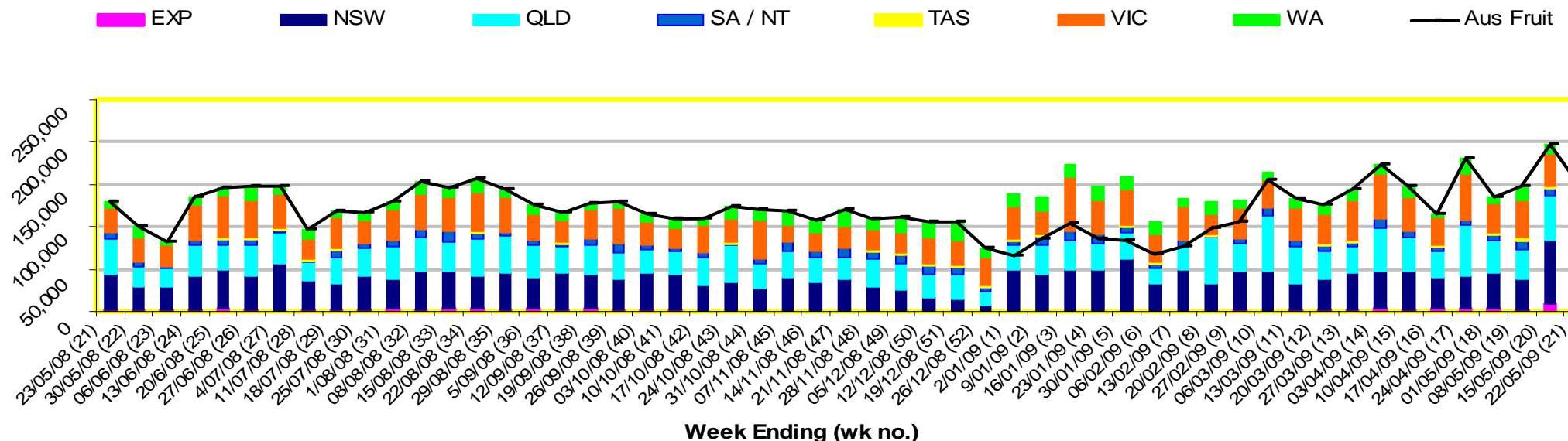


INFOCADO WEEKLY REPORT: 16th May - 22nd May 2009 (Wk 21)

Industry Dispatches 16th May - 22nd May 2009 (Wk 21)

Dest. State	5.5kg									5.5kg Total	Bulk 10Kg	P/PK Kg	Proc Kg	Other Kg	5.5Kg Eqv Trays All Total	
	<16	16	18	20	22	23	25	28	28+							
EXP								117	526	914	1,557	254				2,019
NSW	28	267	7,536	9,372	1,124	14,250	6,979	4,622	185		44,363	7,891	21,300	600	62,692	
QLD	56	81	936	6,165	205	6,203	6,814	4,114	28		24,602	4,773	7,884	800	35,050	
SA / NT			7	60	66	1,965	1,056	1,368			4,522	825			6,022	
TAS				445					267		712				712	
VIC	499	2,300	4,516	7,116	290	2,900	3,811	520	89		22,041	3,269	18,521		31,352	
WA	1	12	217	2,229		593	4,529	378			7,959	2,176	216		11,954	
Total	584	2,660	13,212	25,387	1,685	25,911	23,573	11,528	1,216		105,756	19,188	47,921	800	149,801	

Throughput Australian & NZ avocados by destination State Throughput 1st January 2009 to date = 3,078,881 5.5kg tray eqv



