



## INFOCADO WEEKLY REPORT: 28th June — 4th July 2014 (Wk 27)



### Comments

- All average retail prices across the major metropolitan cities have held steady compared with past weeks (refer page 6).
- The dispatches for the week were slightly lower than the forecast volume, levelling total dispatches and forecasts for June (refer page 3).
- As can be seen from observing the four week forecast, avocado total volumes are expected to ease over the next month period. AAL would like to remind all contributors to amend the four week forecast as the year progresses.
- The seasonal graph (page 4) has updated to reflect the data, conveyed last week in the NZ table (page 3). The discrepancy was due to data being drawn from slightly different time periods due to reporting on the cusp of Jun/Jul. All information is correct as this report illustrates.
- AAL would like to thank all wholesalers for their continued effort in contributing data (refer page 5).

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### What you need to be aware of for next month

The Perth metropolitan and the WA / NT regional Qualicado workshops are to be held on 23 and 24 July 2014 respectively. AAL would like to invite all wholesalers / ripeners / transporters and growers / packers in the area to attend the respective day. For more information please visit the AAL website or contact our office directly.

### Another Bite of the Current Marketing Strategy

Another part of the current avocado marketing strategy is the delivery of Avocado Chef Masterclasses. These masterclasses engage with some of the country's most innovative chefs and up-and-coming chefs to educate the food service sector about avocados and how to incorporate them into a wide range of dishes. Through this program of special chef lunches and dinners, the versatility and value of avocados is showcased in both sweet and savoury dishes. The emerging clever use of avocados in dishes is clear evidence of chefs thinking outside the culinary square. June marks the first month of winter – and a month of lip-smacking avocado masterclass lunches across the country.

Research shows Australian consumers love avocados. In fact Australia has the highest avocado consumption rate per capita (at 2.7kg per person and growing) than any other English speaking country in the world and the food service sector is expected to play an important role in future consumption growth. From canapés and entrees to mains and desserts, avocados are perfect. So savvy chefs should play to the house – and put Aussie avocados on their menus.

### Upcoming Holidays

EKKA holiday (QLD): 13th August | Queens Birthday (WA): 29th September | Labour Day (QLD, NSW & SA): 6th October |

### Report Index

P2: Dispatches | P3: 4 Weekly Forecasts and Import Data | P4: Dispatches by Region and Contributors | P5: Wholesale data | P6-8: Retail Pricing data

#### IMPORTANT and PLEASE NOTE:

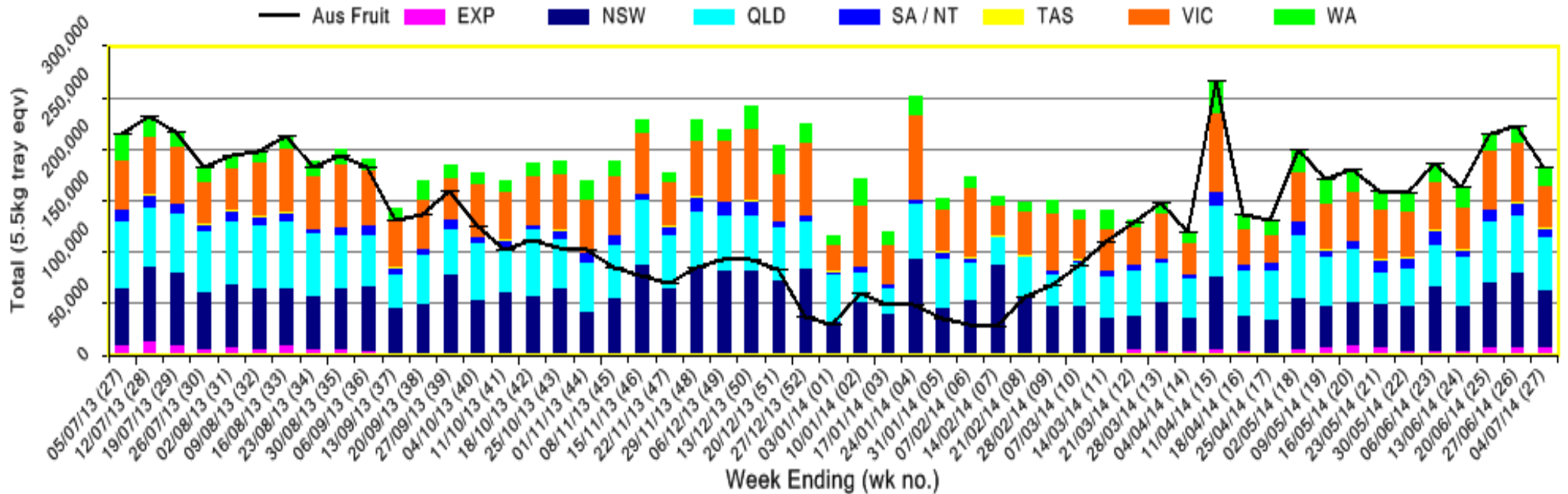
The monthly forecast and dispatch figures in the Quarterly Infocado Report incorporate an allowance (which varies by region) to allow for the production forecasts and dispatches that are not inputted into the Infocado system. This production (dispatch and forecast) data is not inputted for various reasons including some packhouse's unwillingness to engage with industry and/or lack of computer access. For this reason it is not possible to extrapolate the figures from the Weekly Infocado Report to come up with either the dispatch and/or forecast figures in the Quarterly Infocado Report. At any time the Weekly Infocado Report incorporates around 85% of total production and forecasts however this does vary depending on time of year (as a result of the fruit coming from different regions with different levels of packhouse input). It is not functionally possible to incorporate allowances for missing data into the Weekly Infocado Report hence the variance between it and the Quarterly Infocado Report.

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**Industry Dispatches By Destination State and Count Size : 28th June - 4th July 2014 (Wk 27)**

