

# AV22011 Avocado Quality Monitoring Retail Snapshot - October 2023



Figure 1. Acceptable fruit (<10% internal defects) by source - average past 12 months

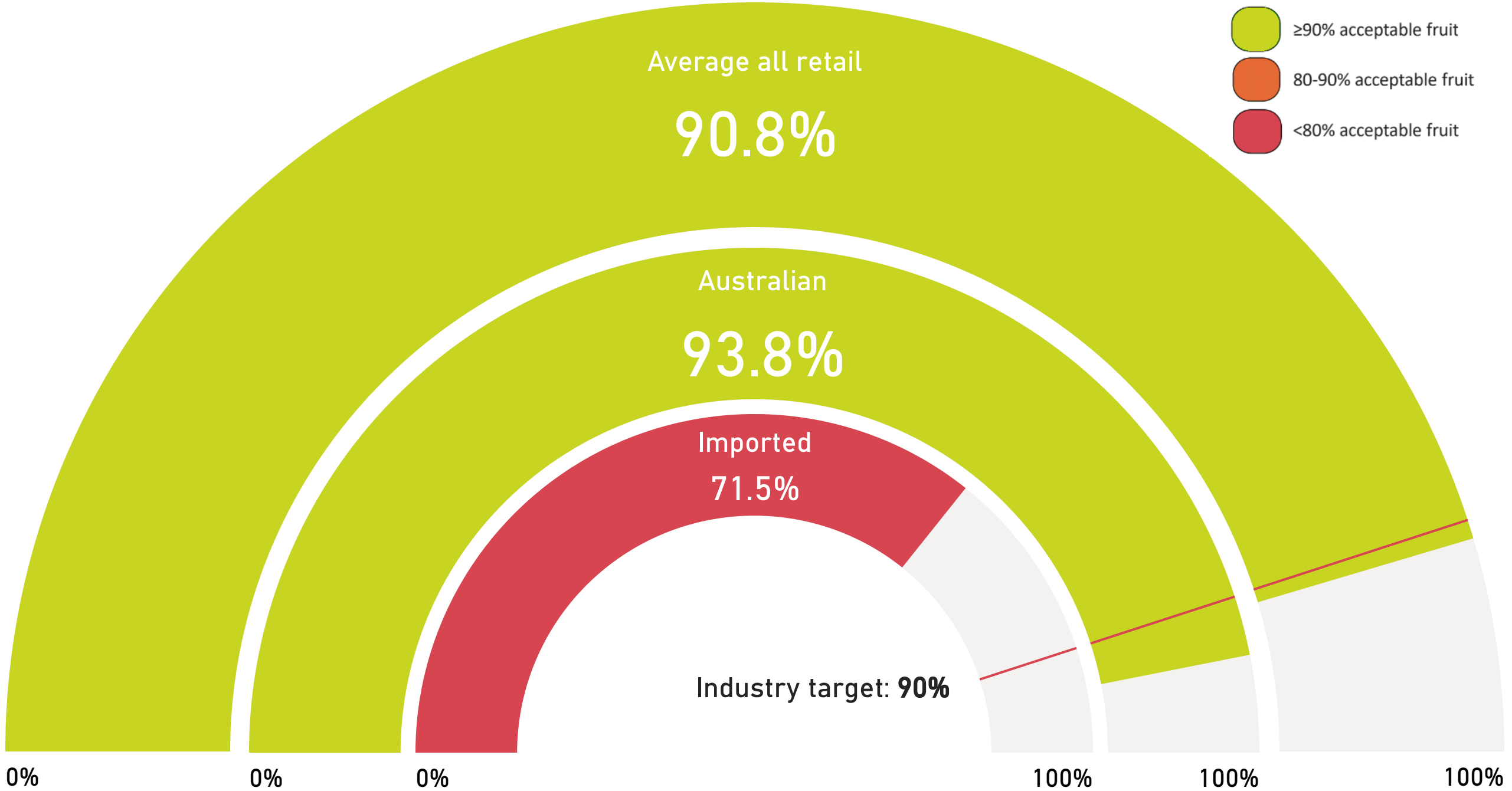


Figure 2. Acceptable fruit (< 10% internal defects) by retail location - October 2023

