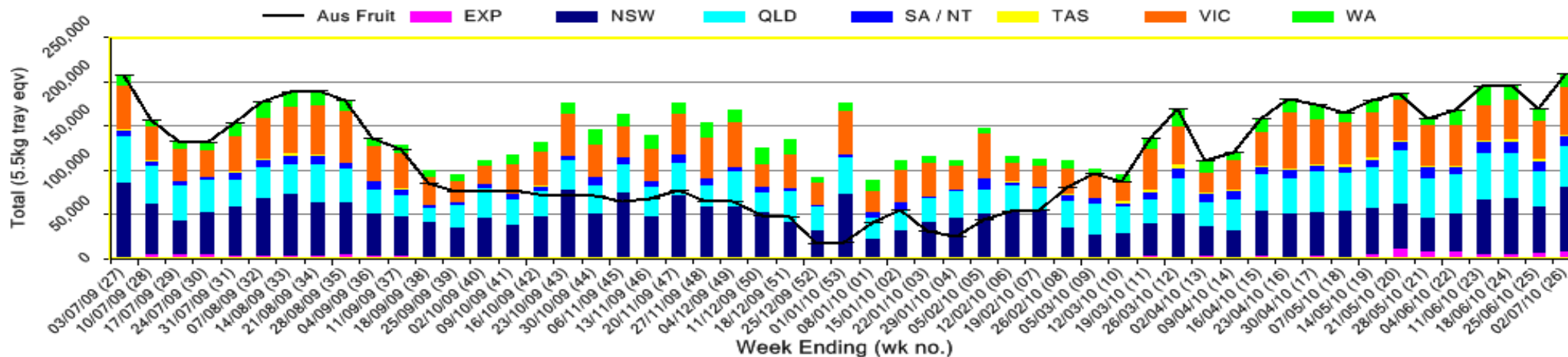


# INFOCADO WEEKLY REPORT: 26th June - 2nd July 2010 (Wk 26)

## Industry Dispatches 26th June - 2nd July 2010 (Wk 26)

Dest. State	5.5kg										Trays - Total	Bulk	P/PK	Proc	5.5Kg Eqv Trays All
	<16	16	18	20	22	23	25	28	28+	28+	5.5Kg Eqv	10Kg	Kg	Kg	Total
EXP									4,800	2,117	6,917	993			8,722
NSW	83	221	2,113	13,915	3,203	18,802	4,734	2,803	184		46,058	14,516	1,224		72,674
QLD	49	204	1,833	3,322	541	8,731	14,136	3,655	694		33,165	6,019	11,196	2,400	46,581
SA / NT		2	108	185	18	255	6,692	919	29		8,208	1,277	648		10,648
TAS								712			712	192	72		1,074
VIC	119	2,143	8,246	18,420	262	8,548	2,111	1,064	340		41,253	6,170	7,002		53,744
WA			356	3,820		2,066	4,408	160	152		10,962	2,232			15,020
<b>Total</b>	<b>251</b>	<b>2,570</b>	<b>12,656</b>	<b>39,662</b>	<b>4,024</b>	<b>38,402</b>	<b>32,793</b>	<b>13,401</b>	<b>3,516</b>		<b>147,275</b>	<b>31,399</b>	<b>20,142</b>	<b>2,400</b>	<b>208,462</b>

Throughput Australian & NZ avocados by destination state  
Throughput 1st January 2010 to date = 3,951,564 5.5kg tray eqv