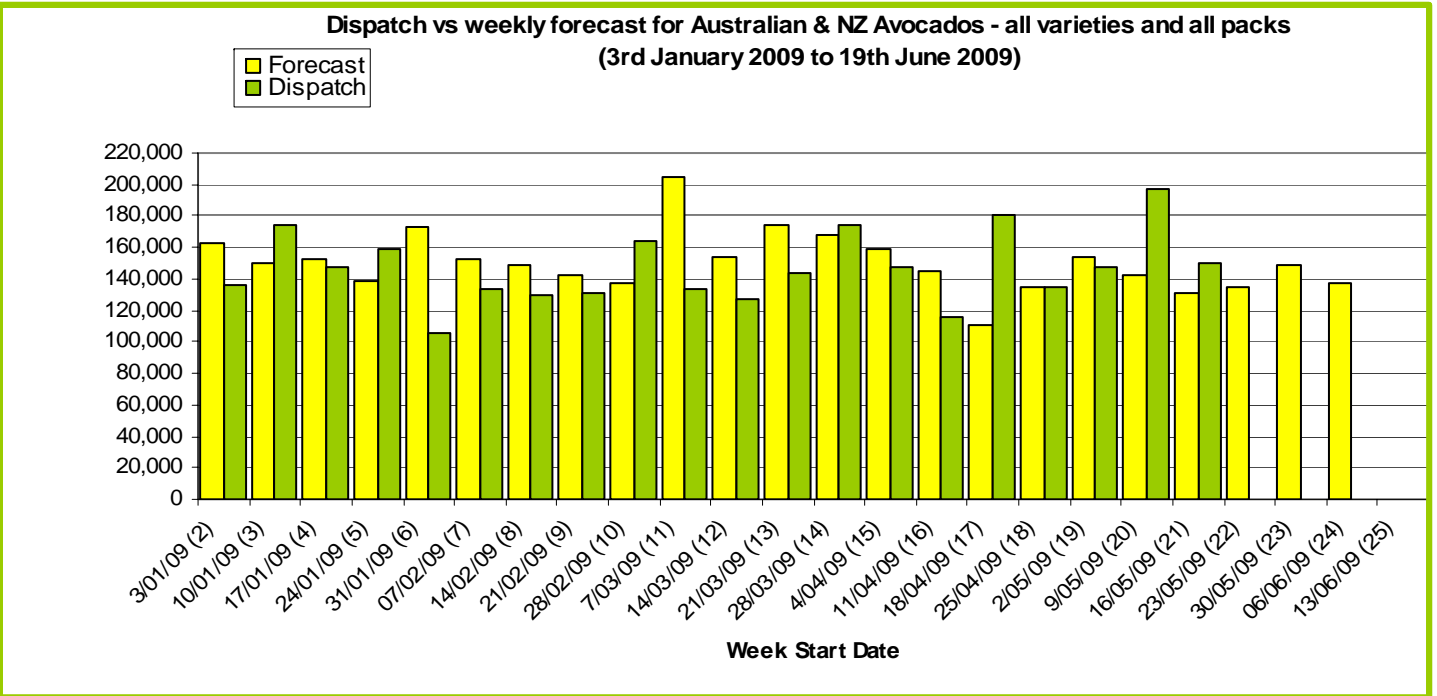
Comments from the CEO

- Given the large volume of fruit dispatched into Sydney last week, not surprisingly, avocados are on add in Sydney this week.
- Prepacks are also on add in Brisbane in Woolworths and in Melbourne in Coles this week– only loose prices show up on the graph on page 4.
- Even after taking last week's rain into consideration, dispatches were still up on what was forecast.



Forecast Data (Week 21 - 25)						
Variety	Trays - Total	Bulk	P/Pk	Proc	Other	All - Total
	5.5Kg	10Kg	Kg	Kg	Kg	5.5Kg Eqv
Week 21 - begin 16/05/09						
Fuerte	1,500	226				1,911
Hass	99,219	6,715	44,000	1,080	600	119,733
Pinkerton	1,000					1,000
Sharwil	3,960	1,004				5,785
Shepard	100		2,200			500
Wurtz	1,944	286				2,464
Week Total	107,723	8,231	46,200	1,080	600	131,393
Week 22 - begin 23/05/09						
Fuerte	680	196				1,036
Hass	110,617	7,920	15,400	1,080	200	128,049
Pinkerton	600	352				1,240
Sharwil	1,715	554				2,722
Shepard	156	86	2,200			712
Wurtz	344	96				519
Week Total	114,112	9,204	17,600	1,080	200	134,279
Week 23 - begin 30/05/09						
Fuerte	60					60
Hass	123,882	7,390	33,000	6,080	300	144,478
Pinkerton	300					300
Sharwil	1,735	534				2,706
Shepard			2,200			400
Wurtz	750	20				786
Week Total	126,727	7,944	35,200	6,080	300	148,731
Week 24 - begin 6/06/09						
Hass	117,157	6,910	22,000	1,080	300	133,972
Pinkerton	100					100
Sharwil	1,535	514				2,470
Shepard	76	43	2,200			554
Wurtz	500	10				518
Week Total	119,368	7,477	24,200	1,080	300	137,614
Week 25 - begin 13/06/09						
Week Total						

