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29 November 2016

How many avocado trees are planted in Australia?

If all growers tell us, we will know - it won't take long but this information is extremely valuable.

This week, all avocado growers on our database have been requested to contribute to the 2016 OrchardInfo Avocado Tree Census by 9 December.

However, we don't know if there are other growers that we don't have on our list. Therefore, we would appreciate it if you could please forward this message on to your avocado suppliers.

This information is essential for future industry planning.

The OrchardInfo Avocado Tree Census allows the avocado industry to collect and report key statistical information about the industry's growth. There have been many new plantings that will come into production in the coming years and planning for this change requires accurate data that can only come from growers.

Every grower who submits their data will have the chance to win one of 4 cash prizes of \$250.

This year we have simplified the system and are only collecting basic tree planting data to hopefully increase the level of contribution. Completing the online form should be much easier and much quicker. Of course, if no changes have been made since the last report, then it will only take a few seconds to confirm this.

Those who contribute will be provided with a summary report of tree plantings in their region and nationally.

If you are aware of any growers who don't regularly receive communication from Avocados Australia, please forward this on to them and encourage everyone to provide their data.

Growers can contact Avocados Australia on 07 3846 6566 or Infocado@avocado.org.au to request a form for submitting their planting data.

Regards,

John Tyas
Chief Executive Officer

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This email was sent by Avocados Australia, Level 1 / 8/63 Annerley Rd, Woolloongabba, Australia 4102 to
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