| Dest. State  | 5.5kg      | 5.5kg        | 5.5kg         | 5.5kg         | 5.5kg        | 5.5kg         | 5.5kg         | 5.5kg         | 5.5kg        | Trays - Total  | Bulk          | P/PK         | Proc         | Other    | 5.5Kg Eqv Trays All |
|--------------|------------|--------------|---------------|---------------|--------------|---------------|---------------|---------------|--------------|----------------|---------------|--------------|--------------|----------|---------------------|
|              | <16        | 16           | 18            | 20            | 22           | 23            | 25            | 28            | 28+          | 5.5Kg Eqv      | 10Kg          | Kg           | Kg           | Kg       | Total               |
| EXP          |            |              |               | 20            |              |               |               |               | 4,140        | 4,160          | 1,520         |              |              |          | 6,924               |
| NSW          | 243        | 1,159        | 5,977         | 9,052         | 985          | 9,575         | 9,248         | 2,600         | 1,513        | 40,352         | 8,522         | 1,512        | 400          |          | 56,195              |
| QLD          | 79         | 622          | 3,342         | 3,593         | 335          | 6,703         | 8,398         | 12,371        | 1,334        | 36,777         | 6,904         | 1,552        | 5,505        | 1        | 50,613              |
| SA / NT      |            | 17           | 164           | 689           |              | 350           | 487           | 2,900         | 617          | 5,224          | 1,353         |              |              |          | 7,684               |
| TAS          |            |              |               |               |              |               |               | 960           | 624          | 1,584          | 192           |              |              |          | 1,933               |
| VIC          | 119        | 2,230        | 2,633         | 5,626         | 1,090        | 5,144         | 7,263         | 2,035         | 726          | 26,866         | 7,106         | 2,350        |              |          | 40,213              |
| WA           |            | 98           | 528           | 1,091         |              | 1,218         | 4,261         | 5,313         |              | 12,509         | 2,736         |              |              |          | 17,484              |
| <b>Total</b> | <b>441</b> | <b>4,126</b> | <b>12,644</b> | <b>20,071</b> | <b>2,410</b> | <b>22,990</b> | <b>30,617</b> | <b>25,843</b> | <b>8,330</b> | <b>127,472</b> | <b>28,333</b> | <b>5,414</b> | <b>5,905</b> | <b>1</b> | <b>181,045</b>      |

**Throughput Australian & NZ avocados by destination state**  
 Throughput 1st January 2014 to date = 4,479,596 5.5kg tray eqv

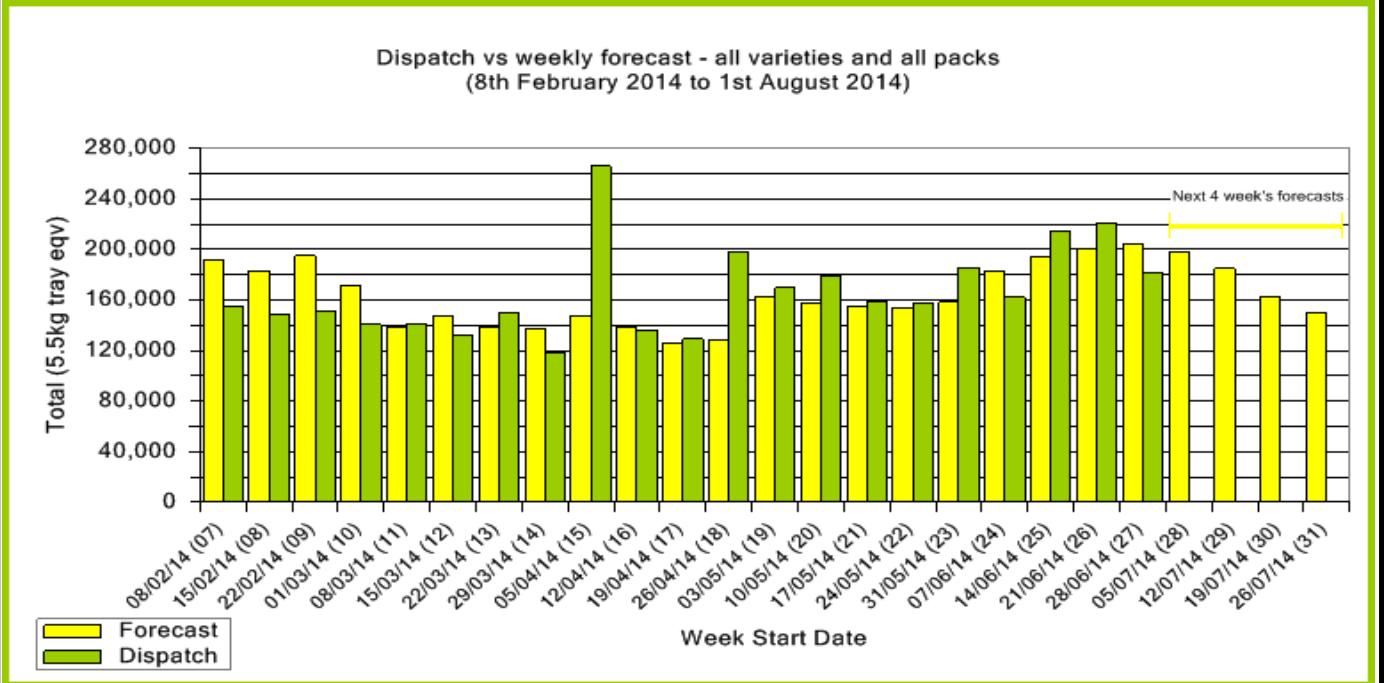


| Forecast Data (Week 27 - 31)      |                |               |              |              |                |
|-----------------------------------|----------------|---------------|--------------|--------------|----------------|
| Variety                           | Trays - Total  | Bulk          | P/Pk         | Proc         | All - Total    |
|                                   | 5.5Kg Eqv      | 10Kg          | Kg           | Kg           | 5.5Kg Eqv      |
| <b>Week 27 - begin 28/06/2014</b> |                |               |              |              |                |
| Bacon                             |                | 40            |              |              | 73             |
| Fuerte                            |                | 40            |              |              | 73             |
| Gem                               | 500            | 20            |              |              | 536            |
| Hass                              | 160,105        | 19,945        | 4,200        | 2,300        | 197,551        |
| Sharwil                           | 2,300          | 210           |              |              | 2,682          |
| Wurtz                             | 3,000          |               |              |              | 3,000          |
| <b>Week Total</b>                 | <b>165,905</b> | <b>20,255</b> | <b>4,200</b> | <b>2,300</b> | <b>203,914</b> |
| <b>Week 28 - begin 05/07/2014</b> |                |               |              |              |                |
| Bacon                             |                | 15            |              |              | 27             |
| Fuerte                            |                | 55            |              |              | 100            |
| Gem                               | 1,000          | 30            |              |              | 1,055          |
| Hass                              | 159,150        | 16,907        | 5,500        | 2,700        | 191,381        |
| Pinkerton                         | 300            |               |              |              | 300            |
| Sharwil                           | 2,200          | 150           |              |              | 2,473          |
| Wurtz                             | 3,000          |               |              |              | 3,000          |
| <b>Week Total</b>                 | <b>165,650</b> | <b>17,157</b> | <b>5,500</b> | <b>2,700</b> | <b>198,336</b> |
| <b>Week 29 - begin 12/07/2014</b> |                |               |              |              |                |
| Fuerte                            |                | 40            |              |              | 73             |
| Gem                               | 2,000          | 50            |              |              | 2,091          |
| Hass                              | 149,850        | 15,178        | 5,500        | 2,300        | 178,864        |
| Other                             | 600            | 50            |              |              | 691            |
| Sharwil                           | 1,000          | 190           |              |              | 1,345          |
| Wurtz                             | 2,000          |               |              |              | 2,000          |
| <b>Week Total</b>                 | <b>155,450</b> | <b>15,508</b> | <b>5,500</b> | <b>2,300</b> | <b>185,064</b> |
| <b>Week 30 - begin 19/07/2014</b> |                |               |              |              |                |
| Gem                               | 2,000          | 50            |              |              | 2,091          |
| Hass                              | 133,120        | 10,904        | 5,500        | 2,300        | 154,363        |
| Other                             | 600            | 50            |              |              | 691            |
| Reed                              | 2,000          |               |              |              | 2,000          |
| Sharwil                           | 1,000          | 150           |              |              | 1,273          |
| Wurtz                             | 2,000          |               |              |              | 2,000          |
| <b>Week Total</b>                 | <b>140,720</b> | <b>11,154</b> | <b>5,500</b> | <b>2,300</b> | <b>162,418</b> |
| <b>Week 31 - begin 26/07/2014</b> |                |               |              |              |                |
| Hass                              | 128,220        | 9,874         | 5,500        | 800          | 147,318        |
| Other                             | 600            | 50            |              |              | 691            |
| Reed                              | 2,000          |               |              |              | 2,000          |
| <b>Week Total</b>                 | <b>130,820</b> | <b>9,924</b>  | <b>5,500</b> | <b>800</b>   | <b>150,009</b> |

