



# INFOCADO CROP FORECAST

## Quarterly Report—July 2011

Welcome to the quarterly Infocado report. This report is released in the months January, April, July and October. Each reports shows the previous 12 month's dispatch figures and the future 12 month's forecast figures including both Australian and New Zealand data.

### Australian Avocados Forecast Jul 10 to Jun 11 (5.5 kg eqv trays) - from quarterly report July 10

	Jul 10	Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	12 Mth Total
Hass	1,009,484	921,202	760,873	638,266	641,497	564,064	403,453	295,215	141,792	307,182	898,838	853,269	7,435,135
Shepard	0	0	0	0	0	0	20,000	467,647	717,277	384,303	16,486	0	1,605,713
Other	103,070	87,550	47,102	30,788	11,282	25,101	24,775	3,191	20,499	61,948	59,969	76,725	552,000
<b>Total</b>	<b>1,112,554</b>	<b>1,008,752</b>	<b>807,975</b>	<b>669,054</b>	<b>652,779</b>	<b>589,165</b>	<b>448,228</b>	<b>766,053</b>	<b>879,568</b>	<b>753,433</b>	<b>975,293</b>	<b>929,994</b>	<b>9,592,848</b>

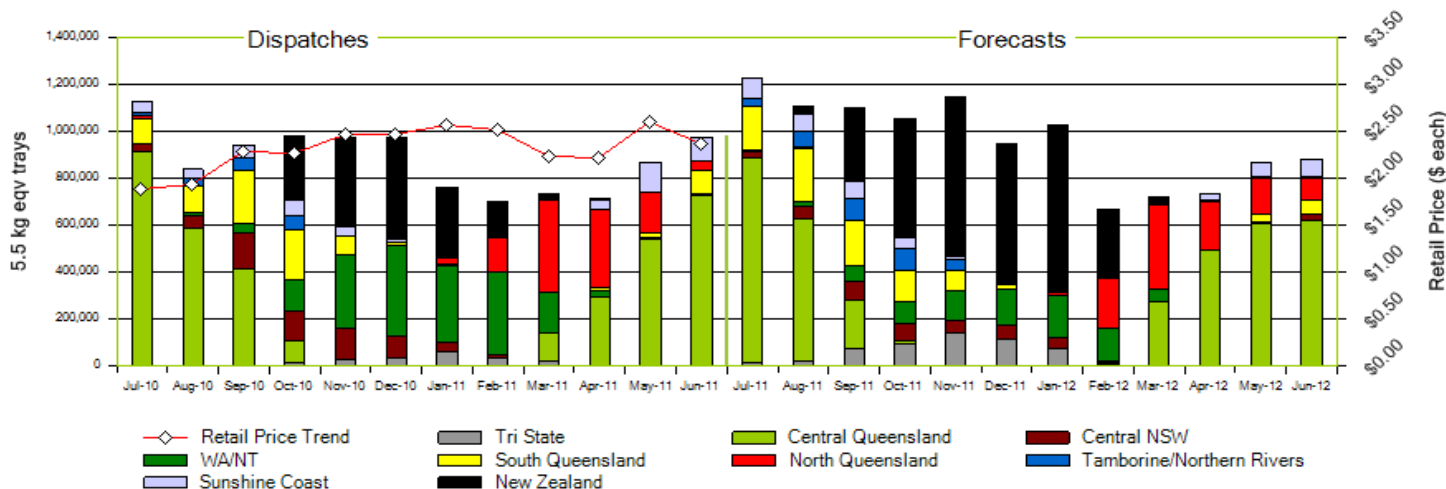
### Australian Avocados Dispatches Jul 10 to Jun 11 (5.5 kg eqv trays)

	Jul 10	Aug 10	Sep 10	Oct 10	Nov 10	Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	12 Mth Total
Hass	1,084,985	753,852	756,443	669,374	577,072	526,686	431,751	392,249	179,153	165,168	805,883	914,383	7,256,999
Shepard	0	0	0	0	793	0	8,277	144,215	510,122	481,275	21,656	620	1,166,958
Other	42,216	82,699	185,946	37,226	18,018	11,648	23,010	9,452	25,128	60,276	40,589	60,116	596,324
<b>Total</b>	<b>1,127,201</b>	<b>836,551</b>	<b>942,389</b>	<b>706,600</b>	<b>595,883</b>	<b>538,334</b>	<b>463,038</b>	<b>545,916</b>	<b>714,403</b>	<b>706,719</b>	<b>868,128</b>	<b>975,119</b>	<b>9,020,281</b>

