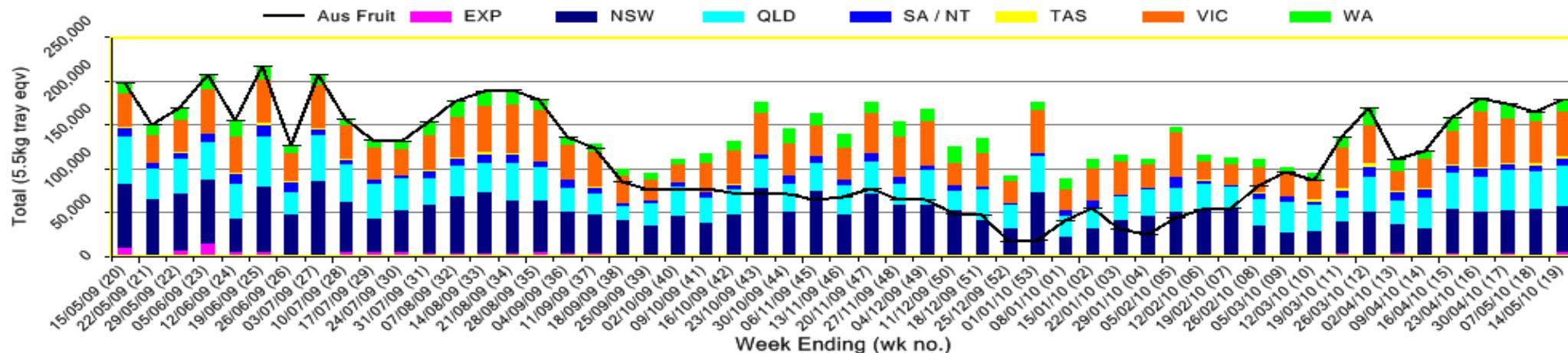


# INFOCADO WEEKLY REPORT: 8th May - 14th May 2010 (Wk 19)

## Industry Dispatches 8th May - 14th May 2010 (Wk 19)

Dest. State	5.5kg	5.5kg	5.5kg	5.5kg	5.5kg	5.5kg	5.5kg	5.5kg	5.5kg	Trays - Total	Bulk	P/PK	Proc	Other	5.5Kg Eqv Trays All						
	<16	16	18	20	22	23	25	28	28+	5.5Kg Eqv	10Kg	Kg	Kg	Kg	Total						
EXP									1,376	1,933					3,309	725	288				4,679
NSW	26	570	2,676	8,459	1,173	8,311	3,672	3,702	22						28,611	9,303	40,081				52,813
QLD	14	78	974	3,629	1,184	4,894	16,074	3,238	1,026						31,111	6,812	4,164	3,560	3,950		45,618
SA / NT		11	164	337		388	4,768	2,390							8,058	288	312				8,639
TAS								1,469	576						2,045	96	84				2,235
VIC	118	1,546	7,091	10,160	540	12,350	8,291	2,697	435						43,228	4,389	3,046				51,762
WA		18	185	1,874		4,027	3,305								9,409	1,824					12,725
<b>Total</b>	<b>158</b>	<b>2,223</b>	<b>11,090</b>	<b>24,459</b>	<b>2,897</b>	<b>29,970</b>	<b>37,579</b>	<b>13,979</b>	<b>3,416</b>	<b>125,771</b>	<b>23,437</b>	<b>47,975</b>	<b>3,560</b>	<b>3,950</b>	<b>178,472</b>						

Throughput Australian & NZ avocados by destination state  
Throughput 1st January 2010 to date = 2,674,498 5.5kg tray eqv