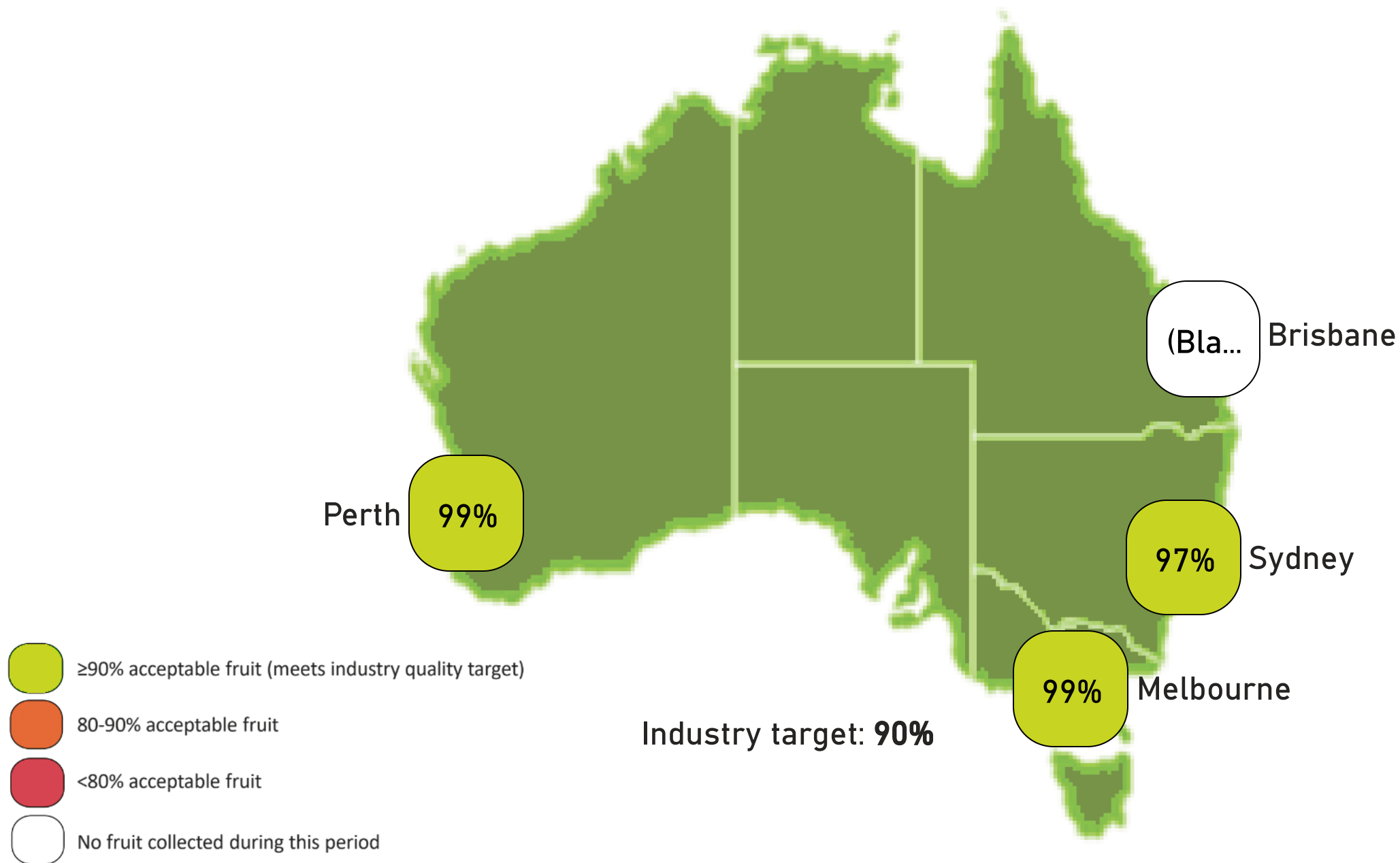


Figure 3. Unacceptable fruit (> 10% damage) by damage type and retailer group - October 2023