Green shading indicates dispatch data

Yellow shading indicates forecast data

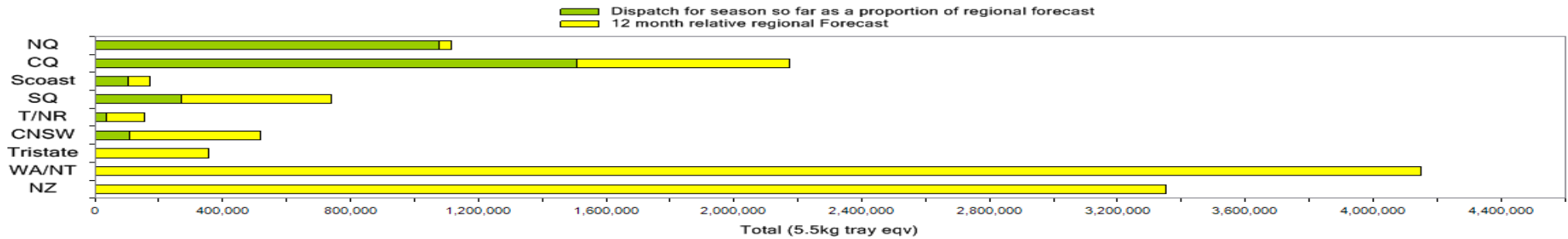
| Dispatch Data (Week 27 - begin 28/06/2014) |                |               |              |              |          |                |
|--|----------------|---------------|--------------|--------------|----------|----------------|
| Variety                                    | Trays          | Bulk          | P/PK         | Proc         | Other    | 5.5Kg Eqv      |
|  | 5.5Kg Eqv      | 10Kg          | Kg           | Kg           | Kg       | Total Trays    |
| Bacon                                      |                | 29            |              |              |          | 53             |
| Fuerte                                     |                | 40            |              |              |          | 73             |
| Hass                                       | 126,625        | 28,231        | 5,414        | 5,905        | 1        | 180,012        |
| Other                                      | 569            | 33            |              |              |          | 629            |
| Pinkerton                                  | 278            |               |              |              |          | 278            |
| <b>Total</b>                               | <b>127,472</b> | <b>28,333</b> | <b>5,414</b> | <b>5,905</b> | <b>1</b> | <b>181,045</b> |



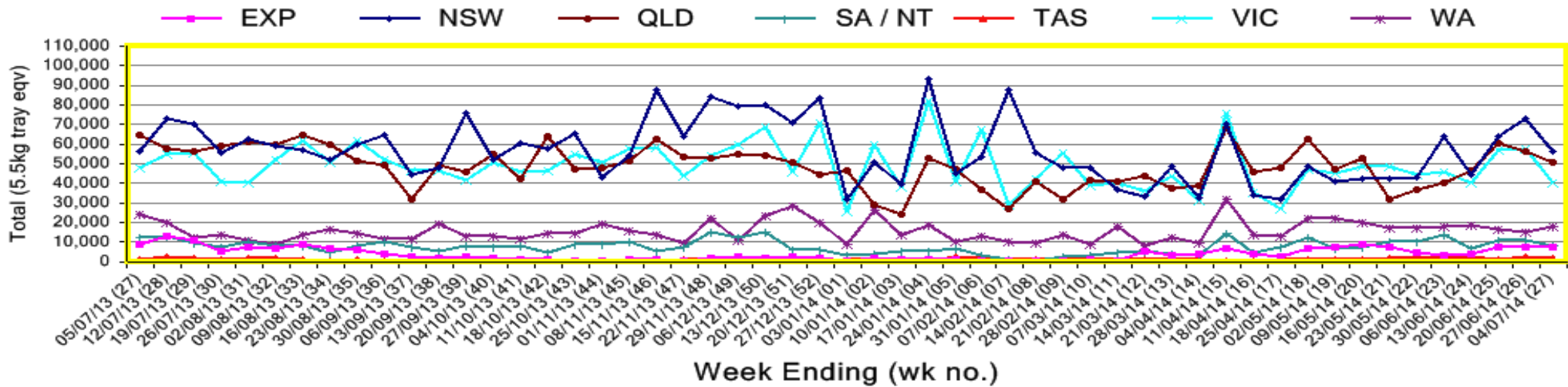
| New Zealand Avocado Exports—Forecast v Actual Infocado/Export Statistics (5.5kg eqv trays) August 2014-April 2015 |        |         |         |         |         |         |         |         |       |                  |
|---|--------|---------|---------|---------|---------|---------|---------|---------|-------|------------------|
| Export Dest'n   | Aug    | Sep     | Oct     | Nov     | Dec     | Jan     | Feb     | Mar     | Apr   | Total to Date    |
| <b>NZ Export to Australia Forecast</b>  | 56,168 | 301,684 | 512,077 | 474,424 | 524,894 | 636,960 | 511,304 | 329,556 | 5,280 | <b>3,352,347</b> |
| <b>Australia (from Infocado)</b>  |        |         |         |         |         |         |         |         |       |                  |
| <b>USA<sup>1</sup></b>  |        |         |         |         |         |         |         |         |       |                  |
| <b>Japan<sup>1</sup></b>  |        |         |         |         |         |         |         |         |       |                  |
| <b>Other Asia<sup>1</sup></b>   |        |         |         |         |         |         |         |         |       |                  |
| <b>Total</b>  |        |         |         |         |         |         |         |         |       |                  |

<sup>1</sup> source: Statistics NZ adjusted for freight time to destination port

Percentage dispatched by region (Based on seasonal forecast - 2014)



