



# INFOCADO CROP FORECAST

## Quarterly Report—July 2007

Welcome to the quarterly Infocado report. You will receive a similar report in the second half of October, January and April. Each report will show the last 12 month's dispatch figures and the coming 12 month's forecast figures including both Australian and New Zealand avocados where available.

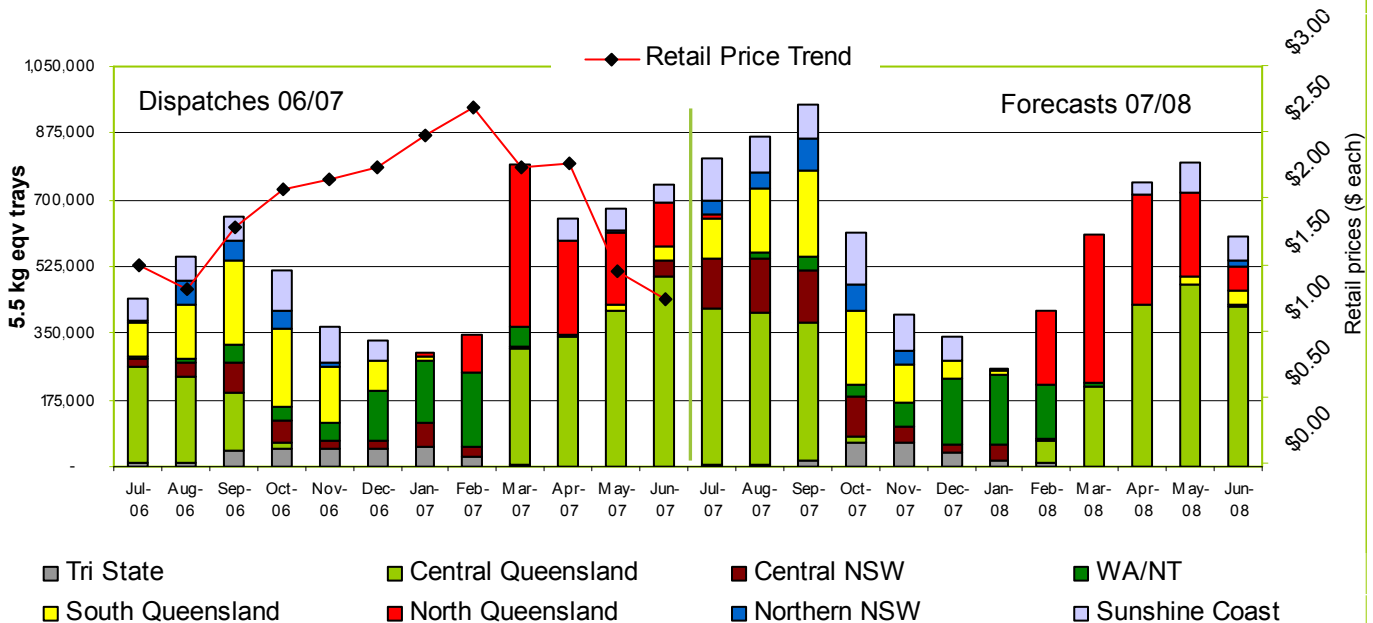
### Australian Avocados Dispatches 2006/07 (5.5 kg eqv trays)

	Jul 06	Aug 06	Sep 06	Oct 06	Nov 06	Dec 06	Jan 07	Feb 07	Mar 07	Apr 07	May 07	Jun 07	12 Mth Total
<b>Total</b>	443,306	549,686	656,359	513,997	365,747	329,231	298,186	347,872	790,314	648,899	675,796	739,537	<b>6,358,930</b>

### Australian Avocados Forecast 2007/08 (5.5 kg eqv trays)

Variety	Jul 07	Aug 07	Sep 07	Oct 07	Nov 07	Dec 07	Jan 08	Feb 08	Mar 08	Apr 07	May 07	Jun 07	12 Mth Total
<b>Hass</b>	778,622	846,519	923,240	598,191	382,072	324,351	242,539	157,892	55,536	375,913	690,348	588,919	<b>5,964,144</b>
<b>Shepard</b>	3,529						3,529	242,353	542,235	327,059	71,294		<b>1,190,000</b>
<b>Other</b>	28,000	22,282	28,941	15,647	14,941	16,353	13,491	9,079	9,412	41,247	37,012	15,118	<b>251,522</b>
<b>Total</b>	<b>810,152</b>	<b>868,801</b>	<b>952,181</b>	<b>613,838</b>	<b>397,014</b>	<b>340,704</b>	<b>259,559</b>	<b>409,324</b>	<b>607,184</b>	<b>744,219</b>	<b>798,654</b>	<b>604,037</b>	<b>7,405,666</b>