● Bruising ● Body rot ● Stem-end rot ● Vascular browning ● Flesh discolouration

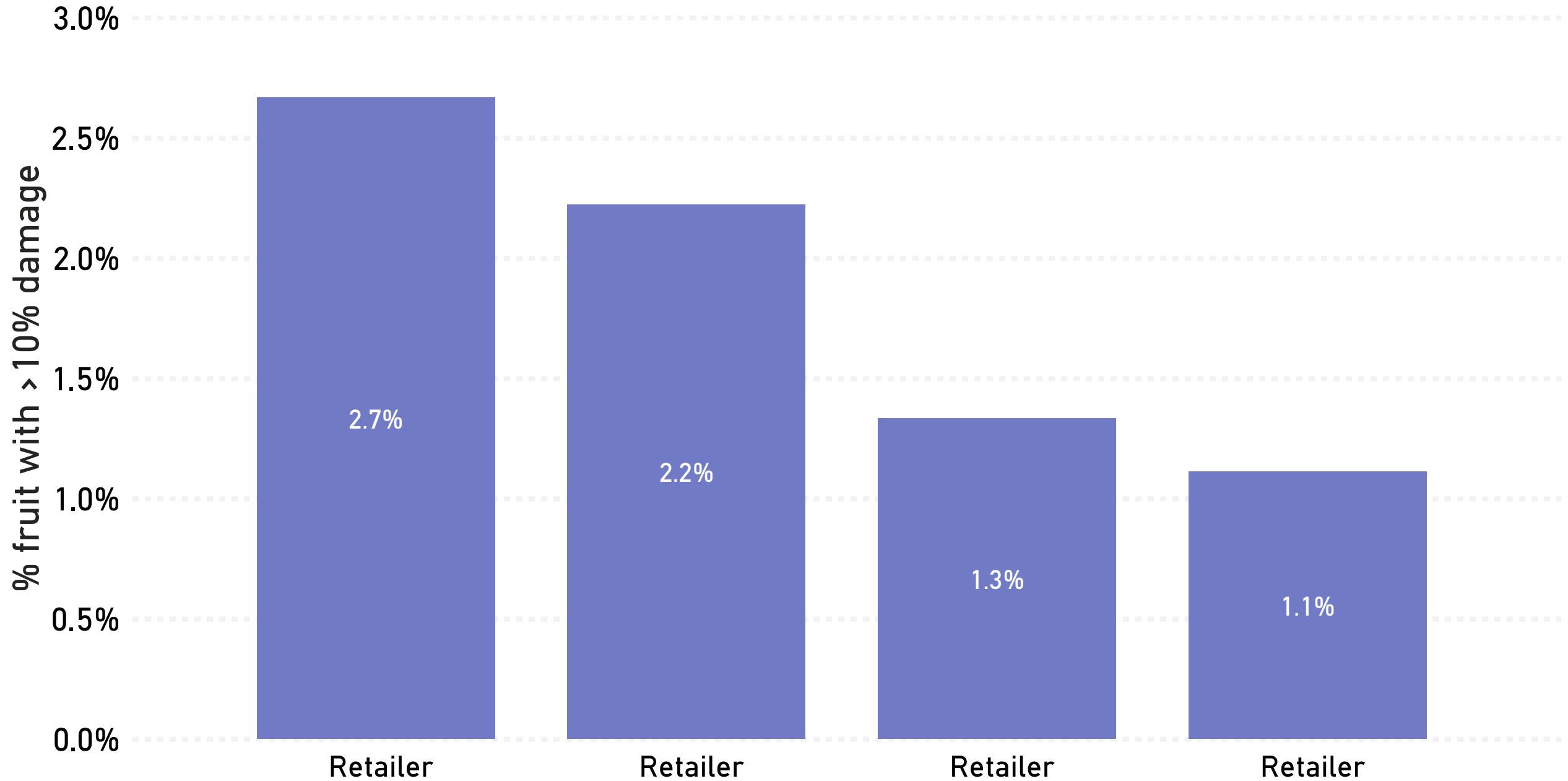


