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24 November 2016

OrchardInfo Tree Census

How many avocado trees are planted in Australia?

Well, if you all tell us, we can tell you! It won't take long but is extremely valuable.

This week, all growers have been requested to contribute to the 2016 OrchardInfo Avocado Tree Census by 9 December.

This information is essential for future industry planning. The OrchardInfo Avocado Tree Census allows the avocado industry to collect and report key statistical information about the industry's growth. There have been many new plantings that will come into production in the coming years and planning for this change requires accurate data that can only come from growers.

Every grower who submits their data will have the chance to win one of 4 cash prizes of $250.

This year we have simplified the system and are only collecting basic tree planting data to hopefully increase the level of contribution. Completing the online form should be much easier and much quicker. Of course, if you have made no changes since the last report, then it will only take you a few seconds to confirm this.

Those who contribute will be provided with a summary report of tree plantings in your region and nationally.

If you are a grower and do not receive a request via email to submit your plantings data please contact Avocados Australia on 07 3846 6566 or Infocado@avocado.org.au to request a form for submitting your data.

If you are aware of any growers who don't regularly receive communication from Avocados Australia, please forward this on to them and encourage everyone to provide their data.

Regards,

John Tyas

This project has been funded by Horticulture Innovation Ltd using the avocado levy and funds from the Australian government.

Horticulture Innovation Australia

This email was sent by Avocados Australia, Level 1 / 8/63 Annerley Rd, Woolloongabba, Australia 4102 to co@avocado.org.au

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