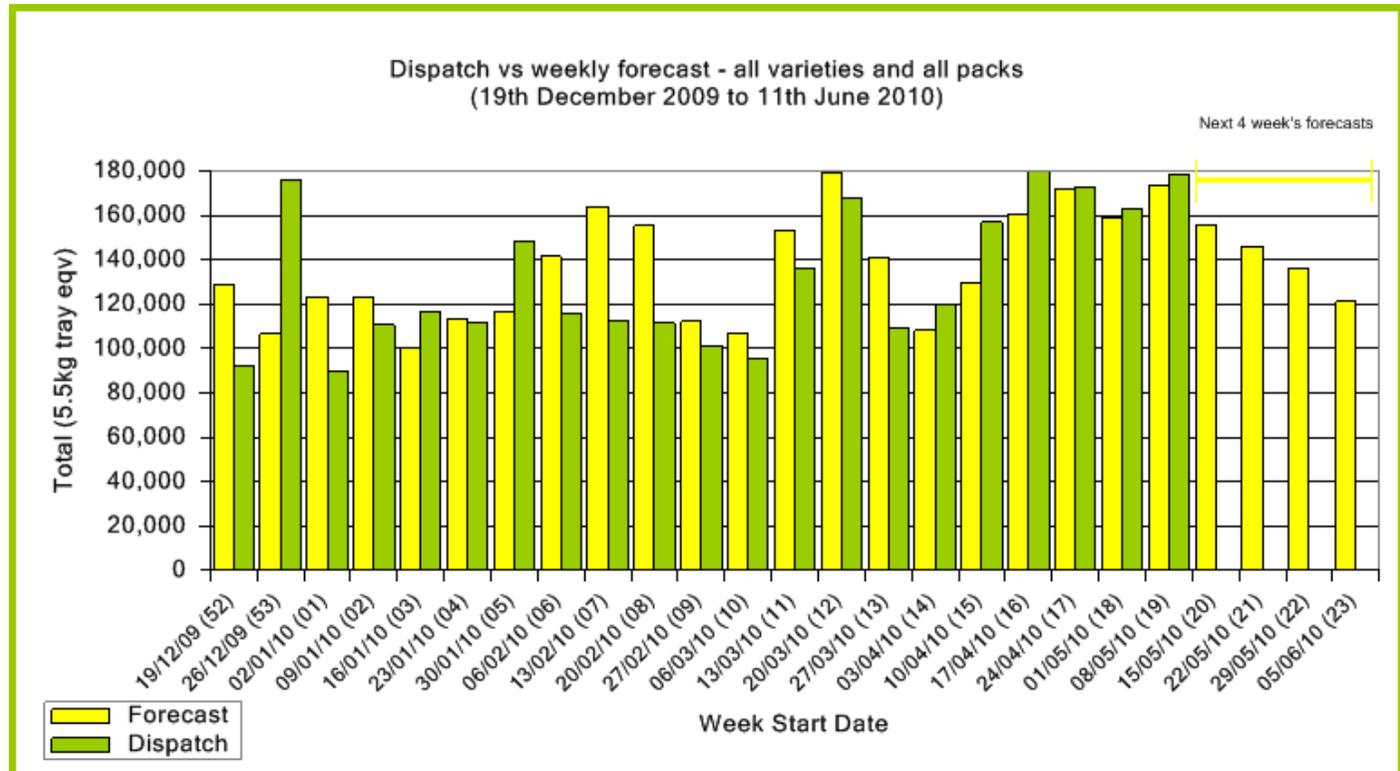
### Comments from the CEO

- The Australian Hass season has well and truly begun with only small quantities of Shepard forecast to be dispatched in the next couple of weeks. Hass volumes should stabilise and the volumes should flatten over the next 4 to 5 weeks.
- There are large quantities of avocados in the markets at the moment with volumes of stock on hand remaining high.
- Retail prices have continued to drop and Hass are on Coles catalogue special in Sydney this week.
- PRELIMINARY INVITES WILL BE SENT SOON FOR THE INFOCADO SUMMIT BEING HELD IN MELBOURNE ON THE 26TH AND 27TH OCTOBER.
- September and October are looking light on crop to be harvested.



