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3 August 2016

## Melbourne Qualicado Update handlers - invitation.

### Attention: Melbourne-based wholesalers, proveedores and ripeners:

On Thursday 18 August Avocados Australia and expert speakers will hold the **Melbourne Qualicado Update**, a free informative event for wholesalers, ripeners and transporters at the **Melbourne Market Authority, Conference Centre**, Ground Floor Access Market via Gate 1, Intersection of Gateway Boulevard & Cooper Street, Epping.

#### Purpose of the Qualicado Update:

The Qualicado Update is part of a broader program to engage industry participants and foster better business outcomes driven by improved product quality for the end consumer.

[Click here](#) to find out more about the Qualicado program.

#### Qualicado Update Program

This year the program has been split into two one-hour sessions. You are invited to either or both sessions.

The first session 'Industry Update' is for those who are interested in getting a higher level snapshot of what is happening in the industry, in regard to production trends, supply issues, future export opportunities, relevant industry R&D etc.

The second session 'Technical Update' is a more detailed look at technical issues related to avocado supply chain management, including the latest research findings regarding fruit management to maximise quality, future research and industry support.

#### Who should attend:

**Session 1: Industry Update:** Anyone involved in avocado marketing, sales and handling, including CEOs, business managers, sales people and technical managers.

**Session 2: Technical Update:** Anyone involved in the technical aspects of avocado handling and ripening including technical /QA managers, ripeners and other technical staff.

[Click here](#) for the day's program and direction details.

Please RSVP by Friday 12 August 2016 or for more information please contact Amanda Madden on 07 3846 6566 or email [admin2@avocado.org.au](mailto:admin2@avocado.org.au)

Regards

John Tyas  
Avocados Australia CEO

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Horticulture  
Innovation  
Australia

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This email was sent by Avocados Australia, Level 1 / 8/63 Annerley Rd, Woolloongabba, Australia 4102 to  
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