Throughput Australian & NZ avocados by destination state  
Throughput 1st January 2014 to date = 4,479,596 5.5kg tray eqv



**Week 27 contributors - Packhouses**

|                                      |  |
|--------------------------------------|--|
| Natures Fruit Company (Consolidator) | Touchwood Farming (SQ)                   |
| One Harvest (Consolidator)           | G & J Krenske (SQ)                       |
| Sunfresh (Consolidator)              | Sunnyspot Packhouse Pty Ltd (SQ)         |
| The Avolution (Consolidator)         | Googa Farms (SQ)                         |
| Lava Valley Produce (CQ)             | Balmoral Orchard (SQ)                    |
| Simpson Farms Pty Ltd (CQ)           | Wodonga Park Fruit and Nuts (SQ)         |
| SuperPak (CQ)                        | T W Silver (TNR)                         |
| Donovan Family Investment Trust (CQ) | Coastal Avocados (TNR)                   |
| Sunnyspot Packhouse Pty Ltd (CQ)     | Aussie Orchards Growers & Packers (TNR)  |
| Sunny Bluff Produce Pty Ltd (CQ)     | CNSW: Less than 3 Packhouse Contributors |
| Mountain Fresh (SQ)                  | SC: Less than 3 Packhouse Contributors   |
| Green Nugget Orchards (SQ)           | WA: Less than 3 Packhouse Contributors   |

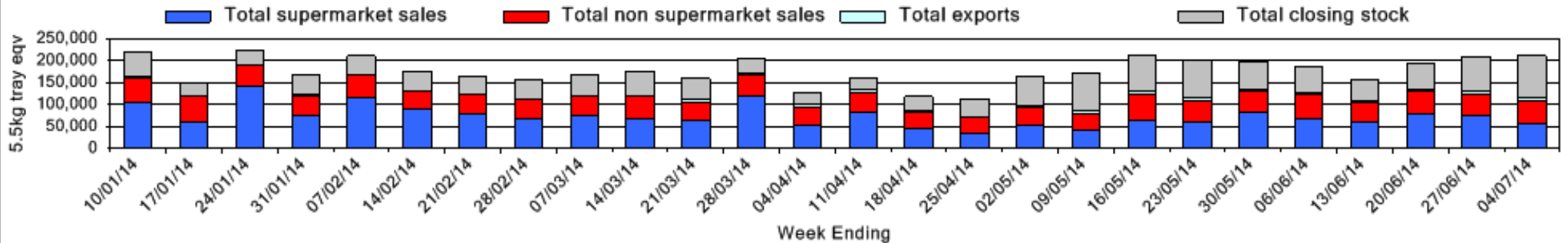
**Week 27 contributors - Wholesalers**

|   |   |
|---|---|
| Allcrops Pty Ltd (Sydney)               | Murray Bros (Brisbane)                    |
| C & S Ponte Produce Pty Ltd (Melbourne) | Premier Fruits Pty Ltd (Melbourne)        |
| Costa Farms (Adelaide)                  | Sculli & Co Pty Ltd (Melbourne)           |
| Costa Farms (Brisbane)                  | Sinclair & Antico (Aust) Pty Ltd (Sydney) |
| Costa Farms (Melbourne)                 | The La Manna Group (Adelaide)             |
| Dykes Bros (Melbourne)                  | The La Manna Group (Brisbane)             |
| Etherington (Perth)                     | The La Manna Group (Melbourne)            |
| Exotic Fruit Traders (Sydney)           | United Fresh (Adelaide)                   |
| Fresh Choice WA Pty Ltd (Perth)         | WA Farm Direct (Perth)                    |
| Fresh Express Produce Pty Ltd (Perth)   |   |

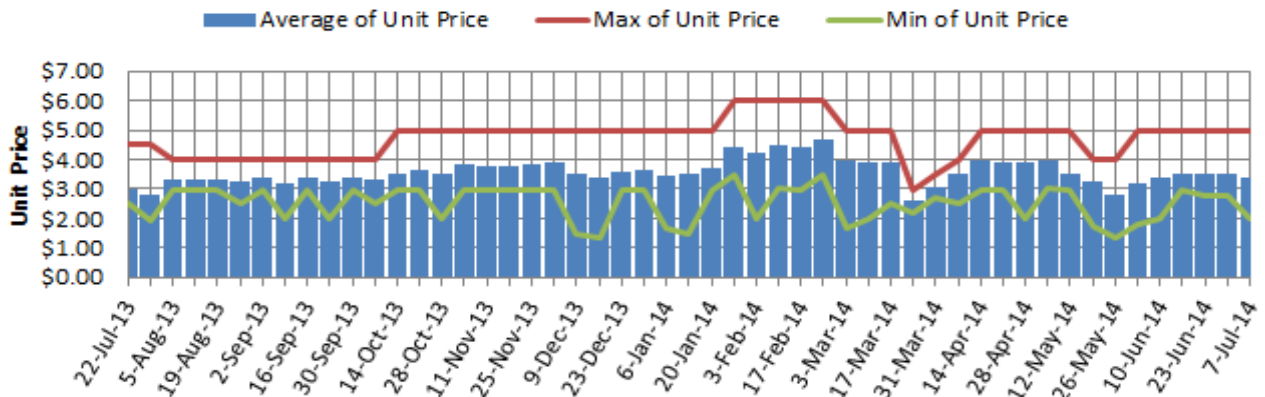
**Sales Report including Direct Sales from Packhouses, Wholesale Sales and Stock on Hand at Wholesale Level**

