

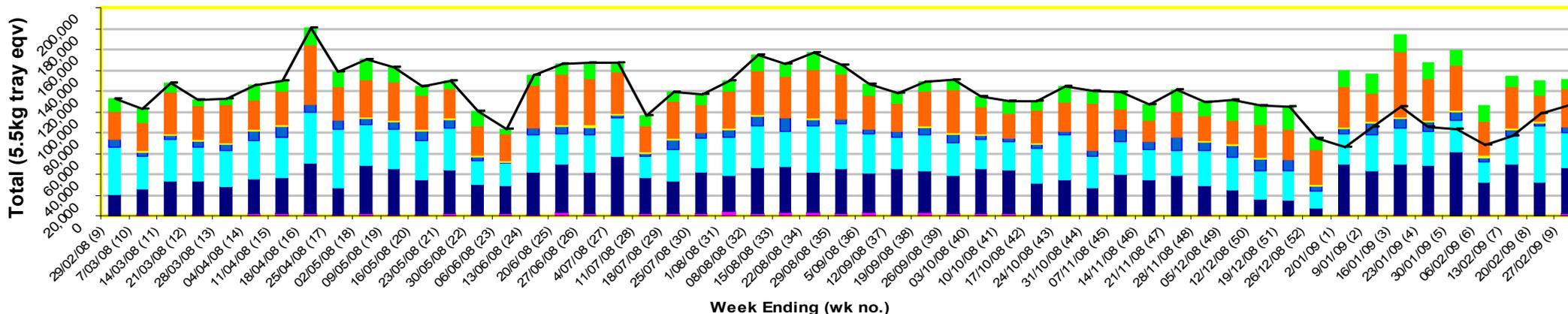
INFOCADO WEEKLY REPORT: 21st - 27th February 2009 (Wk 9)

Industry Dispatches 21st - 27th February 2009 (Wk 9)

Dest. State	5.5kg										Bulk	P/PK	Other	5.5Kg Eqv Trays All	
	<16	16	18	20	22	23	25	28	28+	Total					
EXP								1,110	653		1,763	120			1,981
NSW	207	1,872	5,984	9,472	120	8,436	6,877	3,994	1,148		38,110	2,915	6,466		44,586
QLD	133	420	3,441	4,602	300	6,480	8,122	3,080	419		26,997	2,027	7,260	7,870	33,433
SA / NT			264	327		3,126	428	428			4,573	307	2,706		5,623
TAS															
VIC	859	1,459	5,470	7,083	910	7,836	4,129	2,719	639		31,104	2,206	5,610		36,135
WA	674	375	781	1,552		2,409	1,507	1,012	20		8,330	143	2,500		9,045
Total	1,873	4,126	15,940	23,036	1,330	28,287	21,063	12,343	2,879		110,877	7,718	24,542	7,870	130,803

Throughput Australian & NZ avocados by destination State
 Throughput 1st January 2009 to date = 1,256,232 5.5kg tray eqv