Australian Avocados: July 2006 to June 2007 Dispatch / July 2007 to June 2008 Forecast



### July 2007 to June 2008 Australian Avocado Production Estimates 5.5kg eqv trays

<b>North Queensland</b>	<b>1,166,465</b>
<b>Central Queensland</b>	<b>2,774,187</b>
<b>Sunshine Coast</b>	<b>767,353</b>
<b>Southern Queensland</b>	<b>910,068</b>
<b>Northern NSW</b>	<b>283,765</b>
<b>Central NSW</b>	<b>622,141</b>
<b>Tri State</b>	<b>221,805</b>
<b>WA</b>	<b>659,882</b>
<b>Total</b>	<b>7,405,666</b>

### Comments from the CEO

Over the last 4 months (March, April, May, June) the Australian industry has on average sent into the market 159,000 trays per week.

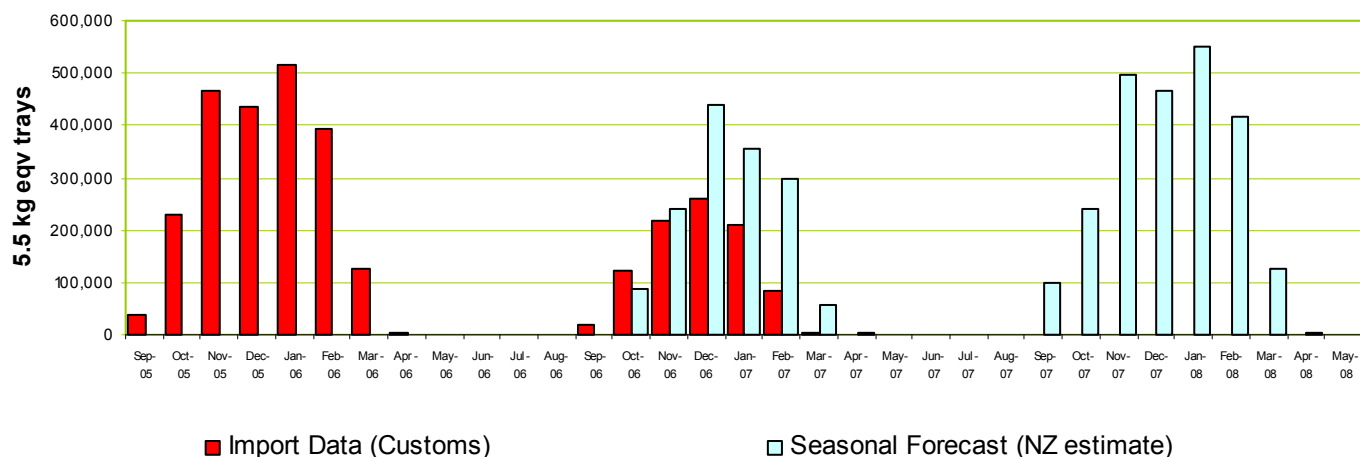
Looking forward to the next 4 months (July, Aug, Sept and Oct), based on the forecasted crop in this report Australia will need to market 180,000 trays of avocados per week.

Retail prices need to stay at the levels seen in June to maintain the volume through to consumers in the coming months.