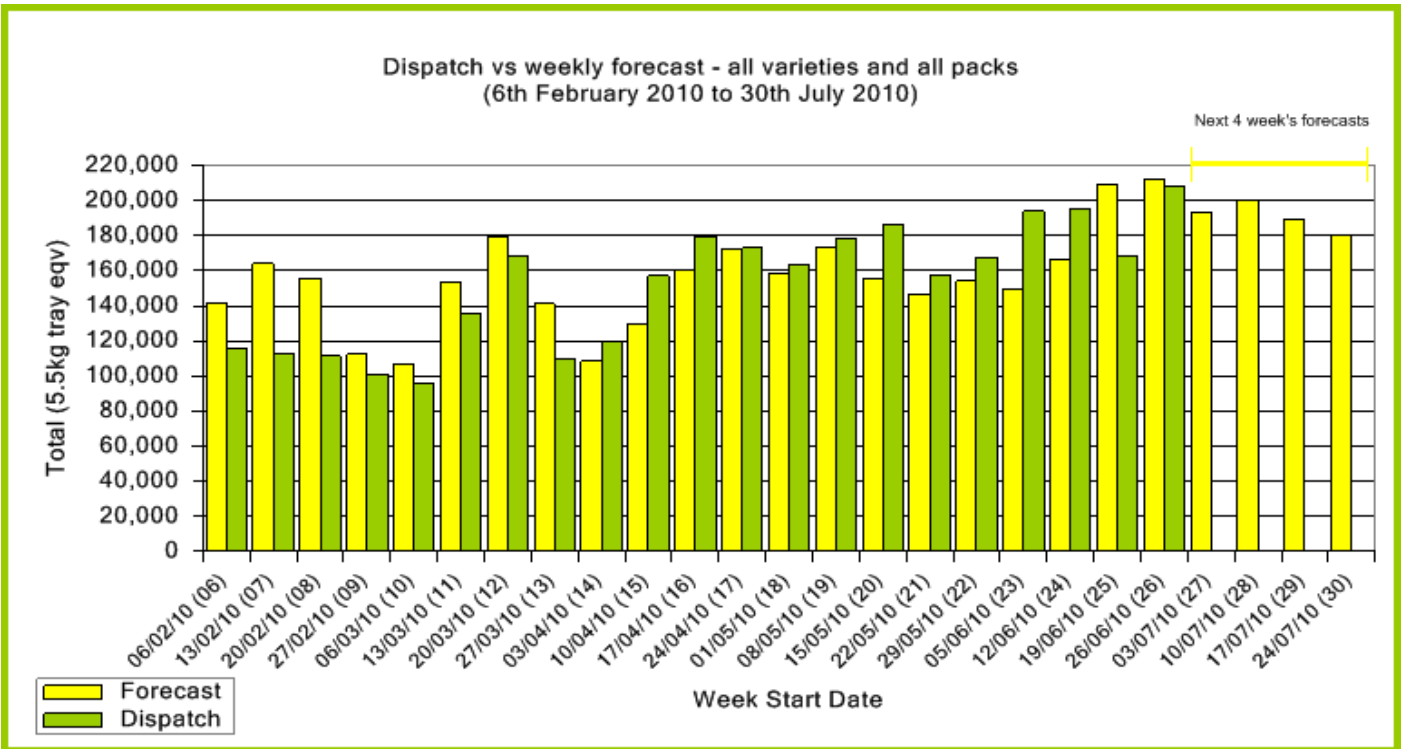
### Comments from the CEO

- Dispatches last week were almost exactly the same as this time last year although the same drop in volumes that was experienced last year over July is not forecast for coming weeks.
- Hass avocados are on catalogue special this week in Sydney in Coles and Woolworths, in Brisbane in Woolworths and in Melbourne in Safeway stores.
- All states are now on school holidays.



