



Home About Us Membership Events Growers Services News Contact Best Practice Media Supply Chain Directory Services Login

Search: Go



News

Australian Avocados Are Down But Not Out! - 03/02/2011

[Full News List](#)

Avocado growers are used to dealing with natural disasters, droughts, floods and fires. Growers of all tree crops dread the destructive power of winds that rip trees that have taken ten years to grow, and have a further twenty years of production, straight from the ground.

Cyclone Yasi has proven that good management and preparation can lessen the impact of a cyclone the size and power that has never been seen before in Australia.

"We have been talking to growers all over the Tablelands to get a picture of the impact of Cyclone Yasi" explained Mr Antony Allen, Chief Executive Officer of Avocados Australia, "growers have explained that there has been some loss from trees being pushed from the ground."

"There has certainly been fruit loss; preliminary estimates of around 10 per cent to 20 per cent of the crop is on the ground, this is the average across the North Queensland region" explained Mr Allen.

"Growers in the region are just starting their season, the majority of those growers had planned to start picking their fruit in two weeks time" said Mr Allen.

North Queensland produces 15 per cent of the total national avocado crop, but more importantly, during February and March it supplies over 80 per cent of the avocados for Australian consumers. Western Australia and New Zealand are currently the main source of avocados, with Bundaberg being the region that begins to harvest in late March.

Australian consumers will most definitely still be able to buy avocados, and our Infocado system, which helps manage dispatch and forecasting, will help even out the supply to ensure there are no large peaks and troughs through this period of supply."

We ask that Australian consumers and retailers understand that some of the fruit from North Queensland will have scratches and wind marks on the outside skin, but these marks have no impact on the amazing and healthy flesh on the inside of the fruit, please keep buying and enjoying avocados" explained Mr Allen.

For further comment please contact:

Antony Allen - CEO, Avocados Australia
M: 0438 132 477, E: ceo@avocado.org.au

Jane Lovell – Managing Director, TQA Australia
P: (03)64236008, E: jane.lovell@tqainc.com.au

Courtney Vane - Communications Officer, Avocados Australia
P: 07 3846 6566, M: 0488 384 222 E: co@avocado.org.au

- ENDS -

Avocados Australia Limited is the Peak Industry Body in Australia for Avocados. We are a "not for profit" membership based organisation. Our members are Avocado growers along with associated businesses and industry people.

Avocados Australia seeks to work with all parts of the chain from production through to the consumer. By working together we seek to continually improve the ability of growers to provide a healthy, profitable and safe product for all consumers. As part of this continual improvement we guide a "research & development" and "marketing and promotion" program for the Australian Avocado industry.

The Australian Avocado industry comprises 1100 growers across the country and produces 49,500 tonnes of Avocados each year worth \$AUD180 million at farm gate and \$430 million at retail level. Key growing areas are North, Central and Southeast Queensland, Northern and Central New South Wales, the

10/10/2016

News - Avocados Australia

Sunraysia or Tristate area (South Australia, Victoria and South Western New South Wales) and Western Australia.

For more information [Media Resources](#) or [Avocado News](#) or contact Avocados Australia at ceo@avocado.org.au

[Full News List](#) 

[Links](#) | [Contact](#) | [Your Feedback](#) | [Privacy Policy](#) | **Copyright © 2014 Avocados Australia Limited**

[Home](#) [About Us](#) [Membership](#) [Events](#) [Growers](#) [Services](#) [News](#) [Contact](#) [Best Practice](#) [Media](#) [Supply Chain Directory](#) [Services Login](#)