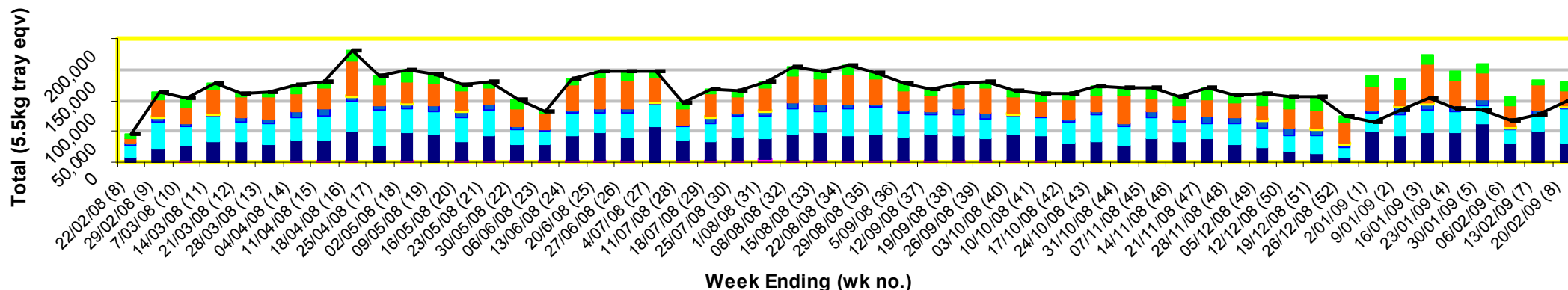


INFOCADO WEEKLY REPORT: 14th - 20th February 2009 (Wk 8)

Industry Dispatches 14th - 20th February 2009 (Wk 8)														
Dest. State	5.5kg	5.5kg	5.5kg	5.5kg	5.5kg	5.5kg	5.5kg	5.5kg	5.5kg	5.5kg	Bulk	P/PK	Other	5.5Kg Eqv Trays All
	<16	16	18	20	22	23	25	28	28+	Total	10Kg	Kg	Kg	Total
EXP									231	231				231
NSW	324	1,772	4,694	7,642	198	5,629	3,659	3,389	1,179	28,486	1,812			31,781
QLD	517	816	8,081	10,801	3,651	9,970	9,579	3,288	763	47,466	3,275	4,356	4,200	54,977
SA / NT	15		180	133		1,575	36	451		2,390	51			2,483
TAS								1,632		1,632				1,632
VIC	173	1,693	3,507	7,596	1,195	4,033	3,179	1,501	929	23,806	502			24,719
WA	80	422	981	2,748		3,891	3,182	853		12,157	822	2,500		14,107
Total	1,109	4,703	17,443	28,920	5,044	25,098	21,267	9,482	3,102	116,168	6,462	6,856	4,200	129,928

Throughput Australian & NZ avocados by destination State Throughput 1st January 2009 to date = 1,125,428 5.5kg tray eqv

