AV22011 Avocado Quality Monitoring Retail Snapshot - November 2023





Figure 1. Acceptable fruit (<10% internal defects) by source - average past 12 months

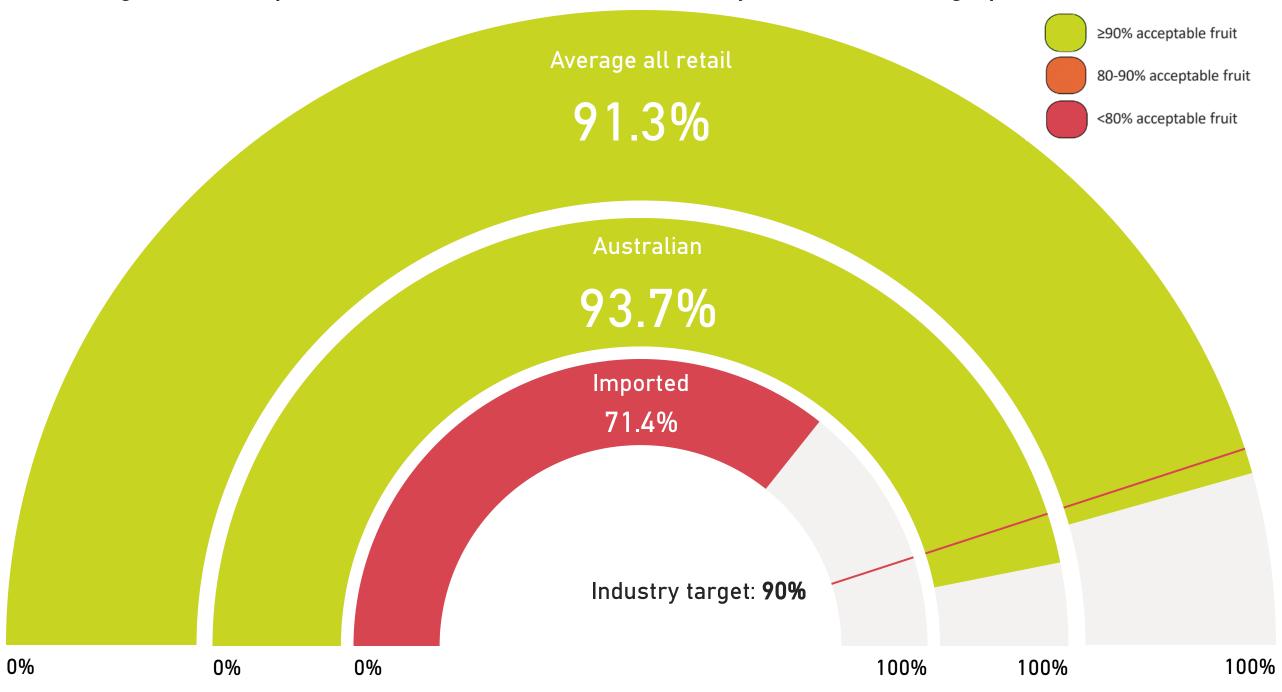


Figure 2. Acceptable fruit (<10% internal defects) by retail location - November 2023