### Australian Avocados Forecast Jul 11 to Jun 12 (5.5 kg eqv trays)

	Jul 11	Aug 11	Sep 11	Oct 11	Nov 11	Dec 11	Jan 12	Feb 12	Mar 12	Apr 12	May 12	Jun 12	12 Mth Total
Hass	1,110,790	972,016	708,066	527,297	454,059	328,393	255,852	144,353	105,498	289,133	772,252	828,711	6,496,420
Shepard	0	0	0	0	0	0	15,294	222,644	580,083	418,241	27,309	0	1,263,571
Other	118,536	103,017	80,628	17,910	10,000	25,000	45,000	7,000	0	25,433	68,048	52,169	552,741
<b>Total</b>	<b>1,229,326</b>	<b>1,075,033</b>	<b>788,694</b>	<b>545,207</b>	<b>464,059</b>	<b>353,393</b>	<b>316,146</b>	<b>373,997</b>	<b>685,581</b>	<b>732,807</b>	<b>867,609</b>	<b>880,880</b>	<b>8,312,732</b>

Australian & New Zealand Avocados : Jul 10 to Jun 11 Dispatch / Jul 11 to Jun 12 Forecast



### Jul 10 to Jun 11 Dispatches & Jul 11 to Jun 12 Avocado Production Estimates 5.5kg eqv trays

Region	Jul10 to Jun11	Jul11 to Jun12
North Queensland	1,129,304	1,048,336
Central Queensland	3,674,572	3,686,076
Sunshine Coast	545,396	461,786
Southern Queensland	884,387	945,024
Tamborine/Northern Rivers	161,816	368,718
Central NSW	681,394	444,086
Tri State	177,039	536,000
WA	1,766,373	822,706
<b>Total</b>	<b>9,020,281</b>	<b>8,312,732</b>

### Comments from the CEO

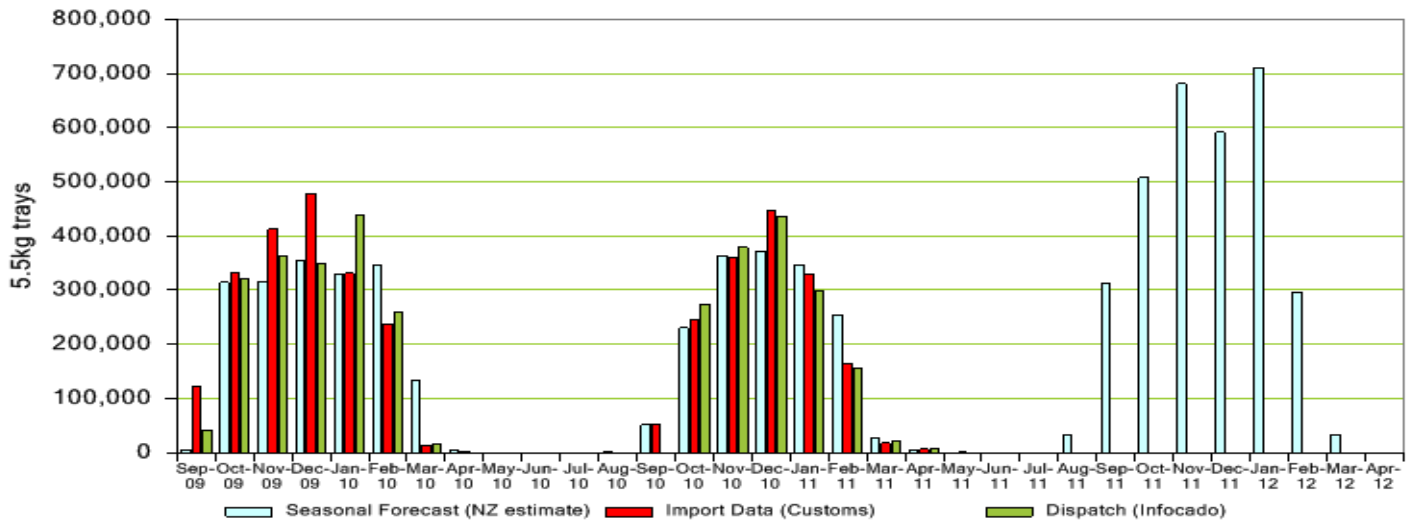
Overall volumes into the Australian market are going to increase for the 2011-12 year. Australian production will be slightly down while the New Zealand crop to Australia is expected to be higher. Western Australia will see a significant reduction in crop, while Tristate and Tamborine/Northern regions Rivers are forecast to increase to more normal production levels.

With the higher volumes forecast in the market for the period July 2011 to January 2012, it will be very important to ensure the maximum volume is exported and that everyone is working very closely with their wholesalers and retailers to ensure flow through the system.