|                                    | Trays 5.5kg eqv (incl. Mod6 & P84) |           |              |               | Bulk 10Kg Cartons |           |            |               |               | Pre-Pack Kg |         |       |            |            | Total (5.5Kg Eqv) |                |              |               |                |
|------------------------------------|------------------------------------|-----------|--------------|---------------|-------------------|-----------|------------|---------------|---------------|-------------|---------|-------|------------|------------|-------------------|----------------|--------------|---------------|----------------|
|                                    | Hass                               | Shepard   | Other        | Total         | Hass              | Shepard   | Other      | Total         | 5.5Kg Eqv     | Hass        | Shepard | Other | Total      | 5.5Kg Eqv  | Hass              | Shepard        | Other        | Total         |                |
| NSW                                |                                    |           |              |               |                   |           |            |               |               |             |         |       |            |            |                   |                |              |               |                |
| <b>Total supermarket sales</b>     | 15,562                             |           |              | <b>15,562</b> | 25                |           |            | 25            | <b>45</b>     |             |         |       |            |            | 15,607            |                |              | <b>15,607</b> |                |
| <b>Total non supermarket sales</b> | 3,135                              |           | 590          | <b>3,725</b>  | 1,832             |           | 79         | 1,911         | <b>3,475</b>  |             |         |       |            |            | 6,466             |                | 733          | <b>7,199</b>  |                |
| <b>Total exports</b>               |                                    |           |              |               |                   |           |            |               |               |             |         |       |            |            |                   |                |              |               |                |
| <b>Total sales</b>                 | <b>18,697</b>                      |           | <b>590</b>   | <b>19,287</b> | <b>1,857</b>      |           | <b>79</b>  | <b>1,936</b>  | <b>3,520</b>  |             |         |       |            |            | <b>22,073</b>     |                | <b>733</b>   | <b>22,807</b> |                |
| <b>Total Stock on Hand</b>         | <b>2,098</b>                       |           | <b>216</b>   | <b>2,314</b>  | <b>315</b>        |           |            | <b>315</b>    | <b>573</b>    |             |         |       |            |            | <b>2,671</b>      |                | <b>216</b>   | <b>2,887</b>  |                |
| QLD                                |                                    |           |              |               |                   |           |            |               |               |             |         |       |            |            |                   |                |              |               |                |
| <b>Total supermarket sales</b>     | 19,328                             |           |              | <b>19,328</b> |                   |           |            |               |               | 420         |         |       |            | 420        | 76                | 19,404         |              | <b>19,404</b> |                |
| <b>Total non supermarket sales</b> | 12,054                             |           | 135          | <b>12,189</b> | 852               |           | 65         | 917           | <b>1,667</b>  |             |         |       |            |            | 13,603            |                | 253          | <b>13,856</b> |                |
| <b>Total exports</b>               | 4,160                              |           |              | <b>4,160</b>  | 1,520             |           |            | 1,520         | <b>2,764</b>  |             |         |       |            |            | 6,924             |                |              | <b>6,924</b>  |                |
| <b>Total sales</b>                 | <b>35,542</b>                      |           | <b>135</b>   | <b>35,677</b> | <b>2,372</b>      |           | <b>65</b>  | <b>2,437</b>  | <b>4,431</b>  | <b>420</b>  |         |       | <b>420</b> | <b>76</b>  | <b>39,931</b>     |                | <b>253</b>   | <b>40,184</b> |                |
| <b>Total Stock on Hand</b>         | <b>29,172</b>                      |           | <b>315</b>   | <b>29,487</b> | <b>865</b>        |           | <b>124</b> | <b>989</b>    | <b>1,798</b>  |             |         |       |            |            | <b>30,745</b>     |                | <b>540</b>   | <b>31,285</b> |                |
| SA & TAS                           |                                    |           |              |               |                   |           |            |               |               |             |         |       |            |            |                   |                |              |               |                |
| <b>Total supermarket sales</b>     | 5,944                              |           |              | <b>5,944</b>  |                   |           |            |               |               |             |         |       |            |            | 5,944             |                |              | <b>5,944</b>  |                |
| <b>Total non supermarket sales</b> | 4,189                              | 2         |              | <b>4,191</b>  | 685               |           |            | 685           | <b>1,245</b>  |             |         |       |            |            | 5,434             | 2              |              | <b>5,436</b>  |                |
| <b>Total exports</b>               |                                    |           |              |               |                   |           |            |               |               |             |         |       |            |            |                   |                |              |               |                |
| <b>Total sales</b>                 | <b>10,133</b>                      | <b>2</b>  |              | <b>10,135</b> | <b>685</b>        |           |            | <b>685</b>    | <b>1,245</b>  |             |         |       |            |            | <b>11,378</b>     | <b>2</b>       |              | <b>11,380</b> |                |
| <b>Total Stock on Hand</b>         | <b>18,726</b>                      | <b>67</b> |              | <b>18,793</b> | <b>2,946</b>      | <b>17</b> |            | <b>2,963</b>  | <b>5,387</b>  |             |         |       |            |            | <b>24,082</b>     | <b>98</b>      |              | <b>24,180</b> |                |
| VIC                                |                                    |           |              |               |                   |           |            |               |               |             |         |       |            |            |                   |                |              |               |                |
| <b>Total supermarket sales</b>     | 9,909                              |           |              | <b>9,909</b>  | 96                |           |            | 96            | <b>175</b>    | 120         |         |       |            | 120        | 22                | 10,105         |              | <b>10,105</b> |                |
| <b>Total non supermarket sales</b> | 11,355                             |           | 2,186        | <b>13,542</b> | 3,177             |           | 259        | 3,436         | <b>6,247</b>  |             |         |       |            |            | 17,132            |                | 2,657        | <b>19,789</b> |                |
| <b>Total exports</b>               |                                    |           |              |               |                   |           |            |               |               |             |         |       |            |            |                   |                |              |               |                |
| <b>Total sales</b>                 | <b>21,264</b>                      |           | <b>2,186</b> | <b>23,451</b> | <b>3,273</b>      |           | <b>259</b> | <b>3,532</b>  | <b>6,422</b>  | <b>120</b>  |         |       |            | <b>120</b> | <b>22</b>         | <b>27,237</b>  |              | <b>2,657</b>  | <b>29,895</b>  |
| <b>Total Stock on Hand</b>         | <b>20,691</b>                      |           | <b>3,820</b> | <b>24,511</b> | <b>1,997</b>      |           | <b>326</b> | <b>2,323</b>  | <b>4,224</b>  |             |         |       |            |            | <b>24,322</b>     |                | <b>4,413</b> | <b>28,735</b> |                |
| WA                                 |                                    |           |              |               |                   |           |            |               |               |             |         |       |            |            |                   |                |              |               |                |
| <b>Total supermarket sales</b>     | 5,700                              |           |              | <b>5,700</b>  | 32                |           |            | 32            | <b>58</b>     |             |         |       |            |            | 5,758             |                |              | <b>5,758</b>  |                |
| <b>Total non supermarket sales</b> | 2,855                              |           | 258          | <b>3,113</b>  | 1,945             |           | 277        | 2,222         | <b>4,040</b>  |             |         |       |            |            | 6,391             |                | 762          | <b>7,153</b>  |                |
| <b>Total exports</b>               |                                    |           |              |               |                   |           |            |               |               |             |         |       |            |            |                   |                |              |               |                |
| <b>Total sales</b>                 | <b>8,555</b>                       |           | <b>258</b>   | <b>8,813</b>  | <b>1,977</b>      |           | <b>277</b> | <b>2,254</b>  | <b>4,098</b>  |             |         |       |            |            | <b>12,150</b>     |                | <b>762</b>   | <b>12,911</b> |                |
| <b>Total Stock on Hand</b>         | <b>3,519</b>                       |           | <b>402</b>   | <b>3,921</b>  | <b>2,227</b>      |           | <b>117</b> | <b>2,344</b>  | <b>4,262</b>  |             |         |       |            |            | <b>7,568</b>      |                | <b>615</b>   | <b>8,183</b>  |                |
| Total                              |                                    |           |              |               |                   |           |            |               |               |             |         |       |            |            |                   |                |              |               |                |
| <b>Total supermarket sales</b>     | 56,443                             |           |              | <b>56,443</b> | 153               |           |            | 153           | <b>278</b>    | 540         |         |       |            | 540        | 98                | 56,819         |              | <b>56,819</b> |                |
| <b>Total non supermarket sales</b> | 33,588                             | 2         | 3,169        | <b>36,760</b> | 8,491             |           | 680        | 9,171         | <b>16,675</b> |             |         |       |            |            | 49,027            | 2              | 4,406        | <b>53,434</b> |                |
| <b>Total exports</b>               | 4,160                              |           |              | <b>4,160</b>  | 1,520             |           |            | 1,520         | <b>2,764</b>  |             |         |       |            |            | 6,924             |                |              | <b>6,924</b>  |                |
| <b>Total sales</b>                 | <b>94,191</b>                      | <b>2</b>  | <b>3,169</b> | <b>97,363</b> | <b>10,164</b>     |           | <b>680</b> | <b>10,844</b> | <b>19,716</b> | <b>540</b>  |         |       |            | <b>540</b> | <b>98</b>         | <b>112,770</b> | <b>2</b>     | <b>4,406</b>  | <b>117,177</b> |
| <b>Total Stock on Hand</b>         | <b>74,206</b>                      | <b>67</b> | <b>4,753</b> | <b>79,027</b> | <b>8,350</b>      | <b>17</b> | <b>567</b> | <b>8,934</b>  | <b>16,244</b> |             |         |       |            |            | <b>89,388</b>     | <b>98</b>      | <b>5,784</b> | <b>95,270</b> |                |

