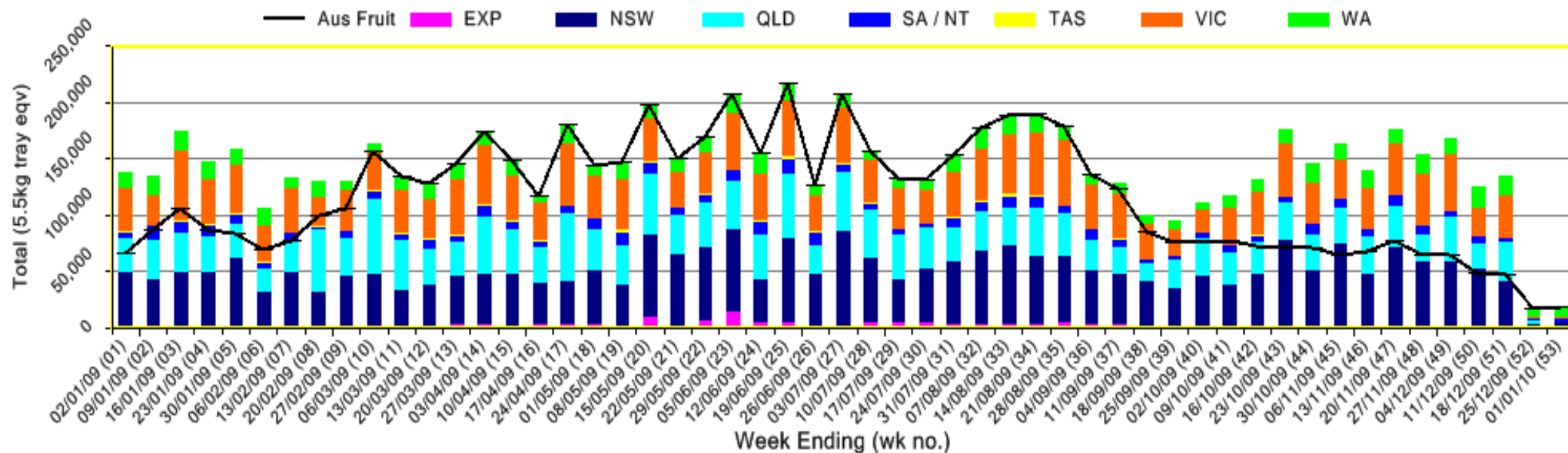


INFOCADO WEEKLY REPORT: 26th December - 1st January 2010 (Wk 53)

Industry Dispatches 26th December 2009 - 1st January 2010 (Wk 53)																
Dest. State	5.5kg		5.5kg		5.5kg		5.5kg		5.5kg		Trays - Total		Bulk	P/PK	5.5Kg Eqv Trays All	
	<16	16	18	20	22	23	25	28	28+	5.5Kg Eqv	10Kg	Kg	Total			
EXP																2,040
NSW	15	85	422	490		703	599		68				2,382	610		3,491
QLD						1	10	13					24			24
SA / NT	22	69	128	1,889		180	148		1				2,437	36	3,000	3,047
VIC	10	23	33	77	41	32	43	46	78				383	25		428
WA				618		1,380	5,708						7,706	400	3,500	9,069
Total	47	177	583	3,074	42	2,305	6,511	2,155	78				14,972	1,071	6,500	18,101

Throughput Australian & NZ avocados by destination state
Throughput 1st January 2010 to date = 18,099 5.5kg tray eqv



Comments from the CEO

- New Zealand dispatches have not yet been entered for last week. These dispatch figures will however be published in next week's report so that you have an accurate account of fruit that was imported over the Christmas period.
- You will notice that average retail prices are up by about 50c per unit across all capital cities as compared with this time last year.
- Again, some contributors from WA have been left out of the contributors list this week to protect the confidentiality of their data



Forecast Data (Week 53 - 4)

