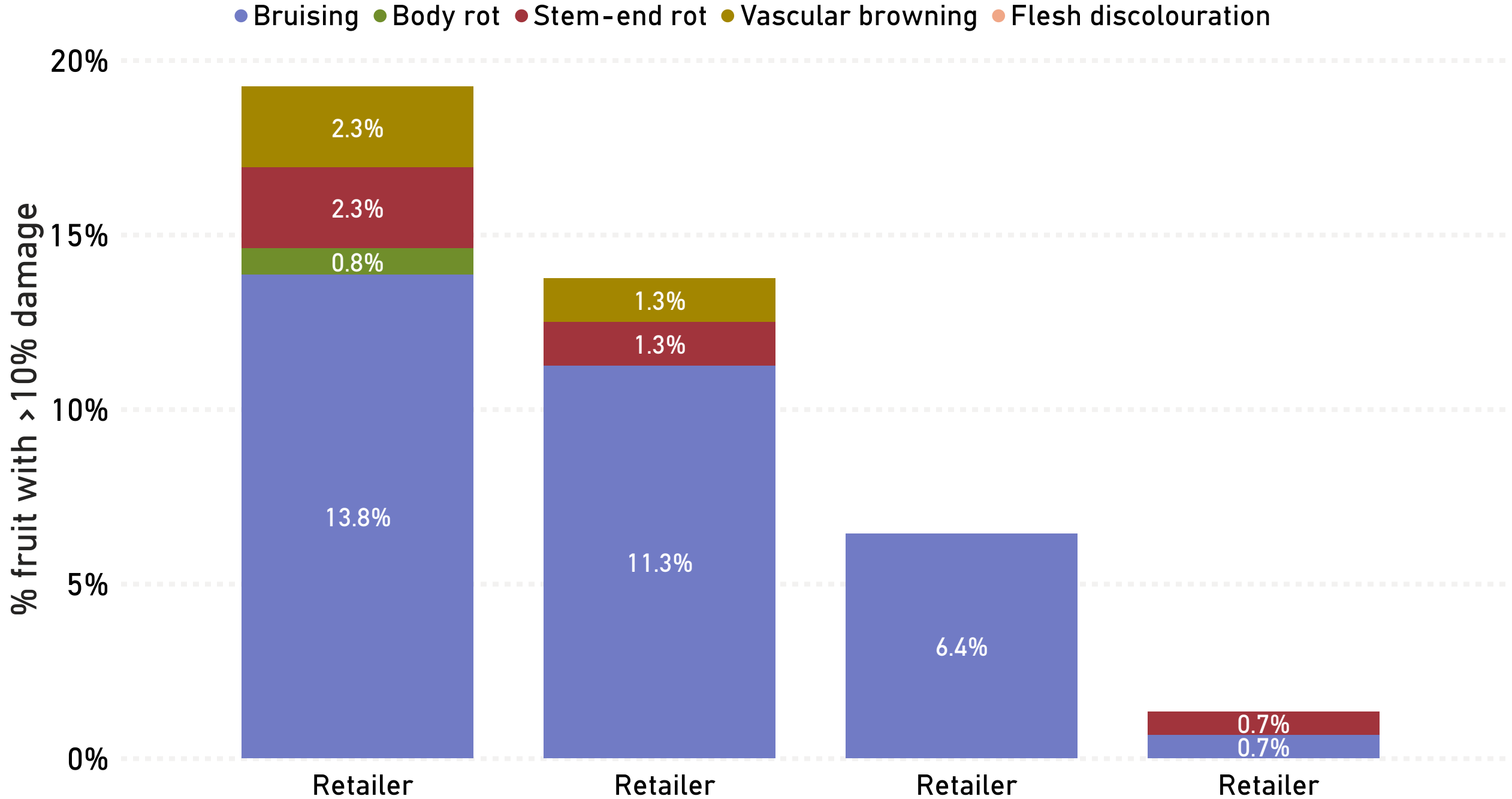


Figure 4. Ripeness stage at purchase - September 2023

● Does not meet best practice ● Best practice