■ EXP ■ NSW ■ QLD ■ SA / NT
■ TAS ■ VIC ■ WA — Aus Fruit



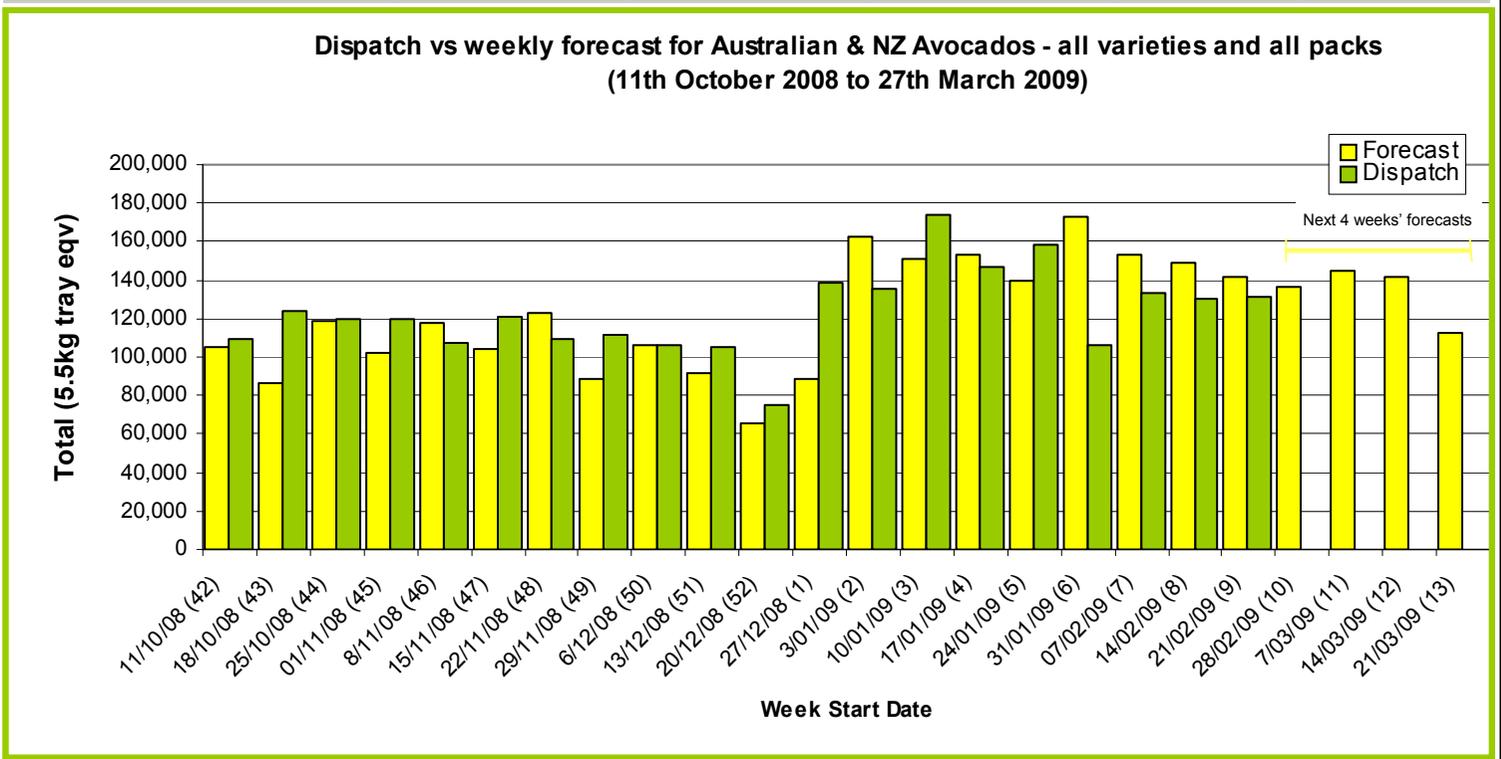
Comments from the CEO

- The black line in the graph above indicates the volume of Australian avocados in the market. The excess is imported fruit. The volume of Australian fruit dispatched last week was very similar to week 9 2008.
- Volumes of Shepard avocados are forecast to increase significantly over the next couple of weeks replacing NZ and WA Hass.
- Shepard avocados are now being sold in Sydney, Brisbane and Melbourne stores. The retail prices on page 5 reflect average prices for both Shepard and Hass
- Apologies if some of the formatting on the graphs in this report look a bit strange—an unavoidable technical error was encountered during it's development—this will be fixed for next week's report.



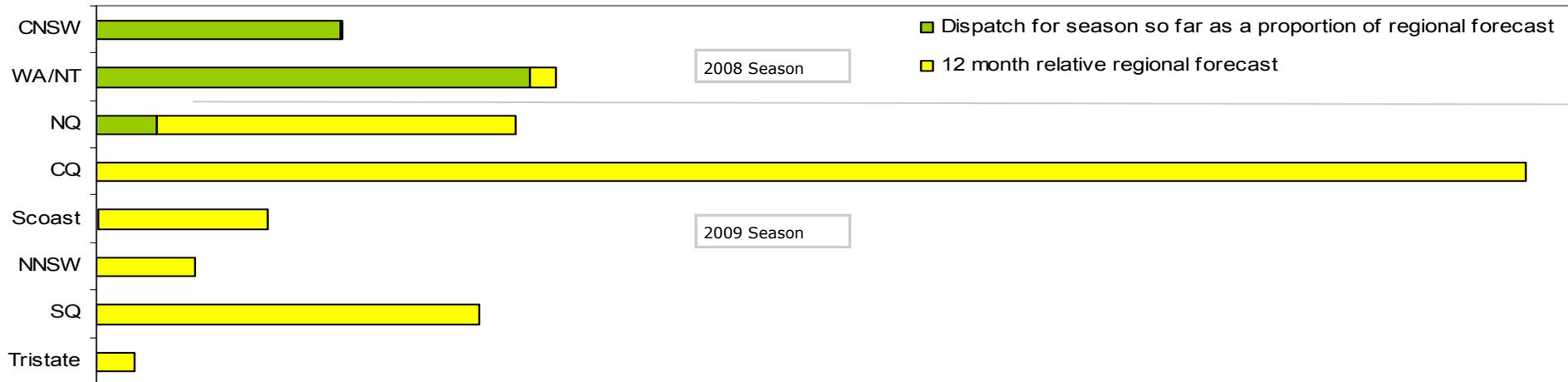
Forecast Data (Week 9 - 13)				
Variety	Trays - Total	Bulk	P/Pk	All - Total
	5.5Kg Eqv	10Kg	Kg	5.5Kg Eqv
Week 9—begin 21/02/09				
Fuerte	800	20		836
Hass	78,264	2,624	3,000	83,580
Shepard	45,182	5,260	15,000	57,473
Week Total	124,246	7,904	18,000	141,890
Week 10—begin 28/02/09				
Fuerte	800	20		836
Hass	42,131	2,046	3,000	46,396
Shepard	74,809	6,700	14,000	89,536
Week Total	117,740	8,766	17,000	136,769
Week 11—begin 7/03/09				
Fuerte	1,500	40		1,573
Hass	29,235	2,030	10,000	34,744
Shepard	92,164	6,070	27,000	108,109
Week Total	122,899	8,140	37,000	144,426
Week 12—begin 14/03/09				
Fuerte	2,000	40		2,073
Hass	25,465	2,005	3,000	29,655
Shepard	93,164	6,475	26,000	109,664
Week Total	120,629	8,520	29,000	141,393
Week 13 —begin 21/03/09				
Fuerte	1,500	40		1,573
Hass	25,265	2,005	3,000	29,455
Shepard	75,545	500	26,000	81,181
Week Total	102,311	2,545	29,000	112,211

