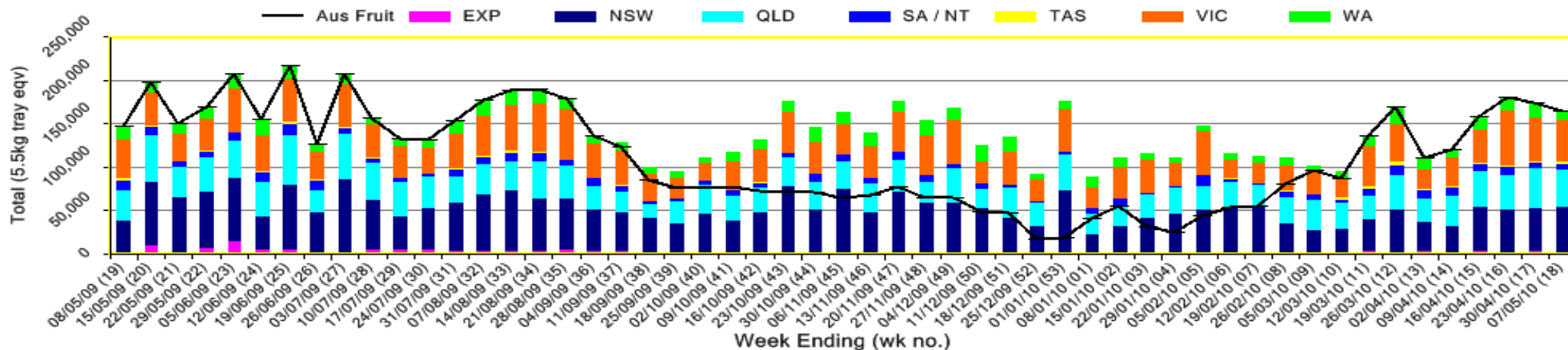


# INFOCADO WEEKLY REPORT: 1st May - 7th May 2010 (Wk 18)

## Industry Dispatches 1st May - 7th May 2010 (Wk 18)

Dest. State	5.5kg									Trays - Total	Bulk	P/PK	Other	5.5Kg Eqv Trays All
	<16	16	18	20	22	23	25	28	28+	5.5Kg Eqv	10Kg	Kg	Kg	Total
EXP									439	439	690			1,694
NSW	666	985	4,152	12,263	1,014	13,151	4,338	2,492	112	39,173	6,059	16,465		53,183
QLD	31	49	1,439	4,152	203	3,776	11,766	2,349	1,074	24,839	7,671	14,525	750	41,563
SA / NT		4	16	83		135	4,254	1,504		5,996	288	2,412		6,959
TAS							1,902			1,902	576	600		3,058
VIC	891	2,008	7,349	11,460	391	8,104	4,683	2,178	321	37,385	5,126	8,087		48,175
WA			8	584		1,377	3,661	456		6,086	1,440			8,704
<b>Total</b>	<b>1,588</b>	<b>3,046</b>	<b>12,964</b>	<b>28,542</b>	<b>1,608</b>	<b>26,543</b>	<b>30,604</b>	<b>8,979</b>	<b>1,946</b>	<b>115,820</b>	<b>21,850</b>	<b>42,089</b>	<b>750</b>	<b>163,336</b>

Throughput Australian & NZ avocados by destination state  
Throughput 1st January 2010 to date = 2,496,027 5.5kg tray eqv