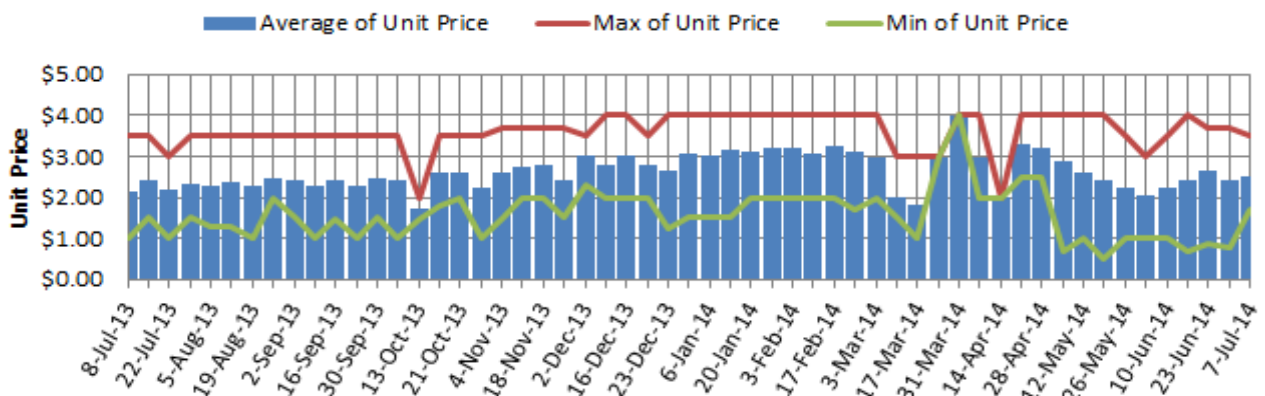
**Weekly National Sales**



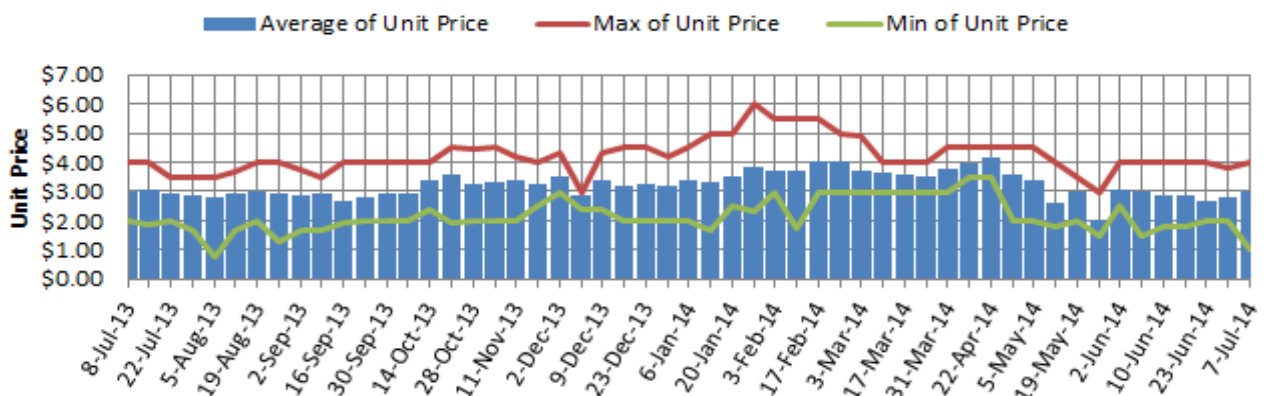
### Hass Avocado Average Retail Prices - Sydney



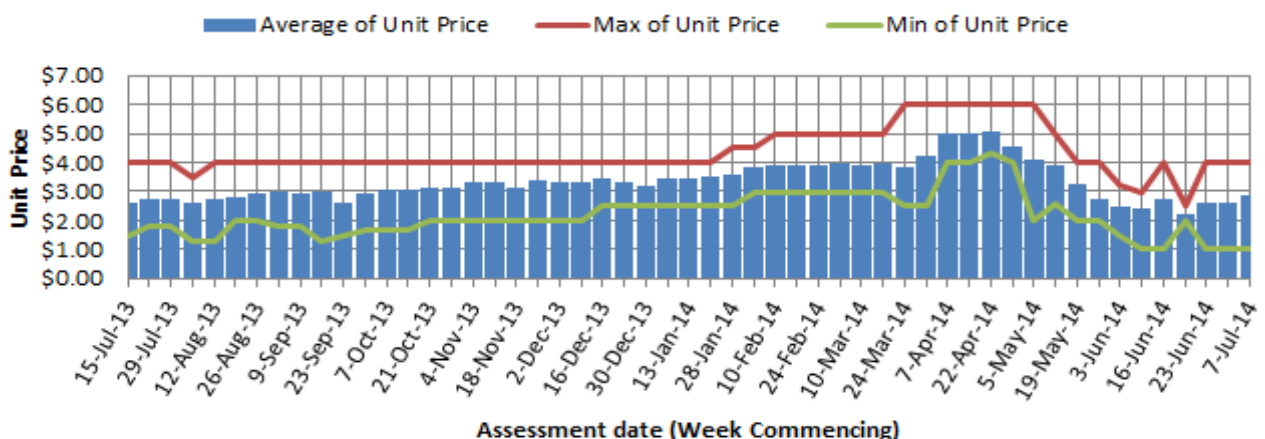
### Hass Avocado Average Retail Prices - Brisbane



