



# INFOCADO CROP FORECAST

## Quarterly Report—April 2010

Welcome to the quarterly Infocado report. This report is released in the months January, April, July and October. Each reports shows the previous 12 month's dispatch figures and the future 12 month's forecast figures including both Australian and New Zealand data where and when available.

### Australian Avocados Forecast Apr 09 to Mar 10 (5.5 kg eqv trays) - from quarterly report April 09

	Apr 09	May 09	Jun 09	Jul 09	Aug 09	Sep 09	Oct 09	Nov 09	Dec 09	Jan 10	Feb 10	Mar 10	12 Mth Total
<b>Total</b>	855,592	1,078,242	1,219,955	1,115,824	1,004,874	704,084	578,285	403,988	370,002	291,474	324,991	537,268	<b>8,484,579</b>

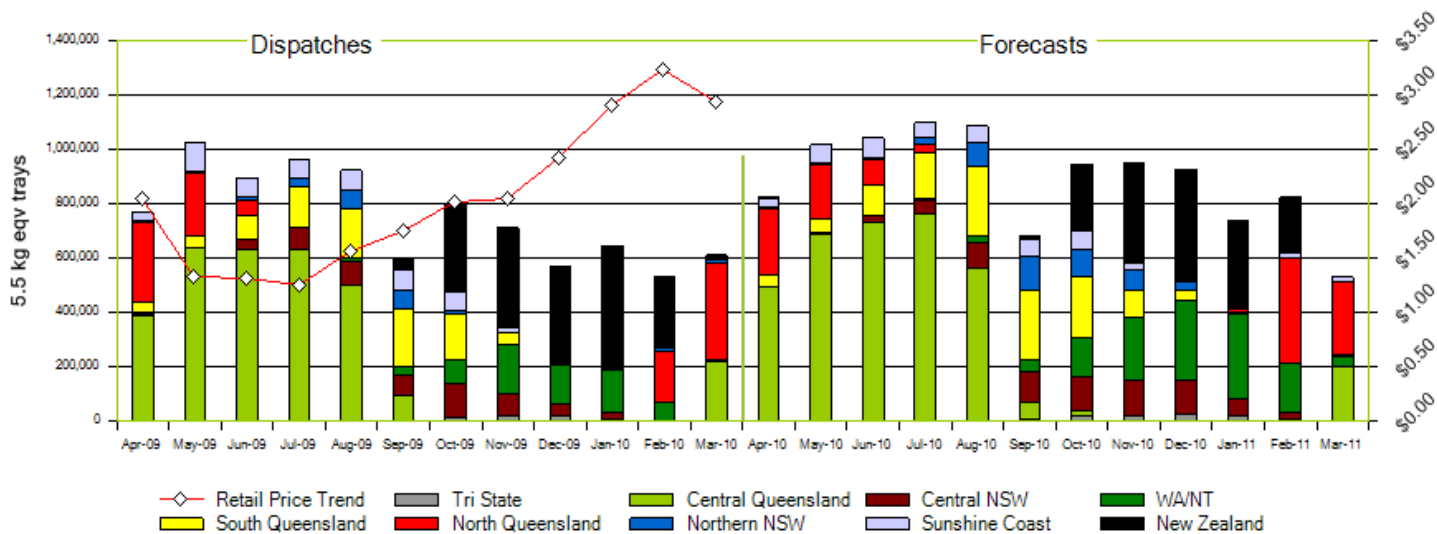
### Australian Avocados Dispatches Apr 09 to Mar 10 (5.5 kg eqv trays)

<b>Hass</b>	199,684	938,855	862,619	941,507	889,526	517,123	448,567	339,979	204,245	184,859	66,084	7,261	<b>5,600,309</b>
<b>Shepard</b>	522,953	26,433	607	42	0	0	0	0	0	0	205,207	579,416	<b>1,334,658</b>
<b>Other</b>	45,100	60,744	31,786	22,876	33,347	39,161	25,695	7,353	16,504	18,953	1,498	7,860	<b>310,877</b>
<b>Total</b>	<b>767,737</b>	<b>1,026,032</b>	<b>895,012</b>	<b>964,425</b>	<b>922,873</b>	<b>556,284</b>	<b>474,262</b>	<b>347,332</b>	<b>220,749</b>	<b>203,812</b>	<b>272,789</b>	<b>594,537</b>	<b>7,245,844</b>

