



INFOCADO WEEKLY REPORT

7th July to 13th July 2007 (Wk 28)

Green shading indicates dispatch data

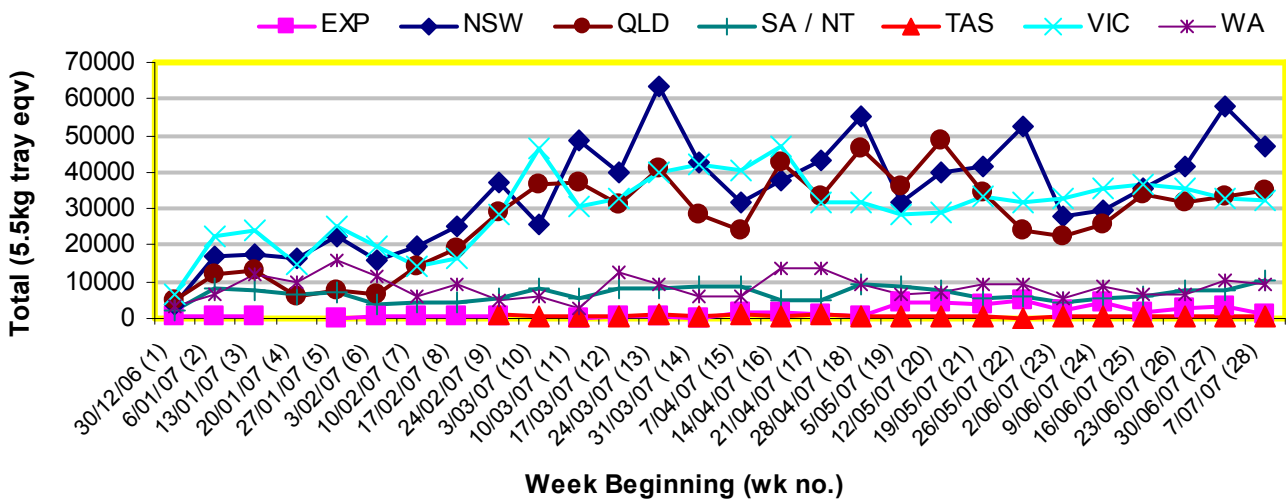
Yellow shading indicates forecast data

Industry Dispatches 7th July to 13th July 2007 (Wk 28)

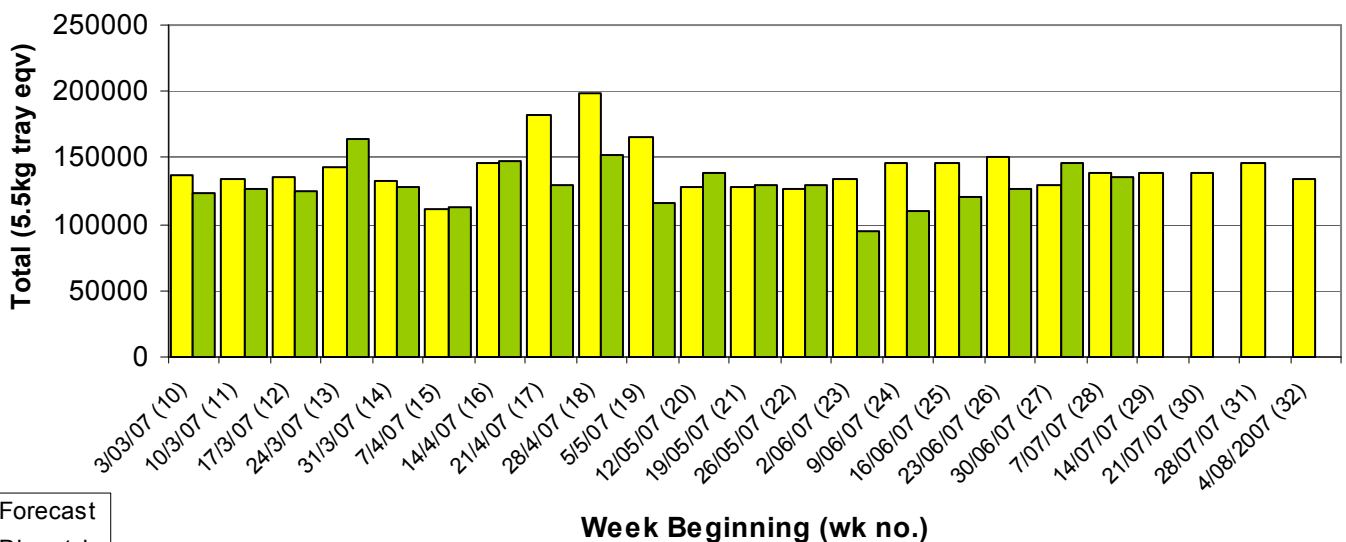
Dest. State	5.5kg	5.5kg	5.5kg	5.5kg	5.5kg	5.5kg	5.5kg	5.5kg	5.5kg	5.5kg	Bulk	P/PK	Other	5.5Kg Eqv Trays All					
	<16	16	18	20	22	23	25	28	28+	Total				10Kg	Kg	Kg	Total		
EXP									720	296					1,016	25			1,061
NSW	3	184	2,721	8,731	1,223	12,129	7,160	2,250	880						35,281	5,917	6,446		47,211
QLD	3	65	1,624	2,207		6,393	12,164	3,803	1,015						27,274	3,854	4,030	600	35,123
SA / NT				144	1	2,873	3,931	72							7,021	1,952			10,570
TAS							288								288	25			333
VIC	93	1,039	2,250	10,339	1,103	6,851	2,415	794	154						25,038	3,527	3,696		32,123
WA		40	56	354	288	30	3,943	12							4,723	2,567	528		9,486
Total	99	1,328	6,651	21,775	2,615	28,276	29,901	7,651	2,345					100,641	17,867	14,700	600		135,908