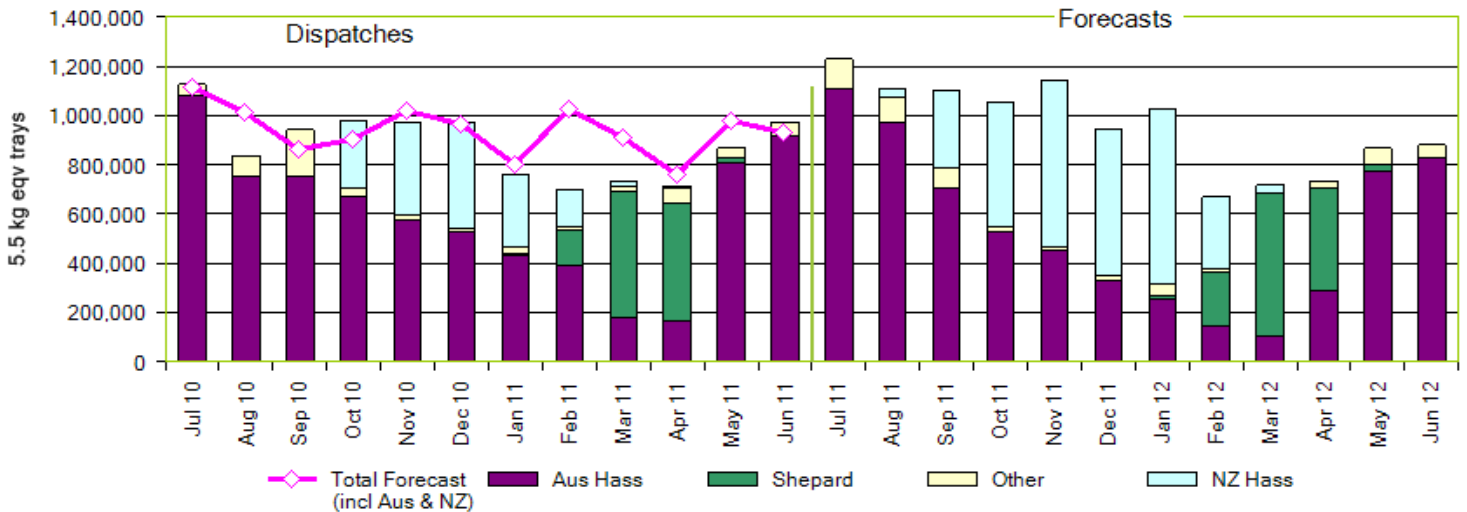
A higher risk of quality issues with any blockages in the system causing a slow down, with consumers reducing re purchase with each "poor" quality experience.

New Zealand exports to Australia are regulated and cannot begin until the NZ export dry matter (DM) minimum is reached, this DM needs to be 24%. To see where NZ is at in terms of DM for each NZ region's tracked DM please see: [http://www.nzavocado.co.nz/index.php/pi\\_pageid/228](http://www.nzavocado.co.nz/index.php/pi_pageid/228)

### New Zealand Avocados - Dispatch and Forecast



### Jul 10 to Jun 11 Dispatches & Jul 11 to Jun 12 Forecasts Avocados by Variety



NB: NZ Dispatch figures in this graph are all from Infocado. The total forecast line (pink line) in the chart above illustrates the most up to date forecasts. eg. The October 10 figure comes from the forecast made in September 10 and the November 10 figure comes from the forecast made in October 10.

### Seasonal Forecast Contributors

Advance Packing & Marketing Services P/L	Coastal Avocados	Kulnura Ambrosia Avocados	Sunnyspot Packhouse PL
Aussie Orchards Growers & Packers	David Lankester	Lavers Orchards	SuperPak
Avocado Industry Council (NZAGA)	Delroy Orchards	Lone Gum Avocados	The Avocado Grove
Avocado Ridge	Donovan Family Investment Trust	Mariners Rest	The I & R Family Trust
Avocados With Altitude Pty Ltd	G & C Christensen	Midcoast Avocados	The Jonsson Family Trust
Avonova	G & J Krenske	Mountain Fresh	Tinaroo Falls Avocado Trust
Avowest	Goodlife Orchards	Natures Fruit Company	Touchwood Farming
Balmoral Orchard	Googa Farms	One Harvest	Tropicado Avocados
Battistin Orchards	Green Nugget Orchards	Perseverance Farming Co	VP & EA Farrell
Bellview Orchards Pty Ltd	Green Pear Avocado	R & M Waterman	West Aussie Avos
Blushing Acres Pty Ltd	Gunnado Farm	RM & KL Cornwall	Willow Creek
BT & RG Pegg	Hilltop Mareeba	Serrata Enterprises	WJ Row
C F Fechner	I & A Tolson	Simpson Farms Pty Ltd	
Chinoola Orchards	ID & AM Leighton	Summerland House With No Steps	
Chislett Developments Pty Ltd	JB & CM Culross	Sunfresh	
Chris and Sue Allan	Jirel Holdings	Sunny Bluff Produce Pty Ltd	

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**This report has been authorised by Antony Allen, CEO Avocados Australia on 25 July 2011**