Variety	Trays - Total	Bulk	P/Pk	All - Total
	5.5Kg Eqv	10Kg	Kg	5.5Kg Eqv

Week 53 - begin 26/12/2009

Gwen	250	40		323
Hass	101,504	1,740	8,000	106,123
Lamb Hass	300	50		391
Week Total	102,054	1,830	8,000	106,836

Week 1 - begin 02/01/2010

Gwen	470	80		615
Hass	117,269	1,970	5,000	121,760
Lamb Hass	300	40		373
Reed	500	30		555
Sharwil	10			10
Wurtz	200	10		218
Week Total	118,749	2,130	5,000	123,531

Week 2 - begin 09/01/2010

Hass	105,307	2,540	5,000	110,834
Lamb Hass	300	40		373
Reed	1,300	30		1,355
Wurtz	100			100
Week Total	107,007	2,610	5,000	112,661

Week 3 - begin 16/01/2010

Hass	23,850	2,650	5,000	29,577
Lamb Hass	300	40		373
Week Total	24,150	2,690	5,000	29,950

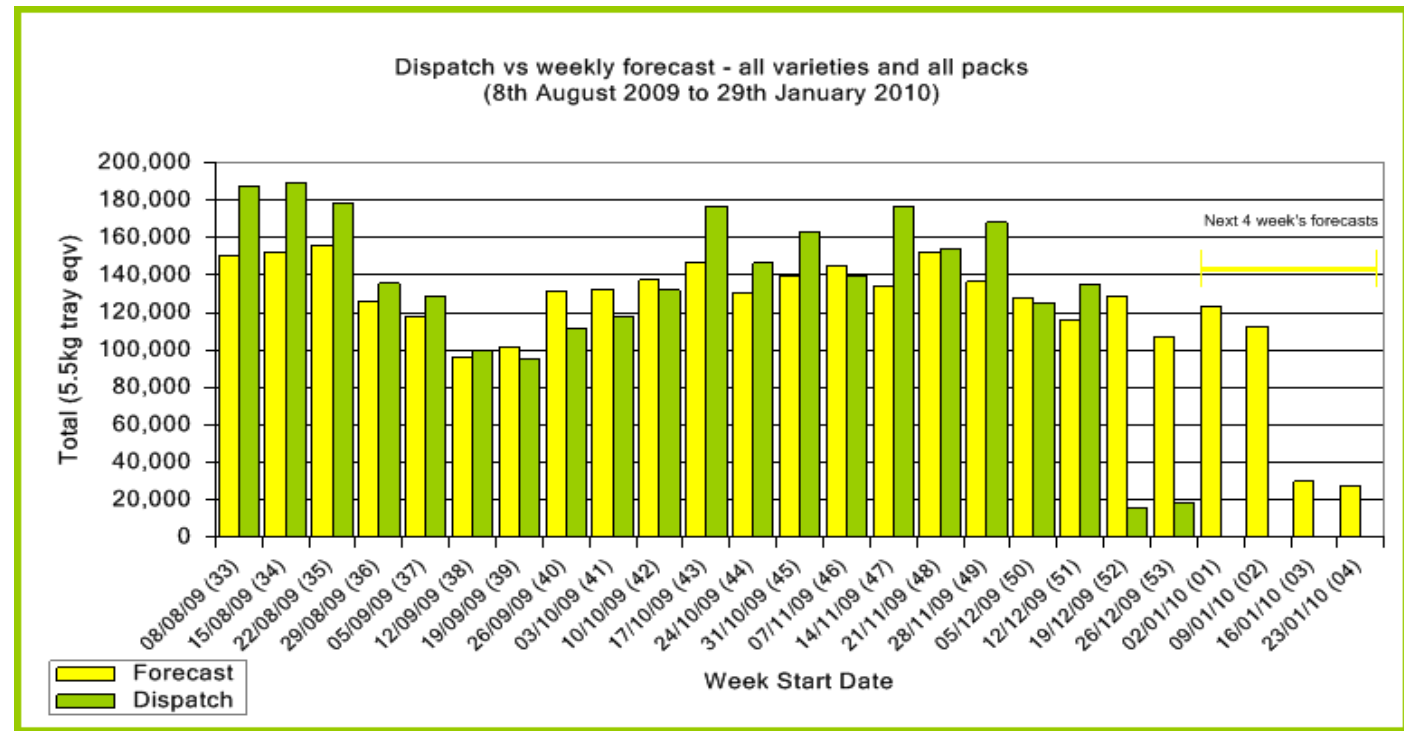
Week 4 - begin 23/01/2010

Hass	22,320	2,300	5,000	27,411
Lamb Hass	300	40		373
Week Total	22,620	2,340	5,000	27,784