Throughput Australian avocados by destination State

Throughput 1st January 2007 to date = 3,064,102 5.5kg tray eqv



Dispatch vs weekly forecast for all varieties and all packs (3rd March 2007 to 11th August 2007)



Major Capital City Weather Report – week ahead

City	Tue	Wed	Thur	Fri	Public Hols	Upcoming school Hols
Brisbane	19°	18°	17°	19°	August 15—Royal Show Day	22nd Sep-7th Oct
Melbourne	11°	11°	12°	13°	November 6—Melbourne Cup Day	22nd Sep-7th Oct
Perth	20°	23°	19°	18°	October 1—Queen's B'day	7th July—23rd July
Sydney	16°	13°	14°	14°	October 1—Labour Day	29th Sep-14th Oct

Forecast Data (Week 28-32)

Variety	Trays - Total	Bulk	P/Pk	Other	All - Total
	5.5Kg Eqv	10Kg	Kg	Kg	5.5Kg Eqv
Week 28—begin 7/7/07					
Bacon		340			618
Fuerte	50	82			199
Hass	113,427	6,026	16,500		127,383
Pinkerton	750	300			1,295
Sharwil	2,380	530			3,344
Wurtz	5,700	100			5,882
Week Total	122,307	7,378	16,500	0	138,722
Week 29—begin 14/7/07					
Bacon		88			160
Fuerte	50	100			232
Hass	108,917	10,972	22,044		132,874
Pinkerton	750	300			1,295
Sharwil	1,700	430			2,482
Wurtz	1,200	250			1,655
Week Total	112,617	12,140	22,044	0	138,698
Week 30—begin 21/7/07					
Fuerte	100	250			555
Hass	114,637	9,043	16,500	300	134,134
Pinkerton	250				250
Sharwil	1,050	430			1,832
Wurtz	1,200	250			1,655
Week Total	117,237	9,973	16,500	300	138,425
Week 31—begin 28/7/07					
Fuerte		170			409
Hass	120,436	9,843	16,500		141,332
Pinkerton	250				250
Sharwil	970	530			1,934
Wurtz	1,200	250			1,655
Week Total	122,956	10,793	16,500	0	145,580
Week 32—begin 4/8/07					
Fuerte		170			409
Hass	112,675	8,055	16,500		130,320
Sharwil	960	530			1,924
Wurtz	1,100	300			1,645
Week Total	114,835	9,055	16,500	0	134,299

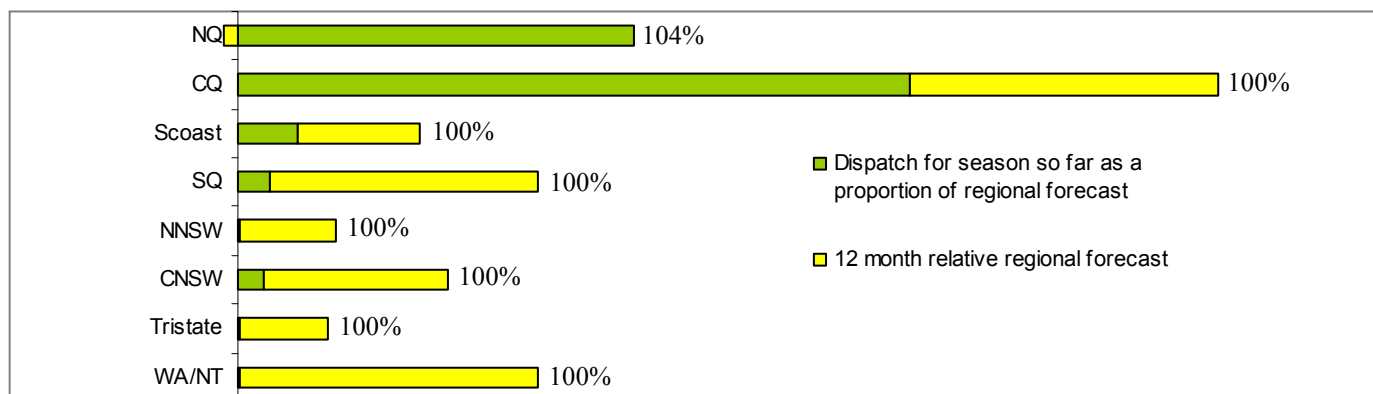
Dispatch Data (Week 28—begin 7/7/07)