Forecast Data (Week 19 - 23)					
Variety	Trays - Total	Bulk	P/Pk	Proc	All - Total
	5.5Kg Eqv	10Kg	Kg	Kg	5.5Kg Eqv
<b>Week 19 - begin 08/05/2010</b>					
Fuerte	105	10			123
Hass	94,437	8,950	19,340	5,000	115,135
Pinkerton	1,000	10			1,018
Sharwil	1,250	30			1,305
Shepard	48,611	510	32,000		55,356
Wurtz	650	10			668
<b>Week Total</b>	<b>146,053</b>	<b>9,520</b>	<b>51,340</b>	<b>5,000</b>	<b>173,606</b>
<b>Week 20 - begin 15/05/2010</b>					
Fuerte	130	15			157
Hass	109,995	8,642	15,000	2,000	128,799
Pinkerton	800	5			809
Sharwil	1,200	20			1,236
Shepard	20,341	610	15,000		24,177
Wurtz	500	10			518
<b>Week Total</b>	<b>132,966</b>	<b>9,302</b>	<b>30,000</b>	<b>2,000</b>	<b>155,698</b>
<b>Week 21 - begin 22/05/2010</b>					
Fuerte	100	10			118
Hass	108,696	8,430	39,500	2,000	131,569
Pinkerton	2,000	5			2,009
Sharwil	1,150	10			1,168
Shepard	9,656	600			10,747
Wurtz	350	5			359
<b>Week Total</b>	<b>121,953</b>	<b>9,060</b>	<b>39,500</b>	<b>2,000</b>	<b>145,972</b>
<b>Week 22 - begin 29/05/2010</b>					
Bacon		80			145
Fuerte	100	10			118
Hass	115,078	6,150	41,500	2,000	134,169
Pinkerton	400				400
Sharwil	1,100	10			1,118
Wurtz	200				200
<b>Week Total</b>	<b>116,878</b>	<b>6,250</b>	<b>41,500</b>	<b>2,000</b>	<b>136,151</b>
<b>Week 23 - begin 05/06/2010</b>					
Hass	104,215	5,350	37,500	2,000	121,124
<b>Week Total</b>	<b>104,215</b>	<b>5,350</b>	<b>37,500</b>	<b>2,000</b>	<b>121,124</b>

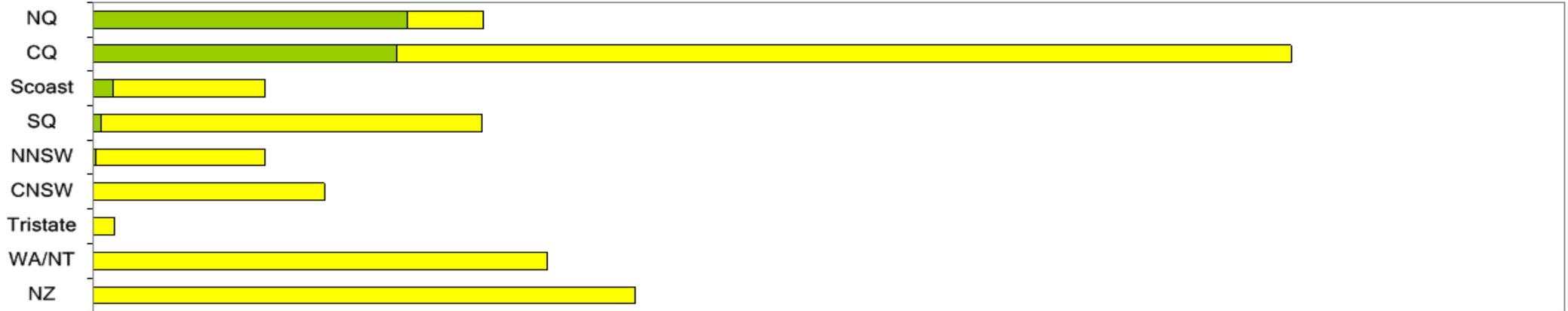
Green shading indicates dispatch data			Yellow shading indicates forecast data			
Dispatch Data (Week 19 - begin 8/05/2010)						
Variety	Trays	Bulk	P/PK	Proc	Other	5.5Kg Eqv
	5.5Kg Eqv	10Kg	Kg	Kg	Kg	Total Trays
Fuerte	197	8				212
Hass	97,278	16,910	37,165	3,560	3,950	136,145
Pinkerton	144					144
Sharwil	3,501	466				4,348
Shepard	23,719	6,001	10,810			36,595
Wurtz	933	52				1,028
<b>Total</b>	<b>125,772</b>	<b>23,437</b>	<b>47,975</b>	<b>3,560</b>	<b>3,950</b>	<b>178,473</b>