Green shading indicates dispatch data Yellow shading indicates forecast data

Dispatch Data (Week 53 - begin 26/12/2009)

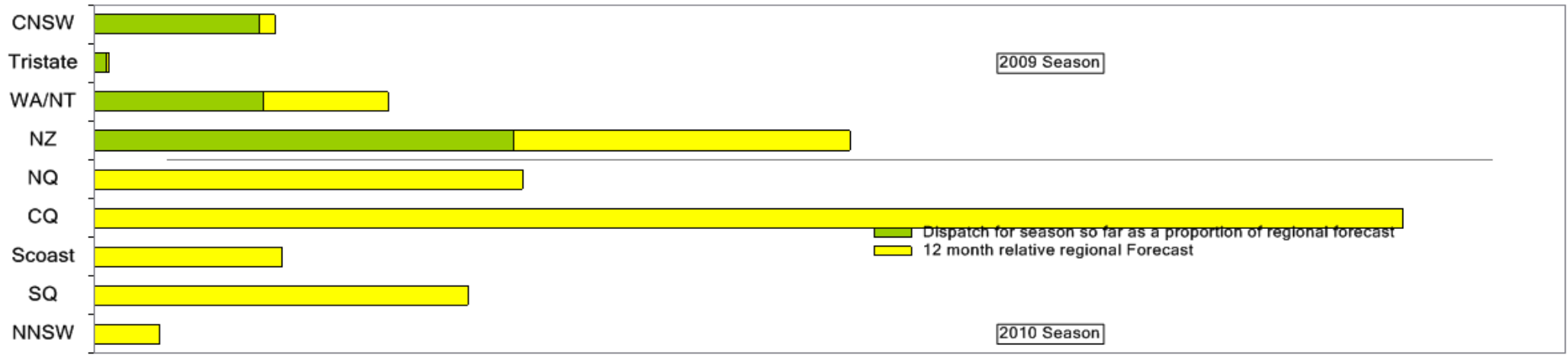
Variety	Trays	Bulk	P/PK	5.5Kg Eqv
	5.5Kg Eqv	10Kg	Kg	Total Trays
Hass	14,380	1,015	6,500	17,407
Lamb Hass	294	36		359
Sharwil	30	4		37
Wurtz	268	16		297
Total	14,972	1,071	6,500	18,101



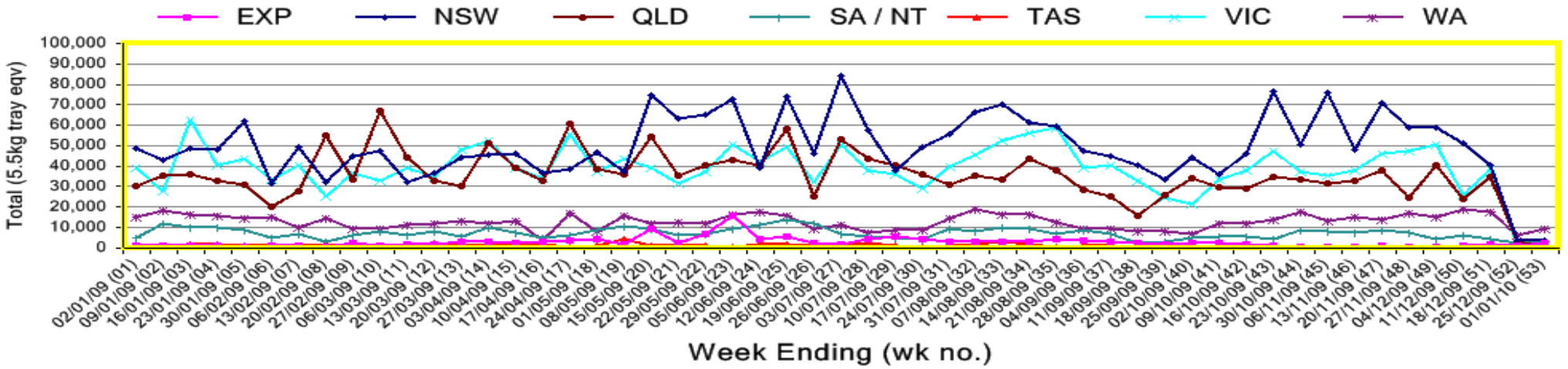
New Zealand Avocado Exports—Forecast v Import Statistics (5.5kg eqv trays) August 2009-April 2010