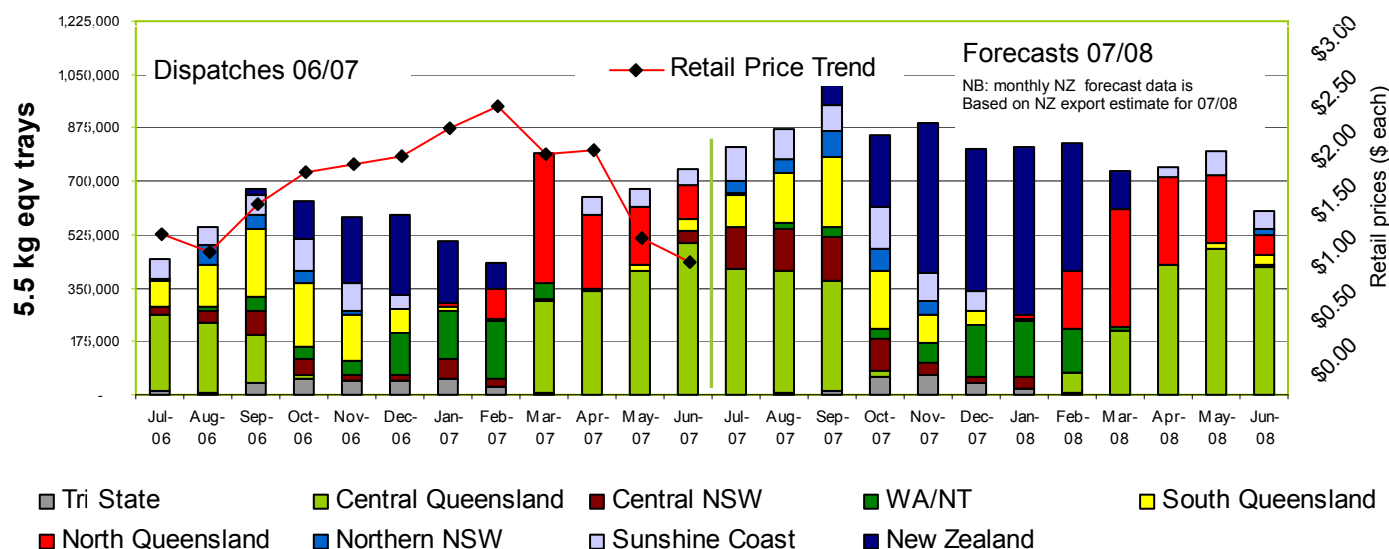
It is very clear that high retail prices (above \$2.20) during March and April restricted the volume through to consumers and we have suffered from the back log of fruit since that period.

Working with your market trader and the retail operators continues to be extremely important to maintain retail prices and quality fruit for consumers.

### New Zealand Avocados - Dispatch and Forecast



### Australian & New Zealand Avocados: July 2006 to June 2007 Dispatch / July 2007 to June 2008 Forecast



NB: NZ Dispatch figures are sourced from Australian Customs, NZ forecast figures are based on NZ export estimate for 07/08

### Seasonal Forecast Contributors

- |                                     |                            |                                |                                   |
|-------------------------------------|----------------------------|--------------------------------|-----------------------------------|
| Avocado Ridge                       | G & R Ernest               | Meliora Farm                   | Sunny Bluff Produce Pty Ltd       |
| Avocados With Altitude              | GJ & KL Liebig             | Merrinee Farms                 | Sunnyspot Packhouse PL            |
| AvoLand                             | Goodlife Orchards          | Midcoast Avocados              | Sunrise Avocados                  |
| Avonova                             | Googa Farms                | Mildura Fruit Company          | Tam MT Farm Management            |
| Avowest                             | Green Nugget Orchards      | MJ & SA Storey                 | Tenterfield Fruit Packers         |
| Balmoral Orchard                    | Green Pear Avocado         | Mountain Brand                 | The Avocado Grove                 |
| Bellview Orchards Pty Ltd           | Green Pigeon Orchards      | Mt Binga Orchards Pty Ltd      | Tinaroo Falls Avocado Trust       |
| Blackboy Ridge Pty Ltd              | Gunnadoo Farm              | Mutchilba Valley               | Touchwood Farming                 |
| BT & RG Pegg                        | Highclare Nominees Pty Ltd | Natures Fruit Company          | Tropicado Avocados                |
| C F Fechner                         | Hilltop Mareeba            | Oasis Orchards                 | Vitor Marketing Pty Ltd           |
| Cazzola D & A (Hummingbird Produce) | I & A Tolson               | One Harvest                    | VP & EA Farrell                   |
| Chinoola Orchards                   | I & R Philpott             | Perseverance Farming Co        | W French & Co                     |
| Chislett Developments Pty Ltd       | ID & AM Leighton           | Pringle Road Farms             | WA & GM Jonsson                   |
| Coastal Avocados                    | J & K Hummer               | RM & KL Cornwall               | West Aussie Avos                  |
| Delroy Orchards                     | JC & SK Smythe             | Rob Farnsworth Pty Ltd         | Willow Creek Strawberries Pty Ltd |
| DG & CJ Kafer                       | Kulnura Ambrosia Avocados  | Rocky Creek Orchards           | WJ Row                            |
| DJ Tottenham                        | KV & JM Lehmann            | Simpsons Farms Pty Ltd (1)     | WJ Slater                         |
| Donovan Avocados                    | Lavers Orchards            | So Aussie Fresh Pty Ltd        | Zanfar Pty Ltd                    |
| G & C Christensen                   | Lone Gum Avocados          | Summerland House With No Steps |                                   |
| G & J Krenske                       | Mariners Rest              | Sunfresh                       |                                   |

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This report has been authorised by Antony Allen, CEO Avocados Australia, 19th July 2007