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9 December 2015

Avocado benchmarking - participate in Round 4 and receive comparative reports

Pinnacle Agribusiness manages the benchmarking program for the Australian avocado industry. Pinnacle Agribusiness is due to begin collecting data for the fourth year across each of the growing regions.

The benefit of participating in this round of avocado benchmarking is that you will receive a detailed personal comparative analysis report that compares your business to other similar businesses in your region and across the national industry ([click here to view a sample comparative analysis report](#)). This is a unique opportunity to gain some insight about your avocado producing business compared to others.

[The data being collected is outlined in this PDF.](#)

If you would like to participate, please contact Howard Hall by **22 February 2016** on 0412 674 083 or email hhall@pinnaclemanagement.com.au for more details.

Regards

John Tyas
Avocados Australia CEO

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