■ EXP ■ NSW ■ QLD ■ SA / NT
■ TAS ■ VIC ■ WA — Aus Fruit



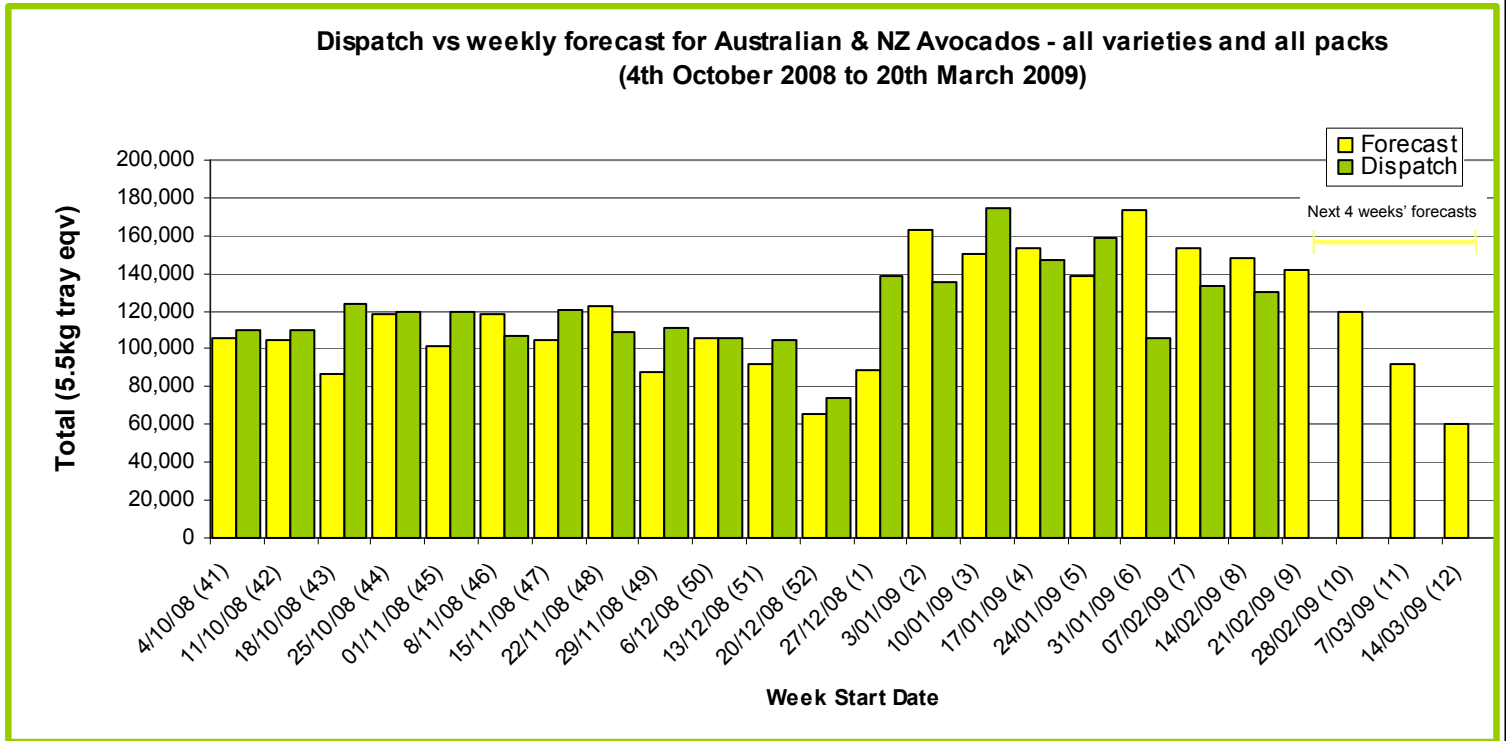
Comments from the CEO

- The black line in the graph above indicates the volume of Australian avocados in the market. The excess is imported fruit.
- Overall dispatches are once again down on forecasts mostly as a result of NZ dispatches being down on their forecasts.
- Based on the seasonal forecast for Shepard avocados from Central Queensland we can expect that dispatches in weeks 11 and 12 will be significantly higher than is currently reported on page 2 of this report. This update should be reflected in next week's report.
- The Brisbane retail price graph on page 5 reflects average Shepard and Hass prices. Shepard avocados have only been found in the Brisbane retail outlets to date.



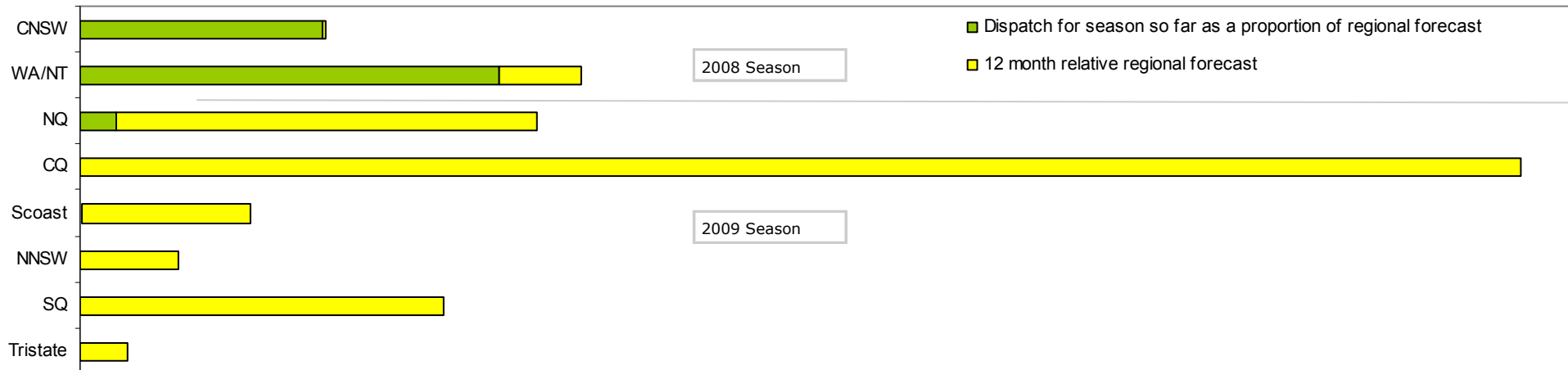
Forecast Data (Week 8 - 12)				
Variety	Trays - Total	Bulk	P/Pk	All - Total
	5.5Kg Eqv	10Kg	Kg	5.5Kg Eqv
Week 8—begin 14/02/09				
Hass	96,552	2,564	5,000	102,123
Shepard	35,792	5,210	6,960	46,530
Week Total	132,344	7,774	11,960	148,654
Week 9—begin 21/02/09				
Fuerte	800	20		836
Hass	78,264	2,624	3,000	83,580
Shepard	45,182	5,260	15,000	57,473
Week Total	124,246	7,904	18,000	141,890
Week 10—begin 28/02/09				
Fuerte	800	20		836
Hass	46,313	2,146	12,000	52,397
Shepard	53,691	5,350	17,000	66,509
Week Total	100,804	7,516	29,000	119,742
Week 11—begin 7/03/09				
Fuerte	1,500	40		1,573
Hass	24,091	2,030	3,000	28,327
Shepard	46,664	5,500	28,000	61,755
Week Total	72,255	7,570	31,000	91,655
Week 12 —begin 14/03/09				
Hass	21,511	2,224	3,000	26,100
Shepard	27,045	1,350	28,000	34,591
Week Total	48,557	3,574	31,000	60,691