### Australian Avocados Forecast Apr 10 to Mar 11 (5.5 kg eqv trays)

	Apr 10	May 10	Jun 10	Jul 10	Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	12 Mth Total
<b>Hass</b>	361,348	924,264	980,431	1,002,248	1,003,224	632,807	678,492	576,066	496,456	381,482	201,476	40,333	<b>7,278,627</b>
<b>Shepard</b>	429,958	42,588	0	0	0	0	0	0	0	5,882	376,449	447,724	<b>1,302,601</b>
<b>Other</b>	27,732	50,157	60,598	94,973	82,221	38,349	19,667	6,606	21,955	23,342	38,873	43,430	<b>507,903</b>
<b>Total</b>	<b>819,038</b>	<b>1,017,009</b>	<b>1,041,029</b>	<b>1,097,221</b>	<b>1,085,445</b>	<b>671,156</b>	<b>698,159</b>	<b>582,672</b>	<b>518,411</b>	<b>410,706</b>	<b>616,798</b>	<b>531,487</b>	<b>9,089,131</b>

Australian & New Zealand Avocados : Apr 09 to Mar 10 Dispatch / Apr 10 to Mar 11 Forecast



### Apr 09 to Mar 10 Dispatches & Apr 10 to Mar 11 Avocado Production Estimates 5.5kg eqv trays

Region	Apr09 to Mar10	Apr10 to Mar11
North Queensland	1,120,776	1,225,913
Central Queensland	3,108,800	3,531,024
Sunshine Coast	530,126	490,183
Southern Queensland	927,313	1,262,244
Northern NSW	228,938	455,798
Central NSW	556,442	747,999
Tri State	71,644	103,852
WA	701,805	1,272,118
<b>Total</b>	<b>7,245,844</b>	<b>9,089,131</b>

### Comments from the CEO

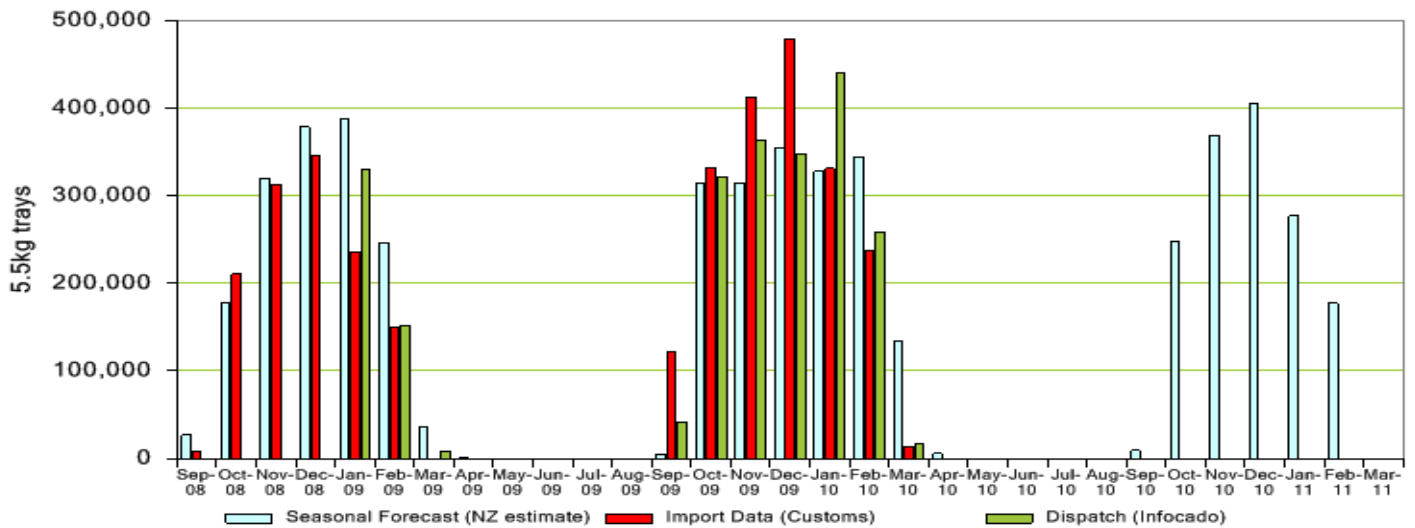
Monthly volumes will begin to rise from May and are forecast to remain at higher levels until August.

The management of the volume over the August to October period is an opportunity to even out the peaks of May, June and July. New Zealand will have a lighter crop than the 2009-10 season.