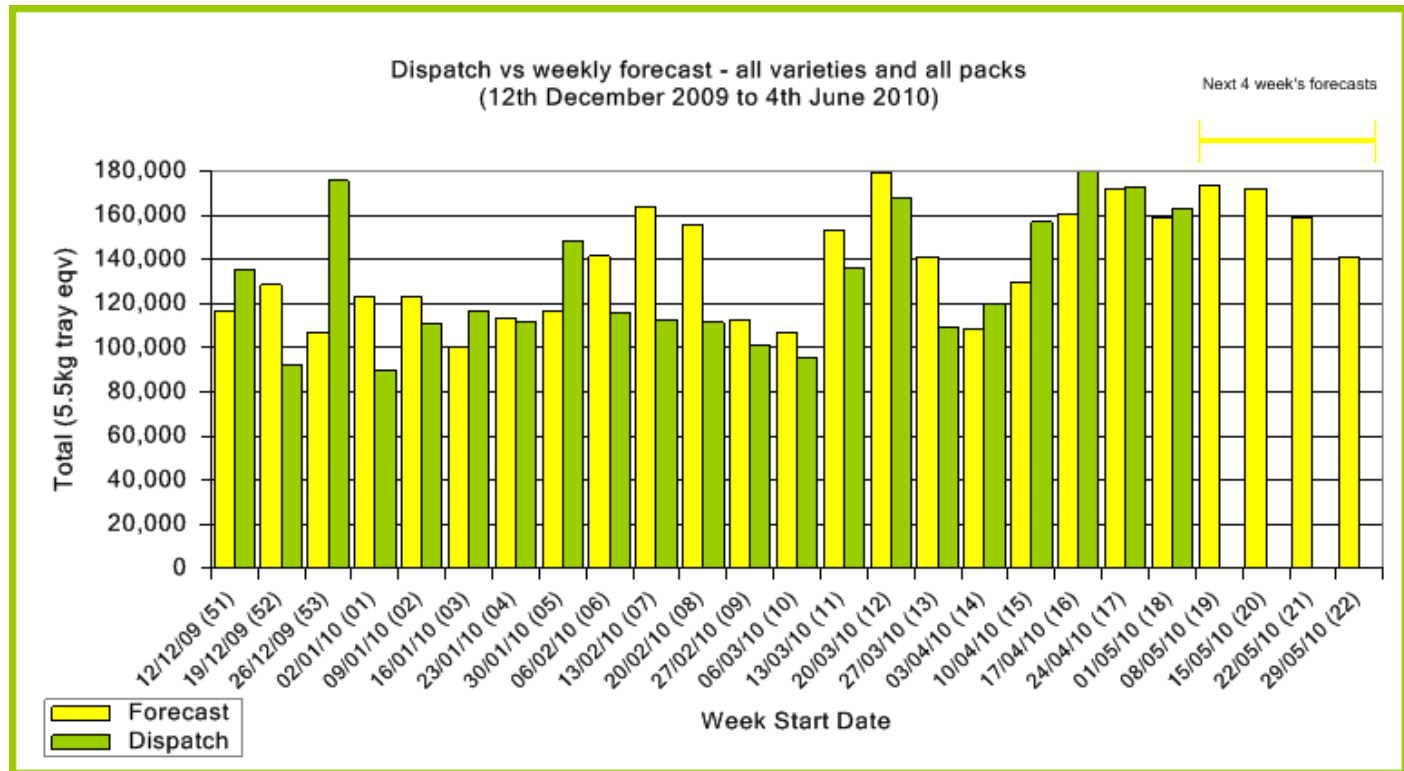
### Comments from the CEO

- As forecast, the volume of fruit coming into the market remains high. This week should see the end of the Shepard season with much large volumes of Hass coming into the market as of next week.
- There are still high volumes of stock on hand in the wholesale market.
- Retail prices have remained fairly stable with only catalogue special in Woolworths in Perth this week.