Export Dest'n	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Total to date
NZ Export to Australia Forecast		5,055	175,469	321,354	441,288	426,958	395,618	167,752	1,440	1,934,934
Australia		41,599	321,706	363,357	270,361					997,023
USA	2,727	15,090	22,787	6,183						46,787
Japan	4,519	28,746	64,348	56,333						153,946
Total	7,246	85,436	408,840	425,873	270,361					1,197,756

Percentage dispatched by region (Based on seasonal forecast - 2010)



Throughput Australian & NZ avocados by destination state
Throughput 1st January 2010 to date = 18,099 5.5kg tray eqv



Week 53 contributors - Packhouses

- C F Fechner
- Chinoola Orchards
- Chislett Developments Pty Ltd
- Sunfresh

Week 53 contributors - Wholesalers

- Dykes Bros (Melbourne)
- Etherington (Perth)
- Kelly's (Melbourne)
- Murray Bros (Brisbane)
- Romeos Marketing (Brisbane)
- The La Manna Group (Adelaide)
- The La Manna Group (Melbourne)
- United Fresh (Adelaide)

Sales Report including Direct Sales from Packhouses, Wholesale Sales and Stock on Hand at Wholesale Level

	Trays 5.5kg eqv (incl. Mod6 & P84)				Bulk 10Kg Cartons				Pre-Pack Kg					Total (5.5Kg Eqv)					
	Hass	Shepard	Other	Total	Hass	Shepard	Other	Total	5.5Kg Eqv	Hass	Shepard	Other	Total	5.5Kg Eqv	Hass	Shepard	Other	Total	
QLD																			
Total supermarket sales																			
Total non supermarket sales																			
Total exports	# Data set not included because not enough QLD wholesalers contributed data this week																		
Total sales																			
Total Stock on Hand																			
SA & TAS																			
Total supermarket sales																			
Total non supermarket sales																			
Total exports	# Data set not included because not enough SA wholesalers contributed data this week																		
Total sales																			
Total Stock on Hand																			
VIC																			
Total supermarket sales																			
Total non supermarket sales	1,656		1,220	2,876	226			226	411						2,067		1,220	3,287	
Total exports																			
Total sales	1,656		1,220	2,876	226			226	411						2,067		1,220	3,287	
Total Stock on Hand	68		64	132	514		790	1,304	2,371						1,003		1,500	2,503	
WA																			
Total supermarket sales																			
Total non supermarket sales																			
Total exports	# Data set not included because not enough WA wholesalers contributed data this week																		
Total sales																			
Total Stock on Hand																			
Total																			
Total supermarket sales	10,163		130	10,293	134			134	244	6,500				6,500	1,182	11,588		130	11,718
Total non supermarket sales	16,481		1,437	17,918	859		44	903	1,642						18,043		1,517	19,560	
Total exports	2,040			2,040											2,040			2,040	
Total sales	28,684		1,567	30,251	993		44	1,037	1,885	6,500				6,500	1,182	31,671		1,647	33,318
Total Stock on Hand	10,318		404	10,722	1,790		796	2,586	4,702						13,573		1,851	15,423	

