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Monday, 28 April 2014

## The latest industry news at your fingertips

'Guacamole' is the Australian avocado industry's fortnightly email newsletter delivering the latest news of relevance to the Australian avocado industry.

Make sure you check out:

[South QLD Growers - Qualicado Workshop 8 May!](#)  
[Adelaide Wholesalers & Ripeners - Qualicado Workshop 22 May!](#)  
[Dry Matter Results & Retail Prices](#)  
[National Irrigation Conference & Trade Show - 2-6 June](#)  
[Best Practice Resource Users - How To Transport Avocados](#)  
[Mexico: Global avocado demand surpasses supply](#)  
[NZ: Avocado growers predict bumper crop](#)  
[Transforming productivity of tropical tree crops](#)  
[Inside the California drought's effect on food prices](#)

## Grower Update



### South QLD Qualicado Workshop - 8 May!

Avocado growers and packers based in and around the Southern Queensland growing region are invited to attend the **South Queensland Qualicado Workshop** happening on **Thursday 8 May** at **213 Mt Binga Rd, Mt Binga** (via Blackbutt) Queensland. Avocados Australia would like to thank local avocado growers Barry and Michelle Trousdell for kindly offering to host this workshop. Our thanks also go to Birdwood Nursery for supporting the Qualicado program as a national sponsor.

[Click here](#) to view the program.

Those interested in attending can **RSVP** now by contacting Nathan Symonds on **07 3846 6566** or [supplychain@avocado.org.au](mailto:supplychain@avocado.org.au) before **Monday 5 May 2014**.

### Attention Adelaide Wholesalers, Ripeners & Transporters!

On **Thursday 22 May** Avocados Australia is holding a Qualicado Workshop tailored to meet the needs of avocado wholesalers, ripeners and transporters. They can learn more about how avocado bruising occurs in the supply chain and find out ways to get the most shelf life from ripening practices at Avocados Australia's "**Adelaide Qualicado Workshop**". The venue will be confirmed and the details sent out next week.

**Proposed Program:**

- 08.30am Complimentary coffee and tea on arrival
- 09.00am Welcome and Program Overview - John Tyas, CEO Avocados Australia
- 09.15am Overview of Qualicado Program - Nathan Symonds, AAL Program Manager
- 09.40am Avocado Bruising Research Update  
- Terry Campbell, School of Agriculture & Food Sciences, UQ
- 10.10am Break
- 10.25am Handling and Ripening - What you can do to minimise risk  
- Terry Campbell, QDAFF
- 10.55am Infocado Program Update - Nathan Symonds, AAL Program Manager
- 11.15am Avocado Varieties - Denis Roe, Birdwood Nursery
- 11.30am Finish

The Adelaide Qualicado Workshop is the fourth event to be held tailored to meet the needs of the wholesaling sector. To view updates about the Qualicado Workshop events go to the Avocados Australia website (<http://industry.avocado.org.au>) and click on "Events" on the menu bar and then on "What's On".

To **RSVP** to attend a Qualicado Workshop contact Nathan Symonds on **07 3846 6566** or [supplychain@avocado.org.au](mailto:supplychain@avocado.org.au).

## DATE CLAIMERS!

### Events for Growers and Packers:

South Queensland Qualicado Workshop - 08/05/14  
 Central New South Wales Qualicado Workshop - 11/06/14  
 Western Australia Qualicado Workshop - 24/7/14

### Events for Wholesalers, Ripeners & Transporters:

Adelaide Qualicado Workshop - 22/05/14  
 Perth Qualicado Workshop - 23/7/14

## National Irrigation Conference & Trade Show - 2-6 June

The **National Irrigation Conference and Trade Show** is to be held at the **Gold Coast Convention Centre** (2684 -2690 Gold Coast Highway, Broadbeach QLD) from 2nd - 6th June 2014.

This event brings the entire irrigation industry together and is regarded by some as the largest event of its kind in the Asia Pacific region. The conference and exhibition will bring irrigators, suppliers, equipment manufacturers, researchers, water supply organisations, advisors, government officials and policy makers from across the rural and urban irrigation industries.

[Click here](#) to view the program. You can register online by [clicking here](#).

## Dry Matter Results & Retail Prices

The latest **Dry Matter results** and **Retail Prices** have been uploaded to the Avocados Australia website. You can regularly access this information by going to the [Avocados Australia website](#). Glide your cursor over the maroon menu bar to "Services". Once there drag your mouse down the list or for quick access click on these links: "Maturity Monitoring" and "Retail Pricing".

## Best Practice Resource Users - How To Transport Avocados

Did you know that the Best Practice Resource online (BPR) includes information about **the best way to transport avocados through the supply chain**? And if you are a member of the Australian avocado supply chain this information and its access is **FREE!**

According to the latest information contained in the BPR maintaining the cool chain is particularly important for avocados to uphold quality and prevent unwanted ripening. Avocados need to be handled and transported carefully. To find out more about how to prevent ripening during transport go to the "Transport" content on the BPR.

Once you have logged on to the BPR move your cursor over the "Transport" menu option on the maroon menu and then click on the different transport topics that relate to this section, this includes: An Overview, Temperature Recommendations, Importance Of Air Flow, Stacking And Securing The Load, and recommendations when Transporting Mixed Loads.

If you are a grower/packer/wholesaler/riper/transporter/exporter and you haven't applied to access the Best Practice Resource apply for access now! [Click here](#), then click on "Apply for access" and complete the online form.

## Industry News

### Mexico: Global avocado demand surpasses supply

Seventeen years have passed since the U.S. opened its borders to Mexican avocados and during this time it has achieved remarkable progress. Read more by [clicking here](#).

### NZ: Avocado growers predict bumper crop

The avocado industry is predicting a bumper export crop for the coming season - in excess of 5 million trays. The bulk of the fruit is exported to Australia, but stiff competition there from the local industry means exporters are looking further afield, primarily to Asia. Read more by [clicking here](#).

### Transforming the productivity of tropical tree crops

HAL announces a new research project that will aim to draw on lessons learned in the apple industry to dramatically increase the productivity of Australia's subtropical and tropical tree crops such as avocados, mangoes and macadamias. [Click here](#) to read more.

### Inside the California drought's effect on food prices

American consumers are already feeling the pinch of rising food prices, and they will likely experience more-courtesy of California's devastating drought. [Click here](#) to read more.

Can't wait for Guacamole? You can read all the latest [Avocado News](#) and industry-related [National & International News](#) on the Avocados Australia industry website.

## Qualicado Program Sponsor:

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