Figure 4. Ripeness stage at purchase - October 2023

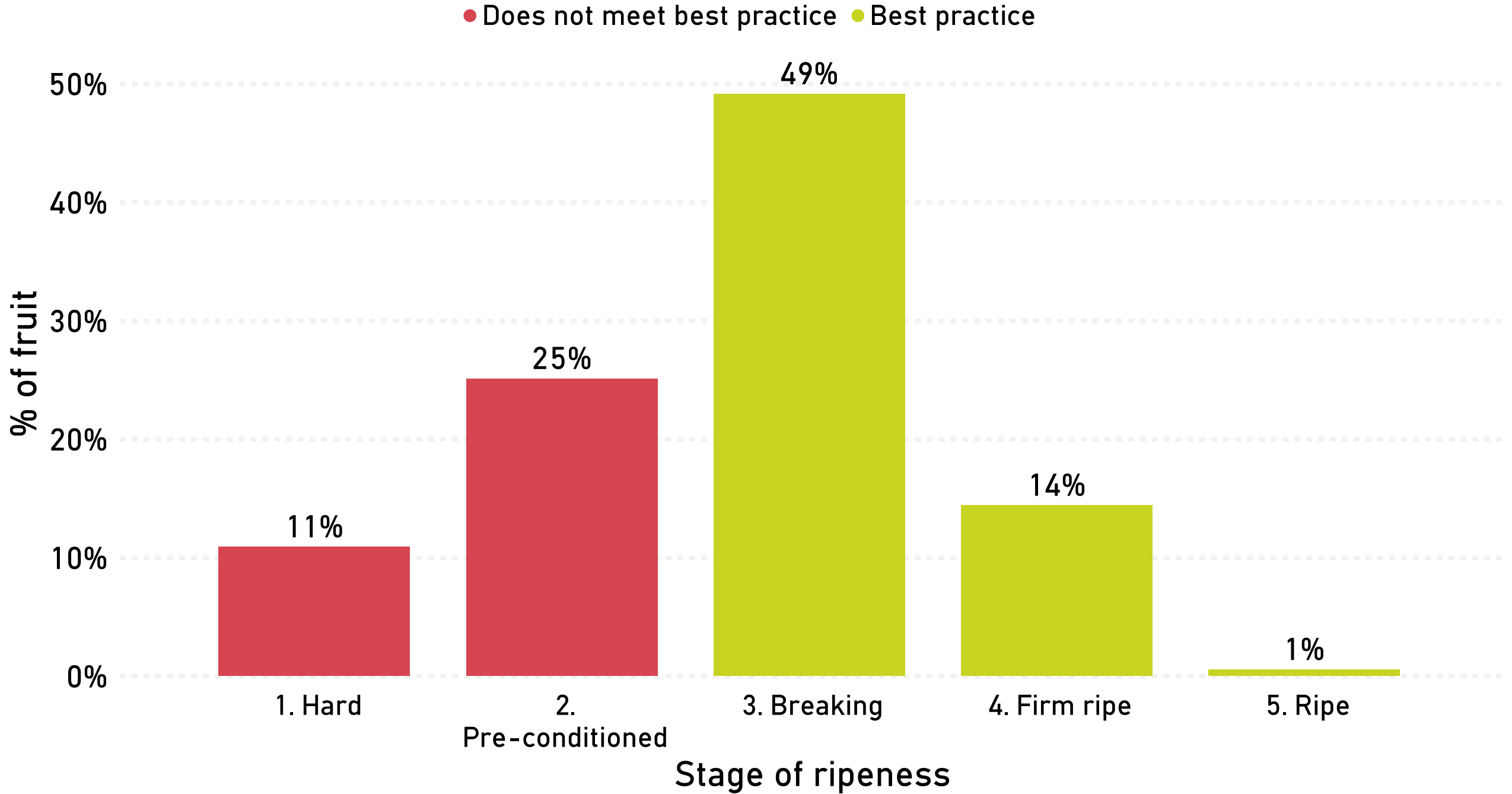


Figure 5. Layers of fruit on retail display - October 2023

