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6 September 2016

## INVITE - NQ Avocado Growers' Meeting 15 September 2016

Date:	Thursday 15 September 2016
Time:	9.00am to 12.00pm, followed by lunch
Venue:	Dept of Agriculture and Fisheries, John Charles Room, in the Dept of Natural Resources & Mining Building, 28 Peters St Mareeba. <i>(Please park in the first carpark on the right when entering the facility.)</i>
Facilitator:	Brian Ramsay, Inovact Consulting

This is your opportunity to help plan the future of the Australian Avocado industry.

The Avocado Industry Strategic Plan is very important as it provides strategic direction for the future development of the Australian avocado industry.

It provides a focus for Avocados Australia and many other agencies that support the development of the industry.

In particular, it will provide guidance for Hort Innovation and the Strategic Industry Advisory Panel with allocating avocado R&D and marketing levies.

The current Plan was developed in 2011 and needs to be reviewed and updated.

Much of the current plan is still valid but the operating environment and the shape of the industry has changed significantly over this time, so it is important the new plan addresses the key issues into the future.

You are invited to a meeting in Mareeba on Thursday morning 15 September to provide input into the development of the new Avocado Industry Strategic Plan.

This meeting will be facilitated by Brian Ramsay from Inovact Consulting who has been contracted by Hort Innovation to assist with developing the plan.

Brian is working on developing background documents that will be available prior to the meeting, to ensure we can get the most out of our time together.

**In order to manage venue arrangements and catering, please RSVP by THIS FRIDAY 9 SEPT on 07 3846 6566 or email [admin2@avocado.org.au](mailto:admin2@avocado.org.au).**

We hope you can participate in this important meeting.

Regards,

John Tyas, CEO  
Avocados Australia



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This email was sent by Avocados Australia, Level 1 / 8/63 Annerley Rd, Woolloongabba, Australia 4102 to co@avocado.org.au

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