Forecast Data (Week 18 - 22)					
Variety	Trays - Total	Bulk	P/Pk	Proc	All - Total
	5.5Kg Eqv	10Kg	Kg	Kg	5.5Kg Eqv
<b>Week 18 - begin 01/05/2010</b>					
Fuerte	860	160			1,151
Hass	70,589	7,276	3,000	5,000	85,272
Pinkerton	2,100	16			2,129
Sharwil	1,000				1,000
Shepard	61,405	1,520	23,000		68,351
Wurtz	700	10			718
<b>Week Total</b>	<b>136,654</b>	<b>8,982</b>	<b>26,000</b>	<b>5,000</b>	<b>158,621</b>
<b>Week 19 - begin 08/05/2010</b>					
Fuerte	105	10			123
Hass	94,437	8,950	19,340	5,000	115,135
Pinkerton	1,000	10			1,018
Sharwil	1,250	30			1,305
Shepard	48,611	510	32,000		55,356
Wurtz	650	10			668
<b>Week Total</b>	<b>146,053</b>	<b>9,520</b>	<b>51,340</b>	<b>5,000</b>	<b>173,606</b>
<b>Week 20 - begin 15/05/2010</b>					
Fuerte	130	15			157
Hass	138,904	5,800	15,000		152,176
Pinkerton	800	5			809
Sharwil	1,200	20			1,236
Shepard	7,250	410	22,700		12,122
Wurtz	5,500	10			5,518
<b>Week Total</b>	<b>153,784</b>	<b>6,260</b>	<b>37,700</b>		<b>172,021</b>
<b>Week 21 - begin 22/05/2010</b>					
Fuerte	100	10			118
Hass	122,792	15,450	25,000		155,428
Pinkerton	2,000	5			2,009
Sharwil	1,150	10			1,168
Shepard	20				20
Wurtz	350	5			359
<b>Week Total</b>	<b>126,412</b>	<b>15,480</b>	<b>25,000</b>		<b>159,102</b>
<b>Week 22 - begin 29/05/2010</b>					
Bacon		80			145
Fuerte	100	10			118
Hass	124,473	5,300	27,000		139,018
Pinkerton	400				400
Sharwil	1,100	10			1,118
Wurtz	200				200
<b>Week Total</b>	<b>126,273</b>	<b>5,400</b>	<b>27,000</b>		<b>141,000</b>

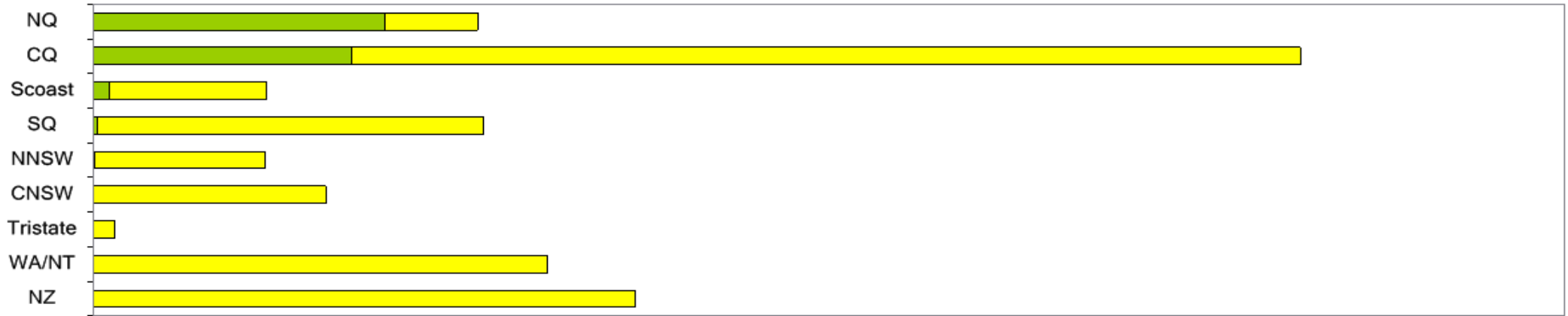
Green shading indicates dispatch data			Yellow shading indicates forecast data		
Dispatch Data (Week 18 - begin 1/05/2010)					
Variety	Trays	Bulk	P/PK	Other	5.5Kg Eqv
	5.5Kg Eqv	10Kg	Kg	Kg	Total Trays
Fuerte	193	23			235
Hass	74,648	12,891	9,004	750	99,859
Pinkerton	4,731	41			4,806
Sharwil	1,525	341			2,145
Shepard	34,096	8,388	33,085		55,362
Wurtz	628	166			930
<b>Total</b>	<b>115,821</b>	<b>21,850</b>	<b>42,089</b>	<b>750</b>	<b>163,337</b>