Green shading indicates dispatch data		Yellow shading indicates forecast data			
Dispatch Data (Week 9 - begin 21/03/09)					
Variety	Trays	Bulk	P/Pk	Other	5.5Kg Eqv
	5.5kg eqv	10Kg	Kg	Kg	Total Trays
Hass	56,637	1,747	2,500	750	60,404
Lamb Hass	586	24			630
Shepard	53,656	5,947	22,042	7,120	69,772
Total	110,879	7,718	24,542	7,870	130,805

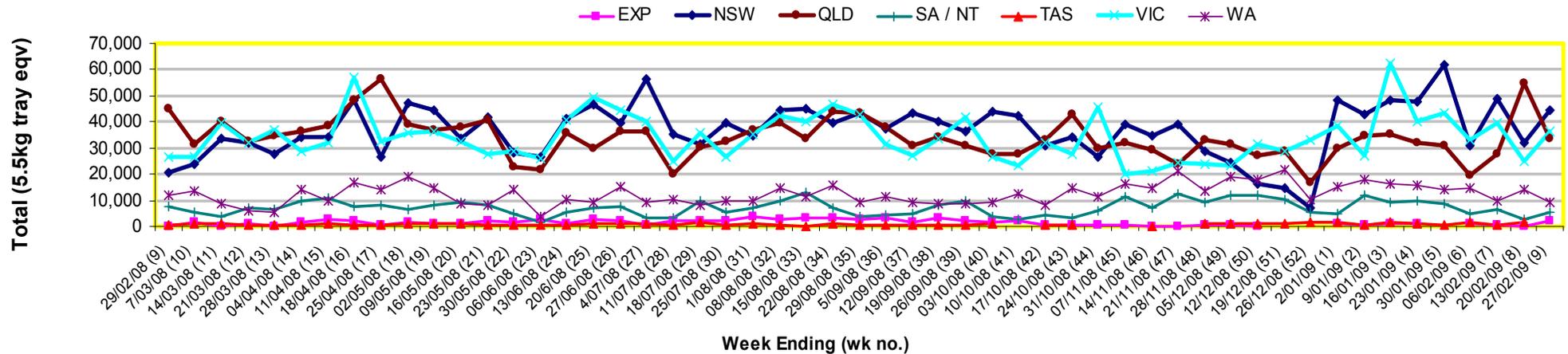


New Zealand Avocado Exports—Forecast v Import Statistics (5.5kg eqv trays) August 2008-April 2009											
Export Dest'n	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Total to date	
NZ Export Forecast		26,730	177,487	319,958	378,497	304,722	122,824	6,282		1,336,500	
Australia		7,713	210,274	312,989	345,200	235,527				1,111,703	
USA											
Japan		3,920	21,563	37,519	27,534	9,600				100,135	
Total		11,633	231,837	350,508	372,734	245,127				1,211,838	

Percentage dispatched by region (Based on seasonal forecast - 2009)



Throughput Australian & NZ avocados by destination State Throughput 1st January 2009 to date = 1,256,232 5.5kg tray eqv



