

INFOCADO WEEKLY REPORT: 7th - 13th February 2009 (Wk 7)

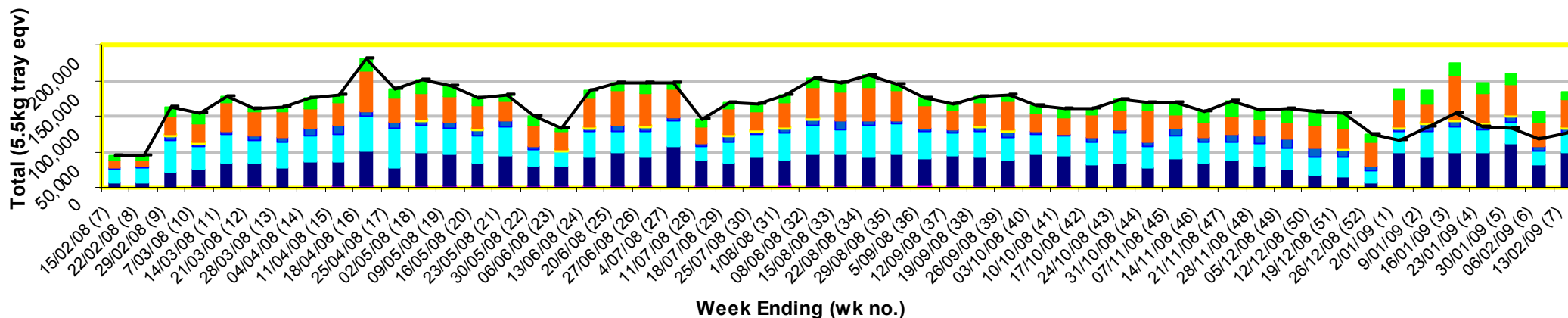
Industry Dispatches 7th - 13th February 2009 (Wk 7)

Dest. State	5.5kg	5.5kg	5.5kg	5.5kg	5.5kg	5.5kg	5.5kg	5.5kg	5.5kg	5.5kg	Bulk	P/PK	Other	5.5Kg Eqv Trays All
	<16	16	18	20	22	23	25	28	28+	Total	10Kg	Kg	Kg	Total
EXP								462	220	682	10			700
NSW	42	2,878	7,216	10,389	99	9,385	6,902	4,131	2,633	43,675	2,772			48,715
QLD	1	1,048	3,606	5,856	1,240	4,800	4,305	1,713	837	23,406	1,998	2,862	835	27,711
SA / NT	24	178	279	403		624	2,240	1,046		4,794	659	2,500		6,447
TAS								742		742				742
VIC	234	1,987	7,583	11,659	752	5,863	4,779	3,670	1,423	37,950	1,052			39,863
WA	14	258	537	1,798		2,545	2,493	606	54	8,305	427	2,500		9,536
Total	315	6,349	19,221	30,105	2,091	23,217	21,461	11,628	5,167	119,554	6,918	7,862	835	133,713

Throughput Australian & NZ avocados by destination State

Throughput 1st January 2009 to date = 995,502 5.5kg tray eqv

■ EXP ■ NSW ■ QLD ■ SA / NT
■ TAS ■ VIC ■ WA — Aus Fruit



Comments from the CEO

- The black line in the graph above indicates the volume of Australian avocados in the market. The excess is imported fruit.
- Dispatches are down on forecasts mostly as a result of NZ dispatches being down on forecasts.
- Significant increases in the volume of Shepard avocados are forecast in the coming weeks as Hass volumes drop.
- We are continuing to redesign the Weekly Report, to give better detail and information for each market.