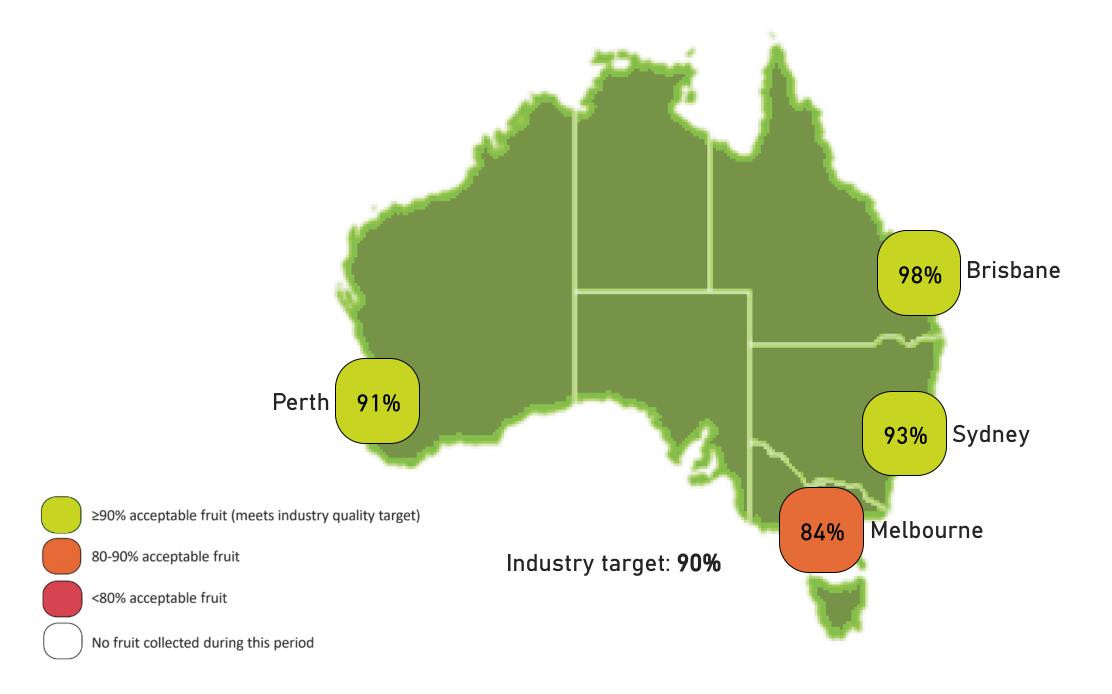


Figure 3. Unacceptable fruit (>10% damage) by damage type and retailer group - November 2023