Green shading indicates dispatch data							Yellow shading indicates forecast data
Dispatch Data (Week 21 - begin 16/05/09)							
Variety	Trays	Bulk	P/Pk	Proc	Other	5.5Kg Eqv	
	5.5kg eqv	10Kg	Kg	Kg	Kg	Total Trays	
Hass	100,556	18,917	47,921	800	1,657	144,110	
Pinkerton	708	16				737	
Sharwil	1,911	58				2,016	
Shepard	70	24				114	
Wurtz	2,510	173				2,825	
Total	105,755	19,188	47,921	800	1,657	149,801	

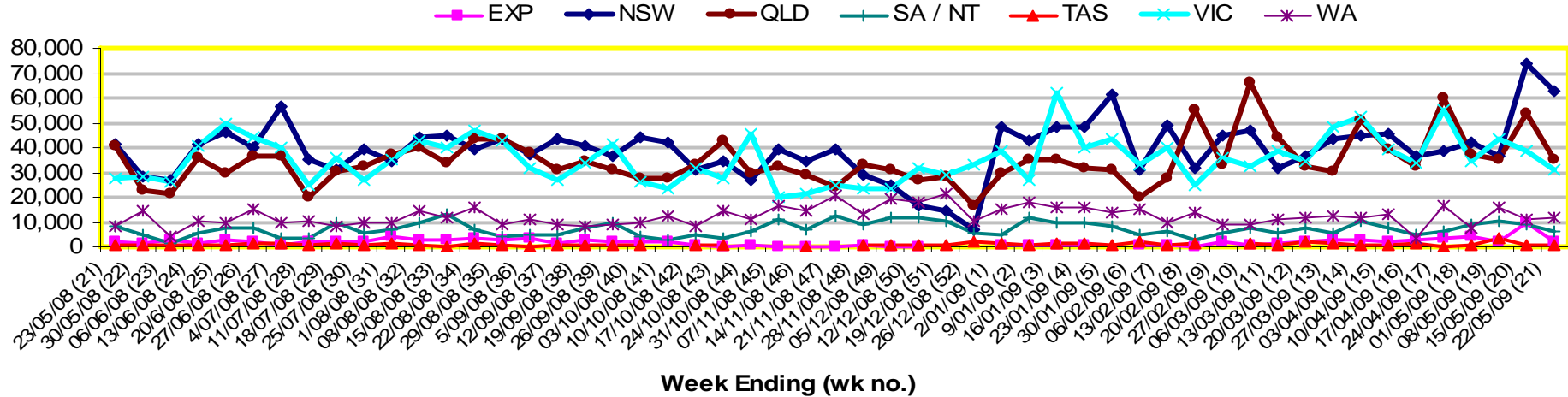


New Zealand Avocado Exports—Forecast v Import Statistics (5.5kg eqv trays) August 2008-April 2009										
Export Dest'n	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Total to date
NZ Export Forecast		26,730	177,487	319,958	378,497	304,722	122,824	6,282		1,336,500
Australia		7,713	210,274	312,989	345,200	235,527	150,635			1,262,338
USA										
Japan		3,920	21,563	37,519	27,534	9,600				100,135
Total		11,633	231,837	350,508	372,734	245,127	150,635			1,362,657

Percentage dispatched by region 2009 Season (Based on seasonal forecast - 2009)



Throughput Australian & NZ avocados by destination State
Throughput 1st January 2009 to date = 3,078,881 5.5kg tray eqv



Week 21 contributors - Packhouses

- | | |
|---------------------------------|-----------------------------|
| Chris and Sue Allan | Sunfresh |
| Donovan Family Investment Trust | Sunny Bluff Produce Pty Ltd |
| G & J Krenske | Sunnyspot Packhouse PL |
| Googa Farms | Sunnyspot Packhouse PL |
| J & K Hummer | SuperPak Group Pty Ltd |
| Lavers Orchards | The I & R Family Trust |
| Mount Hallen Avocados | The Jonsson Family Trust |
| Natures Fruit Company | Tinaroo Falls Avocado Trust |
| One Harvest | Tropicado Avocados |
| Simpsons Farms Pty Ltd | |