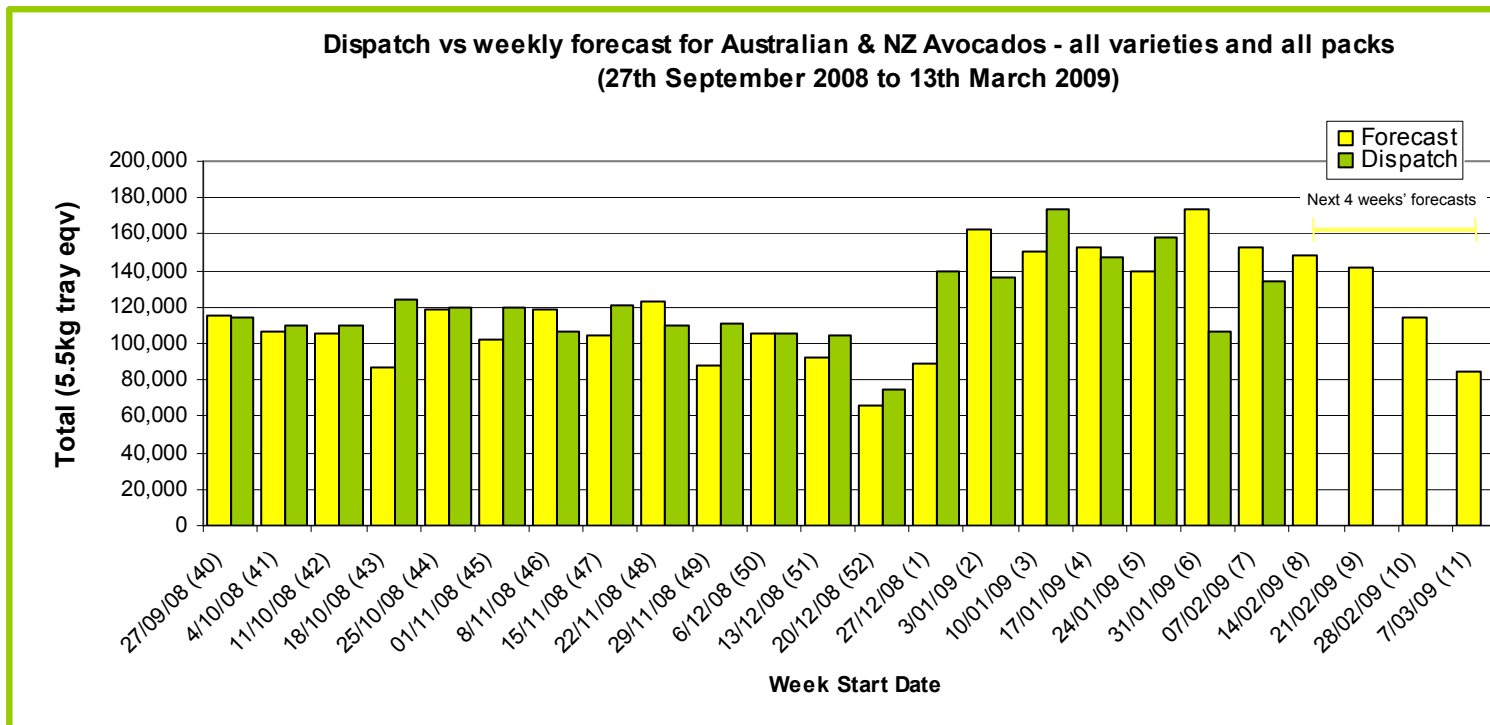


Forecast Data (Week 7 - 11)				
Variety	Trays - Total	Bulk	P/Pk	All - Total
	5.5Kg Eqv	10Kg	Kg	5.5Kg Eqv
Week 7—begin 7/02/09				
Hass	125,110	6,184	5,000	137,263
Lamb Hass	600	40		673
Shepard	13,456	510	4,000	15,110
Week Total	139,167	6,734	9,000	153,047
Week 8—begin 14/02/09				
Hass	96,552	2,564	5,000	102,123
Shepard	35,792	5,210	6,960	46,530
Week Total	132,344	7,774	11,960	148,654
Week 9—begin 21/02/09				
Fuerte	800	20		836
Hass	77,935	3,454	3,000	84,760
Shepard	43,945	5,060	15,000	55,872
Week Total	122,681	8,534	18,000	141,470
Week 10—begin 28/02/09				
Fuerte	800	20		836
Hass	44,440	2,880	3,000	50,221
Shepard	49,955	5,600	17,000	63,228
Week Total	95,195	8,500	20,000	114,286
Week 11—begin 7/03/09				
Fuerte	1,500	40		1,573
Hass	25,936	2,530	3,000	31,081
Shepard	38,927	4,600	28,000	52,382
Week Total	66,364	7,170	31,000	85,036