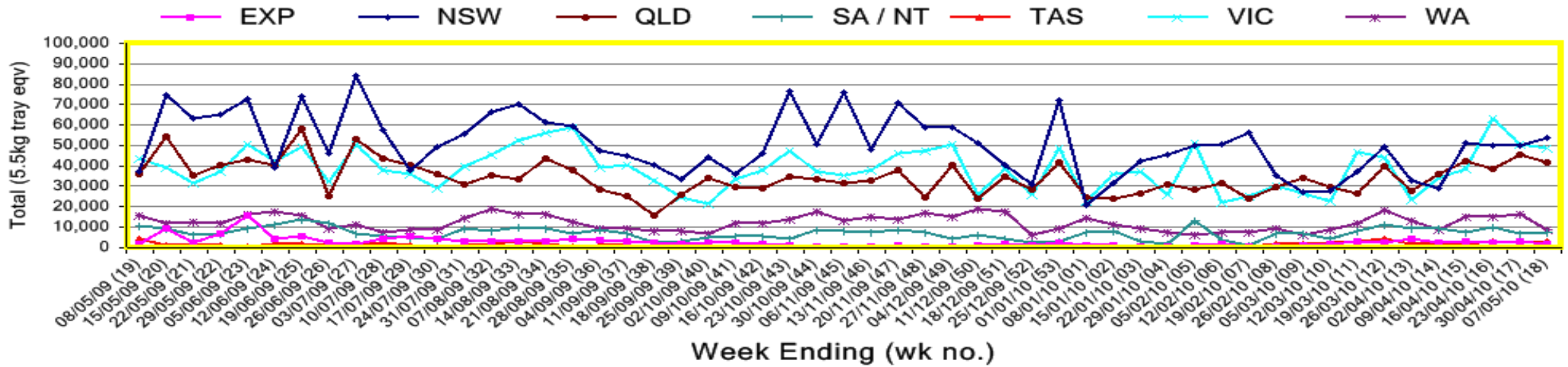
New Zealand Avocado Exports—Forecast v Import Statistics (5.5kg eqv trays) August 2009-April 2010										
Export Dest'n	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Total to date
<b>NZ Export to Australia Forecast</b>		5,055	314,324	314,516	354,135	328,074	344,756	133,464	5,641	<b>1,799,965</b>
<b>Australia</b>		41,599	321,706	363,357	347,496	439,691	258,767	16,210		<b>1,788,826</b>
<b>USA</b>	2,727	15,090	22,787	6,183						<b>46,787</b>
<b>Japan</b>	4,519	28,746	64,348	69,842	45,244	14,154				<b>226,853</b>
<b>Total</b>	<b>7,246</b>	<b>85,436</b>	<b>408,840</b>	<b>439,382</b>	<b>392,740</b>	<b>453,845</b>	<b>258,767</b>	<b>16,210</b>		<b>2,062,466</b>

Percentage dispatched by region (Based on seasonal forecast - 2010)

Dispatch for season so far as a proportion of regional forecast    12 month relative regional Forecast



Throughput Australian & NZ avocados by destination state  
Throughput 1st January 2010 to date = 2,496,027 5.5kg tray eqv



Week 18 contributors - Packhouses

- |                                 |                                |
|---------------------------------|--------------------------------|
| Avocados With Altitude Pty Ltd  | Summerland House With No Steps |
| Balmoral Orchard                | Sunfresh                       |
| Donovan Family Investment Trust | Sunny Bluff Produce Pty Ltd    |
| Googa Farms                     | Sunnyspot Packhouse PL         |
| Lavers Orchards                 | SuperPak                       |
| Natures Fruit Company           | The I & R Family Trust         |
| One Harvest                     | Tinaroo Falls Avocado Trust    |
| R & M Waterman                  | Tropicado Avocados             |
| Simpson Farms Pty Ltd           |                                |