### Hass Avocado Average Retail Prices - Melbourne

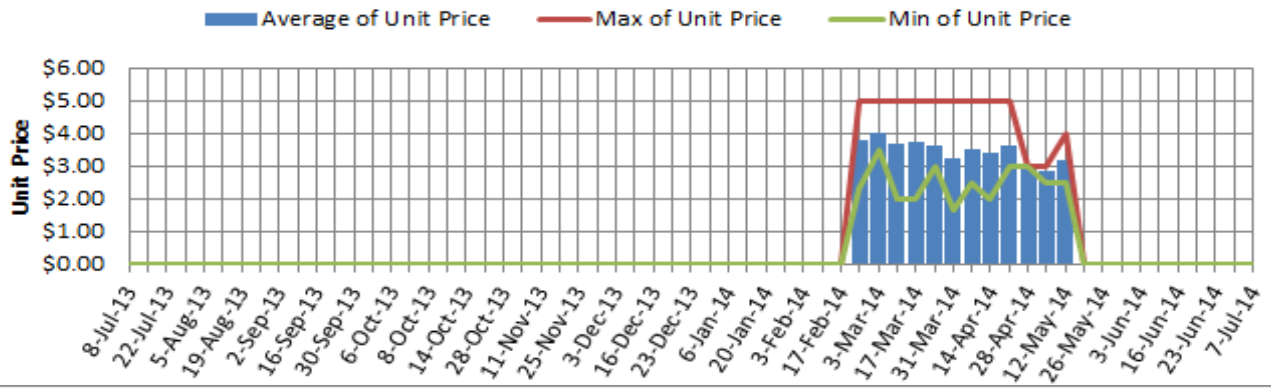


### Hass Avocado Average Retail Prices - Perth

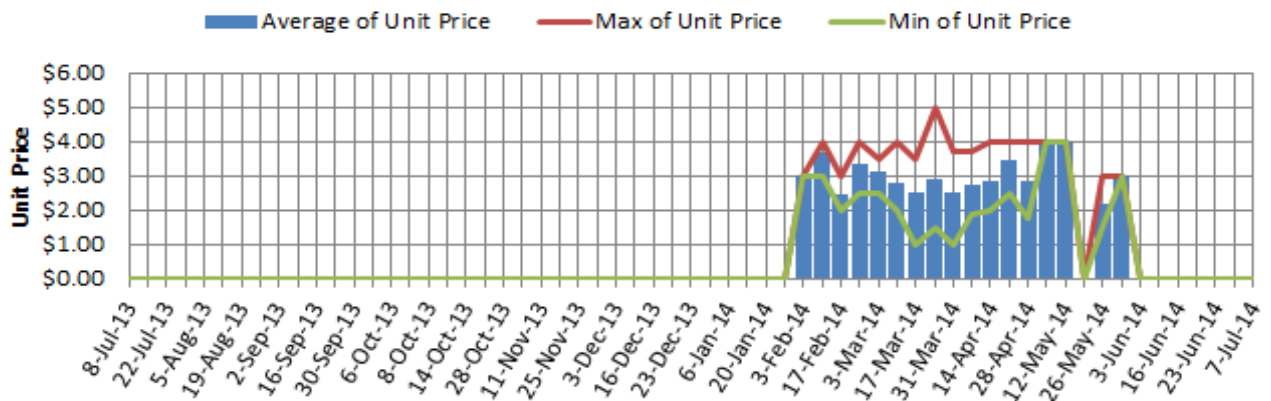


Assessment date (Week Commencing)

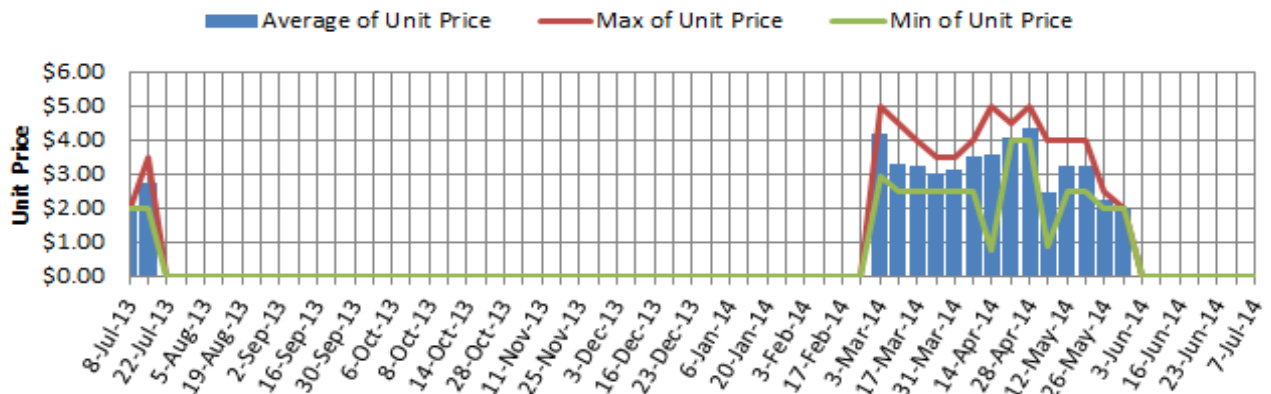
### Shepard Avocado Average Retail Prices - Sydney



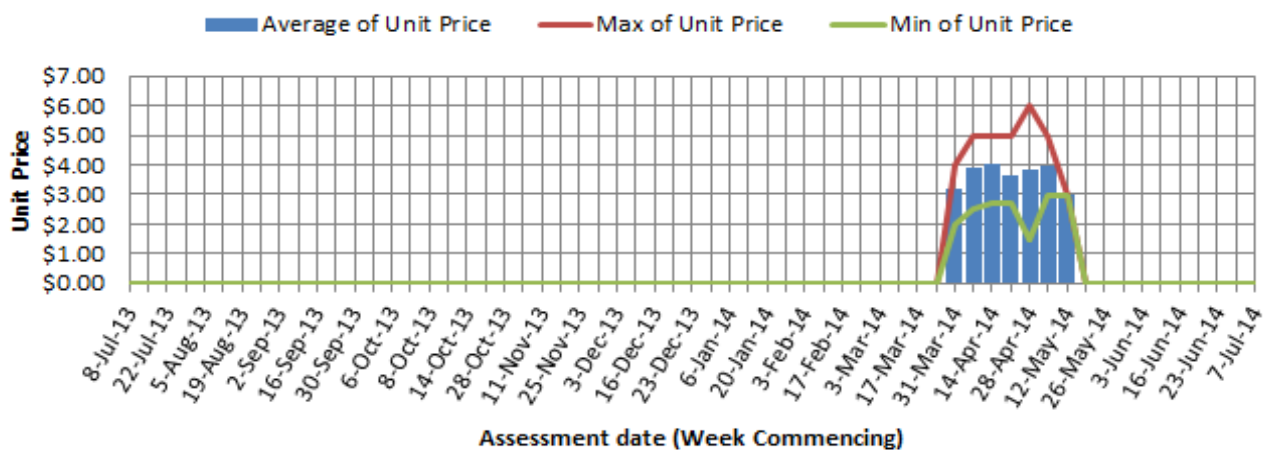
### Shepard Avocado Average Retail Prices - Brisbane