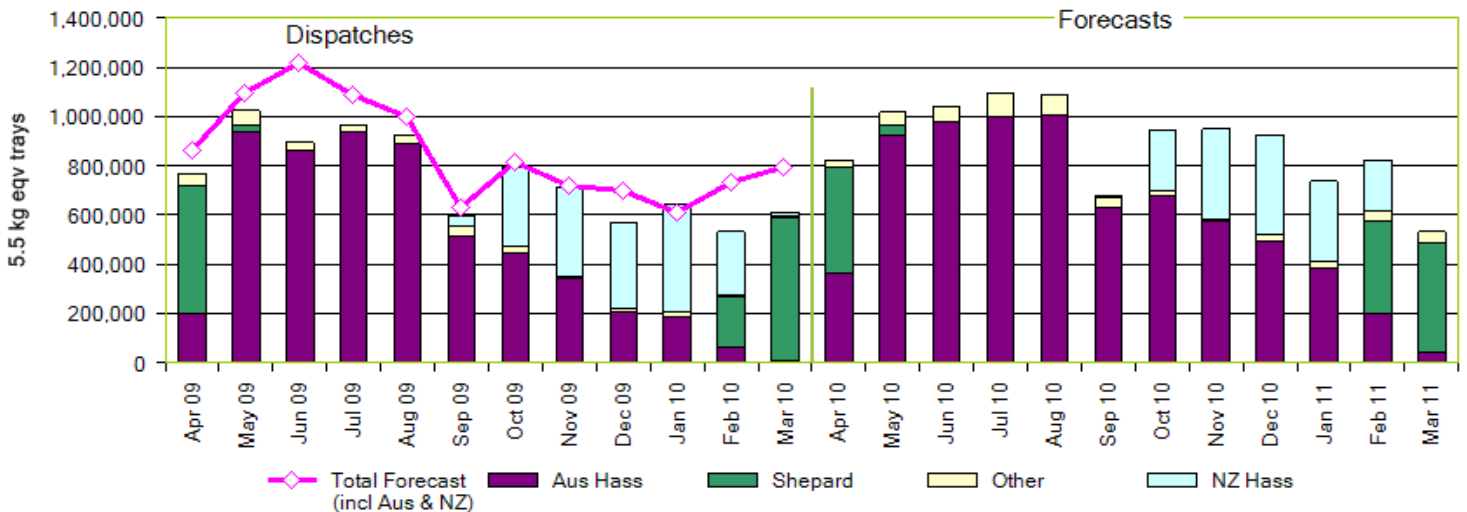
Shepard has all but finished and May will see the last of the Shepard for 2010. The transition from Shepard to Hass this year has been the smoothest in many years.

The marketing program is in full swing with magazine, TV and online operating to the end of the year. The Chef avocado training is also fully active and programmed to cover all five capital cities in the next 12 months.

### New Zealand Avocados - Dispatch and Forecast



### Apr 09 to Mar 10 Dispatches & Apr 10 to Mar 11 Forecasts Avocados by Variety



NB: NZ Dispatch figures in this graph are all from Infocado. The forecasts for NZ starting September 2010 in both graphs above are very early estimates. The total forecast line (pink line) in the chart above illustrates the most up to date forecasts. eg. The October 09 figure comes from the forecast made in September 09 and the November 09 figure comes from the forecast made in October 09.

## Seasonal Forecast Contributors

Advance Packing & Marketing Services P/L	Coastal Avocados	Kulnura Ambrosia Avocados	Sunfresh
Applewood Orchard	David Lankester	Lavers Orchards	Sunny Bluff Produce Pty Ltd
Aussie Orchards Growers & Packers	Delroy Orchards	Lone Gum Avocados	Sunnyspot Packhouse PL
Avocado Industry Council (NZAGA)	DG & CJ Kafer	Malic Properties Pty Ltd	SuperPak
Avocado Ridge	Donovan Family Investment Trust	Mariners Rest	The Avocado Grove
Avocados With Altitude Pty Ltd	G & C Christensen	Merrinee Farms	The I & R Family Trust
Avonova	G & J Krenske	Midcoast Avocados	Theart Farming Pty Ltd
Avowest	Goodlife Orchards	Mountain Fresh	Tinaroo Falls Avocado Trust
Balmoral Orchard	Googa Farms	Mt Binga Orchards Pty Ltd	Touchwood Farming
Battistin Orchards	Green Nugget Orchards	Natures Fruit Company	Tropicado Avocados
Bellview Orchards Pty Ltd	Green Pear Avocado	One Harvest	VP & EA Farrell
Blackboy Ridge Pty Ltd	Gunnado Farm	Perseverance Farming Co	West Aussie Avos
Blushing Acres Pty Ltd	Hilltop Mareeba	R & M Waterman	Willow Creek
BT & RG Pegg	I & A Tolson	R & S Bamess	WJ Row
C F Fechner	ID & AM Leighton	RM & KL Cornwall	Zanfar Pty Ltd
Chinoola Orchards	J & K Hummer	Serrata Enterprises	
Chislett Developments Pty Ltd	JB & CM Culross	Simpson Farms Pty Ltd	
Chris and Sue Allan	Jirel Holdings	Summerland House With No Steps	

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**This report has been authorised by Antony Allen, CEO Avocados Australia on the 30th April 2010**