Green shading indicates dispatch data

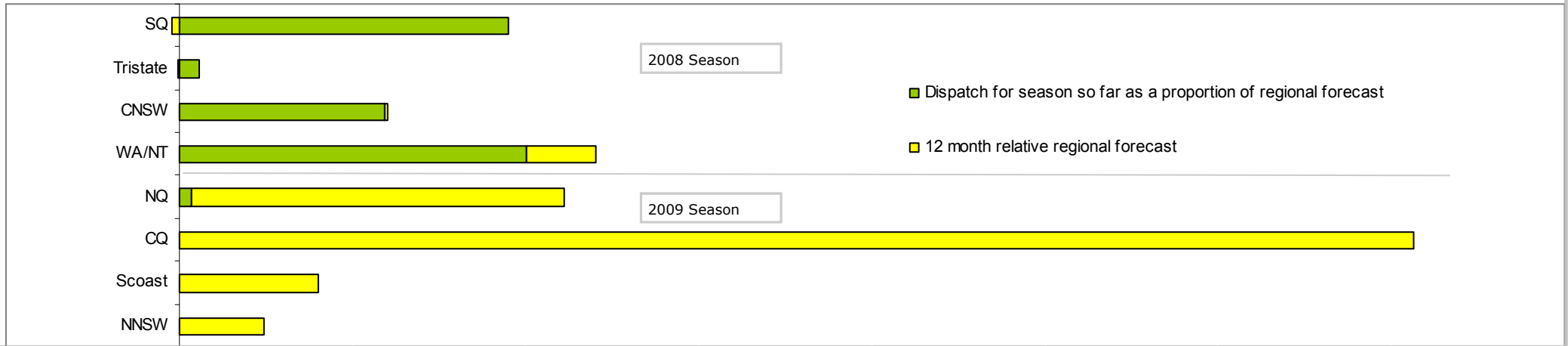
Yellow shading indicates forecast data

Dispatch Data (Week 7 - begin 7/02/09)					
Variety	Trays	Bulk	P/Pk	Other	5.5Kg Eqv
	5.5kg eqv	10Kg	Kg	Kg	Total Trays
Hass	106,959	5,865	7,354		118,960
Reed	970	121			1,190
Shepard	11,624	932	508	835	13,563
Total	119,553	6,918	7,862	835	133,712



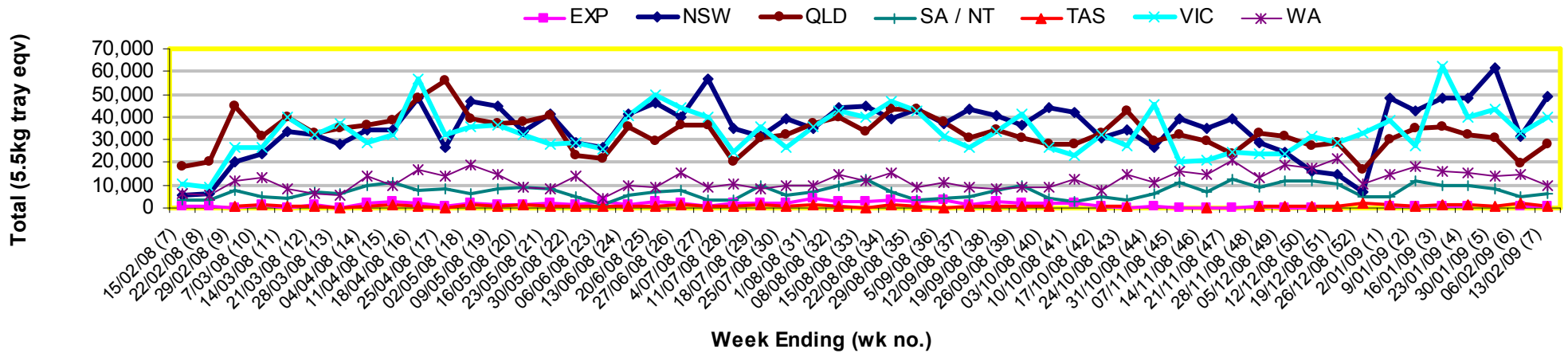
New Zealand Avocado Exports—Forecast v Import Statistics (5.5kg eqv trays) August 2008–April 2009										
Export Dest'n	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Total to date
NZ Export Forecast		7,713	210,274	312,989	345,200					876,176
Australia		7,713	210,274	312,989	345,200					876,176
USA						116				116
Japan		3,920	21,563	37,519	27,534	9,600				100,135
Total		11,633	231,837	350,508	372,734	9,716				976,427

Percentage dispatched by region (Based on seasonal forecast - 2008)