Forecast Data (Week 26 - 30)					
Variety	Trays - Total	Bulk	P/Pk	Proc	All - Total
	5.5Kg Eqv	10Kg	Kg	Kg	5.5Kg Eqv
<b>Week 26 - begin 26/06/2010</b>					
Bacon		120			<b>218</b>
Hass	159,011	22,650	30,000	3,000	<b>206,193</b>
Pinkerton	80	5			<b>89</b>
Sharwil	940	75			<b>1,076</b>
Wurtz	5,010				<b>5,010</b>
<b>Week Total</b>	<b>165,041</b>	<b>22,850</b>	<b>30,000</b>	<b>3,000</b>	<b>212,586</b>
<b>Week 27 - begin 03/07/2010</b>					
Bacon		80			<b>145</b>
Fuerte		40			<b>73</b>
Gwen	100				<b>100</b>
Hass	143,863	22,710	13,000		<b>187,518</b>
Pinkerton	60	5			<b>69</b>
Sharwil	250				<b>250</b>
Wurtz	5,000				<b>5,000</b>
<b>Week Total</b>	<b>149,273</b>	<b>22,835</b>	<b>13,000</b>		<b>193,155</b>
<b>Week 28 - begin 10/07/2010</b>					
Bacon		40			<b>73</b>
Fuerte		80			<b>145</b>
Gwen	75				<b>75</b>
Hass	149,530	23,465	13,000	3,000	<b>195,103</b>
Pinkerton	60				<b>60</b>
Sharwil	200				<b>200</b>
Wurtz	5,000				<b>5,000</b>
<b>Week Total</b>	<b>154,865</b>	<b>23,585</b>	<b>13,000</b>	<b>3,000</b>	<b>200,656</b>
<b>Week 29 - begin 17/07/2010</b>					
Bacon		40			<b>73</b>
Fuerte		80			<b>145</b>
Gwen	50				<b>50</b>
Hass	141,332	22,090	13,000		<b>183,860</b>
Pinkerton	40				<b>40</b>
Sharwil	150				<b>150</b>
Wurtz	5,000				<b>5,000</b>
<b>Week Total</b>	<b>146,572</b>	<b>22,210</b>	<b>13,000</b>		<b>189,318</b>
<b>Week 30 - begin 24/07/2010</b>					
Gwen	25				<b>25</b>
Hass	134,379	20,950	13,000		<b>174,834</b>
Pinkerton	40				<b>40</b>
Sharwil	100				<b>100</b>
Wurtz	5,000				<b>5,000</b>
<b>Week Total</b>	<b>139,544</b>	<b>20,950</b>	<b>13,000</b>		<b>179,999</b>

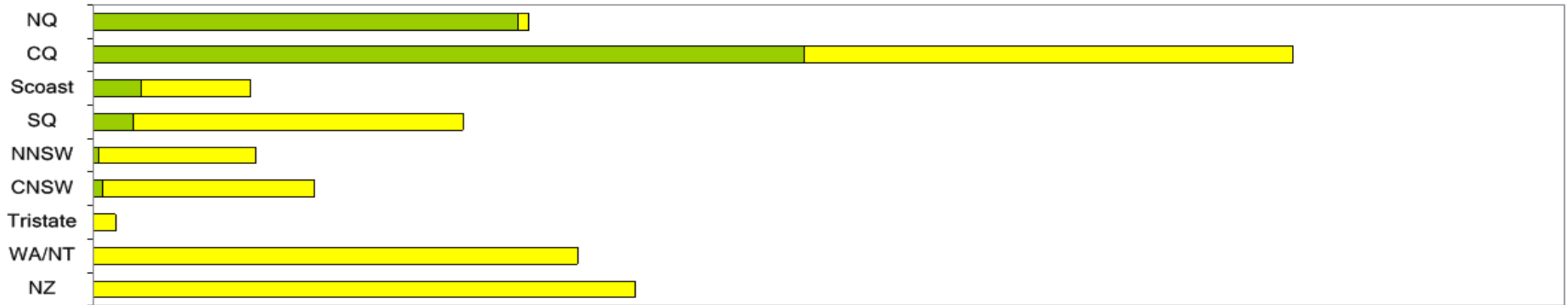
Green shading indicates dispatch data			Yellow shading indicates forecast data		
Dispatch Data (Week 26 - begin 26/06/2010)					
Variety	Trays	Bulk	P/PK	Proc	5.5Kg Eqv
	5.5Kg Eqv	10Kg	Kg	Kg	Total Trays
Bacon		120			<b>218</b>
Gwen	182				<b>182</b>
Hass	143,684	30,832	20,142	2,400	<b>203,840</b>
Pinkerton	31				<b>31</b>
Sharwil	659	63			<b>774</b>
Wurtz	2,720	384			<b>3,418</b>
<b>Total</b>	<b>147,276</b>	<b>31,399</b>	<b>20,142</b>	<b>2,400</b>	<b>208,463</b>