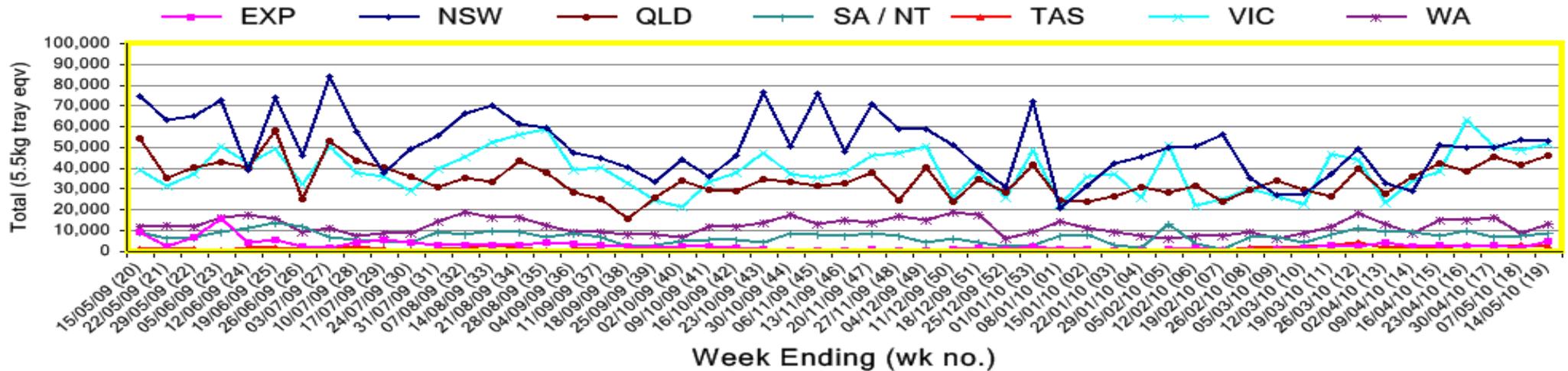
New Zealand Avocado Exports—Forecast v Import Statistics (5.5kg eqv trays) August 2009-April 2010										
Export Dest'n	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Total to date
<b>NZ Export to Australia Forecast</b>		5,055	314,324	314,516	354,135	328,074	344,756	133,464	5,641	1,799,965
<b>Australia</b>		41,599	321,706	363,357	347,496	439,691	258,767	16,210		1,788,826
<b>USA</b>	2,727	15,090	22,787	6,183						46,787
<b>Japan</b>	4,519	28,746	64,348	69,842	45,244	14,154				226,853
<b>Total</b>	<b>7,246</b>	<b>85,436</b>	<b>408,840</b>	<b>439,382</b>	<b>392,740</b>	<b>453,845</b>	<b>258,767</b>	<b>16,210</b>		<b>2,062,466</b>

### Percentage dispatched by region (Based on seasonal forecast - 2010)

Dispatch for season so far as a proportion of regional forecast      12 month relative regional Forecast



### Throughput Australian & NZ avocados by destination state Throughput 1st January 2010 to date = 2,674,498 5.5kg tray eqv