● Best practice ● Does not meet best practice

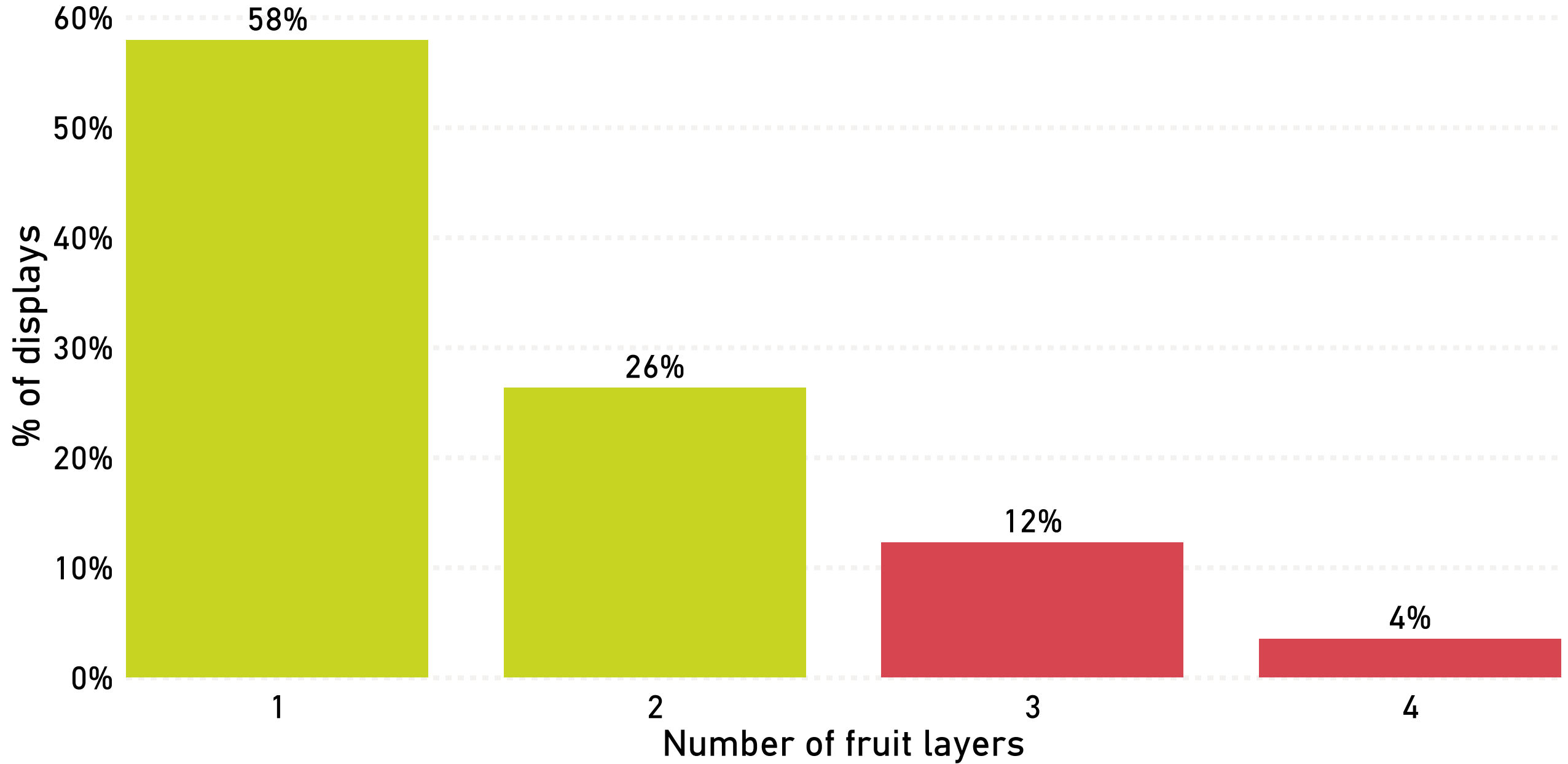


Figure 6. Fruit age across retailers - October 2023