Dispatch Data (Week 8 - begin 14/02/09)					
Variety	Trays	Bulk	P/Pk	Other	5.5Kg Eqv
	5.5kg eqv	10Kg	Kg	Kg	Total Trays
Hass	61,540	2,698	2,500		66,900
Lamb Hass	272	17			303
Shepard	54,357	3,747	4,356	4,200	62,726
Total	116,169	6,462	6,856	4,200	129,929

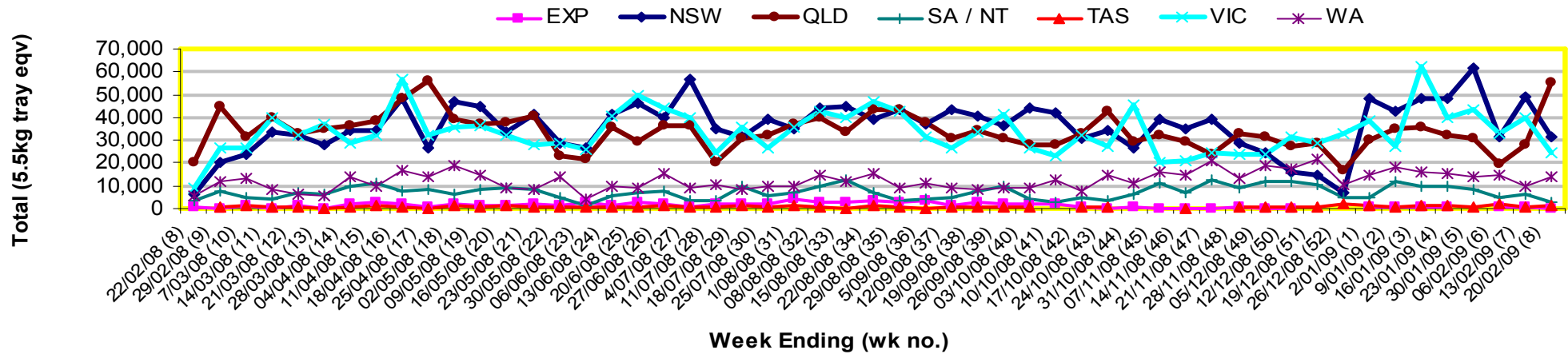


New Zealand Avocado Exports—Forecast v Import Statistics (5.5kg eqv trays) August 2008–April 2009											
Export Dest'n	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Total to date	
NZ Export Forecast		26,730	177,487	319,958	378,497	304,722	122,824	6,282		1,336,500	
Australia		7,713	210,274	312,989	345,200	235,527				1,111,703	
USA					29	87				116	
Japan		3,920	21,563	37,519	27,534	9,600				100,135	
Total		11,633	231,837	350,508	372,763	245,214				1,211,954	

Percentage dispatched by region (Based on seasonal forecast - 2009)