Week 18 contributors - Wholesalers

- |                                 |                                |
|---------------------------------|--------------------------------|
| Dykes Bros (Melbourne)          | The La Manna Group (Adelaide)  |
| Etherington (Perth)             | The La Manna Group (Brisbane)  |
| Kelly's (Melbourne)             | The La Manna Group (Melbourne) |
| Murray Bros (Brisbane)          | United Fresh (Adelaide)        |
| Sculli & Co Pty Ltd (Melbourne) | Romeos (Brisbane)              |

## Sales Report including Direct Sales from Packhouses, Wholesale Sales and Stock on Hand at Wholesale Level

	Trays 5.5kg eqv (incl. Mod6 & P84)				Bulk 10Kg Cartons					Pre-Pack Kg					Total (5.5Kg Eqv)			
	Hass	Shepard	Other	Total	Hass	Shepard	Other	Total	5.5Kg Eqv	Hass	Shepard	Other	Total	5.5Kg Eqv	Hass	Shepard	Other	Total
NSW																		
Total supermarket sales																		
Total non supermarket sales	# Data set not displayed because not enough NSW wholesalers contributed data this week																	
Total exports																		
Total sales																		
Total Stock on Hand																		
QLD																		
Total supermarket sales	7,889	6,632		14,521	624	864		1,488	2,705	1,584	10,941		12,525	2,277	9,311	10,192		19,503
Total non supermarket sales	16,126	684		16,810	57	178		235	427						16,230	1,008		17,237
Total exports	439			439	690			690	1,255						1,694			1,694
Total sales	24,454	7,316		31,770	1,371	1,042		2,413	4,387	1,584	10,941		12,525	2,277	27,234	11,200		38,434
Total Stock on Hand	29,932	1,191	133	31,256	204	277	37	518	942						30,303	1,695	200	32,198
SA & TAS																		
Total supermarket sales																		
Total non supermarket sales	# Full data set not displayed because not enough WA wholesalers contributed data this week																	
Total exports																		
Total sales																		
Total Stock on Hand																		
VIC																		
Total supermarket sales	7,181	5,170	19	12,370		96	3	99	180		8,087		8,087	1,470	7,181	6,815	24	14,021
Total non supermarket sales	8,863	1,998	1,054	11,915	525	762	72	1,359	2,471						9,817	3,384	1,185	14,386
Total exports																		
Total sales	16,043	7,169	1,073	24,285	525	858	75	1,458	2,651		8,087		8,087	1,470	16,998	10,199	1,209	28,407
Total Stock on Hand	7,801	7,769	1,852	17,423	316	1,583	345	2,244	4,080						8,376	10,648	2,479	21,503
WA																		
Total supermarket sales																		
Total non supermarket sales	# Full data set not displayed because not enough WA wholesalers contributed data this week																	
Total exports																		
Total sales																		
Total Stock on Hand																		
Total																		
Total supermarket sales	25,262	21,016	19	46,296	1,592	1,536	3	3,131	5,693	3,804	33,085		36,889	6,707	28,848	29,824	24	58,696
Total non supermarket sales	30,221	3,179	1,054	34,454	1,259	942	72	2,273	4,133						32,510	4,892	1,185	38,587
Total exports	439			439	690			690	1,255						1,694			1,694
Total sales	55,921	24,195	1,073	81,190	3,541	2,478	75	6,094	11,080	3,804	33,085		36,889	6,707	63,051	34,716	1,209	98,977
Total Stock on Hand	50,594	12,405	2,249	65,248	2,056	2,058	387	4,501	8,184						54,332	16,147	2,952	73,432

