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3 August 2016

Brisbane Qualicado Update handlers - invitation.

Attention: Brisbane-based wholesalers, proveedores and ripeners:

On **Tuesday 30 August** Avocados Australia and expert speakers will hold the **Brisbane Qualicado Update**, a free informative event for wholesalers, ripeners and transporters at Training Room 2, Ground Floor, Fresh Plaza, **Brisbane Markets**, 385 Sherwood Rd, Rocklea.

Purpose of the Qualicado Update:

The Qualicado Update is part of a broader program to engage industry participants and foster better business outcomes driven by improved product quality for the end consumer.

[Click here](#) to find out more about the Qualicado program.

Qualicado Update Program

This year the program has been split into two one-hour sessions. You are invited to either or both sessions.

The first session 'Industry Update' is for those who are interested in getting a higher level snapshot of what is happening in the industry, in regard to production trends, supply issues, future export opportunities, relevant industry R&D etc.

The second session 'Technical Update' is a more detailed look at technical issues related to avocado supply chain management, including the latest research findings regarding fruit management to maximise quality, future research and industry support.

Who should attend:

Session 1: Industry Update: Anyone involved in avocado marketing, sales and handling, including CEOs, business managers, sales people and technical managers.

Session 2: Technical Update: Anyone involved in the technical aspects of avocado handling and ripening including technical /QA managers, ripeners and other technical staff.

[Click here](#) for the day's program and direction details.

Please RSVP by Friday 26 August 2016 or for more information please contact Amanda Madden on 07 3846 6566 or email admin2@avocado.org.au

Regards

John Tyas
Avocados Australia CEO

Horticulture
Innovation
Australia

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This email was sent by Avocados Australia, Level 1 / 8/63 Annerley Rd, Woolloongabba, Australia 4102 to
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