Throughput Australian & NZ avocados by destination State Throughput 1st January 2009 to date = 1,125,428 5.5kg tray eqv



Week 8 contributors - Packhouses

- | | |
|-----------------------------|---------------------------|
| NZ Avocado Industry Council | Lone Gum Avocados |
| Avocados With Altitude | Merrinee Farms |
| AvoLand | Midcoast Avocados |
| Avonova | Natures Fruit Company |
| Battistin Orchards | One Harvest |
| Delroy Orchards | R & S Bamess |
| Gunnado Farm | Sunfresh |
| Hilltop Mareeba | VP & EA Farrell |
| I & A Tolson | Willow Creek Strawberries |
| Kulnura Ambrosia Avocados | Zanfar Pty Ltd |
| Lavers Orchards | |

Week 8 contributors - Wholesalers

- | | |
|-----------------------------------|---------------------------------------|
| Costa Exchange Trading (Adelaide) | Quality Produce International (Perth) |
| Costa Exchange Trading (Brisbane) | Sculli & Co Pty Ltd (Melbourne) |
| Dykes Bros (Melbourne) | The La Manna Group (Adelaide) |
| Etherington (Perth) | The La Manna Group (Brisbane) |
| Kelly's (Melbourne) | The La Manna Group (Melbourne) |
| Mercer Mooney (Perth) | United Fresh (Adelaide) |
| Murray Bros (Brisbane) | |

Sales Report including Direct Sales from Packhouses, Wholesale Sales and Stock on Hand at Wholesale Level

	Trays 5.5kg eqv (incl. Mod6 & P84)				Bulk 10kg Cartons				Pre-Pack Kg				Total (5.5kg eqv)					
	Hass	Shepard	Other	Total	Hass	Shepard	Other	Total	5.5kg eqv	Hass	Shepard	Other	Total	5.5kg eqv	Hass	Shepard	Other	Total
NSW																		
Total supermarket sales																		
Total non supermarket sales																		
Total exports																		
Total sales	12,587	1,014		13,601											12,587	1,014		13,601
Total stock on hand																		
QLD																		
Total supermarket sales	7,323	21,676		28,999		1,889		1,889	3,435		4,356		4,356	792	7,323	25,902		33,225
Total non supermarket sales	14,193	1,749		15,942		191		191	347	16			16	3	14,196	2,096		16,292
Total exports		231		231												231		231
Total sales	21,516	23,656		45,172		2,080		2,080	3,782	16	4,356		4,372	795	21,519	28,229		49,748
Total stock on hand	19,125	3,491		22,616	23	428		451	820						19,167	4,269		23,436
SA & TAS																		
Total supermarket sales	4,924			4,924						206			206	37	4,961			4,961
Total non supermarket sales	4,038		212	4,250	789			789	1,435						5,473		212	5,685
Total exports																		
Total sales	8,962		212	9,174	789			789	1,435	206			206	37	10,434		212	10,646
Total stock on hand #	6,338		54	6,392	1,461		17	1,478	2,687						8,995		85	9,079
VIC																		
Total supermarket sales	9,097	2,863		11,960											9,097	2,863		11,960
Total non supermarket sales	7,391	411	400	8,202	327			327	595						7,986	411	400	8,797
Total exports																		
Total sales	16,488	3,274	400	20,163	327			327	595						17,083	3,274	400	20,757
Total stock on hand	16,234	904		17,138	1,343			1,343	2,442						18,676	904		19,580
WA																		
Total supermarket sales	5,949			5,949						2,500			2,500	455	6,404			6,404
Total non supermarket sales	4,537			4,537	1,374			1,374	2,498						7,035			7,035
Total exports																		
Total sales	10,486			10,486	1,374			1,374	2,498	2,500			2,500	455	13,439			13,439
Total stock on hand #	7,641			7,641	224			224	407						8,048			8,048
TOTAL																		
Total supermarket sales	39,880	25,553		65,433		1,889		1,889	3,435	2,706	4,356		7,062	1,284	40,372	29,779		70,151
Total non supermarket sales	30,159	2,160	612	32,931	2,490	191		2,681	4,875	16			16	3	34,689	2,507	612	37,809
Total exports		231		231												231		231
Total sales	70,039	27,944	612	98,595	2,490	2,080		4,570	8,309	2,722	4,356		7,078	1,287	75,061	32,518	612	108,191
Total stock on hand	49,338	4,395	54	53,787	3,051	428	17	3,496	6,356						54,885	5,173	85	60,143

Weekly National Sales

