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News

Field Days to help avocado growers work smarter - 10/07/2007

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The Australian avocado industry is presenting a series of R&D Road Shows to growers throughout the country to help them improve their productivity and profit.

The Road Shows will focus on the latest industry research and show participants how they can turn research findings into on-farm benefits.

Avocados Australia CEO Antony Allen said the industry spent considerable funds on research & development initiatives and it was important that growers turn this into real benefits.

He said it also was important for researchers to meet with growers and hear first-hand the issues facing the industry, to allow them to finetune their research.

The Road Shows 2007 will be held at the following locations and times:

- South QLD Region at Ravensbourne on Tuesday 10 July 2007
- North NSW Region at Duranbah on Thursday 12 July 2007
- Tri State Region at Red Cliffs on Thursday 30 August 2007
- Western Australian Region at Pemberton on Tuesday 4 September 2007
- Central NSW Region at Stuart's Point on Tuesday 25 September 2007
- Central QLD Region at Bundaberg on Tuesday 2 October 2007
- North QLD at Walkamin on Thursday 4 October 2007

Each Road Show will include presentations on rootstocks and varieties, integrated management of avocado diseases, fruit volumes, fruit quality, the marketing program a panel discussion and a farm walk. Avocados Australia Chairman Henry Kwaczynski will also talk about leadership for the future of the industry.

The Road Shows include lunch and drinks.

The seminars are presented by Avocados Australia with support from HAL and sponsors, like Sunfresh, Nufarm, Lyco, Netafim, QPack, Label Press, Hardi Australia and Sumitomo Chemicals, along with a number of local supporters.

More details including registration forms are now available at the Events Section of the industry website www.avocado.org.au Growers interested in attending need to register for the Road Show they wish to attend and should call 07 3391 2344 or email roadshow@avocado.org.au

For further comment:

Antony Allen, Avocados Australia CEO on 0438 132 477 or 07 3391 2344

This project was facilitated by HAL in partnership with Avocados Australia and was funded by the avocado grower R&D levy. The Australian Government provides matched funding for HAL's R&D activities.

Avocados Australia Limited is the Peak Industry Body in Australia for Avocados. We are a "not for profit" membership based organisation. Our members are Avocado growers along with associated businesses and industry people.

Avocados Australia seeks to work with all parts of the chain from production through to the consumer. By working together we seek to continually improve the ability of growers to provide a healthy, profitable and safe product for all consumers. As part of this continual improvement we guide a "research & development" and "marketing and promotion" program for the Australian Avocado industry.

The Australian Avocado industry comprises 1200 growers across the country and produces 40,000 tonnes of Avocados each year worth \$AUD100 million at farm gate and \$375 million at retail level. Key growing areas are North, Central and Southeast Queensland, Northern and Central New South Wales, the Sunraysia or Tristate area (South Australia, Victoria and South Western New South Wales) and Western Australia.

For more information Media Resources or contact Avocados Australia at ceo@avocado.org.au

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