Variety	Trays	Bulk	P/PK	Other	5.5Kg Eqv
	5.5kg eqv	10Kg	Kg	Kg	Total Trays
Bacon		25			45
Fuerte	77	140			332
Hass	96,679	16,613	14,700	600	129,666
Pinkerton		413			751
Sharwil	1,679	612			2,792
Wurtz	2,206	64			2,322
Total	100,641	17,867	14,700	600	135,908

Week 28 contributors

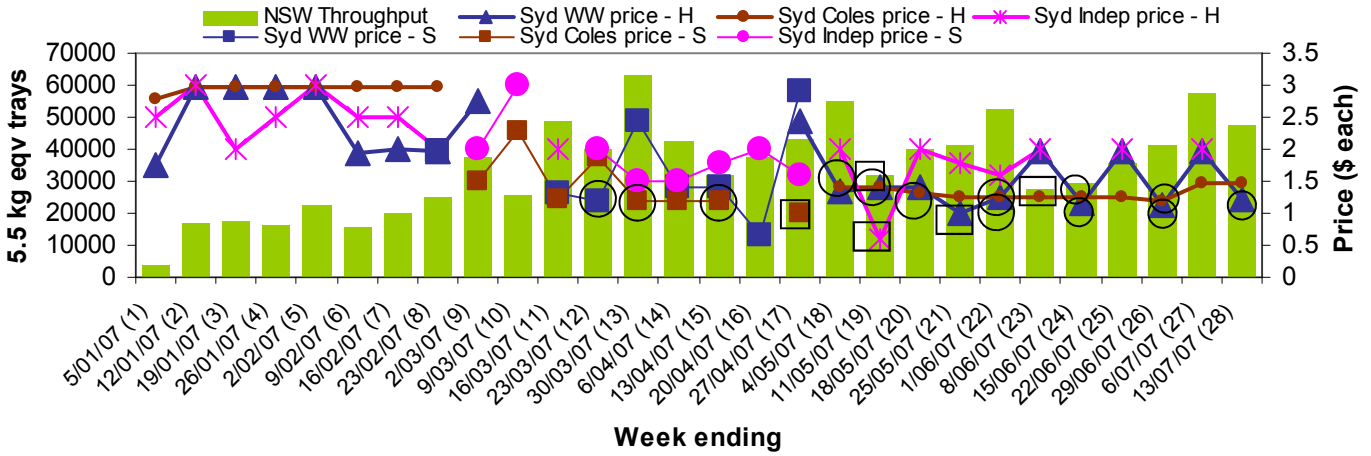
Balmoral Orchard
 BT & RG Pegg
 C F Fechner
 Coastal Avocados
 Donovan Avocados
 G & J Krenske
 Goodlife Orchards
 Googa Farms
 Green Pear Avocado
 I & A Tolson
 J & K Hummer
 Midcoast Avocados
 Natures Fruit Company
 One Harvest
 RM & KL Cornwall
 Rocky Creek Orchards
 Simpsons Farms Pty Ltd
 Sunfresh
 Sunny Bluff Produce Pty Ltd
 Sunnyspot Packhouse PL
 Touchwood Farming
 Tropicado Avocados
 WA & GM Jonsson

Percentage dispatched by region (Based on seasonal forecast - 2007)