Throughput Australian & NZ avocados by destination State

Throughput 1st January 2009 to date = 995,502 5.5kg tray eqv



Week 7 contributors - Packhouses

- | | |
|--------------------------------------|-----------------------------------|
| Advance Packing & Marketing Services | Mariners Rest |
| Avocado Industry Council | Merrinee Farms |
| Avocados With Altitude | Midcoast Avocados |
| Avonova | Mt Binga Orchards Pty Ltd |
| Bellview Orchards Pty Ltd | Natures Fruit Company |
| Coastal Avocados | One Harvest |
| Delroy Orchards | R & S Bamess |
| Gunnado Farm | Sunfresh |
| Hilltop Mareeba | Tam MT Farm Management |
| I & A Tolson | VP & EA Farrell |
| Kulnura Ambrosia Avocados | Willow Creek Strawberries Pty Ltd |
| Lavers Orchards | Zanfar Pty Ltd |
| Lone Gum Avocados | |

Week 7 contributors - Wholesalers

- | | |
|-----------------------------------|---------------------------------------|
| Barkers (Melbourne) | Premier Fruits Pty Ltd (Melbourne) |
| Costa Exchange Trading (Adelaide) | Quality Produce International (Perth) |
| Costa Exchange Trading (Brisbane) | Sculli & Co Pty Ltd (Melbourne) |
| Dykes Bros (Melbourne) | The La Manna Group (Adelaide) |
| Etherington (Perth) | The La Manna Group (Brisbane) |
| Kelly's (Melbourne) | The La Manna Group (Melbourne) |
| Mercer Mooney (Perth) | United Fresh (Adelaide) |
| Murray Bros (Brisbane) | |

Sales Report including Direct Sales from Packhouses, Wholesale Sales and Stock on Hand at Wholesale Level

	Trays 5.5kg eqv (incl. Mod6 & P84)				Bulk 10kg Cartons				Pre-Pack Kg					Total (5.5kg eqv)				
	Hass	Shepard	Other	Total	Hass	Shepard	Other	Total	5.5kg eqv	Hass	Shepard	Other	Total	5.5kg eqv	Hass	Shepard	Other	Total
NSW																		
Total supermarket sales																		
Total non supermarket sales																		
Total exports																		
Total sales	20,406	148		20,554										20,406	148		20,554	
Total stock on hand																		
QLD																		
Total supermarket sales	9,176	3,660		12,836					2,882	508		3,390	616	9,700	3,752		13,452	
Total non supermarket sales	16,599	1,002		17,601	34	523		557	1,013					16,661	1,953		18,614	
Total exports		682		682	10			10	18					18	682		700	
Total sales	25,775	5,344		31,119	44	523		567	1,031	2,882	508	3,390	616	26,379	6,387		32,766	
Total stock on hand	9,463	1,352		10,815		346		346	629					9,463	1,981		11,444	
SA & TAS																		
Total supermarket sales	4,506			4,506					2,654			2,654	483	4,989			4,989	
Total non supermarket sales	4,255		365	4,620	839			839	1,525					5,780		365	6,145	
Total exports																		
Total sales	8,761		365	9,126	839			839	1,525	2,654		2,654	483	10,769		365	11,134	
Total stock on hand #	6,051		186	6,237	1,179		17	1,196	2,175	86		86	16	8,210		217	8,427	
VIC																		
Total supermarket sales	17,253			17,253										17,253			17,253	
Total non supermarket sales	11,263	1,687	274	13,224	441			441	802					12,065	1,687	274	14,026	
Total exports																		
Total sales	28,516	1,687	274	30,477	441			441	802					29,318	1,687	274	31,279	
Total stock on hand	26,564	885		27,449	1,659			1,659	3,016					29,580	885		30,465	
WA																		
Total supermarket sales	4,989			4,989	24			24	44					5,033			5,033	
Total non supermarket sales	4,619			4,619	1,473			1,473	2,678					7,297			7,297	
Total exports																		
Total sales	9,608			9,608	1,497			1,497	2,722					12,330			12,330	
Total stock on hand #	10,575		139	10,714	802		48	850	1,545					12,033		226	12,260	
TOTAL																		
Total supermarket sales	56,330	3,808		60,138	24			24	44	5,536	508	6,044	1,099	57,380	3,901		61,281	
Total non supermarket sales	36,736	2,689	639	40,064	2,787	523		3,310	6,018					41,803	3,640	639	46,082	
Total exports		682		682	10			10	18					18	682		700	
Total sales	93,066	7,179	639	100,884	2,821	523		3,344	6,080	5,536	508	6,044	1,099	99,201	8,223	639	108,063	
Total stock on hand	52,653	2,237	325	55,215	3,640	346	65	4,051	7,365	86		86	16	59,286	2,866	443	62,596	