#### Week 19 contributors - Packhouses

- |                                 |                             |
|---------------------------------|-----------------------------|
| Avocados With Altitude Pty Ltd  | Sunfresh                    |
| Balmoral Orchard                | Sunny Bluff Produce Pty Ltd |
| Donovan Family Investment Trust | Sunnyspot Packhouse PL      |
| Googa Farms                     | SuperPak                    |
| Lavers Orchards                 | The I & R Family Trust      |
| Natures Fruit Company           | Tinaroo Falls Avocado Trust |
| One Harvest                     | Tropicado Avocados          |
| Simpson Farms Pty Ltd           |                             |

#### Week 19 contributors - Wholesalers

- |                           |   |
|---------------------------|---|
| Allcrops Pty Ltd (Sydney) | Sculli & Co Pty Ltd (Melbourne)           |
| Dykes Bros (Melbourne)    | Sinclair & Antico (Aust) Pty Ltd (Sydney) |
| Etherington (Perth)       | The La Manna Group (Adelaide)             |
| Kelly's (Melbourne)       | The La Manna Group (Brisbane)             |
| Murray Bros (Brisbane)    | The La Manna Group (Melbourne)            |
| Romeos (Brisbane)         | United Fresh (Adelaide)                   |

## Sales Report including Direct Sales from Packhouses, Wholesale Sales and Stock on Hand at Wholesale Level

	Trays 5.5kg eqv (incl. Mod6 & P84)				Bulk 10Kg Cartons					Pre-Pack Kg					Total (5.5Kg Eqv)			
	Hass	Shepard	Other	Total	Hass	Shepard	Other	Total	5.5Kg Eqv	Hass	Shepard	Other	Total	5.5Kg Eqv	Hass	Shepard	Other	Total
NSW																		
Total supermarket sales																		
Total non supermarket sales	# Data set not displayed because not enough NSW wholesalers contributed data this week																	
Total exports																		
Total sales																		
Total Stock on Hand																		
QLD																		
Total supermarket sales	9,686	737		10,423	36			36	65	2,641	1,320		3,961	720	10,232	977		11,208
Total non supermarket sales	11,664	428		12,092	89	125	7	221	402						11,826	655	13	12,494
Total exports	3,309			3,309	725			725	1,318	288			288	52	4,680			4,680
Total sales	24,659	1,165		25,824	850	125	7	982	1,785	2,929	1,320		4,249	773	26,737	1,632	13	28,382
Total Stock on Hand	36,391	955	133	37,479	219	152	30	401	729						36,789	1,231	188	38,208
SA & TAS																		
Total supermarket sales																		
Total non supermarket sales	# Full data set not displayed because not enough WA wholesalers contributed data this week																	
Total exports																		
Total sales																		
Total Stock on Hand																		
VIC																		
Total supermarket sales	6,572	5,215		11,787						326	2,720		3,046	554	6,632	5,710		12,341
Total non supermarket sales	7,947	283	2,675	10,905	213	493	251	957	1,740						8,334	1,180	3,132	12,645
Total exports																		
Total sales	14,519	5,498	2,675	22,693	213	493	251	957	1,740	326	2,720		3,046	554	14,965	6,889	3,132	24,986
Total Stock on Hand	7,925	13,176	1,063	22,164	220	1,858	406	2,484	4,516						8,325	16,554	1,801	26,680
WA																		
Total supermarket sales																		
Total non supermarket sales	# Full data set not displayed because not enough WA wholesalers contributed data this week																	
Total exports																		
Total sales																		
Total Stock on Hand																		
Total																		
Total supermarket sales	36,315	8,187		44,502	324	96		420	764	4,083	10,607		14,690	2,671	37,646	10,290		47,936
Total non supermarket sales	29,663	1,405	3,452	34,520	1,424	1,616	261	3,301	6,002						32,252	4,343	3,927	40,522
Total exports	3,309			3,309	725			725	1,318	288			288	52	4,680			4,680
Total sales	69,286	9,592	3,452	82,331	2,473	1,712	261	4,446	8,084	4,371	10,607		14,978	2,723	74,577	14,634	3,927	93,138
Total Stock on Hand	54,655	18,002	1,492	74,149	2,066	2,202	441	4,709	8,562						58,411	22,006	2,294	82,710