### Shepard Avocado Average Retail Prices - Melbourne



### Shepard Avocado Average Retail Prices - Perth



Assessment date (Week Commencing)

## Retail Prices by City, Store and Variety – 7th July 2014

| Store           | Var  | Av Wt (g) | Unit Price | Special | Country of Origin |
|-----------------|------|-----------|------------|---------|-------------------|
| <b>SYDNEY</b>   |      |           |            |         |                   |
| IGA             | Hass | 200       | 1.99       | Store   | Aus               |
| Woolworths      | Hass | 270       | 2.98       | No      | Aus               |
| Woolworths      | Hass | 290       | 2.98       | No      | Aus               |
| Coles           | Hass | 240       | 2.98       | No      | Aus               |
| Coles           | Hass | 230       | 2.98       | No      | Aus               |
| Woolworths      | Hass | 280       | 2.98       | No      | Aus               |
| Coles           | Hass | 250       | 2.98       | No      | Aus               |
| I               | Hass | 260       | 2.99       | No      | Aus               |
| I               | Hass | 260       | 3.49       | No      | Aus               |
| Foodworks       | Hass | 270       | 3.49       | No      | Aus               |
| I               | Hass | 270       | 3.49       | No      | Aus               |
| IGA             | Hass | 280       | 3.49       | No      | Aus               |
| I               | Hass | 300       | 3.99       | No      | Aus               |
| I               | Hass | 300       | 3.99       | Store   | Aus               |
| I               | Hass | 320       | 3.99       | No      | Aus               |
| I               | Hass | 300       | 4.99       | No      | Aus               |
| I               | Reed | 350       | 4.99       | No      | Aus               |
| <b>BRISBANE</b> |      |           |            |         |                   |
| IGA             | Hass | 200       | 1.69       | Store   | Aus               |
| IGA             | Hass | 170       | 1.69       | Cat     | Aus               |
| Woolworths      | Hass | 190       | 1.98       | No      | Aus               |
| I               | Hass | 145       | 1.99       | No      | Aus               |
| I               | Hass | 220       | 1.99       | No      | Aus               |
| Woolworths      | Hass | 274       | 2.68       | No      | Aus               |
| Woolworths      | Hass | 285       | 2.68       | No      | Aus               |
| Coles           | Hass | 200       | 2.98       | No      | Aus               |
| Coles           | Hass | 200       | 2.98       | No      | Aus               |
| Coles           | Hass | 200       | 2.98       | No      | Aus               |
| I               | Hass | 285       | 3.00       | Store   | Aus               |
| I               | Hass | 344       | 3.49       | No      | Aus               |

| Store            | Var     | Av Wt (g) | Unit Price | Special | Country of Origin |
|------------------|---------|-----------|------------|---------|-------------------|
| <b>MELBOURNE</b> |         |           |            |         |                   |
| Coles            | Hass    | 270       | 1.00       | Store   | Aus               |
| I                | Sharwil | 190       | 1.79       | No      | NS                |
| I                | Hass    | 190       | 1.99       | No      | NS                |
| I                | Hass    | 190       | 2.40       | No      | Aus               |
| I                | Hass    | 235       | 2.69       | No      | Aus               |
| Coles            | Hass    | 250       | 2.98       | No      | Aus               |
| Coles            | Hass    | 195       | 2.98       | No      | Aus               |
| IGA              | Hass    | 250       | 2.99       | No      | Aus               |
| IGA              | Sharwil | 250       | 2.99       | No      | Aus               |
| IS               | Hass    | 250       | 2.99       | No      | Aus               |
| I                | Hass    | 280       | 2.99       | No      | Aus               |
| Safeway          | Hass    | 205       | 3.48       | No      | Aus               |
| Woolworths       | Hass    | 270       | 3.48       | No      | Aus               |
| Woolworths       | Hass    | 230       | 3.48       | No      | Aus               |
| I                | Hass    | 310       | 3.79       | No      | Aus               |
| I                | Hass    | 300       | 3.79       | No      | Aus               |
| I                | Sharwil | 340       | 3.79       | No      | Aus               |
| I                | Hass    | 330       | 3.98       | No      | Aus               |
| <b>PERTH</b>     |         |           |            |         |                   |
| IGA              | Hass    | 145       | 0.99       | No      | Aus               |
| I                | Hass    | 150       | 1.98       | No      | Aus               |
| Coles            | Hass    | 180       | 2.48       | No      | Aus               |
| Coles            | Hass    | 185       | 2.48       | No      | Aus               |
| IS               | Hass    | 200       | 2.49       | Store   | Aus               |
| Woolworths       | Hass    | 200       | 2.98       | No      | Aus               |
| Woolworths       | Hass    | 195       | 2.98       | No      | Aus               |
| Woolworths       | Hass    | 215       | 2.98       | No      | Aus               |
| IGA              | Hass    | 240       | 2.99       | No      | Aus               |
| IGA              | Hass    | 270       | 2.99       | No      | Aus               |
| I                | Hass    | 250       | 2.99       | No      | Aus               |
| I                | Hass    | 240       | 3.29       | No      | Aus               |
| IGA              | Hass    | 240       | 3.49       | No      | Aus               |
| I                | Hass    | 305       | 3.99       | No      | Aus               |
| I                | Hass    | 240       | 3.99       | No      | Aus               |

| Size ranges based on 5.5kg trays |              |
|----------------------------------|--------------|
| Size                             | Weight Range |
| 28                               | 185 - 208g   |
| 25                               | 208 - 230g   |
| 23                               | 230 - 245g   |
| 22                               | 245 - 263g   |
| 20                               | 263 - 290g   |
| 18                               | 290 - 325g   |
| 16                               | 325 - 363g   |

### Special Codes

Cat = fruit is on catalogue special for that city this week  
 Store = fruit is on special in that store only this week

### Country of Origin Codes

Aus = display sign indicates fruit is from Australia  
 NZ = display sign indicates fruit is from New Zealand  
 NS = display sign doesn't say where fruit is from

### Store Codes

I = Independent Fruit and Vegetable stores  
 IC = Independent Fruit and Vegetable store Chains  
 IS = Independent Supermarkets