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30 March 2016

## Avocado Plant Health Australia Levy

Dear avocado levy payer,

Effective biosecurity management for the avocado industry is a responsibility that is managed through a government-industry partnership with Avocados Australia Limited as the Prescribed Industry Representative Body.

It is important the avocado industry meets its biosecurity commitments on an ongoing basis and that appropriate resources are in place to achieve this.

The board of Avocados Australia Limited has agreed to implement a change to the national Avocado Levy to provide resources for biosecurity management through Plant Health Australia.

The current levy (for R&D and Marketing) on fresh avocados is set at 7.5 cents per kilogram, split between R&D (3 cents per kilogram) and Marketing (4.5 cents per kilogram).

The R&D levy is able to be matched with funds from the Australian Government through Hort Innovation.

On behalf of the Australian avocado industry we are proposing to reduce the R&D Levy on fresh avocados by 3.33 per cent and to divert this to a Plant Health Australia Levy for biosecurity.

There will be absolutely no change to the total amount of levy paid.

Please [click here](#) to download a detailed proposal which sets out why we are requesting this change, how the Plant Health Australia Levy will be managed, and an indication of the amount of funds that would be diverted from R&D to biosecurity following this change.

It is important we demonstrate to the Australian Government that the majority of avocado levy payers support this change.

Soon we will send you a link to a simple survey that asks whether you support this change or not. When you receive this, please complete the survey.

Yours sincerely,

Jim Kochi  
Chairman

Avocados Australia

This email was sent by Avocados Australia, Level 1 / 8/63 Annerley Rd, Woolloongabba, Australia 4102 to [co@avocado.org.au](mailto:co@avocado.org.au)

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