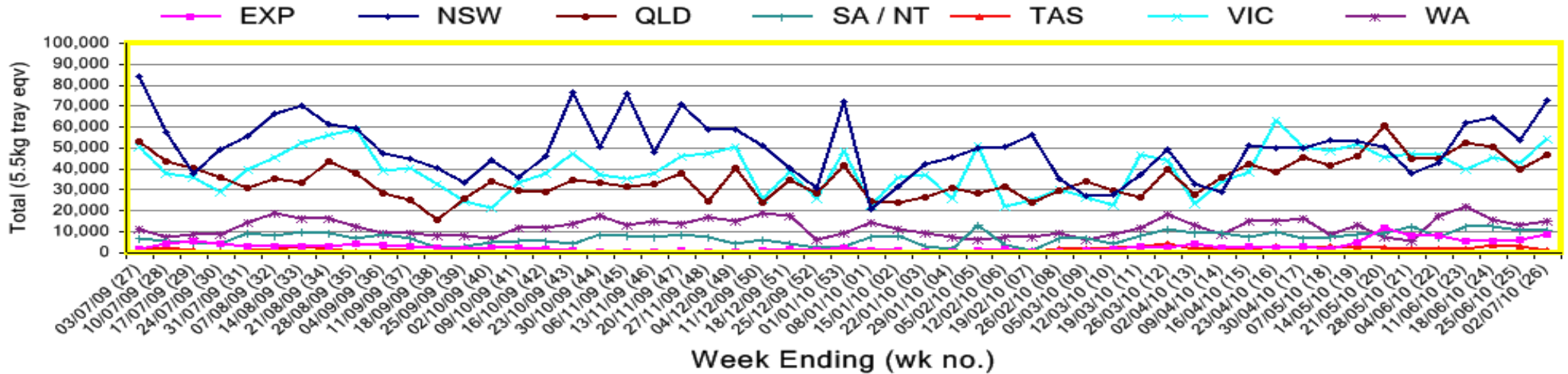
New Zealand Avocado Exports—Forecast v Import Statistics (5.5kg eqv trays) August 2009-April 2010										
Export Dest'n	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Total to date
<b>NZ Export to Australia Forecast</b>		5,055	314,324	314,516	354,135	328,074	344,756	133,464	5,641	<b>1,799,965</b>
<b>Australia</b>		41,599	321,706	363,357	347,496	439,691	258,767	16,210		<b>1,788,826</b>
<b>USA</b>	2,727	15,090	22,787	6,183						<b>46,787</b>
<b>Japan</b>	4,519	28,746	64,348	69,842	45,244	14,154				<b>226,853</b>
<b>Total</b>	<b>7,246</b>	<b>85,436</b>	<b>408,840</b>	<b>439,382</b>	<b>392,740</b>	<b>453,845</b>	<b>258,767</b>	<b>16,210</b>		<b>2,062,466</b>

Percentage dispatched by region (Based on seasonal forecast - 2010)

Dispatch for season so far as a proportion of regional forecast    12 month relative regional Forecast



Throughput Australian & NZ avocados by destination state  
Throughput 1st January 2010 to date = 3,951,564 5.5kg tray eqv



**Week 26 contributors - Packhouses**

- |                                 |                             |
|---------------------------------|-----------------------------|
| Balmoral Orchard                | Sunfresh                    |
| Donovan Family Investment Trust | Sunny Bluff Produce Pty Ltd |
| G & J Krenske                   | Sunnyspot Packhouse PL      |
| Natures Fruit Company           | SuperPak                    |
| One Harvest                     | The I & R Family Trust      |
| Simpson Farms Pty Ltd           |                             |