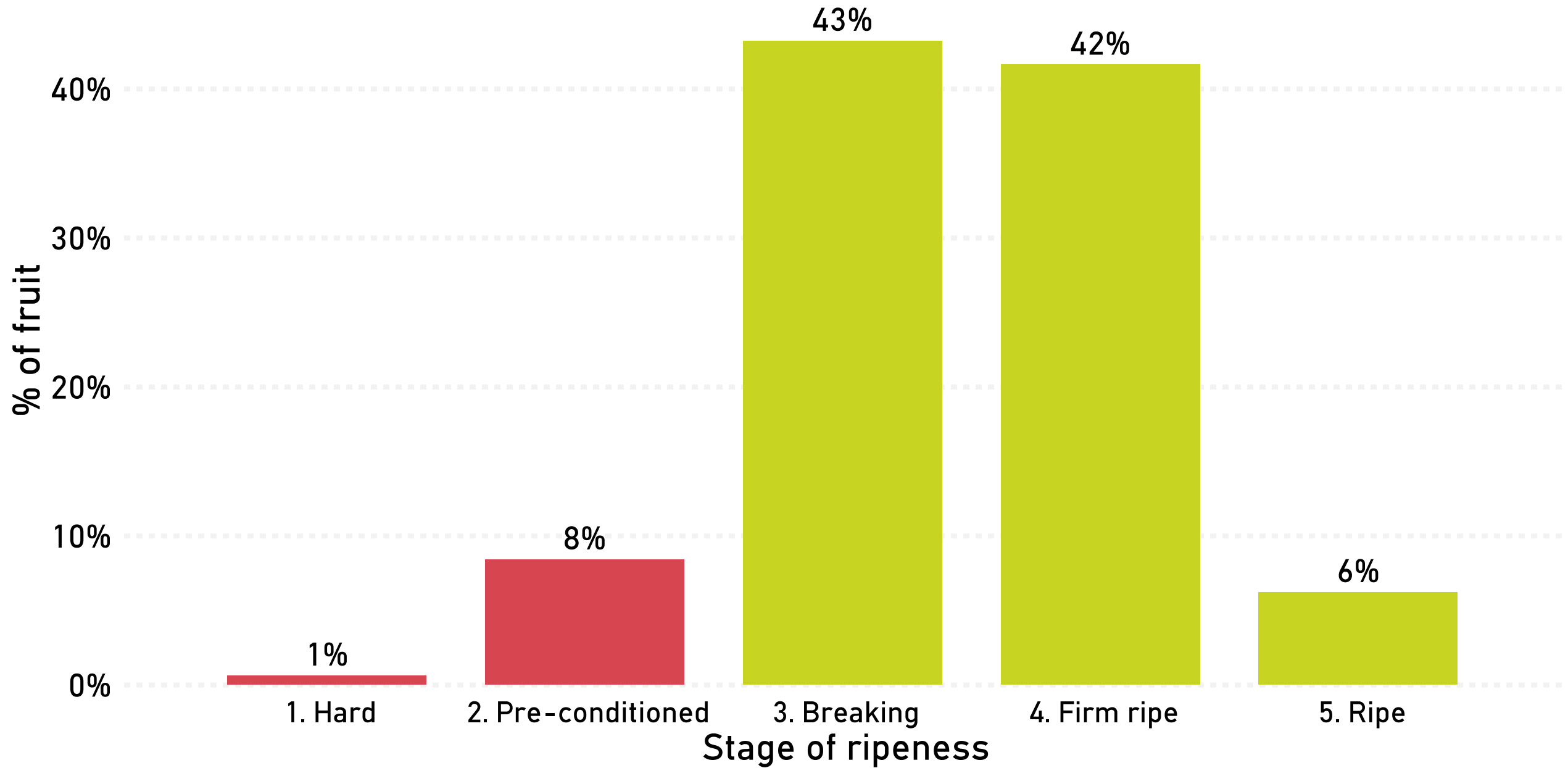


Figure 5. Layers of fruit on retail display - September 2023

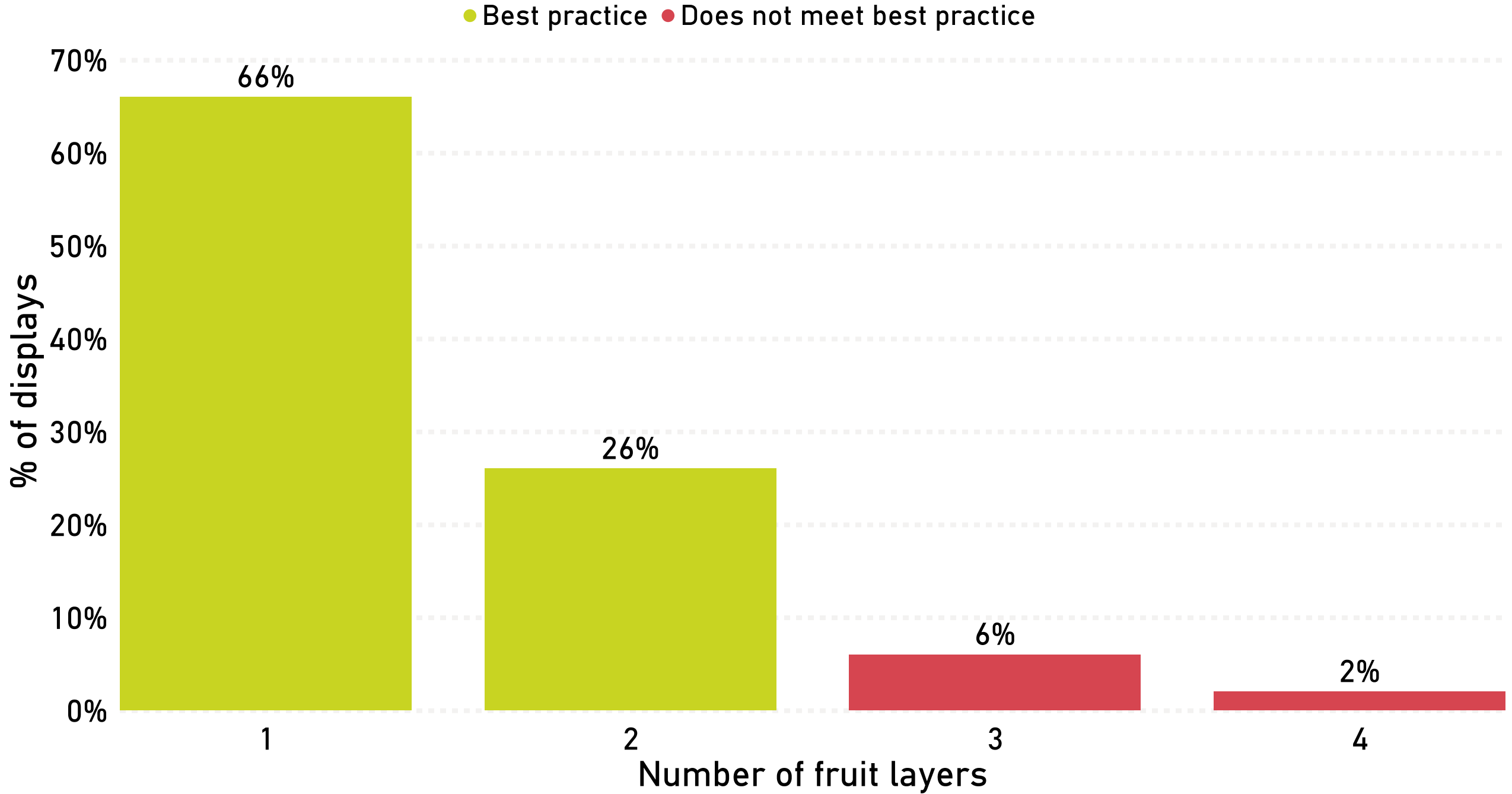


Figure 6. Fruit age across retailers - September 2023

● Best practice ● Does not meet best practice

Fruit age (days from pack to purchase)