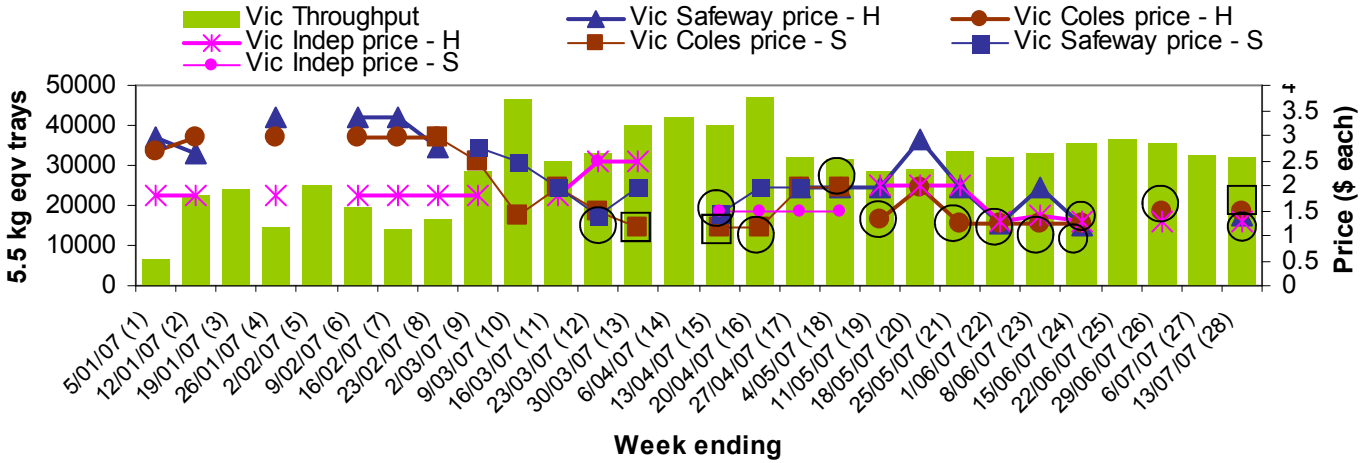


NB: H = Hass, S= Shepard, ○ = catalogue special □ = store special

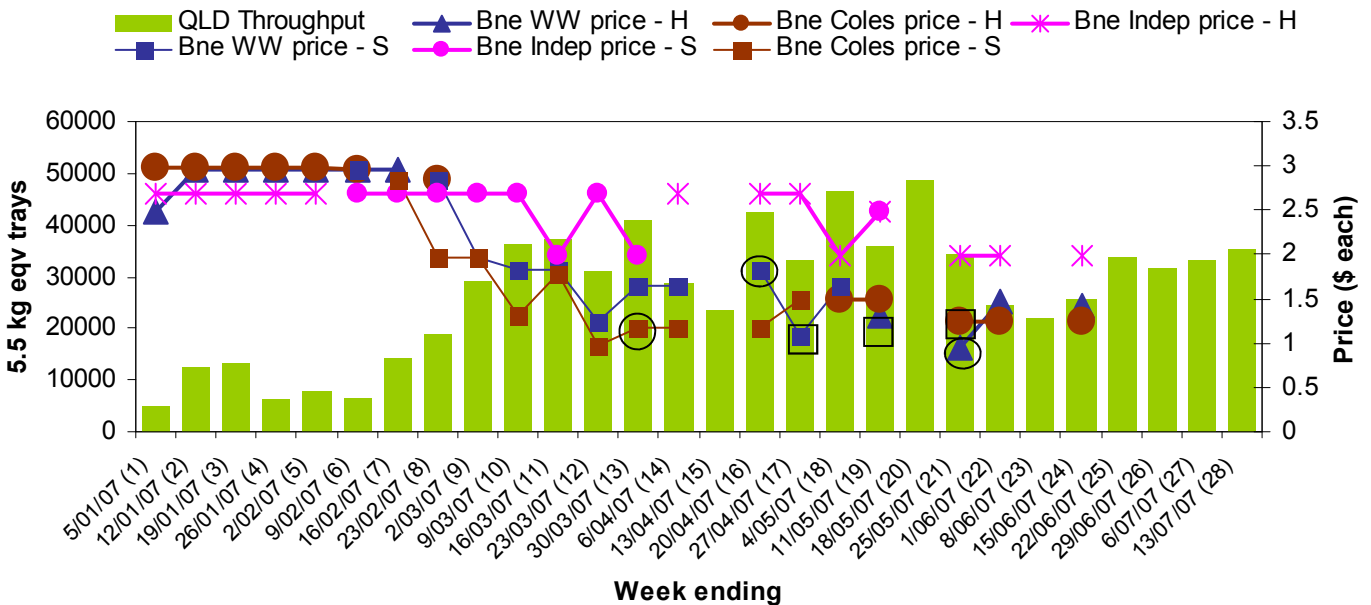
Sydney Avocado Retail Prices vs Dispatches - Destination state NSW



Melbourne Avocado Retail Prices vs Dispatches - Destination state Vic



Brisbane Avocado Retail Prices vs Dispatches - Destination state Qld



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