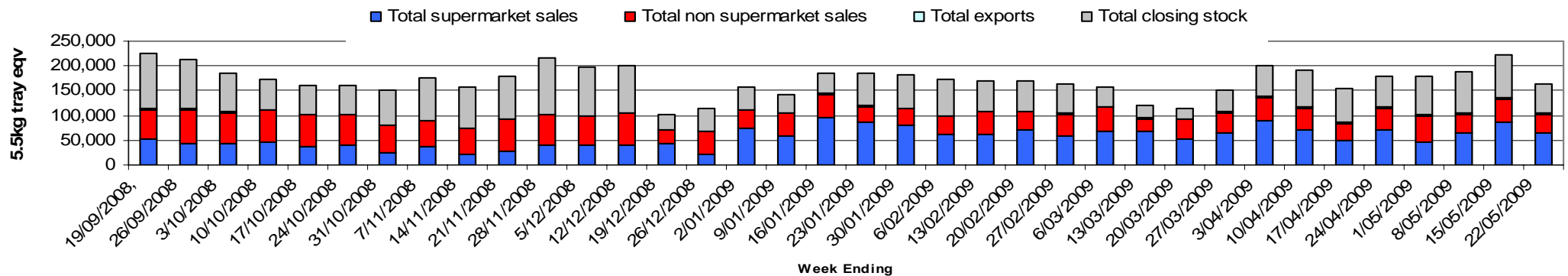
Week 21 contributors - Wholesalers

- | | |
|------------------------|---------------------------------|
| Barkers (Melbourne) | Romeos Marketing (Brisbane) |
| Dykes Bros (Melbourne) | Sculli & Co Pty Ltd (Melbourne) |
| Etherington (Perth) | The La Manna Group (Adelaide) |
| Kelly's (Melbourne) | The La Manna Group (Melbourne) |
| Mercer Mooney (Perth) | United Fresh (Adelaide) |
| Murray Bros (Brisbane) | |

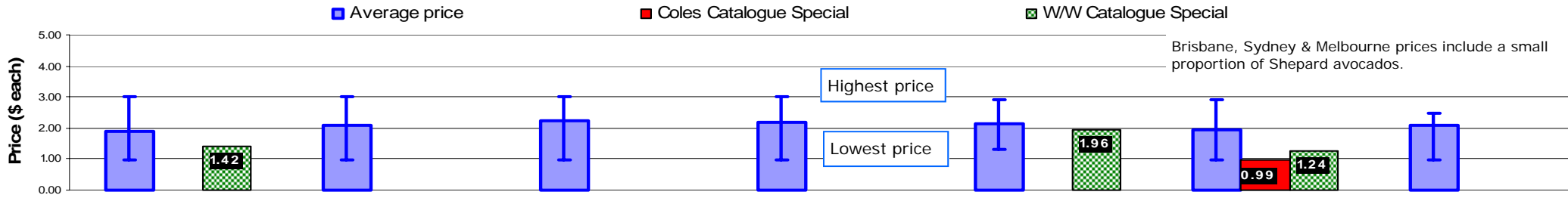
Sales Report including Direct Sales from Packhouses, Wholesale Sales and Stock on Hand at Wholesale Level