Week 9 contributors - Packhouses

- | | |
|--------------------------------------|-----------------------------------|
| Advance Packing & Marketing Services | Lone Gum Avocados |
| Avocado Industry Council (NZAGA) | Mariners Rest |
| Avocados With Altitude | Merrinee Farms |
| Avonova | Midcoast Avocados |
| Battistin Orchards | Mutchilba Valley |
| Blushing Acres | Natures Fruit Company |
| Delroy Orchards | One Harvest |
| Donovan Avocados | Simpsons Farms Pty Ltd |
| Gunnado Farm | Sunfresh |
| Hilltop Mareeba | SuperPak Group Pty Ltd |
| I & A Tolson | VP & EA Farrell |
| J & K Hummer | Willow Creek Strawberries Pty Ltd |
| Kulnura Ambrosia Avocados | Zanfara Pty Ltd |
| Lavers Orchards | |

Week 9 contributors - Wholesalers

- | | |
|-----------------------------------|---------------------------------|
| Costa Exchange Trading (Adelaide) | Murray Bros (Brisbane) |
| Costa Exchange Trading (Brisbane) | Sculli & Co Pty Ltd (Melbourne) |
| Dykes Bros (Melbourne) | The La Manna Group (Adelaide) |
| Etherington (Perth) | The La Manna Group (Brisbane) |
| Kelly's (Melbourne) | The La Manna Group (Melbourne) |
| Mercer Mooney (Perth) | United Fresh (Adelaide) |

Sales Report including Direct Sales from Packhouses, Wholesale Sales and Stock on Hand at Wholesale Level

	Trays 5.5kg eqv (incl. Mod6 & P84)				Bulk 10kg Cartons				Pre-Pack Kg					Total (5.5kg eqv)					
	Hass	Shepard	Other	Total	Hass	Shepard	Other	Total	5.5kg eqv	Hass	Shepard	Other	Total	5.5kg eqv	Hass	Shepard	Other	Total	
NSW																			
Total supermarket sales																			
Total non supermarket sales																			
Total exports																			
Total sales	10,689	1,944		12,633							6,466			6,466	1,176	10,689	3,119		13,808
Total stock on hand																			
QLD																			
Total supermarket sales	7,415	14,774		22,189		999		999	1,816		7,260		7,260	1,320	7,415	17,910		25,325	
Total non supermarket sales	15,710	2,717		18,427	15	579		594	1,080	24			24	4	15,742	3,770		19,511	
Total exports		1,763		1,763	120			120	218						218	1,763		1,981	
Total sales	23,125	19,254		42,379	135	1,578		1,713	3,115	24	7,260		7,284	1,324	23,375	23,443		46,818	
Total stock on hand	16,507	6,013		22,520	8	780		788	1,433	16			16	3	16,524	7,431		23,955	
SA & TAS																			
Total supermarket sales	1,886	120		2,006							2,706		2,706	492	1,886	612		2,498	
Total non supermarket sales	4,329			4,329	913			913	1,660						5,989			5,989	
Total exports																			
Total sales	6,215	120		6,335	913			913	1,660		2,706		2,706	492	7,875	612		8,487	
Total stock on hand #	3,082			54	3,136	1,163		17	1,180	2,145					5,197			85	5,281
VIC																			
Total supermarket sales	4,190	5,409		9,599							5,610		5,610	1,020	4,190	6,429		10,619	
Total non supermarket sales	9,045	1,676	182	10,903	665			665	1,209						10,254	1,676	182	12,112	
Total exports																			
Total sales	13,235	7,085	182	20,502	665			665	1,209		5,610		5,610	1,020	14,444	8,105	182	22,732	
Total stock on hand	17,618	2,290	710	20,618	1,303			1,303	2,369						19,987	2,290	710	22,987	
WA																			
Total supermarket sales																			
Total non supermarket sales																			
Total exports																			
Total sales	10,283			10,283	1,115			1,115	2,027	2,500				2,500	455			12,764	
Total stock on hand #																			
TOTAL																			
Total supermarket sales	29,147	22,247		51,394		999		999	1,816	2,500	22,042		24,542	4,462	29,601	28,071		57,672	
Total non supermarket sales	34,400	4,393	182	38,975	2,708	579		3,287	5,976	24			24	4	39,328	5,446	182	44,956	
Total exports		1,763		1,763	120			120	218						218	1,763		1,981	
Total sales	63,547	28,403	182	92,132	2,828	1,578		4,406	8,011	2,524	22,042		24,566	4,467	69,148	35,280	182	104,609	
Total stock on hand	42,886	8,303	764	51,953	2,757	780	17	3,554	6,462	16			16	3	47,902	9,721	795	58,418	

