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**16 October 2015**

## The latest industry news at your fingertips

'Guacamole' is the Australian avocado industry's fortnightly email newsletter delivering the latest news of relevance to the Australian avocado industry.

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## Grower Update



## HIA Expressions of Interest - Trade Advisory Panel

HIA is calling for Expressions of Interest for the new industry Trade Advisory Panel. The Advisory Panel will provide advice to HIA on horticulture trade related issues.

The closing date for responses is **1pm AEDT, Friday 23 October 2015**.

[Click here](#) for more information. To receive a copy of the EOI, contact R&D Services Coordinator, Nina Phanekham on 02 8295 2311 or [tenders@horticulture.com.au](mailto:tenders@horticulture.com.au).

## Supply Chain Contractor Training

Annual training for the Avocados Australia (AAL) supply chain contractors was conducted at

AALs office on 13-14 October. Noel Ainsworth from QDAF conducted the training for the five contractors who are based around Australia.

The group training covered Retail Quality Surveys and Retail Training. The purpose of the training is to ensure consistent messaging is delivered to retailers and high quality data is collected on a uniform basis. Below is Noel Ainsworth and Rod Hall conducting retail quality assessments.



## Funding grants for women in the agriculture sector

In August, we advised in [Guacamole](#) about the grant applications available to women employed in the agriculture sector.

In line with the national ambition of the initiative, from **October 1st 2015, \$450,000 in additional scholarship funding has been provisioned** for the development of women from early career through to senior level in your sector.

[Click here](#) for the Expression of Interest form. Contact Ian Johnson at the office of the National Industry Scholarship Program, Australian School of Applied Management on 03 9270 9000 or [ijohnson@asam.edu.au](mailto:ijohnson@asam.edu.au).

## Update from the marketing team: Chefs Love Avocados



This month we launched the Chefs Love Avocados mini-series! Over the past few months we caught up with a few of Sydney's most renowned chefs about their love of avocados and how they have incorporated them onto their menus at their cafes.

The chefs included Andy Davies from the iconic Bondi Trattoria, Adam Starr from the hip Barmuda in Newtown and Kristian Gamble from the award-winning venue Ripples, right under the Harbour Bridge at Luna Park.

Each chef was filmed preparing their favourite dishes making it very easy for our Avocado Lovers to replicate at home. These delicious dishes included avocado and corn fritters; the ever popular smashed avocado and buffalo milk ricotta; avocado and cured ocean trout; avocado, quinoa and poached egg salad; and avocado with salmon and fennel.

[Click here](#) to watch The Chefs Love Avocados videos.

## Instagram re-launch and competition



Off the back of our Chefs Love Avocados series, we re-launched the Australian Avocados Instagram account. The original site which was developed a few years ago was given a face lift and to promote the site, we are running an Instagram competition.

Over the next few months Instagram users will be rewarded for uploading an image based on a number of themes. Every month there will be a new theme and to coincide with the Chefs Love Avocado series, we are asking Instagram lovers to head down to their favourite cafe, take a photo of their preferred avocado dish, upload it to Instagram and tag @australianavocados and #loveavocados.

Entries will be regrammed throughout the month and the best will win an Avocado Lovers Gift Pack which will include some great prizes such as an avocado apron, a cookbook, masher, notebook, avocado tote bag - and of course a few avocados to get them cooking at home. All activity will be shared across all social media pages!

You can find out more about the competition on our [website](#) or follow us on [Instagram](#) to keep up to date with these activities!

## Infocado and Retail Prices updates

Past Infocado Reports and Retail Prices data are available for access from the Avocados Australia website. You can regularly access this information by going to the Avocados Australia website [industry.avocado.org.au](http://industry.avocado.org.au).

To access Infocado reports [click here](#).

To access Retail Prices [click here](#).

## Industry News

### IG International partners with Avanza

Leading Indian importer-exporter IG International has teamed-up with New Zealand's largest avocado exporter, Avanza, to supply and grow the category in the South Asian nation. [Click here](#) to read more.

### Mission hails successful avo campaigns

Global avocado player Mission Produce has announced successful completions to its 2015 campaigns in California and Peru. [Click here](#) to read more.

### Australia has little to gain from TPP

Australian horticulture has enjoyed some strong wins in recent bilateral free trade agreements (FTAs) to the extent that there is little more upside now that can come from the Trans Pacific Partnership (TPP). [Click here](#) to read more.

### Orange surprise in avocados may be future product

Gregory Ziegler is exploring the commercial potential of a brilliant orange found in avocado pits as a natural food coloring. [Click here](#) to read more.

### Fenthion ban to come into effect

Australian fruit and vegetable growers will this month be banned from using what many say is

the only remaining effective fruit fly pesticide. [Click here](#) to read more.

**Can't wait for Guacamole? You can read all the latest [Avocado News](#) and industry-related [National & International News](#) on the Avocados Australia industry website.**

This email was sent by Avocados Australia, Level 1 / 8/63 Annerley Rd, Woolloongabba, Australia 4102 to  
co@avocado.org.au

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