**Week 26 contributors - Wholesalers**

- |                                   |   |
|-----------------------------------|---|
| Allcrops Pty Ltd (Sydney)         | Sculli & Co Pty Ltd (Melbourne)           |
| Costa Exchange Trading (Adelaide) | Sinclair & Antico (Aust) Pty Ltd (Sydney) |
| Dykes Bros (Melbourne)            | The La Manna Group (Adelaide)             |
| Etherington (Perth)               | The La Manna Group (Brisbane)             |
| Kelly's (Melbourne)               | The La Manna Group (Melbourne)            |
| Moraitis (Sydney)                 | United Fresh (Adelaide)                   |
| Murray Bros (Brisbane)            |   |

**Sales Report including Direct Sales from Packhouses, Wholesale Sales and Stock on Hand at Wholesale Level**

	Trays 5.5kg eqv (incl. Mod6 & P84)				Bulk 10Kg Cartons					Pre-Pack Kg					Total (5.5Kg Eqv)			
	Hass	Shepard	Other	Total	Hass	Shepard	Other	Total	5.5Kg Eqv	Hass	Shepard	Other	Total	5.5Kg Eqv	Hass	Shepard	Other	Total
NSW																		
<b>Total supermarket sales</b>																		
<b>Total non supermarket sales</b>	# Full data set not displayed because not enough NSW wholesalers contributed data this week																	
<b>Total exports</b>																		
<b>Total sales</b>	37,814		24	37,838	6,763			6,763	12,296	1,080			1,080	196	50,307		24	50,331
<b>Total Stock on Hand</b>																		
QLD																		
<b>Total supermarket sales</b>																		
<b>Total non supermarket sales</b>	# Full data set not displayed because not enough QLD wholesalers contributed data this week																	
<b>Total exports</b>																		
<b>Total sales</b>	33,841		39	33,880	1,310		5	1,315	2,391	2,616			2,616	476	36,698		48	36,747
<b>Total Stock on Hand</b>																		
SA & TAS																		
<b>Total supermarket sales</b>	10,093			10,093	864			864	1,571	772			772	140	11,805			11,805
<b>Total non supermarket sales</b>	3,112			3,112	1,292			1,292	2,349						5,461			5,461
<b>Total exports</b>																		
<b>Total sales</b>	13,205			13,205	2,156			2,156	3,920	772			772	140	17,266			17,266
<b>Total Stock on Hand</b>	5,902	3,194	264	9,360	4,004	192	5	4,201	7,638	52			52	9	13,192	3,543	273	17,008
VIC																		
<b>Total supermarket sales</b>	26,473			26,473	88			88	160	7,002			7,002	1,273	27,906			27,906
<b>Total non supermarket sales</b>	2,016	1,622	2,423	6,061	1,505	106	402	2,013	3,660						4,752	1,815	3,154	9,721
<b>Total exports</b>																		
<b>Total sales</b>	28,489	1,622	2,423	32,534	1,593	106	402	2,101	3,820	7,002			7,002	1,273	32,658	1,815	3,154	37,627
<b>Total Stock on Hand</b>	11,482	1,219	561	13,262	4,866		35	4,901	8,911						20,329	1,219	625	22,173
WA																		
<b>Total supermarket sales</b>																		
<b>Total non supermarket sales</b>	# Full data set not displayed because not enough WA wholesalers contributed data this week																	
<b>Total exports</b>																		
<b>Total sales</b>	11,519		69	11,588	1,563		23	1,586	2,884						14,361		111	14,472
<b>Total Stock on Hand</b>																		
Total																		
<b>Total supermarket sales</b>	93,212		39	93,251	5,152		5	5,157	9,376	11,470			11,470	2,085	104,665		48	104,713
<b>Total non supermarket sales</b>	24,739	1,622	2,516	28,877	7,240	106	425	7,771	14,129						37,902	1,815	3,289	43,006
<b>Total exports</b>	6,917			6,917	993			993	1,805						8,722			8,722
<b>Total sales</b>	124,868	1,622	2,555	129,045	13,385	106	430	13,921	25,311	11,470			11,470	2,085	151,290	1,815	3,337	156,441
<b>Total Stock on Hand</b>	61,912	4,413	940	67,265	11,876	192	40	12,108	22,015	52			52	9	83,514	4,762	1,013	89,289