	Trays 5.5kg eqv (incl. Mod6 & P84)				Bulk 10kg Cartons					Pre-Pack Kg					Total (5.5kg eqv)			
	Hass	Shepard	Other	Total	Hass	Shepard	Other	Total	5.5kg eqv	Hass	Shepard	Other	Total	5.5kg eqv	Hass	Shepard	Other	Total
NSW																		
Total supermarket sales																		
Total non supermarket sales	# Full data set not included because not enough NSW wholesalers contributed data this week																	
Total exports																		
Total sales																		
Total stock on hand																		
QLD																		
Total supermarket sales																		
Total non supermarket sales	# Full data set not included because not enough QLD wholesalers contributed data this week																	
Total exports																		
Total sales	30,821		369	31,191	453			453	824	7,884			7,884	1,433	33,078		369	33,448
Total stock on hand																		
SA & TAS																		
Total supermarket sales																		
Total non supermarket sales	# Full data set not included because not enough SA/Tas wholesalers contributed data this week																	
Total exports																		
Total sales	6,575			6,575	1,046			1,046	1,902						8,477			8,477
Total stock on hand #																		
VIC																		
Total supermarket sales	4,734			4,734	840			840	1,527	18,521			18,521	3,367	9,628			9,628
Total non supermarket sales	5,261	1,594	2,452	9,307	580	590	369	1,539	2,798					6,316	2,667	3,123		12,105
Total exports																		
Total sales	9,995	1,594	2,452	14,041	1,420	590	369	2,379	4,325	18,521			18,521	3,367	15,944	2,667	3,123	21,734
Total stock on hand	5,616	3,603	2,367	11,586	1,021	1,029	17	2,067	3,758					7,472	5,474	2,398		15,344
WA																		
Total supermarket sales																		
Total non supermarket sales	# Full data set not included because not enough WA wholesalers contributed data this week																	
Total exports																		
Total sales	11,114			11,114	3,840			3,840	6,982	216			216	39	18,135			18,135
Total stock on hand #																		
TOTAL																		
Total supermarket sales	47,946		6	47,952	4,400			4,400	8,000	47,921			47,921	8,713	64,658		6	64,664
Total non supermarket sales	26,164	1,594	2,815	30,573	3,513	590	369	4,472	8,131					32,551	2,667	3,486		38,704
Total exports	1,557			1,557	254			254	462					2,019				2,019
Total sales	75,666	1,594	2,821	80,082	8,167	590	369	9,126	16,593	47,921			47,921	8,713	99,228	2,667	3,492	105,387
Total stock on hand	45,240	3,699	2,609	51,549	2,175	1,087	301	3,563	6,478					49,194	5,676	3,157		58,027

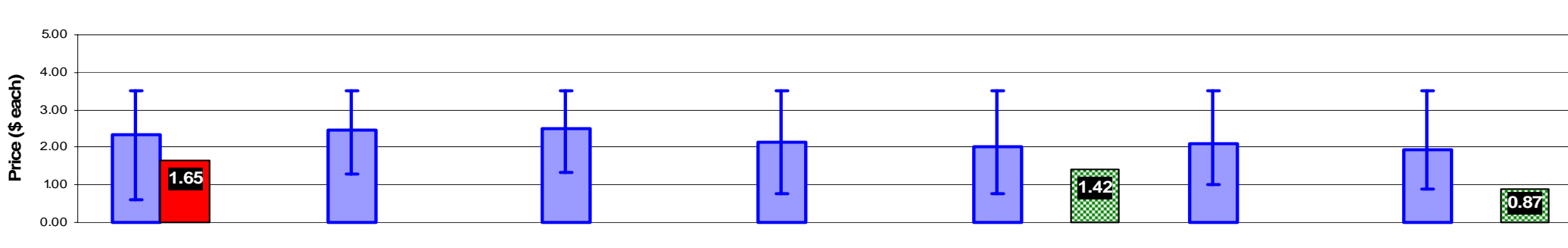
Weekly National Sales



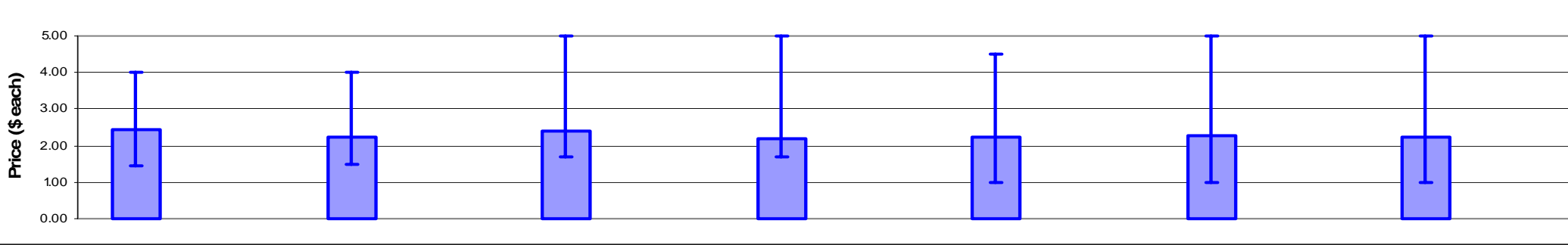
Average Avocado Retail Prices - Brisbane



Average Avocado Retail Prices - Sydney



Average Avocado Retail Prices - Melbourne



Average Avocado Retail Prices - Perth