• Bruising • Body rot • Stem-end rot • Vascular browning • Flesh discolouration

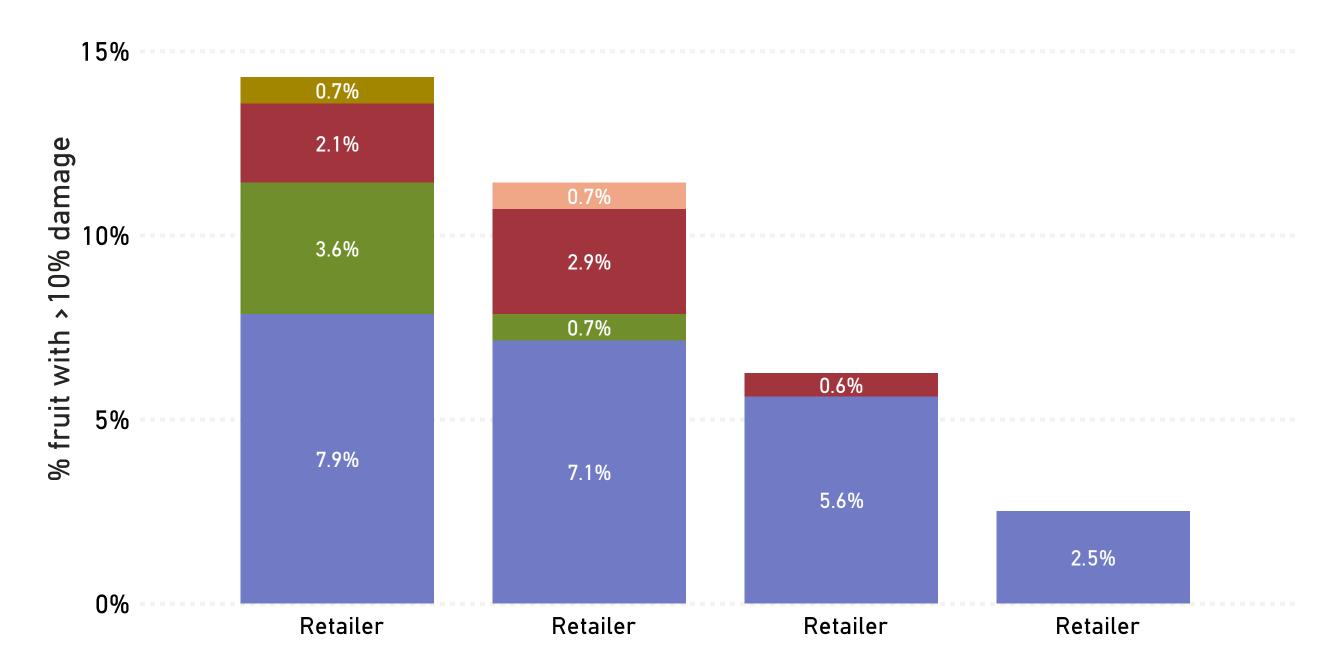


Figure 4. Ripeness stage at purchase - November 2023

Does not meet best practiceBest practice

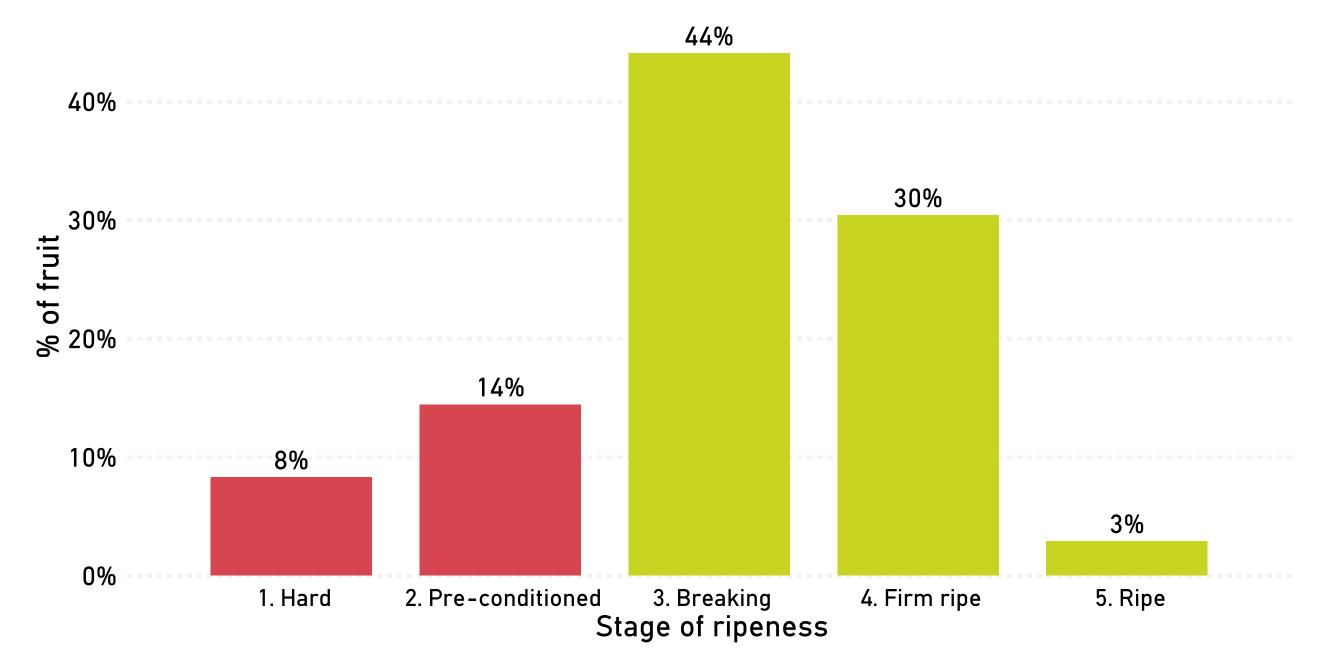


Figure 5. Layers of fruit on retail display - November 2023

Best practiceDoes not meet best practice

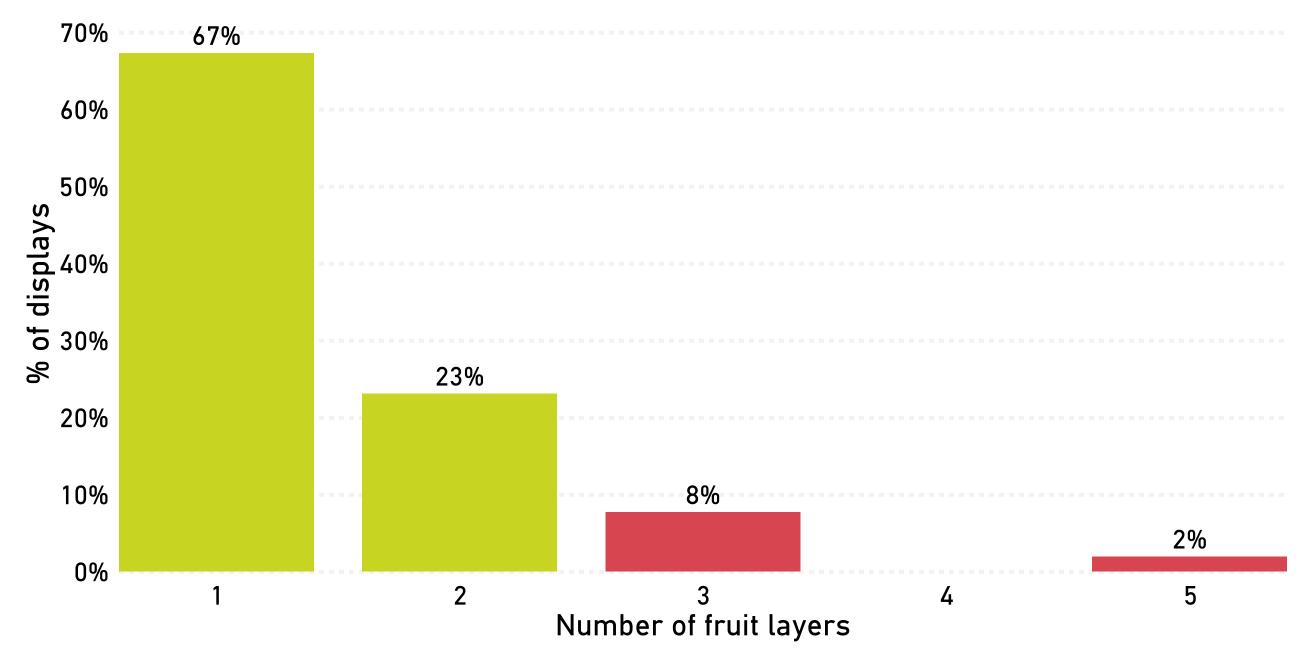


Figure 6. Fruit age across retailers - November 2023

 Best practice
 Does not meet best practice Fruit age (days from pack to purchase) 17 15 13 Retailer Retailer Retailer Retailer